

125



The Latest
New York
Styles
for
Women,
Misses &
Children

Spring &
Summer
1915

PERRY, DAME & Co.
NEW YORK CITY

Catalog No. 62

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Two convenient Order Blanks will be found in the back of this Catalogue.

Garfield National Bank

Capital \$ 1,000,000. Surplus \$ 1,000,000.

*Fifth Avenue Building
Fifth Avenue and Twenty-Third Street,
New York*

TO WHOM IT MAY CONCERN:

We take pleasure in testifying to the high standing of Messrs. Perry, Dame & Co. We have known the officers of this Company for many years, and have every confidence in their integrity and reliability.

They inform us that if any purchase does not, for any reason whatever, satisfy the purchaser, it may be returned, and the purchase price will be refunded, together with the cost of return postage or express.

Perry, Dame & Co. have had an account with this Bank ever since they began business, and, from our dealings with them, we believe that any agreement made by them will be fully carried out.

GARFIELD NATIONAL BANK,

[Signature]
President.

We refer by permission to the Garfield National Bank, Fifth Avenue and Twenty-third Street, New York, resources over \$13,000,000, and the Mechanics' and Metals Bank, 33 Wall Street, New York, resources over \$90,000,000, as to our responsibility.

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THE BIRTHPLACE OF FASHION NEW YORK CITY

Yes, Madam, it is HERE, in New York City, that the new styles are created each season for the women of America.

And never before have we had such good news to send to you about the new styles as we have this season.

Thanks to the overpowering influence of American women, and thanks to their insistent demand for sensible, comfortable and rational styles—the narrow, tight skirt has been done away with.

Once more we have garments that are stylish, beautiful, becoming — designed in America and made in America for the American women, without the freaky, extreme influence that Paris for so long a time has tried to exert upon our fashions.

Everyone upon our Board of Selection has been delighted to see this radical change in the styles, and we have all taken more pleasure and more real joy in our work the last few months than for many seasons past.

We could not help feeling the keen satisfaction with which these beautiful new-style garments will be hailed by the American women.

This book shows the very newest-style garments made in New York this season, and is a true fashion guide to what the fashionable New York women are wearing.

Be sure to read page 30, telling you how the new styles are created. This will prove intensely interesting to you, for there are many style points there that you will be glad to learn.

Do you KNOW, of your own experience, the satisfaction and pleasure there is in shopping by mail from Perry, Dame & Co.?

Let us tell you: You secure the very latest New York Styles—garments fresh from the maker's hands, material and workmanship guaranteed—at prices that mean a distinct saving to you.

You run absolutely no risk. If for any reason whatever you are not pleased with your selection, it may be exchanged or your money will be refunded promptly without one cent of expense to you.

Read the Bank Letter of Reference on the opposite page. We advertise in the leading Women's Fashion Magazines, each and all of whom will vouch for our standing.

Send us your orders, safe in the knowledge that you will be promptly, honestly and pleasantly served, and that every employee of Perry, Dame & Co. has your interests and your welfare at heart.

Treasurer and General Manager.



A Triple Saving in Perry-Dame Clothes

Miss A. Morgan, of Cometa, Okla., writes:

"I am delighted with my Perry-Dame Dress; it fits me perfectly. You have saved me TIME, WORRY AND MONEY on this beautiful garment. I need never worry about my clothes after this, as I am certainly delighted with all Perry-Dame Clothes. I will send you another order soon."

Yes, Madam, just as Miss Morgan tells you in her letter quoted above, there are three things you save by wearing Perry-Dame Clothes—three very important items for you—namely, TIME, WORRY and MONEY.

And in addition to this saving, what a pleasure and satisfaction it is for you to know that when you get your clothes from Perry, Dame & Co., they are going to fit you perfectly, they are going to be well-made and finished in every detail, and that they are going to be stylish New York Clothes, that you will be proud to wear.

This is one of the most important points about Perry-Dame Clothes. You KNOW that they are the very latest style, designed and made in this country's great fashion center—NEW YORK CITY.

Read the description of this Beautiful, New-Style Dress

E-21—Here is a Dress we are indeed proud to offer you, Madam, and one that you will take the greatest pride in wearing. It combines the richness and beauty and charm you would expect to find in a regular \$20.00 Dress. It is made of fine quality lustrous Satin Messaline, and we have designed it especially for our friends who wish a beautiful Dress, suitable for every occasion, and one that will, too, give splendid service.

The waist is lined with white lawn, and made with a chic yoke into which the front is gracefully gathered, as pictured. The dainty collar is made of chiffon, exquisitely embroidered with delicately colored silk and gold threads, and the chemise is made of embroidered Silk Chiffon trimmed with crystal buttons and a pointed tab of corded silk. The stylish three-quarter length sleeves are prettily tacked and gathered, and finished with plaited embroidered net frills. The small trimming buttons at each side of the waist in front are covered with self-material, and add a very rich and effective touch.

The skirt is the new "Circular" model, made with the new-style graceful flare that is so very becoming. It is fashionably trimmed with two bias folds of self-material all around, and self-covered buttons are applied on the lapped seam in front. An exquisite silk cord encircles the waist-line, tying in front, as pictured, and finished with beautiful silk tassels. Invisible front closing. **COLORS:** This Dress comes in the season's newest and prettiest shades of Peacock Blue, Arizona Silver Grey, or "Sand color," which is a soft, rich shade of greyish tau; also in navy blue, or black. **SIZES:** 32 to 46 bust; Skirt Length about 40 inches with 3-inch basted hem for easy adjustment.

Madam, before you buy your new Dress, take our advice and just send for this exquisite Perry-Dame model. We just want you to try it on in front of your mirror, and see how rich and beautiful and how wonderfully becoming it is. And then you can compare it—very detail of it—with dresses offered you in your own town. You will find you have a Dress that is just as serviceable as it is beautiful, and a Dress that will save you many dollars in actual cash.

SPECIAL FRIEND-MAKING PRICE, \$9.98

—guaranteed to please you, or your money back.

HOW TO ORDER YOUR RIGHT SIZE

It is a very simple matter to secure a perfect-fitting dress at PERRY, DAME & CO.'S. Send us your actual bust and waist measures and we will send your right size.

Ladies' dresses come in Sizes 32 to 46 bust, with the skirt 40 inches in length, made with 3-inch basted hem so it can be easily shortened or lengthened by the customer if desired.



Satin
Messaline

E-21
\$9.98



Two of The Very Latest Style Dresses at Genuine Money-Saving Prices

Read "How to Order Your Right Size" on Page 2
 Samples of these beautiful Dress Materials will be sent you gladly, FREE

A Very Smart Dress of All Wool Serge, \$7.98

E-31—Every woman should have at least one Serge Dress for Spring and Summer wear, and this handsome model is a splendid selection. It is made in the very latest style, of fine quality All Wool Serge, and is a model that is universally becoming. It has those graceful, stylish lines every woman admires.

The waist is designed in chic "Bolero" style, with a lining of white lawn to which the skirt is attached—the All Wool Serge hanging free from the shoulders in coat effect, and exquisitely trimmed with satin banding and buttons front and back, as pictured. (Note small back view.) The front of the waist fastens over the stylish vest which is made of handsome novelty striped silk, and the dainty Organdie collar is richly embroidered and finished with a lace edge.

The skirt is designed in the new "Circular" style, flaring gracefully in the latest fashion. It is beautifully trimmed with two folds of lustrous satin all around, as pictured, and the dress closes invisibly in front. **COLORS:** black, or navy blue dress, each trimmed with black satin; or dress in the beautiful new shade of gray tan called "Sand color," with satin trimming to match. **SIZES:** 32 to 46 bust; Skirt Length about 40 inches, with 3-inch basted hem for easy adjustment.

Just think of it! Here is this Dress, beautifully made, all ready for you to put on and wear, with the material, workmanship and fit guaranteed, for only \$7.98. It is a dress that will always look smart and stylish, and will give you exceptionally good service. **PERRY-DAME PRICE, —guaranteed to please you, or your money back. \$7.98**

Dress of Silk Crêpe de Chine and Chiffon, only \$10.98

E-32—Here is a beautiful Dress for afternoon and evening wear. The style is unusually becoming, and the richness and beautiful quality of the Silk Crêpe de Chine and Chiffon, and the exquisite pattern and daintiness of the Shadow Lace make it exceptionally handsome. Can't you picture how charming it will look on you, and how everybody will admire it when you wear it?

The waist is made of Chiffon gracefully draped over Shadow Lace, and the collar, revers, cuffs, and the vestee which is prettily trimmed with gold-color buttons, are all made of Silk Crêpe de Chine. Pointed Shadow Lace is used for the dainty frills on the sleeves, and for the graceful frill around the neck, as pictured.

The Silk Crêpe de Chine skirt is made with a graceful flare in accordance with the season's newest style, and made with two tiers side-plaited all around. A handsome tan crush girde of Silk Crêpe de Chine encircles the waistline, and the dress closes invisibly in front. (Note small back view.) **COLORS:** Chiffon and silk Crêpe de Chine in black, navy blue, Copenhagen blue, or the beautiful new shade of greyish tan called "Sand color"; each with white Shadow Lace. **SIZES:** 32 to 46 bust; Skirt Length about 40 inches, with 3-inch basted hem for easy adjustment.

An exquisite New York dress for you, at a price that cannot be duplicated outside of Perry, Dame & Co. Crêpe de Chine is the most sought-after material for dresses in New York this season, and you will thank us for having designed such a wonderfully becoming dress for you, and especially for pricing it so low.

PERRY-DAME PRICE, —guaranteed to please you, or your money back. \$10.98



E-31
\$7.98
 All Wool Serge

Silk
 Crêpe de Chine
 with Shadow Lace
 & Chiffon **E-32**
\$10.98

Read "How to Order Your
Right Size" on Page 2

A Very Stylish Dress at a Genuine Bargain Price, \$7.98

E-41—Have you ever before seen a Satin Messaline Dress with such delightful style and becomingness for only \$7.98? Let us describe it for you.

The waist is lined with white lawn, and displays a very becoming round collar of self-material, prettily edged with white shadow lace. White buckled net is used for the turn-back cuffs, and also for the dainty chemisette which is trimmed with satin messaline buttons and finished at the neck with a chic bow-tie.

The skirt is made with a fashionable yoke in front, below which it is gracefully gathered, as pictured. It is trimmed with self-covered buttons, and the back is made with four plaits. Bolt of self-material. Invisible front closing. COLORS: black, navy blue, medium grey, or the beautiful new shade of greyish tan called "Sand color."

SIZES: 32 to 46 bust; skirt length about 40 inches with 3-inch basted hem for easy adjustment. The charming new style of this handsome Dress makes it an ideal selection.

PERRY-DAME PRICE,
—guaranteed to please you, or
your money back. **\$7.98**

Excellent
Value, \$10.75

E-42—A Dress of fine quality striped Satin Messaline, such as this beautiful model, would cost you \$15.00 if you bought it elsewhere. Narrow stripes are always becoming because they bring out stylish, height-giving lines—they improve the appearance of a good figure, and even a figure that is not so good will show to better advantage in a Striped Dress. That is why we so heartily recommend this model.

The waist is lined with white lawn, made with a graceful shawl collar and cuffs of solid color satin messaline, and richly trimmed with accordion-plaited white shadow lace frills. The shadow lace chemisette is ornamented with chic satin messaline bows, as pictured.

The skirt is made in accordance with the season's newest style, displaying fashionable "flaring" tiers, trimmed with solid color

satin messaline. (Note small back view.) Solid color satin messaline girdle. Closes invisibly in the front of the waist, and at the left side of the skirt. COLOR: black, with narrow white stripes, trimmed with black; or navy blue, with narrow white stripes, trimmed with navy blue.

SIZES: 32 to 46 bust; skirt length about 40 inches with 3-inch basted hem for easy adjustment. This is one of the most becoming dresses of all the new models shown this season, and it is a genuine bargain. . . . PERRY-DAME PRICE,
—guaranteed to please you, or your money back. **\$10.75**



E-41
\$7.98

Satin Messaline



E-42
\$10.75

Satin Messaline

Read "How to Order Your Right Size" on Page 2

An Exquisite Model of Chiffon Taffeta, \$10.98

E-51—A rich, soft, beautiful quality of Chiffon Taffeta is used for this handsome dress, made in an exquisite "smart" style that is sure to be admired every time you wear it. It is a splendid selection for afternoon or evening wear, and an ideal "best" dress for any occasion.

The Waist is richly trimmed with chiffon taffeta ruffles as pictured, and crosses over in surplice style. In the back it is designed with a fashionable plenum, with a handsome crush girde of self-material at the waist-line trimmed at each side with an attractive self-covered buckle. The three-quarter length sleeves are also trimmed with graceful ruffles, and finished with bands of rich black silk velvet tying in chic bows with streamers. The waist is lined with white, and an accordion-plaited front of white silk Net around the neck lends an air of refinement and daintiness that is very charming and becoming.

The Skirt is cut with a graceful flare, and is trimmed with ruffles to match the waist, as pictured. Closes invisibly at the side front. (Note small back view.)

COLORS: black, navy blue, Copenhagen blue, or the beautiful new shade of greyish tan called "Sand color." SIZES: 32 to 46 bust; Skirt Length about 40 inches, with 3-inch basted hem for easy adjustment.

If you make this handsome Dress your choice, you will secure one of the richest and most beautiful models shown anywhere this season, and at a price that saves you \$3.00 in cash.

PERRY-DAME PRICE, —guaranteed to please you, or your money back. **\$10.98**



The Very Newest Style Messaline Dress, \$12.98

E-52—Here is a Dress that will appeal strongly to every woman who loves rich materials and refined style. It is made of Satin Messaline—a quality that is unusually rich and dressy, and clings in soft, graceful folds.

The Waist is made with a handsome double collar of rich corded silk—one, in "Tuxedo" style, and the other in the new flare effect which is so very, very becoming. The sleeves are finished with turn-back cuffs to match, and richly trimmed with small jet buttons. Lined with white lawn.

The fashionable tunic of the Skirt is plaited all around, and the underskirt is cut with a graceful flare in accordance with the season's latest style. A handsome feature of this dress is the broad crush girde of self-material, made with two streamers which tie in front, as pictured. The girde and front of the waist are trimmed with two rows of ball buttons, and the dress closes invisibly in front. COLORS: black, navy blue, or the beautiful new shade of greyish tan called "Sand color," each trimmed with white corded silk. SIZES: 32 to 46 bust; Skirt Length about 40 inches with 3-inch basted hem for easy adjustment.

This model is beautiful in every sense of the word—the stylish collars, the broad crush girde, the plaited tunic—all these are perfectly low in this dress, Madam. Nowhere else could you buy a dress as handsome and as refined-looking as this one, and made of such exquisite Satin Messaline, for less than \$17.50.

PERRY-DAME PRICE, —guaranteed to please you, or your money back. **\$12.98**



E-51
\$10.98

Chiffon Taffeta

E-52
\$12.98

Satin Messaline

Read "How to Order Your Right Size" on Page 2

E-63—Wedding or Party Dress—one that you will look your very best in, and one that everybody will admire. It is made of lustrous Satin Messaline, and Circular Mesh Net, exquisitely embroidered both front and back with Silk Floss. The waist, which is lined with silk mull, is trimmed with two satin ribbon rosettes on the front, and wide frills of Oriental lace on the sleeves. The overskirt is trimmed with ribbon rosettes to match, and the points at the bottom are finished with pendants of crystal beads. The upper part of the underskirt is made of silk mull, and the lower part of lustrous Satin Messaline with an accordion-plaited insert in front. Stunning satin messaline girle. Invisible back closing. **COLORS:** white net; with Embroidery. Satin Messaline and Silk Mull Foundation in pink, light blue, maize yellow, or white as preferred. **SIZES:** 32 to 46 bust; skirt length about 40 inches. Only at Perry, Dame & Co.'s could you secure such wonderful value.

PERRY-DAME PRICE, \$9.98
—guaranteed to please you, or your money back.



COAT
INCLUDED
WITH
DRESS

E-63

E-62

E-62
\$9.98

STRIPED SATIN
MESSALINE

E-63
\$9.98

EMBROIDERED NET
'WITH SATIN MESSALINE

E-61—One of the prettiest and most becoming of the season's new styles is shown in this Dress of the quality Flowered Silk Poplin. The waist is shirred in front to about bust depth, and richly trimmed with white silk poplin. The skirt is also shirred, and falls in soft, becoming folds. Invisible front closing. (Note small back view.) **COLORS:** navy blue, grey; the beautiful new shade of tan called "sand color"; or the fashionable shade of Labrador Blue, each with flowers in contrasting colors. **SIZES:** 32 to 46 bust; skirt length about 40 inches with 3-inch basted hem for easy adjustment. This is a very stylish, serviceable dress, and priced very, very low.

PERRY-DAME PRICE, \$5.98

—guaranteed to please you, or your money back.

E-62—Here is a most unusual opportunity—this beautiful Costume, consisting of a fashionable Dress and separate Sleeveless Coat, both made of fine quality Striped Satin Messaline, and only \$9.98. The Dress is richly trimmed with white corded silk and Oriental lace, as pictured, and the waist is lined with white lawn. The stylish yoke-skirt is made with a panel in back which is stitched about half way, and forms with-rivings plaits below. Belt of solid color satin messaline. Invisible front closing. The separate Coat is lined with soft-color Japanese silk, has a handsome plaited belt of satin messaline, and closes in front with buttons and fancy braided ornaments. (Note small picture of the separate Coat, and the back view of the Dress and Coat worn together.) **COLORS:** black, with white stripes, or navy blue, with white stripes; each with solid color to match. **SIZES:** 32 to 46 bust; skirt length about 40 inches with 3-inch basted hem for easy adjustment. This beautiful Costume is a charming addition to any woman's wardrobe. . . . **PERRY-DAME PRICE, \$9.98**

—guaranteed to please you, or your money back.



E-61

E-61
\$5.98

FLOWERED SILK POPLIN

Samples of materials used in these Dresses will be sent you gladly, FREE

E-71—A beautiful pattern of fine quality Satin Fouillard is used for this Dress, made in a very refined, becoming style, and richly trimmed with solid color satin messaline, as pictured. The collar and the dainty chemisette, which is trimmed with chic little bows, are made of cream-white shadow lace, and the sleeves are finished with plaited shadow lace frills. The waist is lined with white lawn. The skirt is designed in graceful yoke effect, with four plaits in front, in accordance with the season's latest vogue. Invisible front closing. **COLORS:** a beautiful shade of green, with white stripes, and King blue dots with white centers; navy blue, with white stripes, and navy blue dots with white centers; or Copenhagen blue, with white stripes, and rose-pink dots with white centers. **SIZES:** 32 to 46 bust; Skirt Length about 40 inches with 3-inch basted hem for easy adjustment. Actual worth, \$13.50. **PERRY-DAME PRICE, \$9.98**—guaranteed to please you, or your money back.



E-71

E-73

E-73

E-71
\$9.98

SATIN FOULARD

E-73
\$9.98

FAILLE SILK



E-72

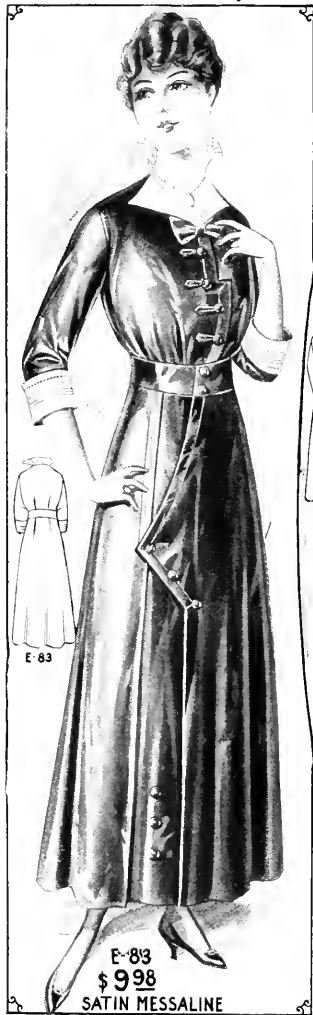


E-72
\$10.98

SILK CREPE DE CHINE

E-72—Here is a handsome Dress, of fine quality Silk Crepe de Chine—a very smart, stylish model that is just as becoming as can be. The waist is lined with white lawn, and designed with a stylish pointed collar, cuffs and chic button-trimmed covers of self-material neatly hem-stitched, as pictured. A graceful frill of white shadow lace at the neck lends a charming touch. The "Circular" skirt is made with four smart folds all around. Hem-stitched belt of self-material. Invisible front closing. (Note small back view.) **COLORS:** black, navy blue, Copenhagen blue, or the new shade of tan called "Sand color." **SIZES:** 32 to 46 bust; Skirt Length about 40 inches with 3-inch basted hem for easy adjustment. A very stylish Dress that you can wear for any occasion, and one of the best bargains ever offered anywhere in a high-grade Silk Crepe de Chine Dress. **PERRY-DAME PRICE, \$10.98**—guaranteed to please you, or your money back.

E-73—Just look at this bargain! This handsome **Coastline**, consisting of the latest style Dress and separate "Bolero" Coat—both made of fine quality rich Faille Silk, and only \$9.98. White silk shadow lace is used for the collar, chemisette and sleeves. The fashionable skirt is gracefully shirred, falling in soft, becoming folds, and it is made in the new high-girdle style, as pictured. Invisible back closing. The chic "Bolero" Coat is beautifully made and finished, and is richly trimmed with buttons and frills of self-material. (Note small pictures.) **COLORS:** black, the new shade of "L'Arador Blue," Arizona silver grey, or the new and very popular shade of greyish tan called "Sand color." **SIZES:** 32 to 46 bust; Skirt Length about 40 inches with 3-inch basted hem for easy adjustment. Take our advice, and don't YOU overlook this beautiful Faille Silk Dress. **PERRY-DAME PRICE, \$9.98**—guaranteed to please you, or your money back.



Read "How to Order Your Right Size" on Page 2. Samples of these Dress Materials will be sent you FREE.

E-81—You will be glad indeed that you bought this Perry-Dame Dress of fine quality All Wool Serge when you see how exceptionally smart and stylish it looks on you. It is richly trimmed with black silk braid and black satin messaline covered buttons, as pictured, and made with a fashionable collar and vestee of white corded silk. The skirt is cut gracefully wide in accordance with the season's latest style, and is designed in pointed yoke effect and button-trimmed. (Note small back view.) Black Satin Messaline girdle. Invisible front closing. **COLORS:** Black, navy blue, or a rich dark green, each trimmed as described; also the new "Sand color," trimmed to match. **SIZES:** 32 to 46 bust; skirt Length about 40 inches with 3-inch basted hem for easy adjustment. Excellent value at this low price.

—guaranteed to please you, or your money back. **PERRY-DAME PRICE, \$6.98**

E-82—Here is a Dress of charming style, made of fine quality Tai Pongee Silk—the genuine "shantung" known everywhere for its richness and beauty, and splendid wearing qualities. The waist is lined with white lawn, and the collar and belt are handsomely embroidered, as pictured. The chic bow-tie at the neck and the piping on the cuffs are of lustrous Copenhagen blue taffeta silk, and the trimming buttons are of self-material and taffeta silk to match. The new-style skirt is gracefully flared to about hip depth, and made with three

stylish folds all around. Closes invisibly in the front of the waist and at the left side of the skirt. (Note small back view.) **COLOR:** natural color tan pongee only, trimmed as described. **SIZES:** 32 to 46 bust; skirt Length about 40 inches with 3-inch basted hem. You will want just this kind of a Dress for many occasions, and its purchase at this low price is a real economy. . . . **PERRY-DAME PRICE, \$7.98**

—guaranteed to please you, or your money back.

E-83—This handsome Dress of fine quality Introus Satin Messaline will delight you in every way because it is an exceptionally charming and becoming model. The waist is lined with white lawn, and richly trimmed in front with loops and buttons of self-material, as pictured. The jaunty revers and the plaited collar and cuffs are of white organdie, and it is finished at the neck with a chic bow-tie of self-material. The skirt is designed in smart, pointed outline in front, trimmed with buttons, and made with two width-giving plaits. (Note small back view.) Belt of self-material. Invisible front closing. **COLORS:** black, navy blue, Apple green, or the beautiful new shade of greyish tau called "sand color." **SIZES:** 32 to 46 bust; skirt Length about 40 inches with 3-inch basted hem for easy adjustment. This is indeed a splendid selection for you to make, and nowhere else could you equal such excellent value. . . . **PERRY-DAME PRICE, \$9.98**

—guaranteed to please you, or your money back.

"I shall certainly recommend your firm as the
BANNER MAIL ORDER HOUSE
 for Style, Quality and Satisfaction
AT THE LOWEST PRICES"

So writes Miss Edith Warne, of Dodgeville, Mich.

Miss Ruth H. Phillips, Lake View, Iowa, writes:

"I am just writing to tell you how delighted I am with my Perry-Dame order which was received about a month ago. Everything fits perfectly in every way. I could not get such garments out here for less than double your price. I also thank you for filling my order so promptly, and shall be glad to recommend your firm to all my friends."

Another customer, Miss Winifred C. Quirk, Lowville, N. Y., writes:

"I could not do without your catalogue above all others. Your goods always prove satisfactory. My friends have asked me who did my dress-making, and could not believe the prices I paid until I showed them your book."

And so it goes. Our customers from all over the country are constantly writing us of their satisfaction with Perry-Dame Clothes.

Do YOU, too, know what a saving there is for you in wearing Perry-Dame Clothes? Do YOU, too, know the style, the satisfaction you get, and the actual saving in cash there is in dealing with Perry, Dame & Co.?

Always Perry-Dame prices are lowest

Madam, we always welcome a comparison of our prices with others, because it is only in this way that you KNOW how much you save.

Let us make a suggestion to you:

Order your new dress this season from Perry, Dame & Co. When you receive it, compare it with those offered by other Mail Order Houses, try it on, and examine it carefully.

Then if you do not think it is the greatest value you have ever received, send it back to us and we will cheerfully refund your money at once without one cent of expense to you.

Special Friend-Making Value
 —a \$10.00 Dress for \$5.98

E-91—This beautiful Dress is an exact copy of a very much higher-priced French model, and you will be perfectly delighted when you see its exquisite material and laces and rich, becoming style. It is one of those dresses that will be admired every time you wear it because it is so unusually beautiful and stylish.

It is made of fine quality Voile, richly embroidered with mercerized Japanese floss in a handsome floral pattern. The waist is designed with a cheraisette of dainty shadow lace, and the graceful frill around the neck is made to match and provided with collar supports. The stylish three-quarter length sleeves are finished with embroidered net frills.

The skirt is made with plaits at the sides and around the back, and flares gracefully, in accordance with the season's newest style. The Embroidered Voile extends to about knee depth where it is finished with a band of exquisite embroidery to match the waist, and underneath there is a flounce of fine net, trimmed with a band of lace insertion and two embroidered net frills, which you can see in the picture. A shared girde of lustrous satin Messaline encircles the waist-line. Closes invisibly in front. (Note small back view.) COLORS: rose pink dress, with satin messaline girde to white, Copenhagen blue, rose white or black, as preferred. SIZES: 32 to 46 bust; Skirt Length about 40 inches.

Please don't judge the value of this Dress by our unusually low price of \$5.98. We admit that it has been specially priced to make new friends for Perry, Dame & Co. Our regular customers will be quick to see in this dress another of those Special Perry-Dame Friend-Making Values, and we hope YOU will take advantage of this opportunity. It is one of the handsomest Embroidered Voile Dresses shown this season, and a charming addition to any woman's wardrobe. PERRY-DAME PRICE. **\$5.98**
 —guaranteed to please you, or your money back.



E-91
\$5⁹⁸
 Embroidered Voile

Two Beautiful Stylish Dresses for Spring and Summer Wear

Read "How to Order Your Right Size" on Page 2

Beautiful Dress of Embroidered Voile, Priced SPECIAL at \$5.98

E-101—Here is a real money-saving bargain—a handsome Dress that you would have to pay fully \$10.00 for elsewhere, offered to you here for only \$5.98. It is made of exquisite Embroidered Voile in one of the richest patterns ever designed—showing scallops of beautiful embroidery which give it an elegance that is truly charming.

The waist is lined with white net, and the Embroidery shows up beautifully in the chic "Baker" (Note small back view.) The chemisette is made of dainty Shadow Lace, and the stylish sleeves are made to match and finished with graceful puffs of net.

The accordion-plated net frills and satin messaline ribbon trimming at the neck and sleeves add a very "Frenchy" touch.

The skirt is beautifully shirred front and back to about hip depth, and is cut gracefully full in accordance with the season's newest style. Underneath the Embroidery from about knee depth extends a doucote of net finished with a fold and deep hem of plain voile. A girde of lustrous satin messaline completes this exquisite model. Closes through in front with small crochet buttons. COLORS: white dress, with trimming in a soft, maize yellow, or a beautiful shade of Copenhagen blue, as preferred. SIZES: 32 to 46 bust; Skirt Length about 40 inches, with 3-inch basted hem for easy adjustment.

This dress is unusually rich-looking and stylish, and altogether is a beautiful dress, suitable for every occasion. Every woman knows how charming a White Dress is with a touch of color to it, and the beautiful satin messaline trimming on this dress makes it perfectly exquisite. It is priced very, very low to make new friends for Perry, Dame & Co.

PERRY-DAME PRICE, —guaranteed to please you, or your money back. **\$5.98**

Unusually Stylish Dress, and Splendid Value, \$4.98

E-102—This is a new-style Redingote Dress you will always look well in, and we heartily recommend it as a splendid selection on account of its becomingness and beautiful new style. It is made of fine quality Flowered "Snow-flake" Voile—one of the prettiest of all the new dress materials brought out this season. Just read the description and study the picture carefully, and note the charming new style features.

The waist is prettily bloused front and back, and made with a fashionable "Sun-ray" collar with button-trimmed vestre of richly embroidered organdie. This "Sun-ray" collar is provided with supports which make it set in that new flare style, so becoming to everyone. The lay-down collar with revers is made of lustrous Satin Messaline, and the sleeves are handsomely trimmed with cuffs of Satin Messaline and Embroidered Organdie.

The skirt flares gracefully in the newest style, and the smart "Circular" tunic is richly trimmed with bands of satin messaline, as pictured. A stunning crush girde of Satin Messaline encircles the waist-line, and the dress closes invisibly in front. COLORS: white, with flowers and satin messaline trimming in rose pink; white, with flowers and satin messaline trimming in a beautiful shade of heliotrope; or white, with flowers and satin messaline trimming in a rich Copenhagen blue. SIZES: 32 to 46 bust; Skirt Length about 40 inches, with 3-inch basted hem for easy adjustment.

You will be delighted with the beautiful "Snow-flake" Voile in this dress is made of, as it is one of the daintiest of all the new materials this season. It is a charming model, and looks as if it cost very much more than this low price.

PERRY-DAME PRICE, —guaranteed to please you, or your money back. **\$4.98**



E-101

\$5.98

Embroidered Voile

E-102

\$4.98

Flowered Snow-Flake Voile

Here are Two of the Season's Newest Models

Read "How to Order Your Right Size" on
Page 2

Embroidered Net Dress, only \$6.98

E-111—In beauty, style, becomingness and quality, we tell you, Madam, that this Dress cannot be duplicated anywhere at this price.

It is made of fine quality Circular Mesh Net, exquisitely embroidered with mercerized Japanese floss, and made over a net foundation. The waist is designed with graceful bretelles of the Embroidered Net, front and back, as pictured, and collar and cuffs of fine quality lustrous satin Messaline. The hem-stitched chemisette, which is prettily ornamented with small satin-covered buttons in front, is made of soft silk chiffon over silk mull, and the sleeves are trimmed with chiffon to match.

The fashionable three-tier skirt is finished with a handsome band of Satin Messaline. A broad crush girdle of Satin Messaline encircles the waist-line, finished at the side with long streamers, and the dress closes invisibly in the front of the waist and at the left side of the skirt. COLOR: rich eury color net, exquisitely embroidered in white, with satin messaline in rose pink or Copenhagen blue. SIZES: 32 to 46 bust; Skirt Length about 40 inches, with 3-inch basted hem.



We have priced this dress SPECIAL at \$6.98 because we want you to order it and see how stylish you look in a Perry-Dame Dress—how prettily it adds to your personal beauty. You will be delighted with it, and also with your saving.

PERRY-DAME PRICE,
—guaranteed to please you, or \$6.98
your money back.

A Typical Perry-Dame Money-Saving Value, \$5.98

E-112—If you saw a friend wear this beautiful Dress of fine quality Bouclé Marquisette, wouldn't you think she paid at least \$10.00 for it, and wouldn't you admire her rich-looking and stylish appearance? This Dress is beautiful, Madam—it is one of the richest and most becoming styles ever designed, and it is wonderful value for only \$5.98.

The waist is lined with white net, and made in chic Bolero style, exquisitely embroidered with fancy silk braid front and back, as pictured. (Note small back view.) It is smartly hem-stitched on the sleeves and over the shoulders where it is trimmed with fancy braid ornaments to match the front closing. The fashionable collar and hem-stitched cuffs are edged with lace, and the collar is provided with a support which makes it set in the becoming new flare style.

The new-style tunic on the skirt is prettily hem-stitched and the under-skirt, which is attached to a net foundation, is cut in the new "Circular" effect, daring gracefully and very, very becomingly. A broad girdle of lustrous Satin Messaline, trimmed with self-covered buttons in front, completes this exquisite model. In visible front closing. COLOR: white dress, with black satin messaline girdle, and embroidery in beautiful dark Oriental colorings. SIZES: 32 to 46 bust; Skirt Length about 40 inches, with 3-inch basted hem.

Yes, Madam, this is your opportunity to save several dollars on one of the handsomest Dresses of the season.

PERRY-DAME PRICE,
—guaranteed to please you, or \$5.98
your money back.

Yes, Madam, this is your opportunity to save several dollars on one of the handsomest Dresses of the season.

PERRY-DAME PRICE,
—guaranteed to please you, or \$5.98
your money back.

142 to 154 E. 32nd St., New York.



E-111
Embroidered
Net with Satin Messaline \$6.98

E-112
\$5.98
Bouclé
Marquisette

Ladies' Dresses

Read "How to Order Your Right Size" on Page 2

E-121—Here is a very smart and jaunty Dress, made of Palm Beach Ramie—a splendid material for Spring and Summer wear as it handles beautifully and gives excellent service. The collar and cuffs are of white lawn trimmed with black and white stripes, and the tie of black satin messaline is included. The new-style "Circular" skirt is made with a high belt, button-trimmed, and a stylish yoke in back which forms a pocket at each side where it is trimmed with buttons, as pictured. Invisible front closing. **COLOR:** the beautiful new shade of tan called "sand color," trimmed as described. **SIZES:** 32 to 46 bust; Skirt Length about 40 inches with 3-inch basted hem for easy adjustment. Palm Beach Ramie is very fashionable in New York this season, and this is an exceptionally smart dress. Worth \$5.98.

PERRY-DAME PRICE.

—guaranteed to please you, or your money back. **\$3.98**E-121
\$3.98

Palm Beach Ramie

E-122—You will be delighted with the refined style and becomingness of this Embroidered Crepe Dress. It is one of the handsomest patterns of embroidery we have ever seen. The waist is richly trimmed with fancy lace front and back, and the collar and the frills on the sleeves are of Embroidered Net. The skirt is gracefully gathered at the waist-line all around in accordance with the latest style, and is trimmed with lace. Satin messaline sash with streamers. Front closing. **COLOR:** white dress, with Copenhagen blue girdle. **SIZES:** 32 to 46 bust. Skirt Length about 40 inches. You could not think of getting an Embroidered Crepe Dress elsewhere as rich or as beautiful as this Perry-Dame model for less than \$6.98, and the excellent value of this dress will make many new friends for Perry, Dame & Co.

PERRY-DAME PRICE.
—guaranteed to please you, or your money back. **\$4.98**Embroidered
CrepeE-122
\$4.98E-123
\$5.98Embroidered
Voile

E-123—This handsome Dress of Black Voile is beautifully embroidered on the waist and skirt both front and back in a very rich design, as pictured, and it is a wonderful bargain for only \$5.98. A rich pattern of lace is used with charming effect both front and back and on the sleeves, and the becoming square-back collar is made of black satin messaline overlaid with rich silk-embroidered net to match the vestee. The skirt is made with two stylish flounces headed with lace insertion, and a girle of black satin messaline encircles the waist-line. Closes in front. **BLACK ONLY.** **SIZES:** 32 to 46 bust; Skirt Length about 40 inches. This Dress is a splendid selection for our middle-aged friends or those of matronly build, and is also entirely suitable for mourning wear. It is very, very becoming, delightfully cool and comfortable, and unusual value at this low price.

PERRY-DAME PRICE.
—guaranteed to please you, or your money back. **\$5.98**

PERRY, DAME & CO.,

Ladies' Dresses

Read "How To Order Your Right Size" on Page 2

E-131—EXTRA SIZE Dress, special Perry-Dame model designed in an exceptionally becoming style, and made of Embroidered Voile in a handsome Macramé lace and floral pattern. The chemisette and turn-back cuffs are of Embroidered Organdie, and the back of the waist is made of plain voile trimmed with lace insertion and tucks. The skirt is made in graceful two-tier effect, finished with a belt and bow of rich black velvet. Closes in front. **COLOR:** white dress, with black velvet trimming. **SIZES:** 39 to 51 bust; skirt length about 41 inches. Just order this Dress on our recommendation and try it on in front of your mirror. Note how comfortably the waist fits, and what stylish, graceful lines the skirt has. You will agree with us that it is one of the most becoming and best-fitting dresses you ever wore, and you couldn't equal it anywhere else at our low price. **PERRY-DAME PRICE, \$5.98**
—guaranteed to please you, or your money back.

EXTRA
SIZE
DRESS**E-131**
\$5.98

Embroidered Voile

E-133—Linen dresses are always charming for Spring and Summer wear, and are more popular than ever this season. The waist of this stylish model is made in chic "Bolero" style, with a yoke front and back, trimmed with fancy braid, stylish plaits, and a buckle of self-material. It is lined with white lawn, and the collar, chemisette, and the frills on the sleeves are of dainty white net. The skirt is in the latest "Circular" style, with three wide folds all around. Closes in the front of the waist and at the left side of the skirt. **COLORS:** white, Copentagen blue, or the beautiful new shade of greyish tan called "sand color"; each with braid to match. **SIZES:** 32 to 46 bust; skirt length about 40 inches. The Linen used in this Perry-Dame Dress is the quality generally found only in very much higher-priced models, and this is one of the smartest and most serviceable dresses you could buy anywhere.

PERRY-DAME PRICE,
—guaranteed to please you, or your
money back. **\$4.98****E-133**
\$4.98 Linen**E-132**
\$3.98
Striped
Voile

E-132—Here is a very stylish and becoming Dress of fine quality Striped Voile, richly trimmed with contrasting color piping, and made with a chic "sun-ray" collar and chemisette of Embroidered Organdie. The sleeves are trimmed with undercollars of contrasting color and embroidered organdie to match. The graceful new-style skirt is trimmed with two deep ruffles of self-material prettily shirred, and a plaited girdle with sash ends of contrasting color provides a charming finish. Closes in front. **COLOR:** white background, with black stripes, trimmed with lustrous silkline in a soft, delicate shade of heliotrope. **SIZES:** 32 to 46 bust; skirt length about 40 inches. A regular \$6.00 value for only \$3.98 is what you are getting if you choose this beautiful dress. It is universally becoming to every type of figure, and the fashionable Striped Voile makes it a charming model for Spring and Summer wear.

PERRY-DAME PRICE,
—guaranteed to please you, or your
money back. **\$3.98**

Your Choice of the Four Beautiful Dresses Shown on the Opposite Page Priced Special, \$5.98

A Beautiful Dress of Novelty Corded Crêpe, \$5.98

E-151—Madam, it is only by our buying in tremendous quantities for cash, and selling direct to you for cash, doing away with all middlemen's profits, that you are able to secure this \$10.00 Dress from Perry, Dame & Co. for only \$5.98. Where else could you ever think of getting such a beautiful, stylish, becoming Dress for only \$5.98? Can you just figure out how much a dressmaker, for instance, would charge you for making such a Dress? Or how much more than \$5.98 a storekeeper in your town would have to charge you for such a Dress? It is made of the fine quality Novelty Corded Crêpe—a beautiful new material brought out this season that has splendid wearing qualities—and



E-151

is trimmed with satin messaline cording and satin messaline covered buttons, as pictured. The square-back collar is of lustrous satin messaline. The chemise is made of beautiful cream-white Oriental lace trimmed with pearl ball buttons, and the graceful full around the neck and down the front is of fine cream-white accordion-plaited net. The stylish sleeves are trimmed to match, and are set in corded armholes.

The skirt has a fashionable yoke front and back, button-trimmed in front, and outlined with satin messaline cording, and the three "Circular" tiers flare very gracefully in the newest style. A broad, shirred girdle of satin messaline encircles the waist-line, and the dress closes invisibly in front. **COLORS:** white background, with corded stripes and satin messaline trimming in Copenhagen blue, or heliotrope, as preferred. **SIZES:** 32 to 46 bust; skirt length about 40 inches with 3-inch bustled hem for easy adjustment. Madam, when you get this dress and put it on and your friends admire it, as they are bound to do, won't you please do us the favor to tell them it is a Perry-Dame Dress? We are sincerely proud of this excellent Novelty Corded Crêpe Dress—of the style, the material, and the workmanship, and especially that we are able to sell it at this exceptionally low price of \$5.98.

—guaranteed to please you, or your money back. **\$5.98**

Very Stylish and Becoming Embroidered Voile Dress, only \$5.98

E-152—Just picture yourself wearing this beautiful Perry-Dame Dress! Study the illustration and note how refined-looking it is, and how stylish and becoming too! It is made of fine quality Voile, exquisitely embroidered with mercerized Japanese floss, and the embroidery is worked so beautifully and carefully that it looks just like hand-embroidery, and it is really hard to tell the difference. It is a floral pattern, and shows to the very best advantage on the dress, front and back alike.

The waist is cut slightly "Empire," in accordance with the season's latest style—a feature that is universally becoming. The collar is made of plain voile, cut in fancy outline, and richly trimmed with dainty Val lace insertion and edging. The armholes are outlined with Val insertion, and the sleeves are prettily finished with scallops of the lace and insertion, as pictured. There is a little bow-tie at the neck made of lustrous satin messaline which adds a very chic and Frenchy touch.

Charming grace and beauty are displayed in the skirt which is cut wide and flaring in the newest style, and is smartly tucked to about hip depth all around. (Note small back view.) It is made with a drey hem of plain voile, above which it is trimmed with Val insertion and edging in scalloped outline to harmonize with the waist. A broad crush girdle of satin messaline encircles the waist-line, and the dress closes invisibly in back. **COLORS:** white dress, with satin messaline trimming in black, or a rich beautiful shade of maize yellow, as preferred. **SIZES:** 32 to 46 bust; skirt length about 40 inches.

Yes, Madam, the beauty of the material alone is enough to make this dress charming, but added to the beauty of the material is the beauty and charming simplicity of the style. This is indeed a splendid dress for only \$5.98—we know that nowhere else could you get equal quality for less than double this price.

—guaranteed to please you, or your money back. **\$5.98**

The Latest Style New York Dress—a Bargain for \$5.98

E-153—Here is YOUR opportunity to secure one of the season's newest models for only \$5.98—a Dress of charming style and beauty, made of a very fashionable combination of Chenille-Striped Crêpe and Voile. Chenille-Striped Crêpe is one of the new materials brought out this season, very rich-looking and dressy, and exceptionally serviceable. It looks perfectly beautiful combined with the Plain Voile—an idea that has been copied from a very expensive Imported Dress, now being shown in one of the exclusive Fifth Avenue Shops in New York. The Chenille-Striped Crêpe is used in chic "coat" effect, as pictured, with a stylish peplum which extends over the upper part of the skirt, and is made with a handsome flare collar, revers, and circular turn-back cuffs of white piqué, adding a very smart and distinctive touch. It is richly trimmed with black velvet buttons front and back, and made with a bolt of black silk velvet ribbon. (Note small back view.)

The skirt is gracefully gathered all around the waist-band, falling in very stylish, becoming lines, and made with fashionable graduated folds, as pictured. Closes invisibly in front. **COLORS:** The coat effect is of Chenille-Striped Crêpe in a soft old rose, or a rich dressy shade of Copenhagen blue; combined with plain White Voile skirt, white piqué collar and cuffs, and black velvet trimming, as described. **SIZES:** 32 to 46 bust; skirt length about 40 inches.

We recommend that you order this charming dress, as it is one of the very latest and most beautiful styles shown this season. Remember, you run no risk whatever because if you are not entirely satisfied with it, all you have to do is to return it to us and we will gladly exchange it for something else, or refund your money without one cent of expense to you. It is only another example of the beautiful, becoming clothes you can buy from Perry, Dame & Co.'s at just about half of what you would have to pay for them anywhere else. **PERRY-DAME PRICE, \$5.98**

—guaranteed to please you, or your money back.



E-153

Embroidered Lace Cloth Dress—Unusual Value for \$5.98

E-154—In a Perry-Dame Dress you will always find that charm and grace every woman admires so much, and in this fashionable frock. Madam, you will find all this, together with handsome materials, trimming, and splendid workmanship. Embroidered Lace Cloth is the material we have chosen for this exquisite Redigatoe model—first, because it is one of the prettiest of all the season's new dress materials, and second, because it is ideal for an afternoon or evening dress. It is a splendid-weaving material, woven in a very effective lay weave, and is beautifully embroidered with mercerized Japanese floss on the over-dress effect, as pictured, and finished with a dainty scalloped edge.

The Embroidery shows up beautifully on the front and back of the chic "Rokery" waist, which is made over a net foundation. It has a fashionable standing collar of fancy Art lace, trimmed with pearl buttons, an accordion-plaited net frill and hem-trimming, as pictured. The sleeves are cut in the new flare style, and are richly trimmed with Art lace and accordion-plaited net frills to match.

The skirt is designed in the latest style, made of the Plain Lace Cloth, with button-trimmed folds of self-material and a graceful tulle of the Embroidered Lace Cloth exquisitely trimmed with accordion-plaited net in front. (Note small back view.) A stunning plaited edging of satin messaline ribbon trimmed with pearl buttons completes this charming model. Closes in front. **COLOR:** white dress, with circles in a rich, beautiful shade of rose-pink. **SIZES:** 32 to 46 bust; skirt length about 40 inches.

This dress is suitable for any occasion where a handsome, dressy model is required, and it will be a source of pleasure and delight to you every time you wear it. We have priced it very, very low because we want you to own this beautiful Dress. Its beauty and exceptional value will make many new friends for Perry, Dame & Co.

—guaranteed to please you, or your money back. **\$5.98**



E-154



E-151
\$5.98

CORDED CRÉPE

E-152
\$5.98

EMBROIDERED VOILE

E-153
\$5.98

**CHENILLE STRIPED CRÉPE
WITH VOILE**

E-154
\$5.98

**EMBROIDERED
LACE CLOTH**



E-161
\$4⁹⁸

Embroidered Voile

E-162
\$3⁹⁸

Embroidered Voile

E-163
\$3²⁵

Embroidered Voile

Read "How to Order Your Right Size" on Page 2

E-161—For richness, dressiness, and charming style in a \$1.00 Dress, this handsome Perry-Dame model of fine quality Embroidered Voile cannot be equaled anywhere. The waist is exquisitely trimmed front and back with Art lace insertion, and made with a stylish hem-stitched collar of Organdie, prettily finished with a plaited Organdie frill. The skirt is made with graceful flare ruffles of the Embroidered Voile which extend entirely around and are headed with lace insertion, as pictured. A stunning girde of lustrous satin Messaline ribbon encircles the waist-line, finishing in front with a chic bow and streamer. Closes in front. **COLOR:** white dress, with satin messaline trimming in Copenhagen blue, or a rich, beautiful shade of coral pink as preferred. **SIZES:** 32 to 46 bust; skirt length about 40 inches with 3-inch basted hem for easy adjustment. This handsome dress is one of the newest styles this season, and will prove very becoming.

PERRY-DAME PRICE, \$4.98

—guaranteed to please you, or your money back.
E-162—Here is an exceptionally becoming and stylish Dress of Embroidered Voile, with a handsome girde and sash ends of lustrous Satin Messaline ribbon. The front and back of the waist, and the sleeves, are richly trimmed with dainty Val insertion, and sheer Or-

gandie is used for the hem-stitched yest, the lace-trimmed cuffs, and also for the lace-trimmed collar which is gracefully plaited in the new "Sun-ray" effect. The skirt is made in double-tier style, trimmed with Val lace and a wide fold, as pictured. Closes in front. **COLOR:** white dress, with satin messaline trimming in a soft, delicate pink, or a dainty light blue, as preferred. **SIZES:** 32 to 46 bust; skirt length about 40 inches. \$5.00 is what you would have to pay anywhere, outside of Perry, Dame & Co., for a dress made of such beautiful Embroidered Voile. **PERRY-DAME PRICE, \$3.98**

—guaranteed to please you, or your money back.
E-163—Exquisite Embroidered Voile is used for the waist, yoke and fashionable tunic of this Dress, made in one of the season's newest and prettiest styles, and richly trimmed with Val lace front and back. The stylish collar, cuffs, and tucked vestee are made of hem-stitched Organdie, and the black velvet tie around the neck adds a very chic touch. The underskirt is made of plain voile trimmed with lace. Black velvet belt. Invisible front closing. **COLOR:** white dress, with black velvet trimming. **SIZES:** 32 to 46 bust; skirt length about 40 inches. Splendid value. **PERRY-DAME PRICE, \$3.25**
—guaranteed to please you, or your money back.

PERRY, DAME & CO.,



MATERNITY DRESS

E-171
\$ **298**
Novelty Striped Crepe

E-172
\$ **398**
Embroidered Voile

E-173
\$ **398**
Mercerized Foulard

E-171—Delightfully stylish and comfortable is this Dress of fine quality Woven Striped Crepe, made with collar, cuffs, and chemise of white Rice Cloth trimmed with lace. It is attractively piped on the waist, both front and back, having the effect of an over-waist, and the fashionable three-tier skirt is button-trimmed, as pictured. Cotton messaline belt of matching color. Invisible front closing. **COLORS:** white and Copenhagen blue, or white and heliotrope; each trimmed to match. **SIZES:** 32 to 46 bust; skirt length about 40 inches with 3-inch basted hem for easy adjustment. This splendid dress is priced unusually low..... **PERRY-DAME PRICE, \$2.98**
—guaranteed to please you, or your money back.

E-172—When you spend \$3.98 for such a smart, becoming Dress, made of beautiful Embroidered Voile in one of the season's prettiest styles, you get every bit of \$6.00's worth for your money. The waist is made of the Embroidery front and back in chic "Bolero" style, richly trimmed with Fillet pattern lace, and closing through in front with pearl buttons. The skirt is gathered at the waist-line all around, and made in fashionable three-tier effect. Satin messaline girdle. Closes in front. **COLORS:** white dress, with girdle in white or light blue, as preferred. **SIZES:** 32 to 46 bust; skirt length about 40 inches. Such beautiful material and charming style were never before combined in a Dress at this price. **PERRY-DAME PRICE, \$3.98**
—guaranteed to please you, or your money back.

E-173—This specially designed Maternity Dress of fine quality Dotted Mercerized Foulard is perfectly made and finished in every detail, and will give you splendid service. The stylish square-back collar and the cuffs are of lustrous Satene trimmed with an overlay of richly embroidered Net, and the dress is finished at the neck with a chic bow-tie.

The smart pointed vestee also is made of Satene, trimmed with beautiful pearl buttons, as pictured. The graceful skirt is made in tunic effect in front, button-trimmed, and is finished at the waist-line with a belt and bow of Satene. The Maternity Feature consists of an elastic band in the waist-line, by means of which it adjusts itself to the proper size, making the dress entirely comfortable at all times. This Maternity feature is entirely invisible, so the dress is suitable for wear at any time, invisible front closing. **COLORS:** black, with white dots, trimmed with black; or navy blue, with white dots, trimmed with navy blue. **SIZES:** 32 to 46 bust; skirt length about 40 inches, with 3-inch basted hem for easy adjustment. Order by the size dress you always wear, and we will send you your right size.

A stylish and becoming Maternity Dress is one of the first requisites at this important time when exercise and fresh air are so necessary. This model is exceptionally smart and becoming, and you will be glad you bought it when you see how comfortable and what good style it is. A regular \$5.00 value..... **PERRY-DAME PRICE, \$3.98**
—guaranteed to please you, or your money back.

Read "How to Order Your Right Size" on Page 2

E-181—EXTRA SIZE DRESS of fine quality Crêpe,—especially designed to be becoming to our stout friends—richly trimmed with satin messaline piping and buttons, as pictured. The collar and chemisette are of white Organdie, trimmed with small white buttons and an embroidered organdie frill. Fashionable yoke skirt, with group of wide-giving plaits at each side. Satin messaline grille. Invisible front closing. **COLORS:** black or navy blue, each trimmed to match. **SIZES:** 30 to 31 bust; skirt length about 11 inches. You will be delighted with this handsome dress. **PERRY-DAME PRICE, \$3.98**
—guaranteed to please you, or your money back.

E-182—When you want to look stylishly dressed and at the same time wear a dress that is thoroughly serviceable, this charming Perry-Dame model is a splendid dress to wear. It is made of fine quality Mercerized Foulard, smartly trimmed with solid color to match, and made with a white Orzandie collar and graceful frills of accordion-plaited Shadow Lace. Fashionable yoke skirt with wide-giving plaits. Invisible front closing. **COLORS:** black, navy blue, or Copenhagen blue, each with flowers in rich contrasting colors. **SIZES:** 32 to 46 bust; skirt length about 40 inches with 3-inch basted hem for easy adjustment. Regular \$4.50 value. **PERRY-DAME PRICE, \$2.98**
—guaranteed to please you, or your money back.



E-184

E-184
\$1.98

FLOWERED LACE CLOTH

E-183
\$2.98

COTTON COVERT

E-183—Delightfully smart and becoming Dress of fine quality Cotton Covert, trimmed with white piping, and closing entirely down the front with beautiful smoked pearl buttons. The skirt is cut in the latest "Circular" style, provided with two button-trimmed patch pockets. **COLOR:** a rich dark tan only, trimmed as described. **SIZES:** 32 to 46 bust; skirt length about 40 inches. It will be a real comfort and pleasure for you to wear this jaunty, perfect-fitting Perry-Dame Dress. It will prove to be one of the most serviceable dresses you ever had, for it does not soil easily and wears splendidly. At this low price it is a genuine bargain. **PERRY-DAME PRICE, \$2.98**
—guaranteed to please you, or your money back.

E-184—For only \$1.98 you can be fashionably dressed if you choose this Perry-Dame model. It is made of fine quality Lace Cloth which is a beautiful new material, and the combination of the solid white and the floral pattern in this dress is unusually charming, as the picture shows you. (Note small back view.) The trimming buttons and grille with bow are of mercerized poplin. Invisible front closing. **COLOR:** white, with flowers in Copenhagen blue and rose-pink; trimming in either Copenhagen blue or rose-pink, as preferred. **SIZES:** 32 to 46 bust; skirt length about 40 inches. Wonderful value. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.



E-183

**EXTRA
SIZE
DRESS**



E-181

E-181
\$3.98
CRÊPE

E-182

E-182
\$2.98

MERCERIZED FOULARD

Read "How to Order Your Right Size" on Page 2
E-191—Embroidered Voile Dress, prettily trimmed with lace, as pictured, made with an Embroidered Organdie collar. (Note small illustration of the back of this Dress.) Satin messaline belt with streamer. Invisible front closing. **COLORS:** white dress, with pink or light blue ribbon, as preferred. **SIZES:** 32 to 46 bust; Skirt Length about 40 inches. Exceptional value. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.
E-192—Where else could you get such a stylish Dress of fine quality striped Gingham for only \$1.98? It is richly trimmed with solid color repp, embroidery and black velvet, and made with the latest style "Circular tier" skirt. Invisible front closing. (Note small back view.) **COLORS:** white, with stripes and solid color trimming in medium blue, grey, or heliotrope, as preferred. **SIZES:** 32 to 46 bust; Skirt Length about 40 inches. This Dress will always look smart and stylish, and is a bargain at this special price. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.
E-193—Don't YOU overlook this bargain, Madam, for it is nothing less than wonderful—this smart, serviceable Dress of fine quality close-woven Novelty Crepe for only \$1.98! It is trimmed with white fancy piqué and beautiful pearl buttons, as pictured, and made with the newest style skirt trimmed with a

MATERNITY DRESS



E-194
\$1.98
STRIPED CRÉPE

E-191
\$1.98
EMBROIDERED VOILE



E-193
\$1.98
NOVELTY CREPE

E-192
\$1.98
GINGHAM

"cut" effect of self-material all around the bottom, and provided with a jaunty patch pocket. Invisible front closing. (Note small back view.) **COLORS:** medium blue, or the beautiful new shade of greyish tan called "Sand color"; each trimmed as described. **SIZES:** 32 to 46 bust; Skirt Length about 40 inches. Just order this Dress on our recommendation. You will be delighted with it. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.
E-194—This specially designed Maternity Dress is made of fine quality striped Crépe, stylishly trimmed on the waist with solid color crepe, embroidery, and jet buttons, and made with a fashionable skirt designed with a panel in front and three bias folds of self-material all around. (Note small back view.) Plaited belt of solid color crepe finished with a bow. The Maternity Feature consists of an elastic band in the waist-line, by means of which it adjusts itself to the proper size, and is at all times entirely comfortable. Invisible front closing. **COLORS:** white, with stripes and solid color crepe in medium blue, grey, or heliotrope, as preferred. **SIZES:** 32 to 46 bust; Skirt Length about 40 inches. Order by the size dress you always wear and we will send your right size. This Dress can be worn at any time as the Maternity Feature is entirely invisible, and it is unusually stylish and becoming. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.

Dresses for Misses and Small Women

SIZES: 14 to 20 Years

SIZE SCALE

11 years,	32 bust,	35-skirt length
16 "	34 "	37 "
18 "	36 "	38 "
20 "	38 "	39 "

An Exquisite Evening Dress Priced Special

E-201—This is one of the loveliest Dresses ever designed for Misses and Small Women—the high waist-line, the broad crush girdle, the double-tier accordion-plaited skirt—all these new style features bringing out the full charm and beauty of the smaller figure.

The waist is made of exquisite Shadow Lace gracefully draped over soft China Silk, and made over a net foundation. It is trimmed around the neck and on the sleeves with satin messaline buds in soft pastel shades with green foliage. The graceful two-tier accordion-plaited skirt is made of fine quality rich Satin Messaline, and a broad girdle of satin messaline trimmed with buds in front provides a charming finish. Invisible back closing.



COLORS: flesh color satin messaline skirt, with white lace waist over pale blue silk; light blue satin messaline skirt, with white lace waist over delicate flesh color silk; or maize yellow satin messaline skirt, with white lace waist over maize yellow silk; each with white net foundation. These color combinations are unusually rich-looking and beautiful, and have a chic "Frenchy" effect that is sure to be admired every time you wear this exquisite Dress.

PERRY-DAME PRICE.
—guaranteed to please you, or your money back. **\$6.98**

Regular \$10.00 Value

E-202—Just think of it! Only \$5.98 for this beautiful Dress of Embroidered Net made over a net foundation, and designed in a new and unusually becoming style.

The waist is made in chic "Bolero" style, prettily trimmed with lace around the neck and at the armholes. The collar and chemise are of embroidered net with scalloped edge, and the stylish sleeves are made with undercuffs of lustrous satin Messaline. A very Frenchy touch is given by the lovely rose with foliage which is placed at the left side, as pictured. The graceful three-tier skirt displays stylish, height-giving lines, and it is finished with a deep hem of Satin Messaline. Satin Messaline crush girdle.

Closes invisibly in the front of the waist and at the left side of the skirt.

COLORS: white dress, with satin messaline in a soft, delicate pink, or a dainty light blue, as preferred; each with rose and foliage in their natural colorings. This Dress is in perfect taste for any occasion, and is one you will always take pleasure in wearing.

PERRY-DAME PRICE.
—guaranteed to please you, or your money back. **\$5.98**



E-201

\$6.98

**SATIN MESSALINE
WITH SHADOW LACE**



E-202

\$5.98

**EMBROIDERED NET WITH
SATIN MESSALINE**

Dresses for Misses and Small Women

SIZES: 14 to 20 Years

SIZE SCALE

14	Years, 32	Bust,	35	Skirt Length
16	"	34	"	37
18	"	36	"	38
20	"	38	"	39

3-inch basted hem for easy adjustment.

A Dress That Is Bound to Delight You, \$7.98

E-211—Both in design and material, this Perry-Dame Misses' Dress is exceptionally stylish and becoming, and it is a real money-saving bargain for only \$7.98.

It is made of fine quality Flowered Satin Foulard, richly trimmed with lustrous white corded silk, as pictured, and made with chemisette of plaited white Organdie crunched with small silver-cord or buttons. Heavy shadow lace frills finish the sleeves, and the waist is lined with white lawn.



The fashionable skirt displays becoming, height-giving lines, and is smartly button-trimmed to match the waist. It has a yoke front and back, and two groups of width-giving plaits in front, in accordance with the season's latest vogue for wide skirts. Girlie of self-material. In-visible front closing.

COLORS: navy blue, Copenhagen blue, or the new and very popular shade of greyish tan called "Sand color," each with flowers in rich, harmonizing colors. Elsewhere you would have to pay \$12.00 for a Dress made of such beautiful quality material, and in such a charming style.

PERRY-DAME PRICE,

—guaranteed to please you, or your money back. **\$7.98**

Samples of these beautiful dress materials will be sent you gladly, **FREE.**

Latest Style Dress of Fine Quality Satin Messaline, only \$7.98

E-212—The refined style and good taste displayed in this handsome Dress of fine quality lustrous Satin Messaline are only two of its many attractive features. You will be delighted when you see how sweet and pretty it looks on you.

The waist is exquisitely trimmed with embroidered net, as pictured, and made with a stylish yoke in front and button-trimmed revers. Lined with white lawn. The graceful skirt is made in the newest style, exquisitely shirred to about hip depth, and falling in soft, becoming folds.



Closes invisibly in the front of the waist and at the left side of the skirt. **COLORS:** the new shade of navy blue called "Labrador Blue," Arizona silver grey, apple green, or the beautiful new shade of greyish tan called "Sand color."

The beautiful new colors this dress comes in are charming and especially suited to the smaller figure. At our special price this is a genuine money-saving opportunity for you. **PERRY-DAME PRICE,**

—guaranteed to please you, or your money back. **\$7.98**



E-211
\$7.98

SATIN FOULARD



E-212
\$7.98

SATIN MESSALINE

Two charming models that are the very latest style

Dresses for Misses and Small Women

SIZES 14 to 20 YEARS

SIZE SCALE				
14 Years,	32	Bust,	37	Skirt Length
16 "	34	"	37	"
18 "	36	"	38	"
20 "	38	"	39	"

3-inch basted hem for easy adjustment

An Exquisite Dress for Afternoon and Evening Wear

E-221—The beauty of this Dress speaks for itself—just study the picture carefully, and note how rich-looking and elegant it is.

The waist is made of soft Silk Chiffon with exquisite flowers painted in delicate colorings of the natural rose with pale green leaves. It is made over a cream-white net foundation, the front of which is trimmed with a band of satin messaline ribbon and a bow in "Camisole" effect. Cream-white Embroidered Net is used for the collar, sleeves and for the graceful frills on the sleeves, which have stylish cuffs of satin messaline.

The skirt is made of a rich, beautiful quality of Satin Messaline, designed in the new "Circular" style, flaring gracefully. Small satin-covered buttons are applied on the lapped seam in front, and an exquisite crush girde of satin messaline, extending over the waist front and back in chic points, completes this lovely model. Closes invisibly in front. (Note small back view.)

COLORS: Satin Messaline in black, navy blue, Copenhagen blue, or the beautiful new shade of greyish tan called "Sand color"; each with cream-white Chiffon and flowers as described.

Elsewhere you would have to pay fully \$15.00 for a Dress of such exquisite style, materials, and workmanship PERRY-DAME PRICE, —guaranteed to please you, \$7.98 or your money back.



A Charming Dress, \$6.98

E-222—This Dress is made of very fine quality All Wool French Serge, and is designed in the new Territan style which is exceptionally smart and becoming.

The waist is richly trimmed with bone buttons in front and made with a square-back collar of self-material, and a stylish detachable collar of white piping. It is trimmed with satin messaline piping front and back in armhole effect, as pictured, while the smart set-in sleeves are finished with sinuated cuffs which are piped to match.

The graceful "Circular" Skirt flares becomingly, and is made with a fashionable yoke exquisitely embroidered front and back with soutache braid. Closes invisibly in the front of the waist, and at the left side of the skirt.

(Note small back view.) COLORS: black or navy blue, each with embroidery and piping in black; also the beautiful new shade of greyish tan called "Covert Color," or Copenhagen blue, each with embroidery and piping in black.

This new-style Dress will give the greatest satisfaction in every respect, and you will be glad indeed that you bought it when you see how charming it looks on you. PERRY-DAME PRICE, —guaranteed to please you, or your money back, \$6.98



Very Fine All Wool French Serge

E-221 \$7.98 Satin Messaline with Painted Chiffon

E-222 \$6.98

Dresses For Misses and Small Women

SIZES: 14 to 20 Years

SIZE SCALE

11 Years,	32 Bust,	35 Skirt Length
16 "	34 "	37 "
18 "	36 "	38 "
20 "	38 "	39 "

Samples of these Dress Materials will be sent you gladly, FREE.

All Wool Serge Dress,
for only \$3.98

E-231—Here is a Misses' Dress of GUARANTEED All Wool Serge,—a model that will give splendid service, and always look smart and stylish.

It is made in scull-basque style, and is especially becoming to the smaller figure. The stylish collar is made of white wash corduroy, and the smart set-in sleeves are full-length, and are finished with turn-back cuffs of white wash corduroy to match. The front of the waist is button-trimmed, and a handsome sash of lustrous Satin Messaline tying in front, as pictured, adds a decided air of richness.

The skirt has long, graceful, height-giving lines, and the tunic is trimmed with buttons to match the waist. The dress closes invisibly in front. COLORES: navy blue, Copenhagen blue, or the beautiful new shade of dark green; each trimmed with white wash corduroy, and black satin messaline sash.

Never has there been a more becoming style than the tunic model, and we have priced this dress SPECIAL, because we want everyone of our friends of small stature to secure this wonderful bargain.

PERRY-DAME PRICE.

—guaranteed to please you, or \$3.98
your money back.

A Very Handsome Dress and
a Bargain, \$5.98

E-232—This exquisite Dress of fine quality Brocaded "Tub Silk" is a model that we have designed especially for Misses and Small Women—every feature bringing out the charm and beauty of the smaller figure.

The waist is lined with white lawn, and made in chic "Bolero" style, front and back, with graceful points in front, as pictured. The vest is made of tuckered white net, and a very becoming touch is given by the white net frills at the neck and sleeves, which are trimmed with bands of self-material.

The new-style Pointed Tunic is very becoming to the smaller figure, and shows to splendid advantage in this handsome Dress.

The lower part of the underskirt is accordion-plaited, and a broad crush grille of self-material completes this exquisite model. The waist closes through in front with small crochet buttons, and the skirt closes invisibly underneath the lapped seam in front. (Note small back view.) COLORES: navy blue, Copenhagen blue, or a rich shade of dark green; each with flowers in rich contrasting colors.

This is a Dress you can wear any season and for any occasion. If you choose this model, not only will you save several dollars, but you will have a Dress that will give splendid service, and one that is sure to be admired every time you wear it.

PERRY-DAME PRICE.

—guaranteed to please you, or \$5.98
or your money back.

Here indeed are
two wonderful
money-saving
values.



E-231
\$3.98

All Wool Serge

E-232
\$5.98

Brocaded
"Tub Silk"



E-241
\$5.98
EMBROIDERED VOILE

Dresses for Misses and Small Women

SIZES: 14 to 20 Years

SIZE SCALE

11 Years, 37 Bust, 35 Skirt Length
16 " 34 " 37 " "
18 " 36 " 38 " "
20 " 38 " 39 " "

Latest Style Dress, Beautifully Trimmed, \$5.98

E-241—If you choose this beautiful Dress of fine quality Embroidered Voile, you will say it is one of the biggest values you ever received.

The waist, which is made with a net foundation, displays the chic "Bolero" style so very popular in New York this season, prettily trimmed with Venice pattern lace. The chemisette and frills on the sleeves are of Embroidered Net, and it is finished at the neck with an attractive bow-tie of lustrous Silk Crêpe de Chine. The fashionable three-tier skirt falls in soft, becoming folds, and a handsome girdle of Silk Crêpe de Chine encircles the waistline and ties in front, as pictured. Closes in front. (Note small back view.)

COLORS: white dress, with Silk Crêpe de Chine trimmings in a light blue, rose-pink, or white. In All White this makes an ideal Graduation or Confirmation Dress. It is truly remarkable that you can buy for \$5.98 a Dress combining such beautiful materials and exquisite style. You will be perfectly delighted with it and with your saving as well. . . . PERRY-DAME PRICE, —guaranteed to please you, or your money back. **\$5.98**

Charming Style and Unusual Value, \$5.98

E-242—This charming Dress is made of fine quality lustrous Satin Messaline combined with dainty Shadow Lace. The waist is made of the Shadow Lace and net prettily trimmed in front with chic little bows of satin messaline. The frills at the neck and sleeves are of Embroidered Net, and lustrous Satin Messaline is used for the "Bolero" which is attached to the dress—a feature that is shown in many of the high-priced Dresses this season, and is exceptionally becoming.

The new-style skirt is cut gracefully full, and is stylishly shirred to about hip depth, as pictured. In visible front closing. (Note small back view.) COLORS: Satin Messaline in rose-pink, the beautiful new shade of navy blue called "Labrador Blue," the new and very popular shade of greyish tan called "sand color," or the fashionable and very becoming new shade of Apple Green; each combined with cream-white Shadow Lace. This stylish Perry-Dame dress is one you will always love to wear, and will prove one of the most becoming dresses you ever had.

PERRY-DAME PRICE, —guaranteed to please you, or your money back. **\$5.98**



E-242
\$5.98
SATIN MESSALINE WITH SHADOW LACE



E-251
\$398
FLOWERED DOTTED SWISS

E 253
\$598
EMBROIDERED VOILE

E-252
\$498
EMBROIDERED VOILE

DRESSES FOR MISSES AND SMALL WOMEN. SIZES: 14 to 20 Years. See Size Scale at Top of Page 20

E-251—This fashionable Dress is made of fine quality Flowered Dotted Swiss, and is smart, stylish and very serviceable. It is richly trimmed with Embroidered White Organdie and black velvet buttons, and the narrow black velvet band at the neck adds a very chic and "Frenchy" touch. The new-style skirt is made with three "circular" tiers, and a button-trimmed black velvet belt encircles the waist-line. Closes in front. **COLORS:** white background, with flowers in Copenhagen blue and rose-pink, or lilac, as preferred. This Dress is exceptionally becoming to the smaller figure, and it is a genuine bargain for only \$3.98. **PERRY-DAME PRICE, \$3.98**

E-252—Both in design and material, this Perry-Dame Dress is exceptionally stylish and becoming. The picture gives you an idea of the design, but we wish you could see the dress itself and then note the exquisite embroidery on the fine quality Voile, and the charming Empire effect of the white Satin Messaline Ribbon drawn through the chic "Bolero" waist. It is trimmed with handsome Filet pattern lace front and back, as pictured, and the collar is made of accordion-plaited net. The graceful new-style skirt is tucked all around to about hip depth and is trimmed with Filet pattern lace to match the waist. A frill of accordion-plaited net is used with charming effect at the waist-line and

at the lower edge of the skirt, as pictured. Invisible back closing. **COLORS:** all white dress; or white voile, exquisitely embroidered in white and Copenhagen blue. This Dress is perfectly beautiful, and it looks just like a \$10.00 model. **PERRY-DAME PRICE, \$4.98**

E-253—Here is a Redingote Dress of exquisite style and beauty, made of Embroidered Voile—the embroidery being in a solid floral design with sections of open-work embroidery lace, as pictured. The waist is made in fashionable "Bolero" effect, front and back, richly trimmed with Irish pattern lace insertion and edging, and the graceful flare collar is made of dainty Shadow Lace trimmed with edging. The chemisette is made of Shadow Lace, and closes through with crochet buttons. The graceful tunic of the skirt is handsomely trimmed with lace, and hangs free from the waist-line in soft, becoming folds. The underskirt is trimmed with a band of lace insertion above the hem, as pictured, and a girle of lustrous Satin Messaline Ribbon with streamer ends completes this beautiful model. Closes in front. **COLOR:** white dress; with girle in a dainty light blue, or an exquisite shade of rose pink. This Dress has all the rich appearance and beautiful new style of a high-priced imported model. **PERRY-DAME PRICE, \$5.98**

—guaranteed to please you, or your money back.

Dresses for Misses and Small Women

SIZES: 14 to 20 Years. See Size Scale at Top of Page 20

E-261—This is one of the most beautiful Embroidered Voile Dresses you ever saw anywhere for only \$4.98, and you will be perfectly delighted with it because it is so rich-looking and becoming, and is one of the newest styles brought out this season. The chemise and the turn-back cuffs are of sheer white Organdy trimmed with lace, and the stylish tunic on the skirt is gracefully blated all around. Girdle of lustrous satin messaline ribbon with streamers. Closes in front. **COLORS:** white dress, with satin messaline in white or maize yellow, as preferred. Just think of what a pleasure and delight it will be for you to wear this charming dress! In a New York Specialty Shop it would be priced at \$10.00.

PERRY-DAME PRICE, \$4.98

—guaranteed to please you, or your money back.

**E-261**
\$4.98

Embroidered Voile

**E-262**
\$3.98

Mercerized Foulard

**E-263**
\$3.98

Ramie-Linen

E-262—Here is a very stylish and becoming Dress of the quality Flowered Mercerized Foulard. Dainty Shadow Lace is used for the collar, chemise and the frills on the sleeves, and the skirt is made in the latest "Circular tier" style which is very, very becoming to the smaller figure. Black satin messaline piping trims the front and back of the waist, and is used for the trimming buttons on front, as pictured. Black satin messaline girdle. Closes invisibly in the front of the waist, and at the left side of the skirt. **COLORS:** navy blue, Copenhagen blue, or a rich brown; each with flowers in exquisite contrasting colors. This becoming Dress is extremely serviceable, and your saving is \$2.00 in actual cash in getting it at this special price. It is a dress you will always take the greatest comfort in, and you will thank us for calling it to your attention.

PERRY-DAME PRICE, \$3.98

—guaranteed to please you, or your money back.

E-263—An unusually charming new-style Dress of the quality Ramie-Linen, made with collar, cuffs, and chemise of cream-white linen trimmed with lace insertion and edging. The front of the waist is made in chic "coat" effect and trimmed with fancy ornaments and self-covered buttons. The skirt fits beautifully, and has a panel in back and a button-trimmed plait at each side of the front, as pictured, which are stitched about half-way and form width-giving plaits below, in accordance with the season's latest vogue. Invisible front closing. **COLORS:** Copenhagen blue, or the popular new shade of greyish tan called "Sand color." This is one of the prettiest and most comfortable Wash Dresses you could have for Spring and Summer. It is a splendid dress for outing and vacation wear also, because it launders easily and always looks smart and becoming. Remarkable value for only \$3.98.

PERRY-DAME PRICE, \$3.98

—guaranteed to please you, or your money back.

Dresses for Misses and Small Women

SIZES: 14 to 20 YRS. See Size Scale at Top of Page 20

E-271—This is one of the most popular models shown in New York this season, and it is offered to you here, made of beautiful Embroidered Voile, at a remarkably low price. The waist is made in chic Bolero style front and back, richly trimmed with lace, has a flare collar and chemisette of Embroidered Net, and a black velvet band around the collar which lends a very chic and "Frenchy" touch. The graceful skirt is trimmed with three flare ruffles headed with lace insertion, and a belt of lustrous satin messaline ribbon encircles the waist-line. Closes in front. COLOR: white dress; with satin messaline trimming in white or light blue, as preferred. In your own town such a handsome, becoming dress would be considered a wonderful bargain at \$6.00. **PERRY-DAME PRICE, —guaranteed to please you, or your money back. \$3.98**



E-273

E-271
\$3.98

Embroidered Voile

E-272—Flowered Lace Cloth—a beautiful new material with a rich lacy effect—was chosen for this Dress because it is very fashionable and so very becoming. It is attractively trimmed with black velvet ribbon on the becoming lay-down collar, revers, and sleeves, as pictured, and has a dainty flare collar and chemisette of richly embroidered Organdie. The new-style flare ruffles on the skirt are also trimmed with black velvet, and a black velvet belt with streamers completes this charming model. Closes in front. COLORS: white background, with Copenhagen blue or rose-pink flowers, as preferred. The delightful style and "Frenchy" appearance of this fashionable dress will win admiration from your friends whenever you wear it. **PERRY-DAME PRICE, —guaranteed to please you, or your money back. \$3.49**

E-272
\$3.49

Flowered Lace Cloth

E-273
\$3.98

Embroidered Net

E-273—A beautiful Dress for Graduation or Confirmation wear, and an ideal selection for all dressy occasions. It is a very becoming model, made of Circular Mesh Net, exquisitely embroidered with mechanized Japanese dress front and back, and made over a strong net foundation. The waist is made in the "Bolero" style in back, has a dainty collar, and there is a little satin ribbon rosette at the left side of the front which lends a very charming touch. The fashionable skirt is made in two-tier effect, and flares gracefully in the newest style. Lustrous satin messaline ribbon circles the waist. Invisibly front closing. COLORS: all white; or white dress, with satin messaline trimming in a soft, dainty light blue. This Dress will prove very becoming, for every detail brings out the charm and beauty of the smaller figure. It is one of the handsomest Embroidered Net Dresses you could buy anywhere for \$3.98. **PERRY-DAME PRICE, —guaranteed to please you, or your money back. \$3.98**

Misses' Dresses—14 to 20 Yrs.

See Size Scale at Top of Page 20.

E-281—Here is a smart model of Cotton Coat—just the thing for a "Knockabout" dress. At the same time it is very stylish and becoming as you can see from the picture. The waist is lined with white lawn, and made in chic "Bolero" style, with a smart scalloped collar of white Organdie, and a jaunty patch pocket. It is richly trimmed with smoked pearl buttons at the side-front, as pictured, underneath which the closing is effected. The stylish "Circular" skirt flares gracefully, is button-trimmed to match the waist, and is provided with two patch pockets. Invisible front closing. COLOR: a very stylish shade of dark tan only, trimmed as described. You will be glad you bought this dress when you see how everyone admires its charming new style and chic appearance. PERRY-DAME PRICE, **\$2.98**

—guaranteed to please you, or your money back.
E-282—WOVEN Black and White Cotton Shepherd Check is used for this smart and very becoming Dress, beautifully trimmed with Copenhagen blue moiré. The vest is made of white Organdie, and the Organdie collar and cuffs are exquisitely embroidered as pictured. The skirt is made with a yoke, and has two width-giving plaits in front in accordance with the season's latest vogue for wide skirts. Invisible front closing.



E-283
\$2.98

EMBROIDERED VOILE

E-281
\$2.98
 COTTON COVERT

While this dress is made of cotton, the model was copied from a high-priced dress and is very smart and stylish. It is a splendid dress for this low price.

PERRY-DAME PRICE, **\$2.25**
 —guaranteed to please you, or your money back.

E-283—Miss's Dress of Embroidered Voile, beautifully trimmed with Art lace insertion. The little bow-tie at the neck and the stylish girle with streamer ends are made of lustrous Satin Messaline Ribbon. Becoming skirt with folds, and insertions of lace. Closes in front. COLOR: white dress, with satin messaline trimming in white or Copenhagen blue, as preferred. A routine money-saving bargain. PERRY-DAME PRICE, **\$2.98**

—guaranteed to please you, or your money back.

E-284—A real New York Dress, made of fine quality French Finished Flaxon—a new material similar in appearance to very fine French Linen. The collar and cuffs are of richly embroidered Organdie, and novelty corded fabric is used for the vester, which is button-trimmed and finished at the neck with a chic cord ornament. Fashionable two-tier skirt trimmed with cordine. Fancy braid belt with buckle and tassled ends. Invisible front closing. COLORS: Copenhagen blue, or rose-pink; each combined with white. This dress is a splendid example of your saving by Perry, Dame & Co.'s selling direct to you, done away with all middlemen's profits. PERRY-DAME PRICE, **\$2.49**

—guaranteed to please you, or your money back.



E-282
\$2.25

COTTON SHEPHERD CHECK

E-284
\$2.49

FRENCH FINISHED FLAXON

Misses' Dresses—14 to 20 Yrs.
See Size Scale at Top of Page 20

E-291—Smart, becoming Dress of fine quality Striped Gingham, with hem-stitched collar and cuffs of White Organdie. The box-plaits front and back are trimmed with pearl buttons, and the stylish tunic of the skirt hangs free from the waist-line in soft, graceful folds. A handsome dark green patent-leather belt with white buckle is drawn through the box-plaits, as pictured, and pearl buttons are applied on the lapped seam in the front of the dress, underneath which the closing is effected. **COLOR:** a beautiful combination of green, tan and dark blue stripes on a white background, trimmed as described. This Dress will wear well and launder splendidly, and you never saw better value anywhere. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.

E-292—An ideal Dress for Spring and Summer wear—this jaunty model of fine quality Galatea, with collar and cuffs of white piqué. The new-style skirt flares gracefully, and is provided with two button-trimmed patch pockets. Closes entirely down the front with beautiful pearl buttons. **COLOR:** the rich, becoming shade of tan called "Sand color," which is very popular in New York this season. (Note small



E-291



E-293



E-294



E-294
\$1.98

PLAID CRÈPE

E-292
\$1.98

SAND COLOR GALATEA

E-291
\$1.98
GINGHAM

E-293
\$1.98

EMBROIDERED VOILE



E-292

back view.) This Dress is just the thing for general wear, and for only \$1.98 you really should not overlook it. **PERRY-DAME PRICE \$1.98**
—guaranteed to please you, or your money back.

E-293—Charming Dress of Embroidered Voile, richly trimmed with Cluny pattern lace. The neck is finished with a graceful frill of Embroidered Net, and the back of the waist and the cuffs are of plain voile. The skirt is made in fashionable three-tier effect, trimmed with lace. Invisible front closing. **WHITE ONLY.** Please don't think this is a regular \$1.98 dress. That is only the Perry-Dame Price for it. Anywhere else you would have to pay \$2.98 for this dress. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.

E-294—Here is a genuine money-saving bargain for you in a very becoming and stylish Dress that will give splendid service. It is made of fine quality Plaid Crêpe, attractively trimmed with collar, cuffs and vestee of white Lace Cloth—one of the season's prettiest novelty fabrics. The vestee is trimmed with beautiful crystal buttons, and the bow-tie at the neck lends a chic touch. The skirt is cut gracefully wide, and the tunic is smartly trimmed with self-covered buttons. Belt of self-material, finished with a bow. Invisible front closing. **COLORS:** white background, plaided with Copenhagen blue or rose-pink, as preferred. **PERRY-DAME PRICE \$1.98**
—guaranteed to please you, or your money back.

The Tremendous Advantage of Shopping by Mail from Perry, Dame & Co.

Would you like to know something, Madam, of how the new styles are created in a large Mail Order establishment?

Our Style and Fashion Experts have been at work for weeks and months, in order that the very newest and best styles may be gathered together for YOU.

Every single Perry-Dame Tailored Suit has been selected from as many as twenty or thirty *similar* models, because it had some SPECIAL FEATURES about it that we knew would appeal to YOU.

Every Suit is tried on not only one but many living models, so as to make sure it is universally becoming. So you may select any Suit you like the best and KNOW that it is bound to be coming to YOU.

Interesting Points About the New Styles

Fashion authorities agree that Serge is even more popular this season for Tailored Suits than ever before, and Poplin Suits are also very much in demand. Gabardine is one of the new Suit materials, very rich and dressy, and is being used for many of the very highest-priced Suits.

The new colors, too, that Dame Fashion decrees, are charming. "Covert Color" and "Sand Color", which are the new shades of greyish tan, are universally becoming and extremely popular. The new shade of navy blue called "Labrador Blue" is an exquisite color a little on the order of Copenhagen blue, and very beautiful. "Apple Green" and "Arizona Silver Grey" suggest at once the soft shade of green and the rich silver grey that their names imply.

Send for samples of these new materials and colors, just to see for yourself how rich and beautiful they are. They will be sent you entirely free.

Just study carefully these beautiful new-style Suits we show you on this and the following ten pages. These are the models you will see shown in the March, April and May Magazines of Women's Fashions, for they are New York's newest and very best styles—only they are offered to you here at typically low Perry-Dame prices.

A Beautiful New-Style Tailored Suit Our Special Price, \$14.98

E-301—This fashionable Perry-Dame Tailored Suit is made of fine quality GUARANTEED All Wool Satin-Finished Gabardine—the richest and the dressiest Suit material there is, similar in appearance to a soft, silky Broadcloth or Prunella Cloth. It shows to splendid advantage in this charming Suit, the softness of the material lending itself beautifully to the stylish lines of the Coat and the graceful folds of the new-style Flaring Skirt.

The Coat, which is about 25 inches long in back, is made in the latest "Empire" style—a feature that is universally becoming to every type of figure. The peplum is cut with attractive points in front, and the collar is made of trousseau Fiddle Silk. The back of the coat is smartly trimmed with self-covered buttons, and the chic belt and the sleeves are ornamented with self-covered buckles and small self-covered buttons, as pictured. (Note small back view.) Closes with a patent snap fastener. Lined with fine quality Silk Peau de Cygne.

The Skirt is a fashionable "Circular" model, flaring gracefully in accordance with the latest vogue, and is made with two folds around the bottom. The front gore is made in panel style, and extends around to the back of the skirt at the waist-line in belt effect, and closes in back with a self-covered button and bound buttonhole. The back of the skirt is gathered into this belt effect, and the high girde-top is provided with a reinforced inside waist-band. (This feature is hidden by the Coat in the picture, but is a very charming detail of this skirt.) Invisible back closing.

COLORS: black, navy blue, "Labrador Blue"—the charming new color similar to Copenhagen blue, Apple Green, Arizona Silver Grey, or the new and very popular shade of greyish tan called "Covert Color." Each Suit has a collar of rich Fiddle Silk to match, and is provided with silk-covered shields. SIZES: 32 to 46 bust; skirt length 40 inches with 2-inch basted hem for easy adjustment.

Madam, it will pay you well to order this handsome Perry-Dame Suit. Anyone can tell at a glance that it is one of the newest-style New York models, and it is sure to be admired every time you wear it. We GUARANTEE your pleasure, your delight, and your saving, too, because this is a regular \$25.00 suit offered you here at a very special price. PERRY-DAME PRICE, **\$14.98**

—guaranteed to please you, or your money back.

HOW TO ORDER YOUR RIGHT SIZE

It is a very easy matter for you to get a perfect-fitting Tailored Suit at PERRY, DAME & Co.'s. The regular sizes of Ladies' Suits are 32 to 46 inches bust, and the skirt length is 40 inches, with a 2-inch basted hem for easy adjustment. Just send us your bust measure, taking this measurement over your shirtwaist, and your waist measure, and we will send you your right size.

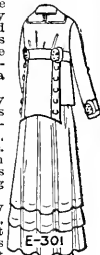
PERRY, DAME & CO.,



Satin
Finished
Gabardine

E-301

\$14.98



Two Beautiful Latest Style New York Suits

Stylish Suit of All Wool Poplin, for \$12.98

E-311—We have tried to show you in the picture how very smart and stylish this handsome Perry-Dame Suit of fine quality GUARANTEED All Wool Poplin is. It is designed in a new style that will appeal strongly to all women of refinement. It is splendidly man-tailored throughout, and guaranteed to fit you perfectly.

The coat, which is about 26 inches long in back, has graceful and very becoming lines, and displays a stylish collar with notched revers. The stylish set-in sleeves are finished with turn-back cuffs, and the bottom of the coat is cut with smart points in front, as pictured. (Barring style is displayed in the back of the coat which is made with wide box-plaits and a chic belt drawn through a self-covered buckle, and finishing at each side of the front in pocket effect, as pictured. (Note small back view.) Lined with fine quality Silk Fou de Cyme, and provided with silk-covered shields.

The fashionable flare skirt is made with a yoke front and back which extends to about hip depth, and closes invisibly at the left side. Girdle top with reinforced inside waist-band. **COLORS:** black, navy blue, "Labrador Blue" or the new and very popular shade of greyish tan called "Cover Color." **SIZES:** 32 to 46 bust; skirt length 40 inches with 3-inch basted hem for easy adjustment.

In getting this handsome Perry-Dame Suit, Madam, for only \$12.98, you are saving \$5.00 in actual cash. Its unusual beauty, quality and style are bound to be admired every time you wear it. **PERRY-DAME PRICE,** —guaranteed to please you, or \$12.98 your money back.

Samples of these beautiful Suit Materials will be sent you gladly, FREE. Please state numbers and colors desired.

A Handsome Suit of All Wool Serge, only \$10.98

E-312—Here is a beautiful new-style Suit of fine quality GUARANTEED All Wool Serge for only \$10.98. Just think of it! It is one of the smartest of all the new Tailored Suit models, and a Suit you will take the greatest pride in wearing, for any one can tell at a glance that it is a New York suit.

The coat, which is about 24 inches long in back, is designed in the latest "Empire" style, with a broad stitched belt of self-material all around, as pictured.

The stylish poplin is cut with smart points in front and gracefully plaited in the newest style. The fashionable collar is made of rich Brocaded Silk and corded silk, and the jaunty revers are of self-material. Closes with three self-covered buttons. Lined with the quality satin, and provided with satin-covered shields.

The graceful flare skirt is made with stylish width-giving plaits at each side front and back, and close invisibly in back. Girdle top with reinforced inside waist-band. **COLORS:** black, navy blue, "Labrador Blue" or the new and very popular shade of greyish tan called "Cover Color," each with collar trimmed in beautiful contrasting colors.

SIZES: 32 to 46 bust; skirt length 40 inches with 3-inch basted hem for easy adjustment. Madam, for your own pleasure and satisfaction—for your greater beauty and your greatest personal beauty—choose this Perry-Dame Suit, and you will be delighted. It is a real New York Suit, and bears the stamp of New York smartness and style.

PERRY-DAME PRICE, \$10.98 —guaranteed to please you, or your money back.

All Wool
Poplin

\$12.98

\$10.98
All Wool Serge

147 to 154 E. 32nd St., New York.



Beautiful Suit of Faillé Silk, \$16.98

E-321—How we wish you would send for this exquisite Perry-Dame Suit! How delighted you would be with its beautiful new style and handsome material. It is made of fine quality "Faillé" silk—a soft, corded silk noted for its beauty and richness and the most fashionable suit material shown in New York this season.

The coat, which is about 23 inches long, is stylishly plain front and back, made with a collar of self-material and Embroidered White Silk Crêpe de Chine. The "chic" belt of self-material is ornamented with fancy buckles, and the sleeves are button trimmed, as pictured. (Note small back view.) Closes with loops of self-material and beautiful novelty buttons. Lined with lustrous Silk Peau de Cygne, and provided with silk-covered shields.

The fashionable skirt is designed with a yoke front and back, richly button-trimmed and made with two box-plaits at each side. Girdle top with reinforced inside waist-band. Closes invisibly at the left side. COLORS: black, navy blue, Copenhagen blue, or in the beautiful new shades, brought out this season, of Apple green, Arizona Silver grey, or the very popular shade of greyish tan called "Sand Color." SIZES: 32 to 46 bust; skirt length 40 inches with 3-inch basted hem for easy adjustment.

Only at Perry, Dame & Co.'s would it be possible for you to secure such a stunning suit for less than \$25.00.

PERRY-DAME PRICE,
—guaranteed to please
you, or your money back. **\$16.98**

Stylish All Wool Serge Suit, only \$12.98

E-322—New in style and delightfully becoming is this handsome Perry-Dame Suit of fine quality GUARANTEED All Wool Serge.

The coat, which is about 27 inches long in back, is made with a fashionable collar of self-material, exquisitely trimmed with fancy Novelty Silk. The jaunty revers are of self-material and can be buttoned over the chest, when desired. The sleeves are button-trimmed, and the coat is gracefully gathered in front into the stylish plénum which is trimmed with a cording of self-material and silk braid ornaments. The back of the coat is made with two plaits at each side, as shown in the small back view. Lined with lustrous Satin, and provided with silk-covered shields.

The girdle-top skirt is gracefully flared in the newest style, shirred to match the coat, and made with a fashionable yoke. The double panel in back is stitched about half way, and falls in wide-giving plaits below. In visible back closing.

COLORS: black, navy blue, a rich dark green, or the new and very becoming shade of greyish tan called "Cover Color." SIZES: 32 to 46 bust; skirt length 40 inches with 3-inch basted hem for easy adjustment.

At our special price this beautiful, serviceable suit is a decided bargain. PERRY-DAME PRICE,
—guaranteed to please
you, or your money back. **\$12.98**



E-322
\$12.98

ALL WOOL SERGE



E-321
\$16.98

"FAILLÉ" SILK



A Very Becoming Suit, at a Very Special Price

E-331—This handsome Suit of fine quality **GUARANTEED All Wool Gabardine** displays smart, new style, and has those graceful, becoming lines every woman desires. The material is a beautiful new style cloth, similar to fine quality serge, and gives splendid wear.

The coat, which is about 23 inches long in back, is made with collar and revers of self-material, and is exquisitely trimmed with fancy white silk, as pictured. The back of the coat is made with three stylish box-plaits, and the belt which is drawn through a handsome buckle extends around each side of the front in the very latest "Empire" style. (Note small back view.) Closes with self-covered buttons. Lined with lustrous silk Peau de Cygne, and provided with silk-covered shields.



The fashionable flare skirt is made with a panel in front, and three box-plaits in back to match coat. Girdle-top with reinforced inside waist-band. Invisible front closing. **COLORS:** black, navy blue, Copenhagen blue or the new and very popular shade of greyish tan called "Covert Color"; each trimmed with fancy flowered silk in white, with the floral design effectively outlined in black. **SIZES:** 32 to 46 bust; skirt length 40 inches with 3-inch basted hem for easy adjustment.

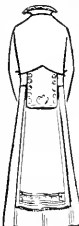
This handsome Suit is beautifully made throughout, and is offered to you here at a very special price to make new friends for Perry, Dame & Co.

PERRY-DAME PRICE
—guaranteed to please you, or your money back. **\$12.98**

A Regular \$20.00 Value for \$14.98

E-332—We heartily recommend this handsome Tailored suit of **GUARANTEED All Wool Poplin**. It is very rich and refined in style, and will give the best of service.

The coat is about 23 inches long in back but extends only to the waist-line in front where it is finished with a broad belt richly embroidered with fancy silk braids. The back is also braid-trimmed, as shown in the small picture. The collar is of lustrous black satin and cream-white Oriental lace, and the jaunty revers and turn-back cuffs are of self-material. Lined with Silk Peau de Cygne, and provided with silk-covered shields and an inside pocket.



The graceful girdle-top skirt has a reinforced inside waist-band, and is designed with a braid-trimmed stitched panel front and back. Closes invisibly at the left side. **COLORS:** black, the stylish new shade of navy blue called "Labrador Blue," or the new rich shade of dark green; each embroidered in black; also the fashionable new shade of greyish tan called "Sand Color," embroidered in self-color. **SIZES:** 32 to 46 bust; skirt length 40 inches with 3-inch basted hem for easy adjustment.

Madam, we guarantee that this suit will fit you perfectly and delight you in every way. It is the very latest style and will prove exceptionally becoming.

PERRY-DAME PRICE
—guaranteed to please you, or your money back. **\$14.98**



E-331
\$12.98

ALL WOOL GABARDINE

E-332
\$14.98
ALL WOOL POPLIN

A Typical Perry-Dame Money-Saving Suit

E-341—Can't you just picture in your mind how rich-looking and beautiful this Suit of fine quality GUARANTEED All Wool Crêpe will look on you? It is one of the most charming and becoming of all the season's new models, and Madam, it is such a splendid value for \$13.98 that we sincerely hope you will order it.

The coat, which is about 25 inches long in back, has very fashionable line and displays a collar of self-material overlaid with rich cream-white Oriental lace. The new-style peplum is cut with smart points in front, as pictured, and the back of the coat is beautifully designed with plaits and a belt of self-material trimmed with silk traid ornaments. (Note small back view.) Closes with three handsome silk braid frogs, and self-covered buttons. Lined throughout with lustrous Silk Double Cygne, and provided with silk-covered shields.

The fashionable flare skirt is button-trimmed in front, and made with four wide-giving plaits in back to match the back of the coat. Girdle-top with reinforced inside waist-band. Closes invisibly at left side. **COLORS:** black, navy blue, or Copenhagen blue. **SIZES:** 32 to 46 bust; skirt length 40 inches with 3-inch basted hem for easy adjustment.

We heartily recommend this Suit on account of its charming richness and becomingness. It has those stylish lines everyone admires, and even if you paid \$20.00 elsewhere you would not secure equal style, beauty and quality. Remember, it is a Perry-Dame Suit, and ALWAYS there is a big saving in actual cash for you when you buy from Perry, Dame & Co. **PERRY-DAME PRICE, —guaranteed to please you, or your money back. \$13.98**

Samples of these Suit Materials will be sent you gladly, FREE. Please state numbers and colors desired.

New-Style Suit of All Wool Serge, only \$9.98

E-342—Madam, please don't judge the value of this suit by the exceptionally low Perry-Dame price. Just think of it! Only \$9.98 for this beautiful Suit, combining splendid quality with beautiful new style. It is made of fine quality GUARANTEED All Wool Serge, and will give long and very satisfactory service.

The coat, which is about 25 inches long in back, is stylishly semi-fitting, and is gracefully flared below the high waist-line in the newest style. The

collar and notched revers are of self-material, and the sleeves are richly button-trimmed.

One of the season's prettiest and most becoming style features is shown in the belt which is stitched high on the coat, trimmed with self-covered buttons in back, as shown in the small back view, and finished at each side of the front with a handsome ornament of self-material to match the closing. Lined with fine quality satin, and provided with satin-covered shields.

The skirt is a graceful flare model, falling in soft, becoming folds, and made with a button-trimmed panel in front. Girdle-top with reinforced inside waist-band. Closes invisibly at left side. **COLORS:** black, navy blue, Copenhagen blue, or the fashionable new shade of greyish tan called "Covert Color." **SIZES:** 32 to 46 bust; skirt length 40 inches with 3-inch basted hem for easy adjustment.

Just send for this handsome Perry-Dame Suit on our recommendation, and see for yourself how stylish and becoming it is to you. **PERRY-DAME PRICE, —guaranteed to please you, or \$9.98 your money back.**



E-341



E-342

ALL WOOL
CRÊPE

E-341
\$13.98

All Wool
Serge

E-342
\$9.98

Beautiful Braid-Embroidered Suit—the Very Latest Style

E-351—This is a Suit that will give you that smart, well-dressed appearance everyone admires, and it is a suit you will always look your very best in. It is made of fine quality **GUARANTEED** All Wool Serge, and is designed in a beautiful new style that is very, very becoming. Just study the picture and note how charmingly the season's new style features are shown.

The coat, which is about 27 inches long in back, is stylishly semi-fitting, and has a collar and turn-back cuffs of self-material trimmed with white corded silk embroidered in soft, dainty colorings. The jaunty revers are of self-material, and the fashionable high girdle is embroidered with beautiful braid all around. (Note small back view.) The coat is cut with smart points in front, and closes with loops and buttons of self-material. Lined with fine quality Silk Peau de Cygne, and provided with silk-covered shields.

The skirt is a fashionable flare model, falling in soft, graceful, becoming folds. It has a stylish yoke front and back, and a perfect-fitting girdle top with reinforced inside waist-band. Closes invisibly at the left side. **COLORS:** black, or navy blue, each embroidered with black braid on the girdle; or the fashionable new shade of greyish tan called "Sand Color," embroidered with self-colored braid. Provided with silk-covered shields. **SIZES:** 32 to 46 bust; skirt length 40 inches with 3-inch basted hem for easy adjustment.

You will be delighted with this beautiful Suit—delighted with the way it looks on you, and with its lovely new style and high-class tailoring. Nowhere else could you duplicate it at anywhere near our low price.

PERRY-DAME PRICE,
—guaranteed to please you, or \$11.98 your money back.

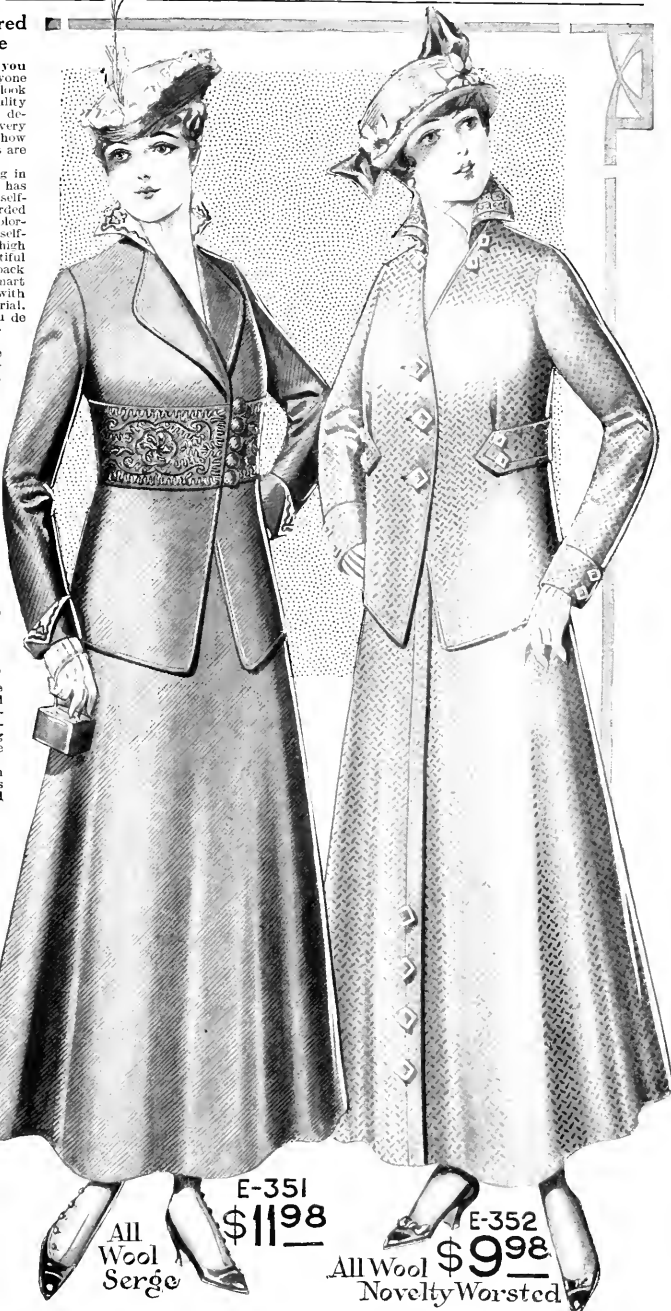
A Handsome, New Style Suit, only \$9.98

E-352—Here is a very stylish Suit made of fine quality **GUARANTEED** All Wool Novelty Worsted—a handsome new material brought out this season, very rich-looking and dressy, and with splendid wearing qualities. It shows up beautifully in the charming style of this model.

The coat, which is about 24 inches long in back, has graceful, becoming lines, and is made with a stunning collar of self-material trimmed with Brocaded Silk in contrasting colors. The sleeves are finished with button-trimmed simulated cuffs, and the jaunty stitched belt at each side is button-trimmed to match. The back of the coat is cut in attractive outline, as shown in the small picture. It is richly trimmed with small novelty buttons, and the coat closes with three large buttons to match the smaller ones used for the trimming. It is lined throughout with lustrous Silk Peau de Cygne, and provided with silk-covered shields.

The becoming new-style skirt is made with a perfect-fitting girdle top provided with a reinforced inside waist-band. It is cut gracefully wide in accordance with the season's latest style, and is smartly button-trimmed in front to harmonize with the coat. There is a wide-giving plait at each side, and the closing is effected invisibly at the left side. **COLORS:** black, navy blue or Copenhagen blue. **SIZES:** 32 to 46 bust; skirt length 40 inches with 3-inch basted hem for easy adjustment.

This is one of the smartest of all the season's new models—a garment that is beautifully tailored throughout, made of handsome material, and richly trimmed. And it is exceptional value. **PERRY-DAME PRICE,**
—guaranteed to please you, or \$9.98 your money back.



All Wool Serge

E-351
\$11.98

E-352
\$9.98
All Wool Novelty Worsted

New Style Norfolk Suit, only \$11.75

E-361—The newest style Norfolk Suit, beautifully man-tailored throughout, and made of fine quality **GUARANTEED All Wool Mannish Serge**.

The coat, which is about 21 inches long in back, displays fashionable straight lines and is designed with smart box-plaits and side-plaits front and back, as pictured. (Note small back view.) It has a perfect-fitting mannish collar, notched lapels, and the sleeves are made with simulated cuffs, richly put on-trimmed. Closes with handsome bone buttons. Lined with lustrous Silk Peau de Cygne, and provided with silk-covered shlds and an inside pocket.

The fashionable skirt flares gracefully in the newest style, and is made with a perfect-fitting girde top and reinforced inside waist-band. It is designed with two box-plaits front and back, stitched to below hip depth, forming width-giving plaits. Closes invisibly in back. **COLORS:** black, the new shade of navy blue called "Labrador Blue," or the fashionable shade of greyish tan called "Covert Color." **SIZES:** 32 to 46 bust; skirt length 40 inches with 3-inch basted hem.

You will always be stylishly and becomingly dressed when you wear this handsome Norfolk Suit. It is exceptionally smart and refined, and is bound to be admired every time you wear it.

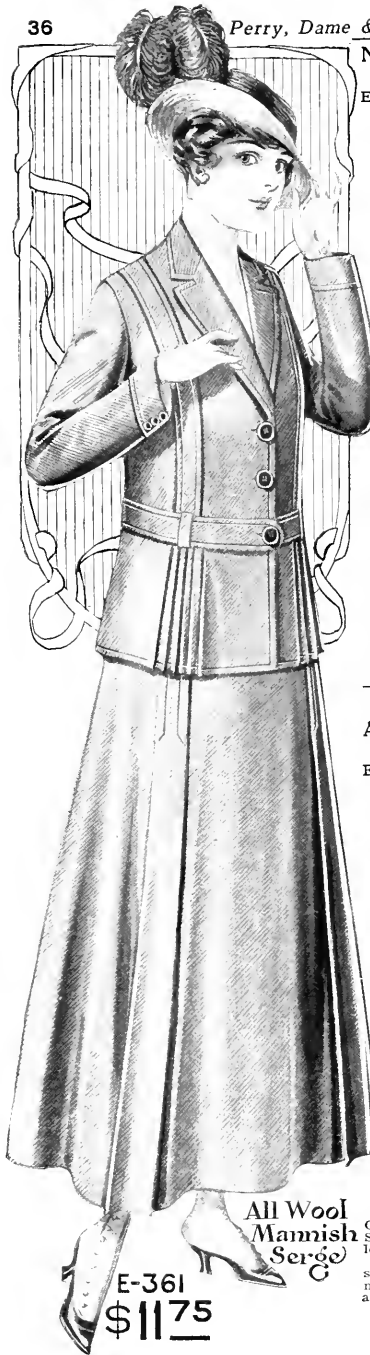
PERRY-DAME PRICE,
—guaranteed to please you, or your money back. **\$11.75**

A Real New York Suit, for \$10.48

E-362—This handsome new-style Suit is made of fine quality **GUARANTEED All Wool Serge**.

The coat is about 26 inches long in back, and lined with fine quality Silk Peau de Cygne. The stylish button-trimmed belt, the handsome collar and cuffs of rich corded silk, the smart pointed cut of the front of the coat—all these new features are perfectly lovely in this charming Suit. (Note small back view.)

The skirt is a fashionable circular gored model, falling in soft, graceful folds. It is made with a perfect-fitting girde top with reinforced inside waist-band, and closes invisibly in back. **COLORS:** black, the fashionable new shade of navy blue called "Labrador Blue," or the new and very popular shade of greyish-tan called "Sand Color"; each with white corded silk collar and cuffs. Silk-covered shlds. **SIZES:** 32 to 46 bust; skirt length 40 inches with 3-inch basted hem. You will be delighted with every detail of this latest style Suit. It is a beautiful, becoming, serviceable model, just like the fashionable women of New York are wearing. **PERRY-DAME PRICE,**
—guaranteed to please you, or your money back. **\$10.48**



E-361
\$11.75

All Wool Mannish Serge



E-362
\$10.48

All Wool Serge

Handsome Suit of All Wool Serge, only \$10.98

E-371—A stylish, refined-looking Suit of fine quality GUARANTEED All Wool serge, beautifully made and finished in every detail, and exquisitely trimmed—for only \$10.98.

The coat, which is about 24 inches long in back, has fashionable straight lines which are very becoming, and the collar and cuffs are of exquisite Venise pattern lace. The back of the coat is trimmed with fancy buttons and button-holes at each side, as shown in the small picture. Closes with a handsome frog and button. Lined with lustrous Silk Peau de Cygne, and provided with silk-covered shields and an inside pocket.

The skirt displays several of the season's prettiest style features, flaring gracefully, and falling in soft, becoming folds. It has a perfect-fitting girde-top with a reinforced inside waist-band, and trimmed with a deep flare fold, as pictured. The front panel is smartly button-trimmed, and the closing is effected invisibly at the left side. **COLORS:** black, navy blue, a rich plum color, or the fashionable new shade of greyish tan called "Covert Color." **SIZES:** 32 to 46 bust; skirt length 40 inches with 3-inch basted hem.

This suit is equally suitable for dress and general wear, and would cost you \$15.00 if you bought it anywhere else.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back. **\$10.98**

Latest Style Washable Suit, for \$6.98

E-372—You will just love to wear this beautiful new-style Washable Suit, and you would never think that a suit could add so greatly to your personal beauty until you try on this handsome Perry-Dame model.

The coat, which is about 23 inches long in back, is cut with smart points in front, and has a handsome button-trimmed collar of self-material. The back is made with two stylish plaits held in place by straps of self-

material which extend around each side of the front in chic "Empire" style, as pictured. Closes with frogs and beautiful pearl buttons. It is unlined, and is just the right weight for Spring and Summer.

The fashionable girde-top skirt flares gracefully in the

season's latest style, and is made with a yoke front and back. It is trimmed with a fold of self-material all around, and closes entirely down the front by means of buttonholes and beautiful pearl buttons. Can be had in fine quality STRIPED RATINE—in White, with stripes in black or plum color; also in fine Natural Linen color.

SIZES: 32 to 46 bust; skirt length 40 inches with 3-inch basted hem. This is one of the handsomest Wash Suits ever designed—a really beautiful model, and priced remarkably low.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back. **\$6.98**



All Wool Serge

E-371
\$10.98



E-372
\$6.98
Striped Ratine or Linen

Suits for Misses and Small Women

SIZES: 14 to 20 YEARS

SIZE SCALE

14 years, bust 32, skirt length 34 to 36
16 " " 34, " " 36" 38
18 " " 36, " " 37" 39
20 " " 38, " " 38" 40

3-inch basted hem for easy adjustment.

E-381—Nowhere else could you buy a suit as stylish, as becoming, and as serviceable as this model of the quality GUARANTEED All Wool French Poplin for less than \$20.00—yet the Perry-Dame price is \$14.98.

The coat, which is about 20 inches long in back, is made in the latest "Empire" style, and is beautifully trimmed with novelty buttons and a double collar of fine net exquisitely embroidered with silk floss, silk soutache braid, and gold-color threads. The back is gracefully side-plated and trimmed with a handsome ornament, as shown in the small back view. Closes with a fancy ornament and novelty button. Lined with fine quality silk Beau de Cygne.

The graceful flare skirt is made with a fashionable yoke and plaits front and back, and closes invisibly at the left side. Girdle top with reinforced inside waist-band. **COLORS:** black, the new shade of navy blue called "Labrador Blue," Apple green, or the very popular shade of greyish tan called "Sand Color." Each suit is trimmed to match, and provided with silk-covered shields and an inside pocket.

Our artist has tried to picture for you here the fashionable lines and charming new style of this handsome, dressy suit, but you should see for yourself the richness of the material and the beautiful effect of the Empire style coat and the graceful flare of the skirt when it is on you. It is a regular \$20.00 suit in every detail of style, quality, and workmanship.

—guaranteed to please you, **\$14.98** or your money back.

E-382—This handsome Mantua suit is made of very fine quality GUARANTEED All Wool French serge—a material that is very rich-looking and serviceable.

The coat, which is about 23 inches long in back, is made with an exquisite collar of hen-stitched satin Messaline, gracefully plated and trimmed with a band of rich Breasted Silk, finishing at each side of the front with a pendant and beautiful pearl buckle. The back is made with four stylish plaits, and the attractive belt is ornamented with silver color ball buttons. Lined with lustrous silk Beau de Cygne, and provided with silk-covered shields and a convenient inside pocket.

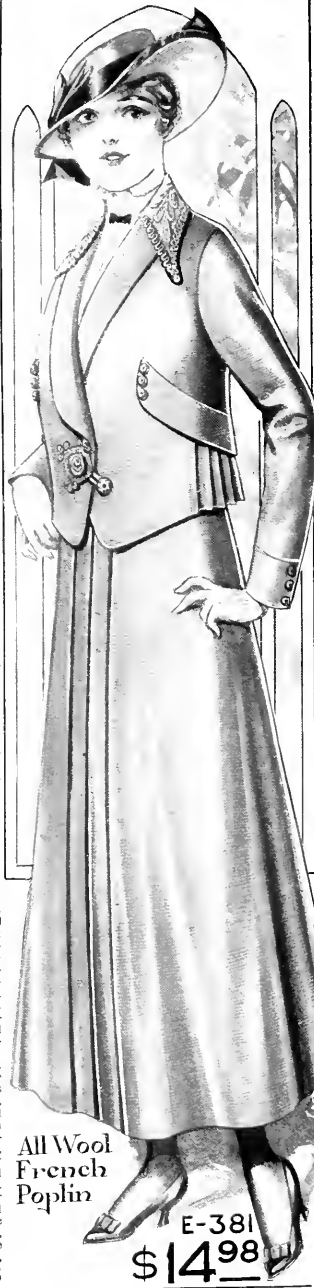
The fashionable skirt falls in soft, graceful, becoming folds, in accordance with the season's latest style, and is made with smart button-trimmed plaits, as pictured. Girdle top with reinforced inside waist-band. Closes invisibly in back. (Note small back view.) **COLORS:** navy blue, Copenhagen blue, Arizona Silver grey, or the new and very popular shade of greyish tan called "Sand Color," each trimmed to match.

Just order this beautiful suit on our recommendation and see how rich and becoming it looks on you! It is one of the smartest of all the season's new models, and at this price is a typical Perry-Dame value. **PERRY-DAME PRICE, —guaranteed to please you, or \$12.98 your money back.**



E-382
\$12.98

All Wool
French
Serge



All Wool
French
Poplin

E-381
\$14.98

Suits for Misses and Small Women

SIZES: 14 to 20 Years

SIZE SCALE

11 years, bust 32, skirt length 31 to 36
14 " " " 34 " " " 36 " 38
16 " " " 36, " " " 37 " 39
20 " " " 38, " " " 38 " 40

3-inch basted hem for easy adjustment.

E-391—You will be proud to own this handsome Perry-Dame Suit of fine quality GUARANTEED All Wool serge. It is one of the very newest models, and any one can tell at a glance that it is a New York suit. It displays those graceful, height-giving lines so becoming to the smaller figure, and is a beautiful suit in every sense of the word.

The coat, which is about 23 inches long in back, is flared in the very latest style, and is made with a collar of self-material exquisitely trimmed with small satin-covered buttons, and another "Flare" collar of rich Brocade silk with corded silk underneath. The fashionable belt in the back of the coat is trimmed with fancy buttons, as shown in the small picture, and the front is finished with a chic narrow suede belt and fancy buckle. Lined with fine quality Silk Beau de Cagne.

The skirt falls in soft, stylish folds in accordance with the season's latest vogue, and it is made with an attractive yoke and perfect-fitting girdle top with reinforced inside waist-band. Invisible front closing. COLORS: black, the fashionable new shade of navy blue called "Labrador Blue," Arizona Silver Grey, or the very popular shade of greyish tan called "Covert Color." Each suit is trimmed on the collar and cuffs in beautiful contrasting colors, and is provided with silk-covered shields.

You will be perfectly delighted with this handsome suit—and you will enjoy the splendid service it will give you. Everybody is bound to admire it, and no one would believe you paid less than \$17.00 for it. PERRY-DAME PRICE, —guaranteed to please you, **\$12.98** or your money back.

Samples of these beautiful Suit Materials will be sent you gladly, FREE. Please state numbers and colors desired.

E-392—The latest style "Military" Suit—a beautiful, becoming model with graceful, height-giving lines—made of very fine quality GUARANTEED All Wool serge with exceptional wearing qualities, and will give excellent service.

The coat, which is about 25 inches long in back, is made with smart "Military" button-trimmed tabs on the shoulders and on the sleeves, as pictured, and the jaunty patch pockets are trimmed to match. The fashionable collar can be worn in "Military" style, as shown, or else with revers opened, and is equally attractive and becoming either way. The back of the coat is made with a plait at each side, and the belt is richly button-trimmed. It is lined with lustrous satin, and provided with satin-covered shields.

E-392
\$9.48

The new-style flare skirt is cleverly designed with plait and button-trimmed straps at each side, and is made with a girdle top and reinforced inside waist-band. Closes invisibly at the left side. COLORS, navy blue, Copenhagen Blue, or the new shade of greyish tan called "Sand color."

This is the new and most up-to-date model brought out this season. The most handsome workmanship are the very best, 30-in.-old value. PERRY-DAME PRICE, —guaranteed to please you, or your money back. **\$9.48**



All Wool Serge
E-391
\$12.98



E-401
\$10⁹⁸

All Wool Gabardine

E-402
\$9⁹⁸
All Wool Serge

MISSES' SUITS—14 TO 20 YEARS.

E-403
\$5⁹⁸

Palm Beach Cloth or Ratine

E-401—Latest style Suit of fine quality GUARANTEED All Wool Gabardine, similar in appearance to a high-priced serge, with splendid wearing qualities. The fashionable flare coat is about 25 inches long in back, has a collar of exquisite Novelty Silk, and a chic "Empire" belt richly trimmed, as pictured. Lined with fine quality Silk Peau de Cygne, and provided with silk-covered shields. Graceful flare skirt with grille top. Closes invisibly at the left side. COLORS: navy blue, Arizona Silver Grey, "Labrador Blue," or the new shade of greyish-tan called "Covert Color." One of the most becoming suits ever designed for Misses and Small Women, and a genuine Perry-Dame bargain. PERRY-DAME PRICE, \$10.98

E-402—Stylish and very becoming Suit of fine quality GUARANTEED All Wool Serge. The coat is about 23 inches long in back, cleverly designed as pictured, and richly trimmed with satin piping, satin-covered buttons and white Venice pattern lace. Graceful flare skirt with yoke and grille top. Invisible front closing. COLORS: black, navy blue, or Copenhagen blue, each trimmed with black satin;

also the new and very popular shade of greyish-tan called "Sand Color," with satin trimming to match. Lined with lustrous satin, and provided with satin-covered shields. Regular \$13.50 value.

PERRY-DAME PRICE, \$9.98

E-403—Here is something entirely new in a stylish and very handsome Wash Suit. The fashionable belted Coat is about 25 inches long, gracefully plaited front and back, and made with a flare collar and turn-back cuffs. Latest style flare skirt, trimmed with beautiful pearl buttons to match the coat, and made with a jaunty belt with loops. Invisible front closing. Can be had in fine quality PALM BEACH CLOTH (a beautiful new material which launders splendidly and is very similar to high grade Linen); in the new and very popular shade of greyish-tan called "Sand Color"; or in fine quality RATINE, in Copenhagen blue, or white, each Suit with striped trimming to harmonize. PERRY-DAME PRICE, \$5.98

—guaranteed to please you, or your money back.

Your Choice of These Two Beautiful New-Style Coats, for \$7.98

Whichever one you select you are getting wonderful value—a Coat that anywhere else would cost you from \$12.00 to \$15.00

Lymansville Serge Coat, \$7.98

E-411—Just study the picture of this handsome Coat of fine quality GUARANTEED All Wool Lymansville Serge—note the charming new style features, the exquisite Brocaded Silk trimming on the collar and cuffs, and the graceful and beautiful displays in every line. The collar is cut in attractive outline, richly trimmed with silk braid ornaments and Brocaded Silk in exquisite contrasting colors. The stylish plait at each side of the front of the coat is held in place by a smart button-trimmed tab, as pictured, and the side-plaits in back are headed with button-trimmed tabs to match, as shown in the small back view. Closes with two novelty buttons and a handsome ornament of silk braid and Brocaded Silk. Inner yoke and side facings self-material.

COLORS: black, navy blue, Labrador Blue (the new shade similar to Copenhagen blue), or the beautiful new shade of greyish tan called "Cover Color", each trimmed with Brocaded Silk in contrasting colors.

SIZES: 32 to 46 bust. Back length about 40 inches. This new-style Coat is one of the most fashionable models you could buy anywhere, and Lymansville Serge is well known for its richness and splendid wearing qualities.

PRICED SPECIAL.
—guaranteed to please you, or your money back. **\$7.98**

A Very Smart Coat, \$7.98

E-412—This smart Perry-Dame Coat of fine quality All Wool Mixture is fashionably loose-fitting and flares gracefully in accordance with the latest style.

The collar is made with jaunty revers which can be buttoned over for additional protection, when desired, and the fashionable sleeves are finished with deep turn-back cuffs which are cut with smart points and trimmed with novelty buttons. The stylish plait at each side is held in place by a button-trimmed strap of self-material in belt effect, as pictured, and the coat closes with handsome novelty buttons. Inner yoke and side facings of self-material.

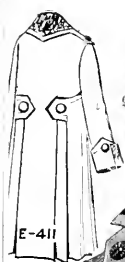
COLORS: a fashionable grey mixture, or the new and very popular "Heather" mixture which is a beautiful combination of brown with touches of green, red and yellow.

SIZES: 32 to 46 bust. Back length about 40 inches. When you try on this stunning Coat and see its graceful, stylish lines in your mirror, you will be more than pleased.—you will be positively delighted with it, and will thank us for having called it to your attention.

PRICED SPECIAL.
—guaranteed to please you, or your money back. **\$7.98**

How to Order Your Right Size Coat

It is an easy matter for you to get a perfect-fitting Coat at Perry, Dame & Co.'s. Take your Bust Measure over your shirtwaist with an accurate tape measure, making no allowances, and we will send you the right size.

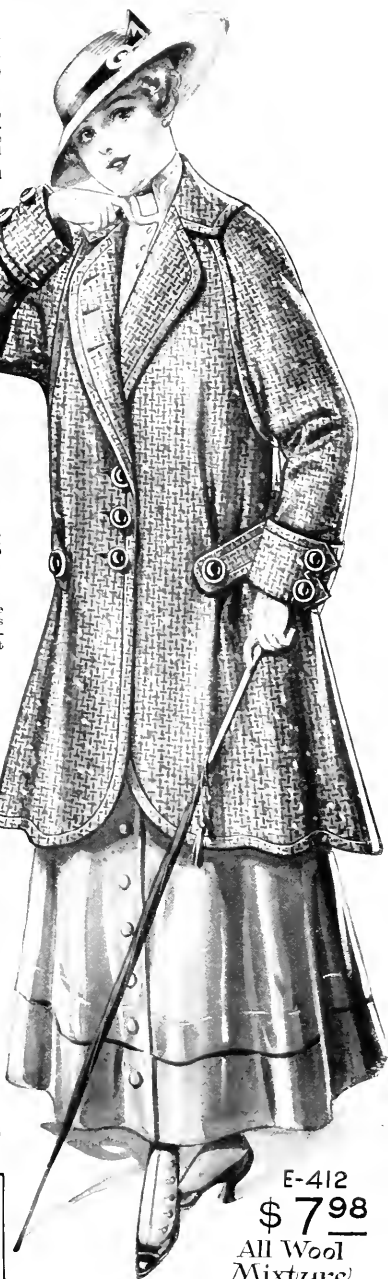


E-411
\$ 7.98

All Wool
Serge



E-412



E-412

\$ 7.98

All Wool
Mixture



**A Beautiful, New Style
Faille Silk Coat, \$12.98**

E-421—A regular \$20.00 Coat in all but the price—a beautiful, dressy model, just like those that are being shown in all the Fifth Avenue shops in New York.

Just study the picture and read with us the description of this coat. It is made of fine quality lustrous Faille Silk, in the fashionable flare style, with a handsome collar of white corded silk. The sleeves are finished with chic "circular" cuffs trimmed with self-cording and dainty frills of cream-white Oriental lace, as pictured. The upper part of the coat is made in that charming yoke style that is new this season and so becoming to every figure, and is beautifully trimmed with shirred satin messaline and finished in front with a self-covered buckle. In the back it is handsomely trimmed with a fancy scroll ornament of self-cording. Closes with three novelty buttons and loops. It is lined in the sleeves and to the waist-line with fine quality Silk Peau de Cygne. COLORS: black, navy blue, or "Labrador" Blue; each trimmed with black satin messaline, and with white corded silk collar; also in Arizona Silver grey, or the new and very popular shade of greyish tan called "Sandy Color," each trimmed with self-color satin messaline, and with white corded silk collar. SIZES: 32 to 46 bust. Back length about 40 inches.



This is one of the handsomest Coats you could buy anywhere. Faille Silk is the season's most fashionable material, and this coat is designed in one of the very newest models. **PERRY-DAME PRICE**—guaranteed to please you, or **\$12.98** your money back.

**All Wool Serge Coat,
Silk lined, for \$10.98**

E-422—Only at Perry, Dame & Co.'s could you get such wonderful value—this beautiful Coat, made of fine quality **GUARANTEED** All Wool Serge, exquisitely lined throughout with lustrous Silk Peau de Cygne, for only \$10.98.

The stunning collar is of black satin and embroidered white Faille Silk and the jaunty revers and turn-back cuffs are of self-material. There is a plait at each side of the front and back of the coat, stylishly held in place by the fashionable broad stitched belt with button-trimmed tabs. It is one of those charming models with loose-fitting grace that every woman admires, and falls in soft, becoming folds in accordance with the season's latest vogue. Closes with two handsome novelty buttons. Lined throughout with self-color Silk Peau de Cygne of fine quality.



COLORS: black, the beautiful new shade of navy blue called "Labrador Blue," or the new and very popular shade of greyish tan called "Covert Color"; each trimmed as described. SIZES: 32 to 46 bust. Back length about 40 inches. Here is a Coat for style, for becomingness, and for real service, and here also is a money-saving bargain. There is a saving of \$4.00 in actual cash for you if you purchase this lovely coat, and the added pleasure and satisfaction of having one of the handsomest of the season's new made. **PERRY-DAME PRICE**—guaranteed to please you, or **\$10.98** your money back.

E-422
\$10.98
All Wool Serge
Silk Lined

E-421
\$12.98
Faille Silk

Very Smart Coat of All Wool Gabardine, \$9.98

E-431—When you have seen the beautiful quality of the All Wool Wide-Wale Gabardine used for this Coat, when you have tried the model on in front of your mirror and noted how delightfully new and becoming every style feature is—then you will wonder that even Perry, Dame & Co. can offer such a coat for only \$9.98.



It has stylish and very becoming lines, and displays one of the season's latest fashion ideas in the graceful flare, as pictured. The collar and notched revers are of self-material, and the sleeves are finished with turn-back cuffs to match. Two deep slot pockets are provided. The back of the coat is made with a slit at each side, and is handsomely trimmed with a belt of self material, beautiful novelty buttons, and a self-covered buckle. (Note small back view.) Inner yoke and side facings of self-material provide additional wear. **COLORS:** black, navy blue, white, Copenhagen blue, or a rich beautiful shade of American beauty rose. **SIZES:** 32 to 46 bust. Back length about 40 inches.

Gabardine is a splendid coat material, similar to a high-priced serge and with excellent wearing qualities, and it shows to splendid advantage in this coat, which is one of the smartest models ever designed. **PERRY-DAME PRICE,**—guaranteed to please you, or **\$9.98** your money back.

Fashionable, Dressy Coat, for only \$10.98

E-432—There is a richness and an air of refinement about this handsome Coat of fine quality All Wool French Poplin that make it positively charming. This beautiful material is very much sought after by the fashionably dressed women of New York, and it is no wonder, for it is well known for its remarkable beauty and the splendid service it gives.



It is made in the latest fashion, with a charming yoke front and back in Empire style—a feature that is just as becoming as it can be. Below the yoke the coat is gracefully flared, and falls in soft, stylish folds. The collar, turn-back cuffs, and the back of the coat are exquisitely trimmed with cording of self-material enriched with gold-color threads. (Note small back view.) The revers are of self-material, and the coat closes with two handsome self-covered buttons. Wide side facings of self-material provide additional wear. **COLORS:** black, navy blue, Labrador blue (similar to Copenhagen blue), Arizona silver grey, or the now and very popular shade of greyish tan called "Sand Color"; each trimmed with cording of self-material and exquisite gold-color threads. **SIZES:** 32 to 46 bust. Back length about 40 inches.

We wish you would order this beautiful Coat, Madam. Everybody is sure to admire it, and you will thank us many times for having designed such a handsome Coat for you and especially for pricing it so low.

PERRY-DAME PRICE,—guaranteed to please you, or **\$10.98** your money back.



All Wool Wide Wale Gabardine **E-431 \$9.98**

E-432 \$10.98

All Wool French Poplin



E-441
\$7.98
ALL WOOL POPLIN

A Regular \$12.00 Value for \$7.98

E-441—Beauty, serviceability and high-class tailoring are all combined in this fashionable Perry-Dame Coat of fine quality All Wool Poplin.

The jaunty revers are of self-material, and the stylish sleeves are finished with turn-back cuffs to match. The collar is perfectly finished underneath the overlay of cream-white Macramé lace which can be easily taken off and worn with any other garment if desired. The back is made with two wide



box-plaits, as shown in the small picture, and has an attractive button-trimmed belt which extends around each side of the front where it holds a stylish plait in place. Closes with three large novelty buttons. Deep inner yoke and wide side facings of self-material provide additional wear.

COLORS: black, a stylish navy blue, or the beautiful new shade of greyish tan called "sand color."

SIZES: 32 to 46 bust. Back length about 40 inches.

Madam, when you see this handsome Coat you will realize that you have received a splendid bargain in getting it for only \$7.98.

PERRY-DAME PRICE.
—guaranteed to please you, or your money back. **\$7.98**

Samples of these beautiful Coat Materials will be sent you gladly, free. Please state numbers and colors desired.

Latest Style Coat of All Wool Gabardine

E-442—A real New York Coat!

Just think what a pleasure it will be for you to wear one of the newest style coats of the season, made of All Wool Gabardine—a new material similar to a very fine quality Serge and noted for the splendid service it gives.

Just study the picture and note especially how gracefully it hangs.

The folds of the new-style flare in the back will always keep their graceful lines, because the coat is made with a belt on the inside which is attached to the back by means of novelty buttons, as pictured, holding the folds in place.

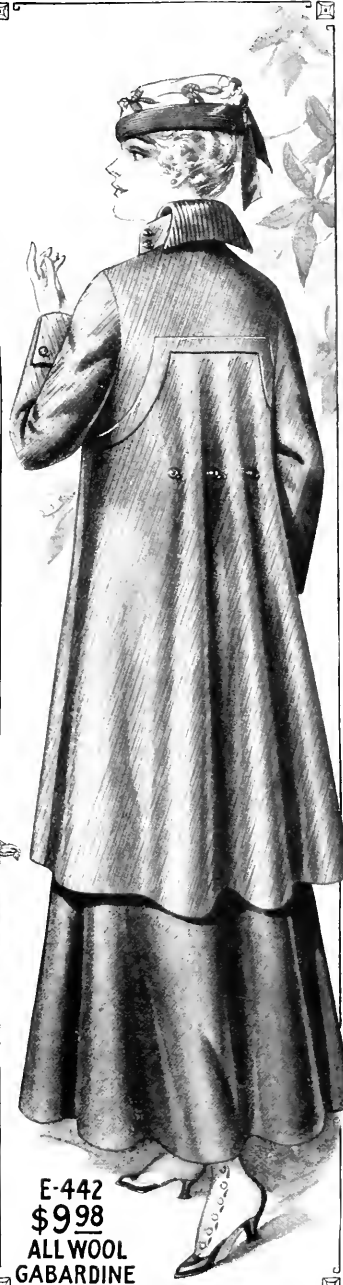
The small picture of the front of the coat shows the jaunty revers of self-material, and the stylish closing which is made with novelty buttons. The collar is of rich Faillie Silk in attractive "Military" effect, with a fashionable flare at the back. Wide side facings of self-material provide additional wear.

COLORS: black, navy blue, Copenhagen blue, or the popular new shade of greyish tan called "Sand Color"; each with stunning black Faillie Silk collar. **SIZES:** 32 to 46 bust. Back length about 42 inches. Only at Perry, Dame & Co.'s would it be possible for you to secure such a fashionable coat for anywhere near this price.

PERRY-DAME PRICE.
—guaranteed to please you, or your money back. **\$9.98**



E-442
FRONT VIEW



E-442
\$9.98
ALL WOOL
GABARDINE

Wonderful Value for only \$6.98

E-451—Here is a handsome Coat with graceful, stylish lines, made of fine quality All Wool Poplin, priced SPECIAL at \$6.98.

The jaunty revers and the collar are of self-material, ornamented with novelty buttons and trimmed with Brocade Silk in contrasting colors, and the stylish sleeves are trimmed with Brocade Silk to match the collar. The back of the coat is made with two plaits at each side, as shown in the small picture. There is a smart button-trimmed tab at each side of the front, and an arched head of silk braid. Closes with three large novelty buttons. Wide side facings of self-material provide additional wear.

COLORS: black, navy blue, Copenhagen blue, or the new and very popular shade of greyish tan called "Cove Color"; each trimmed with Brocade silk in exquisite contrasting colors. **SIZES:** 32 to 46 bust. Back length about 40 inches. There is charming new style and becomingness in every line of this coat, and it is a splendid example of the values you always get when you buy from Perry, Dame & Co. The Poplin is a handsome quality with a rich finish and excellent wearing qualities, and you will be delighted with the splendid service you will get from this handsome coat.

PERRY-DAME PRICE, guaranteed to please you, or your money back. **\$6.98**

Samples of these beautiful Coat Materials will be sent you gladly, free. Please state numbers and colors desired.

Smart Mannish Coat of Beautiful Covert, only \$5.98

E-452—Covert Cloth is one of the most popular Coat materials this season, and shows to splendid advantage in this jaunty, loose-fitting Perry-Dame model.

It is designed in the always becoming mannish style, with a perfect fitting collar and notched revers. The stylish sleeves are finished with turn-back cuffs trimmed with buttons, and two convenient deep patch pockets are provided. The back of the coat is designed with a full-length box-plait ornamented with buttons, and a fashionable belt, as shown in the small back view. Closes with three large handsome bone buttons. Wide side facings of self-material provide additional wear. **COVERT COLOR ONLY,** which is the new shade of greyish tan, very popular in New York this season. **SIZES:** 32 to 46 bust. Back length about 40 inches.

This splendid Coat is just the right weight for Spring and Summer wear. It is made of fine quality Wool Covert with a small percentage of Cotton to bring out the beauty of the fabric and add to its splendid service-giving qualities. It has the "Sterling" workmanship for which Perry, Dame & Co. are famous, and is a coat you will always take the greatest comfort and pleasure in wearing.

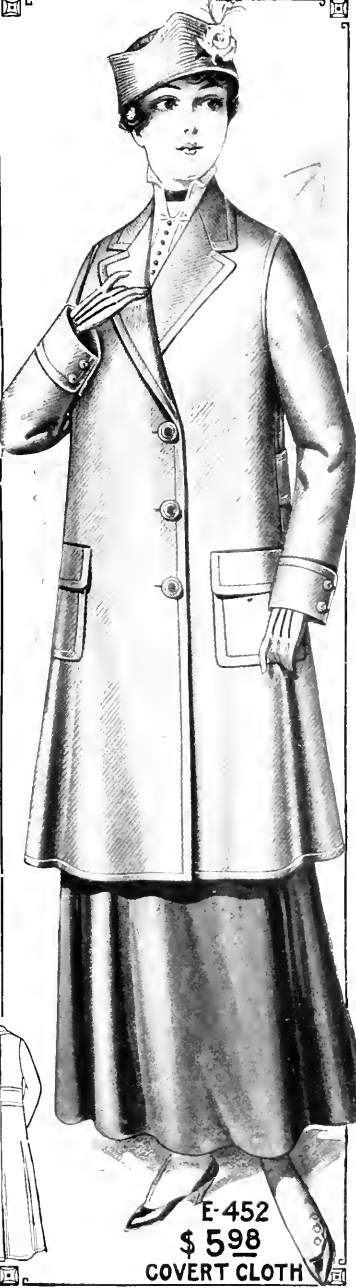
PERRY-DAME PRICE, guaranteed to please you, or your money back. **\$5.98**



E-451

\$6.98

ALL WOOL POPLIN



E-452

\$5.98

COVERT CLOTH

We will gladly send you, FREE, samples of these Coat Materials. Please state numbers and colors desired.

E-461—This handsome new-style Coat of fine quality All Wool Serge is one of the smartest models brought out this season and a great favorite with New York's smartest dressers. It displays becoming, loose-fitting lines, and is made with a fashionable stitched belt in back, as shown in the small picture, manish collar, notched revers, and turn-back cuffs. Two jaunty patch pockets, box-plaited and trimmed with bone buttons, are provided. Closes with four handsome bone buttons. Inner yoke and side facings of self-material. **COLORS:** black, navy blue, the new and very popular shade of greyish tan called "Covert Color," or the beautiful new shade of navy blue called "Laborator Blue." **SIZES:** 32 to 46 bust. Back length about 40 inches. You would hardly believe that a Coat could add so much to your personal appearance until you try on this handsome Perry-Dame model. It is splendidly tailored and is wonderful value at this special price. . . . **PERRY-DAME PRICE, \$7.98**
—guaranteed to please you, or your money back.



E-461



E-462

E-461

\$7.98**ALL WOOL SERGE**

E-462—Just think of getting this handsome Coat of fine quality Fancy Mixture for only \$6.98! It is very stylish, becoming, and serviceable, and a Coat that is sure to be admired every time you wear it. It is gracefully flared, and the jaunty belt of self-material is drawn through loops which are placed high on the coat in accordance with the very latest style. (Note small back view.) Two attractive button-trimmed patch pockets are provided, and the coat closes with handsome novelty buttons. Side facings of self-material. **COLORS:** black and white mixture, or a beautiful golden tan mixture. **SIZES:** 32 to 46 bust. Back length about 36 inches. Madam, if you have never ordered from Perry, Dame & Co. before, we hope you will choose this coat. You will be perfectly delighted with it for this material is beautiful, the workmanship is perfect, and the new style is delightfully becoming. . . . **PERRY-DAME PRICE, \$6.98**
—guaranteed to please you, or your money back.

E-462

\$6.98**FANCY MIXTURE**

E-463

E-463

\$5.98**ALL WOOL SERGE**

E-463—Here is a beautiful loose-fitting Coat, that is being shown in all the fine shops in New York this season. It is made of All Wool Serge, has a jaunty belt, two convenient slot pockets, and the collar can be buttoned up at the neck when desired, as shown in the small picture. The fashionable sleeves are cut in one piece with the body of the coat, and are finished with button-trimmed turn-back cuffs. The back of the coat is made with a full-length box-plait trimmed with buttons. (Note small back view.) Closes with handsome novelty buttons. Side facings of self-material. **COLORS:** black, navy blue, Copenhagen blue, or the new and very popular shade of greyish tan called "Covert Color." **SIZES:** 32 to 46 bust. Back length about 40 inches. This coat was designed for those who like a comfortable, loose-fitting model but at the same time made with stylish and fashionable lines. You will be delighted with it. . . . **PERRY-DAME PRICE, \$5.98**
—guaranteed to please you, or your money back.

We will gladly send you, FREE, samples of these Coat Materials. Please state numbers and colors desired.

E-471—Here is an unusual Coat Value—only suits for this smart, stylish model, made of serviceable All Wool Serge, in one of the season's newest designs! The collar is trimmed with novelty buttons and inlaid with rich Brocade'd silk in contrasting colors. The jaunty revers are of self-material, and the stylish sleeves are finished with simulated cuffs to match. The stitched belt is placed high on the coat in the latest style, and is smartly button-trimmed. (Note small back view.) Closes with three large novelty buttons. Wide side facings of self-material provide additional wear. COLORS: black, navy blue, Copenhagen blue, or the beautiful new shade of greyish tan called "Covert Color", each trimmed with Brocade'd silk in exquisite contrasting colors. SIZES: 32 to 46 bust. Back length about 40 inches. This Coat cannot be equaled outside of Perry, Dame & Co. at anywhere near our low price.

PERRY-DAME PRICE, \$4.98
—guaranteed to please you, or your money back.



E-471



E-471
\$4.98

ALL WOOL SERGE



E-473



E-473
\$6.98

ALL WOOL NOVELTY CHEVIOT



E-472

E-472—One of the jauntiest and most becoming Coats you could buy anywhere—made of fine quality All Wool Check in an unusually pretty and charming style. It has a fashionable yoke both front and back, below which the coat is gracefully flared, and the smart collar with revers of self material can be buttoned up at the neck when desired, as shown in the small picture. (Note small back view.) The sleeves are finished with button-trimmed cuffs, and two deep patch pockets are provided. Closes with handsome novelty buttons. Inner yoke and side facings of self-material provide additional wear. COLORS: black and white check; or a very rich and stylish combination of Copenhagen blue and brown check. SIZES: 32 to 46 bust. Back length about 38 inches. All Wool Check is one of the newest materials for coats this season, and shows to splendid advantage in this charming model.

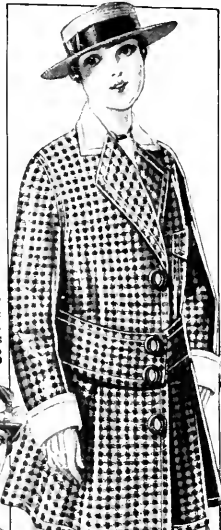
PERRY-DAME PRICE, \$5.98
—guaranteed to please you, or your money back.

E-472
\$5.98
ALL WOOL CHECK

E-473—Here is a fashionable semi-fitting Coat of All Wool Novelty Waver Cheviot—a beautiful material new this season, very looking and dressy, and one that will give splendid service. The collar is inlaid with Brocade'd silk, and the pointed sections at the neck and the turn-back cuffs are trimmed with handsome novelty buttons. The back of the coat is designed with a full-length double box-pleat, as shown in the small picture, and a fashionable button-trimmed belt. Closes with four novelty buttons. Side facings of self-material provide additional wear. COLORS: black, navy blue, Copenhagen blue, or the beautiful new shade of greyish tan called "Covert Color", each trimmed with Brocade'd silk in rich contrasting colors. SIZES: 32 to 46 bust. Back length about 40 inches. \$10.00 would be asked elsewhere for a coat of such beautiful new style and handsome material. **PERRY-DAME PRICE, \$6.98**
—guaranteed to please you, or your money back.

E-481—Coat of fine quality PURE LINEN, made with a smart military collar, two patch pockets, and an attractive belt. Closes with self-covered buttons. (Note small back view.) TAN ONLY. LADIES' SIZES: 32 to 46 bust; back length about 54 inches. MISSES' SIZES: 14 to 20 years, or 32 to 38 bust; back length about 50 inches. Would be priced at \$1.00 anywhere else. PERRY-DAME PRICE. **\$2.98**

E-482—A Wellmade Linene Coat, with Linene Cap—both for only \$1 98. The coat has a convertible collar, two patch pockets, and a detachable belt. Closes with pearl buttons. (Note small back view.) TAN ONLY. LADIES' SIZES: 32 to 46 bust; back length about 54 inches. MISSES' SIZES: 14 to 20 years, or 32 to 38 bust; back length about 50 inches. A bargain at this special price. PERRY-DAME PRICE. **\$1.98**



E-483—Loose-fitting Coat of Duster Cloth—a splendid wearing material similar to Linene. It is made with a convertible collar and two patch pockets. Closes with pearl buttons. (Note small back view.) TAN ONLY. LADIES' SIZES: 32 to 46 bust; back length about 54 inches. MISSES' SIZES: 14 to 20 years, or 32 to 38 bust. PERRY-DAME PRICE. **\$1.00**
—guaranteed to please you, or your money back.

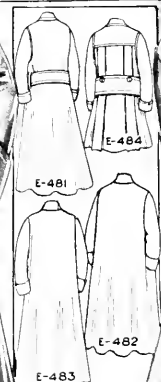
E-484—A delightfully becoming "Sport" Coat, made with a belt and patch pocket, and a stylish yoke and box-plaits in back. (Note small back view.) Can be had in fine quality NATURAL TAN LINEN, with collar and cuffs to match, or in fine quality CHECKED RATINE, in a stylish combination of black, white and plum color check, with white ratine collar and cuffs. LADIES' SIZES: 32 to 44 bust; MISSES' SIZES: 14 to 20 years; or 32 to 38 bust. Back length about 34 inches. This is just the kind of a coat you will want for many occasions—a light-weight coat that is smart and becoming—just the coat for cool Spring evenings and also especially appropriate for outing wear. It is priced SPECIAL for this page. . . . PERRY-DAME PRICE **\$3.98**
—guaranteed to please you, or your money back

E-485—NOT ILLUSTRATED. School Girl's Outfit, consisting of a serviceable Raincape and School Bag. The cape is made of Rubberized silk-finished Satene, with a pretty hood lined with plaid material and gathered on an elastic band. It is provided with two reinforced arm vents. The Leatheroid School Bag is lined with moiré and provided with a ruler and pencil. COLORS: navy blue, or red. SIZES: 6 to 14 years. . . . PERRY-DAME PRICE. **\$1.98**
—guaranteed to please you, or your money back.

E-486—NOT ILLUSTRATED. Raincape, same style as E-485, but made of good quality Rubberized Material in Slate color with grey stripes only. SIZES: 6 to 14 years. . . . PERRY-DAME PRICE. **\$1.39**
—guaranteed to please you, or your money back.



E-484 Check
\$3.98 Ratine or
Linen



CAP INCLUDED WITH COAT

E-481
\$2.98

COAT & CAP
E-482
\$1.98
Linen

E-483
\$1.00

Duster
Cloth

E-491—A smart, serviceable loose-fitting Coat of fine quality Mohair—a splendid dust-shedding material and especially suitable in a coat for Spring and Summer wear. Military collar. Two deep patch pockets. Closes with large buttons. COLOR: a rich medium grey only. SIZES: 32 to 46 bust. Back length about 52 inches. This is a coat that is becoming to every figure, and it will give excellent service. It is a regular \$4.98 value. **\$3.98**

E-492—Raincoat of fine quality Rainproof Poplin, only \$4.88. The back displays a stylish yoke, and the collar is inlaid with velvet. Two deep slot pockets and side vents for holding the skirt. Inner yoke and side facings. COLORS: black, navy blue, or the new and very popular shade of greyish tan called "Covert Color"; each trimmed with velvet to match. SIZES: 32 to 46 bust. Back length about 54 inches. This is a splendidly made raincoat, and is so smart and dressy it is also an excellent coat for regular wear. **\$4.89**

E-493—Becoming Hat of Rainproof Poplin, with soft crown and stiffened mushroom brim. Matches Coat E-492, and comes in same colors. **.69**

E-494—A regular \$4.00 Raincoat for only \$2.98. It is made of Rubberized Cotton Fabric in a stylish Penner and Salt Home-spun pattern, has a convertible collar, and is provided with two deep slot pockets and side vents for holding the skirt. SIZES: 32 to 46 bust. Back length about 54 inches. **\$2.98**

E-495—Cap of Rubberized Fabric, run with elastic in back. Matches Coat E-494 and comes in same colors. **.59**

E-496—A new style Raincoat at a wonderfully low price. It is made of fine quality Rainproof Cashmere, with a stylish convertible collar, and a jaunty stitched belt which is placed high on the coat in the very newest style. Two deep slot pockets, and convenient side vents for holding the skirt. Inner yoke and side facings. COLORS: black, navy blue, or the new shade of greyish



COAT & CAP
E-498
\$2.98

tan called "Covert Color." SIZES: 32 to 46 bust. Back length about 54 inches. Will give splendid service, and is also a smart, stylish coat for regular wear.

E-497—Cap of Rainproof Cashmere. Matches Coat E-496 and comes in same colors. It is made with a protection piece with goggles which can be worn turned in, or worn down over the eyes for extra protection when necessary. (Note small picture alongside of E-492 on Page 48.) Worth \$1.00. **\$1.00**

E-498—GIRL'S OUTFIT, consisting of Raincoat and Cap, both made of Rubberized Black and White Cotton Shepherd Check. The coat is made with two patch pockets, a detachable belt, and a stylish collar inlaid with rich navy blue velvet. SIZES: 6 to 14 years. Priced very low. **\$2.98**

PERRY-DAME PRICE, **.79**



CAPE-493
69c

E-497 CAP
79c

CAP E-495
59c

E-491
\$3.98
Mohair

E-492
\$4.89
Rainproof Poplin

E-496
\$6.98
Rainproof Cashmere

E-494
\$2.98

COATS FOR MISSES AND SMALL WOMEN
SIZES: 11 years, 32 bust; 16 years, 34 bust; 18 years, 36 bust; 20 years, 38 bust. Lengths stated in each description. Samples of materials will be sent you gladly FREE.

E-501—A beautiful Misses' Coat of Lymansville All Wool Gabardine, a new and very fashionable material similar to a high-priced Serge, with splendid wearing qualities. The revers are trimmed with self-covered buttons, and the perfect-fitting collar and cuffs are neatly tailor-stitched, as pictured. The belt is stitched high on the coat in the very latest style, and is richly button-trimmed. (Note small back view.) Below the belt the coat is gracefully flared, falling in soft folds which look perfectly charming. Deep inner yoke and wide side facings of self-material provide additional wear. **COLORS:** navy blue, the fashionable new shade of "Labrador Blue," resembling the always-becoming Copenhagen blue; or the new and very popular shade of greyish tan called "Covert Color." Back length about 39 inches. This coat will wear beautifully, and is a regular \$12.00 value. **PERRY-DAME PRICE, \$7.98**
 —guaranteed to please you, or your money back.



E-501
\$7.98
ALL WOOL GABARDINE



E-502

E-501

E-502
\$7.98
ALL WOOL SERGE



E-503

E-502

E-503
\$5.98
ALL WOOL MIXTURE

E-502—This handsome Coat with plaits and detachable belt is just exactly like the most fashionable dresses of New York are wearing this season. It is made of fine quality Lymansville All Wool Serge, has an exquisite collar of Brocaded Silk in contrasting colors, and stylish revers of self-material which can be buttoned over, as pictured. (Note small pictures showing revers open, and also the back view of this coat.) Closes with self-covered buttons. Wide side facings of self-material provide additional wear. **COLORS:** black; navy blue; the new rich shade of "Labrador Blue," resembling the always-becoming Copenhagen blue; or the beautiful new shade of greyish tan called "Covert Color." Back length about 37 inches. Don't you want to see this beautiful new-style Coat, and try it on? Just order this coat today. We GUARANTEE you will be delighted with it.

PERRY-DAME PRICE,
 —guaranteed to please you, or your money back. **\$7.98**

E-503—For only \$5.98 this smart Coat of fine quality All Wool Striped Mixture is truly a wonderful bargain. It is made in the new flare style, has a smart button-trimmed collar with revers of self-material, and a graceful flare collar of rich moiré silk. The fashionable belt is stitched high on the coat in a very chic and becoming style. (Note small back view.) Two deep pockets with flaps. Deep inner yoke and wide side facings of self-material provide additional wear. **COLORS:** a beautiful light tan mixture with green stripes; or a stylish tan mixture with brown stripes; each with moiré collar to match the color of the stripes. Back length about 37 inches. This is one of the newest style coats, and is an excellent selection for Spring and Summer wear. It is light in weight and very comfortable, and a typical Perry-Dame value at this low price.

PERRY-DAME PRICE,
 —guaranteed to please you, or your money back. **\$5.98**

COATS FOR MISSES AND SMALL WOMEN

SIZES: 11 years, 32 bust; 16 years, 31 bust; 18 years, 36 bust; 20 years, 38 bust. Lengths stated in each description. Samples of materials will be sent you gladly FREE.

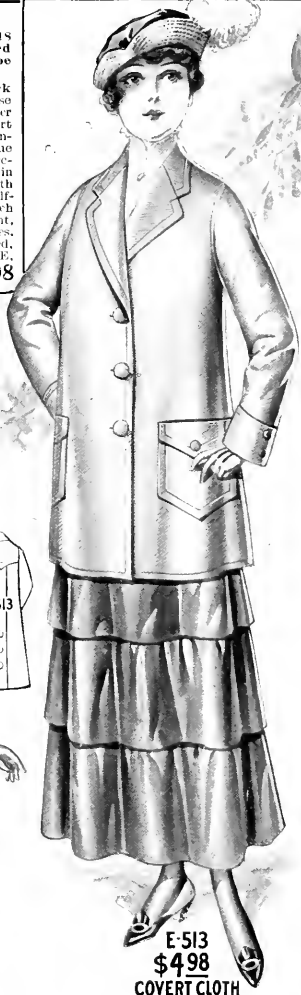
E-511—This handsome Coat of All Wool Check is exceptionally stylish and very becoming because it brings out the full charm and beauty of the smaller figure. It is stylishly semi-fitting, and has a smart mannish collar of contrasting color, and two button-trimmed patch pockets. The back is cut in unique outline and designed with two button-trimmed sections of self-material which extend around the front in chic belt style. (Note small back view.) Closes with handsome silver-color buttons. Side facings of self-material. **COLORS:** black and white check, or a rich tan and white check; each with trimming in a bright, pretty shade of green. Back length about 37 inches. Here is excellent style and serviceability combined, and a remarkable value. **PERRY-DAME PRIVE.**—guaranteed to please you, or your money back. **\$3.98**



E-511
\$3.98
ALL WOOL CHECK



E-512
\$5.98
ALL WOOL SERGE



E-513
\$4.98
COVERT CLOTH

E-512—If you only knew how smart and stylish this Coat will look on you, you would order it right away. It is made of fine quality All Wool serge, gracefully flared below the stylish, high belt, and has a handsome collar of Embroidered Crêpe, with cuffs richly trimmed to match. (Note small back view.) Closes through the belt with novelty buttons. Deep inner yoke and side facings of self-material provide additional wear. **COLORS:** navy blue, Copenhagen blue, or the beautiful new shade of greyish tan called "Covert color"; each with collar in a rich tan, embroidered in contrasting colors. Back length about 37 inches. If you want a very stylish and becoming Coat at a genuine bargain price—a Coat that will give you splendid wear, and one that is beautifully made and finished—choose this charming Perry-Dame model. You will be perfectly delighted with your choice. **PERRY-DAME PRICE.**—guaranteed to please you, or your money back. **\$5.98**

E-513—Here is a real New York Coat for you—one of the newest styles—made of fine quality COVERT CLOTH, the most popular material brought out this season. It is made in the always-becoming "Sport" style, cut on graceful, loose-fitting lines, and has a smart mannish collar with notched revers of self-material. Two deep button-trimmed patch pockets are provided. The small picture of the back of the Coat shows how stylishly it is designed with a becoming pointed yoke, and a button-trimmed box-plait. Closes with three self-covered buttons. Side facings of self-material provide additional wear. **TAN COVERT CLOTH ONLY.** Back length about 32 inches. This Coat is just as smart and as becoming as it can be, and it will wear beautifully. It is an ideal coat for Spring and Summer wear, and is a genuine Perry-Dame Money-Saving bargain at this special price. **PERRY-DAME PRICE.**—guaranteed to please you, or your money back. **\$4.98**

E-521
\$2.98
SILK CRÉPE DE CHINE
WITH SILK
SHADOW LACE

E-523
\$2.25
EMBROIDERED
NET WITH
VELVET

E-522
\$3.98
SILK
SHADOW
LACE
WITH
SILK
CRÉPE DE
CHINE

SIZES OF WAISTS—32 to 46 Bust

E-521—"I am so glad that I bought this Perry-Dame Waist," is what you are sure to say when you get this beautiful, stylish model. It is made in the very latest style of lustrous silk Crépe de Chine combined with silk Shadow Lace, as pictured.

The lace is draped over a foundation of soft, serviceable silk, and the chic "Military" collar and the cuffs are prettily finished with accordion-plated shadow lace frills. Closes visibly in front. (Note small back view.) **COLORS:** Crépe de Chine in white, flesh pink, or the new pretty shade of tan called "Sand color"; each with white lace and white silk foundation.

You will just love to wear this beautiful waist—it is so stylish and so very, very becoming. It is a waist you will always select to wear when you want to look your very best, the combination of the Silk Crépe de Chine and the shadow Lace being very effective. And it is unusual value at this special price.

PERRY-DAME PRICE.
—guaranteed to please you, or your money back. **\$2.98**

E-522—Every woman knows how becoming a Waist is with a little touch of black in it, and this charming model of silk Shadow Lace, gracefully draped over a foundation of Chiffon and silk Crépe de Chine combined, is one of the most beautiful waists ever designed.

Box-plated silk Crépe de Chine is used for the fashionable fall at the side-front, and also for the collar and the frills on the sleeves. The front is trimmed with small black satin buttons, and a chic, Frenchy touch is given by the black velvet ribbon around the neck and on the sleeves, as pictured. Closes in

front. (Note small back view.) **COLORS:** Crépe de Chine in flesh pink, maize yellow, or the new shade of greyish tan called "Sand color"; each with white lace and chiffon, and better workmanship than you would get elsewhere in a waist priced at \$6.00. It is a genuine money-saving opportunity for you. (We especially recommend Skirts E-601 and E-602, shown on Page 66, to be worn with this waist.) **PERRY-DAME PRICE.**
—guaranteed to please you, or your money back. **\$3.98**

E-523—With this fashionable Perry-Dame Waist and any one of the Skirts shown on Pages 66 to 72, you can have at a low price a very stylish and handsome costume suitable for any occasion. The waist is made of beautiful Embroidered Net over a foundation of silk mill, and the dainty hem-stitched vestee and the little frills on the sleeves are of white silk chiffon.

The broad erdge of rich black velvet is a very stylish feature of this model. It extends down over the upper part of the skirt, as pictured, and buttons through in front with handsome jet buttons. The embroidered net collar is carefully wired and the vestee is ornamented with small satin-covered buttons. Closes in front. (Note small back view.) **COLOR:** terra cotta embroidered net, with black velvet and white foundation.

This waist is beautiful—the picture shows you that—and it is very serviceable too. It is a regular \$3.98 waist, priced **SPECIAL** for this page at **\$2.25**, and you will be more than pleased, you will be delighted with it. **PERRY-DAME PRICE.**
—guaranteed to please you, or your money back. **\$2.25**



E-533
\$2.98
SILK
CRÉPE DE
CHINE
WITH
SHADOW
LACE

E-532
\$1.98
EMBROIDERED SILK
CRÉPE DE CHINE

SIZES OF WAISTS—32 to 46 Bust

E-531—The Waist Designers have given us many charming models this season, but this Waist of Silk Shadow Lace and Satin Messaline is one of the handsomest and most becoming of them all. It is made of dainty Shadow Lace combined with lustrous Satin Messaline front and back, as pictured, and made over a silk chiffon foundation. (Note small back view.)

The fashionable sleeves are trimmed with satin messaline and white silk chiffon to match the graceful roll collar and tucked chemisette. A black velvet band with fancy jet pendants ties in front, and adds a very chic and "Frenchy" touch. The front of the waist is trimmed with small crochet buttons and large beautiful jet buttons, underneath where the closing is effected. **COLORS:** black shadow lace, with black satin messaline and white silk chiffon; or cream-white shadow lace, with white satin messaline, and white silk chiffon.

Everyone will admire this beautiful waist, and you will be delighted with the air of richness and refinement it gives you. **PERRY-DAME PRICE, —guaranteed to please you, \$2.98, or your money back.**

E-532—If you are looking for a stylish, dressy Waist at a low price, one that will wear well and launder beautifully—by all means choose this lovely model. It is made of fine quality rich silk Crépe de Chine, exquisitely embroidered front and back in floral design, as pictured. (Note small back view.)

It has a stylish "Tuxedo" vest prettily outlined with hemstitching, and a very becoming collar of self-material. A black velvet tie at the neck provides a charming finishing touch. Closes through in front with pearl buttons. **COLORS:** "Sand color," flesh pink, light blue



E-531
\$2.98
SHADOW LACE
WITH SATIN
MESSALINE

or white; each beautifully embroidered in matching color.

Until you see this Waist you cannot imagine how rich and lovely it is, and what a truly wonderful bargain for only \$2.98. Only at Perry, Dame & Co.'s could it be possible for you to get such a beautiful Waist for less than \$3.00. **PERRY-DAME PRICE, —guaranteed to please you, or your money back, \$1.98**

E-533—This waist is an exact copy of a waist that is being sold in one of New York's most exclusive Waist Shops for \$7.00, and we tell you that it is a real \$4.00 value in any store. When you study this picture and realize that we are going to sell you this handsome Waist for \$2.98, you will fully agree with us as to its wonderful value. It is made of fine quality silk Crépe de Chine combined with exquisite Silk Shadow Lace, and made over a chiffon foundation.

One of the very newest style features in waists for this season is shown in the plaited "Military" cape, shown in the back view, which is made of the Silk Crépe de Chine and falls gracefully over the back part of the waist which is made of the shadow lace. The front of the waist is trimmed with three straps of the silk braid, through which the closing is effected with hand-me covered buttons. **COLORS:** Crépe de Chine in shades yellow, flesh pink, or the beautiful new shade of greyish tan called "Sand color," each combined with cream-white Silk Shadow Lace, Macramé, just over this waist, try it on and note the effect in your mirror. The chic standing collar, the flaring collar, the military effect, the rich silk braid trimmings—all these are perfectly beautiful. It is one of the dressiest waists you could have and suitable for any occasion.

PERRY-DAME PRICE, —guaranteed to please you, or your money back, \$2.98

SIZES OF WAISTS—32 to 46 Bust

E-541—SPECIAL—This exquisite \$7.00 Waist for only \$3.49! It is a model that is univor-sally becoming, and bears the imprimatur of New York's most expert Waist Designers. And we have priced it very low as we would like to have every one of our friends possess this exquisite waist.

It is made of silk Shadow Lace over a foundation of China Silk and lustrous Satin Messaline. The satin messaline is cut in pointed outline front and back, (note the small back view), and the chemise of fancy net is ornamented with satin-covered buttons. The fashionable collar is made of the satin messaline, and the sleeves are trimmed at the wrists with satin messaline cording. Invisible front closing.

COLORS: cream-white silk lace, with coral pink satin messaline; or black silk lace, with gold color satin messaline. You will have one of the newest and most fashionable waists brought out this season if you choose this model, and it is sure to win admiration every time you wear it.

—guaranteed to please you, or your money back. **\$3.49**

E-542—Here is a splendid Suit to wear with your new Tailored Suit—very stylish and dressy, and a genuine money-saving bargain. It is made of fine quality rich striped satin Messaline, with a very becoming collar of self-material.

The cuffs of the stylish sleeves are made of self-material with button-trimmed tabs of solid color satin messaline, and a very attractive feature is shown in the cross-over sections in the front of the waist, which are faced with solid-color satin messaline and button over, as pic-

E-542
\$1 98
STRIPED SATIN MESSALINE



tured. Invisible front closing. **COLORS** black and white stripes, trimmed with solid-color black satin messaline; or navy blue and white stripes, trimmed with solid color navy blue satin messaline.

This is just the kind of a waist you will always enjoy wearing, Madam. It is very appropriate for dressy wear, and also splendid general service waist. It will give excellent wear, and you cannot obtain it outside of Perry, Dame & Co. in style or material at anywhere near our low price.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back. **\$1.98**

E-543—Here is an elegant Waist for dressy occasions, made of rich, beautiful materials in one of the prettiest and most becoming styles ever designed. Silk Chiffon is used front and back in vest effect, as pictured, joined by means of hem-stitching to the dainty silk Shadow Lace sleeves and chemise. (Note small back view.)

It is exquisitely embroidered in front with lustrous silk floss in harmonizing colors, and made over a white silk chiffon foundation. Charming new style is shown in the double collar—one of lace and one of chiffon—and in the cuffs which are made of chiffon finished with lace frills. The front of the waist is trimmed with attractive novelty buttons where the closing is effected invisibly.

COLORS: Cream-white Silk Shadow Lace; with Chiffon in navy blue, or the beautiful new shade of greyish tan called "sand color," as preferred. Others would ask you \$4.50 for a Waist as rich and as beautiful as this handsome Perry-Dame model. . . . **PERRY-DAME PRICE,**
—guaranteed to please you, or your money back. **\$2.98**



E-541
\$3 49

SILK SHADOW LACE WITH SATIN MESSALINE



E-543
\$2 98

CHIFFON AND SILK SHADOW LACE



SIZES OF WAISTS: 32 to 46 Bust

E-551—Here is one of the Waists we are especially proud to offer you, and you, too, Madam, will be proud to own such a beautiful Waist. Just study the picture carefully, and note the charming style and becomingness of this stunning model. It is made of Cream-White Net, exquisitely embroidered with gold-color silk threads, and draped over a foundation of chifon and lustrous satin messaline.

Can you imagine how rich and beautiful it must be? Delicately silk Chifon is used for the stylish hem-stitched vee-neck with revers, which is ornamented with black satin-covered buttons, and black silk moiré ribbon is used with charming effect at the neck and sleeves, as pictured. Closes invisibly in front. **COLORS:** cream-white Embroidered Net, as described, over flesh-color pink or light blue foundation, as preferred.

Think of what a pleasure it will be for you to wear one of the richest and handsomest waists brought out this season! It is appropriate for any occasion, and your friends are sure to admire its exquisite style and remarkable beauty every time you wear it. **PERRY-DAME PRICE**, —guaranteed to please you, or your money back, **\$2.98**

E-552—This charming French Waist of very fine quality lustrous Satin Messaline is one of the richest and most stylish models you could buy anywhere for only \$2.98. It is beautifully trimmed in front with graceful frills of self-material, and is made with a stylish yoke front and back.

The fashionable collar and chemisette are of white satin messaline trimmed with small fancy buttons, and the "chic" flare cuffs are richly trimmed to match. Closes invisibly in front.

E-552
\$2.98
SATIN
MESSALINE



COLORS: black, navy blue, or the beautiful new shade of grayish tan called "Sand color" each trimmed with white-satin messaline, as described.

This handsome Waist is very appropriate for evening wear, and at the same time is an excellent general-service waist as it will wear splendidly. The Satin Messaline used is the quality usually found only in very much higher priced waists, and the workmanship throughout is perfect in every detail.

PERRY-DAME PRICE, —guaranteed to please you, or your money back, **\$2.98**

E-553—We have designed this rich, dressy Waist for service as well as for beauty, and you will find it to be one of the handsomest and most becoming waists you ever had. It is made of exquisite Shadow Lace combined with rich, lustrous Satin Messaline front and back, as pictured, over a silk chifon foundation. The collar is stylish and very becoming, and the graceful sleeves are finished with chifon cuffs trimmed with pointed satin messaline tabs.

A very attractive feature of this waist is the sash which consists of a streamer of the Satin Messaline stitched to the waist at each side, and made so that it can be tied in a handsome bow either front or back, just as you prefer. Closes in front with attractive silver-color buttons and braided loops. **COLORS:** white lace with white satin messaline, white lace, with flesh-color pink satin messaline, or white lace, with sky blue satin messaline.

Madam, this is your chance to save some money on a beautiful, dressy waist. And you will be glad that you bought it when you see how stylish it looks on you, and what splendid service it gives.

PERRY-DAME PRICE, —guaranteed to please you, or your money back, **\$2.49**



E-553
\$2.49
SHADOW LACE
WITH SATIN
MESSALINE

E-551
\$2.98
EMBROIDERED NET
WITH SATIN
MESSALINE
AND
CHIFFON



E-565
\$1.25

EMBROIDERED
JAP
SILK

E-562
\$1.98
SHADOW LACE
AND SATIN
MESSALINE

E-563
\$1.98
SHANTUNG

SIZES OF WAISTS—32 to 46 Bust

E-561—You will have a very becoming Waist with charming style if you choose this model of fine quality Satin Messaline, richly button-trimmed, and made with a yoke front and back. The fashionable collar, revers, and turn-back cuffs are of lustrous white satin messaline, and a satin messaline bow at the neck provides a chic finishing touch. Invisible front closing. COLORS: black, navy blue, or the beautiful new shade of greyish tan called "Sand color"; each trimmed with white satin messaline, as described. In quality, style and workmanship, this Perry-Dame Waist is the equal of \$2.98 waists shown elsewhere. PERRY-DAME PRICE, **\$1.98**
—guaranteed to please you, or your money back.

E-562—Stylish, dressy Waist, made of beautiful Shadow Lace over a net foundation. It is handsomely trimmed with Satin Messaline front and back in vest effect, and has a dainty embroidered Organdie collar. (Note small back view.) Full-length sleeves with satin messaline cuffs. Invisible front closing. COLORS: satin Messaline in navy blue, or the beautiful new shade of greyish tan called "Sand color"; each with cream-white shadow lace and net. This Waist is one of the very newest and most becoming styles, and it is a real bargain at this price. PERRY-DAME PRICE, **\$1.98**
—guaranteed to please you, or your money back.

E-563—Do you know the splendid wearing qualities and beautiful, rich appearance of Genuine Shantung? It is the finest Pongee made, and is very, very serviceable. It makes up beautifully in this fashionable Waist in the new "military" effect—one of the most becoming styles ever designed. It is richly trimmed with black satin messaline as pictured, and closes entirely down the front with satin messaline loops and buttons of self-material. COLOR: natural tan pongee color only, trimmed with rich black satin messaline. Just order this waist on our recommendation and see for yourself how stylish and dressy it is, and at the same time how neat and becoming. You could not duplicate it elsewhere for less than \$4.00. PERRY-DAME PRICE, **\$1.98**
—guaranteed to please you, or your money back.

E-564—This is an ideal Waist for the woman who likes refined, quiet style, but who wants excellent quality. It is made of fine quality lustrous Satin Messaline with cuffs, chemise and high collar of rich silk-embroidered net. A very becoming texture displayed in the fashionable lay-down collar, which is finished at each side of the front in the effect. Closes invisibly in front. COLORS: black or

E-565—Perry-Dame Waist, made of Embroidered Jap Silk, for only \$1.25. The back is embroidered just like the front, and the dainty collar is made of sheer white embroidered Organdie. Closes through in front. WHITE ONLY. PERRY-DAME PRICE, **\$1.25**
—guaranteed to please you, or your money back.

E-561
\$1.98
SATIN
MESSALINE

E-564
\$1.98
SATIN
MESSALINE



navy blue. This Waist is an ideal selection for our matronly friends, as it is very neat and becoming, and at the same time has a decided air of refinement. It will give exceptionally good service, and is splendid value. PERRY-DAME PRICE, **\$1.98**
—guaranteed to please you, or your money back.

E-575
\$1.69
SILK CRÉPE
DE CHINE
WITH
SHADOW
LACE

E-574
\$1.98
SATIN
MESSALINE

E-571
\$1.98
EMBROIDERED NET
WITH SATIN
MESSALINE

E-572
\$1.98
EMBROIDERED
JAP SILK

E-573
\$1.98
FLOWERED JAP SILK
WITH SILK
SHADOW LACE

E-574
\$1.98
A very fine quality Satin Messaline is used for this smart tailored Waist, made with high collar and full-length sleeves. The collar is finished with a plaited white Organdie frill which lends a distinct air of refinement, and lustrous silk brand is used on the cuffs, shoulders and front of the waist with charming effect. Closes visibly in front. COLORS: black or navy blue, each with white organdie frill. Such a splendid Waist for only \$1.98 is an opportunity you really should not overlook. **PERRY-DAME PRICE, \$1.98**—guaranteed to please you, or money back.

E-575—An exceptionally handsome Waist, suitable for every occasion, made of Silk Crépe de Chine, richly trimmed with wide shadow lace insertion front and back. (Note small back view.) The collar is made of the Shadow Lace, and the front closes through in front with fancy pearl buttons. COLORS: flesh pink, maize

SIZES OF WAISTS—32 to 46 Bust

E-571—This stylish Waist of Embroidered Net and Messaline is one of the richest waists \$1.98 ever bought. It is made of Embroidered Net over a net foundation, with collar and cuffs of lustrous satin messaline, and closes invisibly in front. One of the prettiest of all the season's new style features is shown in the belt of satin messaline which closes in front with self-covered buttons, and extends over the upper part of the skirt, as pictured. COLOR: cream-white only. You will be delighted when you see how beautiful this Waist is, and what excellent value you have received. **PERRY-DAME PRICE, \$1.98**—guaranteed to please you, or money back.

E-572—You will always look your best in this fashionable Waist of fine quality Jap silk, exquisitely embroidered front and back and on the sleeves, as pictured. Plain Jap Silk is used for the graceful hem-stitched collar with revers, and for the stylish cuffs of the full-length sleeves, which button over with silk braid loops and small bone buttons to match the closing of the waist in front. COLORS: all white, or all black. This waist is a real bargain. **PERRY-DAME PRICE, \$1.98**—guaranteed to please you, or money back.

E-573—The latest style and one of the season's prettiest materials are combined in this handsome Waist, made of fine quality Flowered Jap silk. Exquisite silk shadow lace is used for the sleeves, the collar, and the stylish front and back yoke. (Note small back view.) The yoke and sleeves are lined with chiffon, and chic flare frills of lace finish the cuffs, as pictured. Closes through in front with novelty buttons. COLORS: white, with flowers in rose-pink or blue as preferred. This is a very becoming model, especially suitable for afternoon and evening wear. **PERRY-DAME PRICE, \$1.98**—guaranteed to please you, or your money back.

E-574—A very fine quality Satin Messaline is used for this smart tailored Waist, made with high collar and full-length sleeves. The collar is finished with a plaited white Organdie frill which lends a distinct air of refinement, and lustrous silk brand is used on the cuffs, shoulders and front of the waist with charming effect. Closes visibly in front. COLORS: black or navy blue, each with white organdie frill. Such a splendid Waist for only \$1.98 is an opportunity you really should not overlook. **PERRY-DAME PRICE, \$1.98**—guaranteed to please you, or money back.

E-575—An exceptionally handsome Waist, suitable for every occasion, made of Silk Crépe de Chine, richly trimmed with wide shadow lace insertion front and back. (Note small back view.) The collar is made of the Shadow Lace, and the front closes through in front with fancy pearl buttons. COLORS: flesh pink, maize

yellow, or the beautiful new shade of greyish tan called "Sand color;" each with cream-white shadow lace. Our regular customers will be quick to see in this waist a typical Perry-Dame value, for it is a regular \$2.49 waist. **PERRY-DAME PRICE, \$1.69**—guaranteed to please you, or your money back.

SIZES OF WAISTS-32 to 46 Bust

E-581—Here is the new, fashionable "Military" Waist—of Roman Striped Tub silk, exquisitely broad-clothed—the very latest style combined with rich, beautiful material. Closes through in front with pretty pearl buttons.

COLOR: white background, with stripes in Roman colorings—a soft, deep shade of rose-pink predominating. This is a Waist you can wear any season and for any occasion, and you will always look stylishly dressed in it.

PERRY-DAME PRICE.
—guaranteed to **\$1.00**
please you,
or your money back.

E-582—This handsome Waist is very rich and beautiful, and you will be perfectly delighted when you see how charming it looks on you. It is made of the quality Embroidered Voile with dainty shadow lace medallions set in a picture. The stylish collar is made of Embroidered Organdie, and shadow lace insertion trims the front of the waist, the cuffs, and the shoulders.

Closes through in front with pearl buttons. (Note small back view.) **WHITE.** This is the quality waist that would cost \$3.00 anywhere else, and is splendid value at this low price. This is only another of the splendid bargains which it is our pleasure to offer you.

PERRY-DAME PRICE.
—guaranteed to **\$1.98**
please you,
or your money back.

E-583—No one would believe you paid only \$1.25 for this beautiful, dainty Waist of fine quality Voile. The embroidered panels in front are of sheer white Organdie, and the lace insertions make it unusually rich and dressy. The fashionable collar is of the Embroidered Organdie edged with lace, and the back of the waist is trimmed with groups of pin-tucks.

Closes through in front with exquisite pearl buttons. **WHITE.** This waist will be very, very becoming to you, and its charming style and rich materials are sure to be admired every time you wear it. It is a waist you would have to pay \$1.98 for anywhere else.

PERRY-DAME PRICE.
—guaranteed to **\$1.25**
please you,
or your money back.

E-584—A rich, elegant Waist of fine quality Voile, beautifully trimmed front and back with pin-tucks and dainty lace insertion. The fashionable collar and the graceful flare cuffs are made of sheer white Organdie finished with lace frills. Closes through in front with beautiful pearl buttons. (Note small back view.) **WHITE.** This Waist is very chic and becoming, and it will wear well and launder beautifully. The style is very neat and refined, and it is such a handsome waist and such a genuine bargain at this low price that you will be delighted with it.

PERRY-DAME PRICE.
—guaranteed to **\$1.69**
please you,
or your money back.

E-582
\$1.98
EMBROIDERED
VOILE
WITH
SHADOW
LACE

E-584
\$1.69
VOILE



E-583
\$1.25
VOILE

E-581
\$1.00
ROMAN
STRIPED
TUB.
SILK

SIZES of WAISTS: 32 to 46 Bust



E-594
\$1.98
EMBROIDERED
VOILE

E-591—Please don't judge the value of this fashionable Waist by its low price. It is a typical Perry-Dame Money-Saving bargain, and is a waist you would have to pay \$1.98 for if you bought it elsewhere. It is made in a beautiful style of the quality Jap Silk, smartly trimmed with Striped Jap Silk collar, cuffs and vestee.

Closes through front with novelty buttons. **COLORS:** white, with medium blue and white striped trimming; or white, with heliopol and white striped trimming. Will wash just like a handkerchief.

PERRY-DAME PRICE.
—guaranteed to please **\$1.25** you, or your money back.



E-593
\$1.98
EMBROIDERED
VOILE

E-592—Here is a beautiful Waist made of fine quality Flowered Japonica silk with woven silk dots, and has dainty Shadow Lace sleeves. The front is prettily tucked, and graceful frills of contrast crocheted trim the sleeves, the collar, and both sides of the front, as pictured.

Invisible front closing. **COLORS:** white with pink flowers; or white with pale blue flowers. We have designed this waist for our friends who only wish to spend \$1.00, but want a Waist that is stylish and dressy and will always look smart and becoming.

PERRY-DAME PRICE.
—guaranteed to please **\$1.00** you, or your money back.



E-592
\$1.00
FLOWERED
JAPONICA
SILK

E-593—This Waist is so charming and stylish, and such a genuine money-saving bargain that we wish every customer of ours could see their way clear to order it. It is made of beautiful Embroidered Voile, with a fashionable yoke, cuffs and vestee of tucked voile. The front of the waist is richly trimmed with Venice pattern lace, as pictured, and dainty accordion-plaited frills add a charming touch to the cuffs and the organdie collar.

Closes in front with exquisite pearl buttons. (Note small back view.) **WHITE.** This waist is beautiful in every sense of the word, and it is one of the biggest waist bargains ever offered anywhere.

PERRY-DAME PRICE.
—guaranteed to please **\$1.98** you, or your money back.



E-591
\$1.25
JAP SILK

E-594—Such a lovely Voile Waist is a charming addition to any woman's wardrobe. The front and the sleeves are exquisitely embroidered, as pictured, and the stylish yoke is outlined with fancy lace insertion. (Note small back view.) Groups of pin-tucks ornament the back, and the sleeves are finished with chic turn-back cuffs trimmed with accordion-plaited frills.

The collar is the new "Military" style so fashionable in New York this season. It is prettily edged with lace, and has a wide band of rich black silk moiré ribbon around the neck and a handsome bow in front. Closes through front with pearl buttons. **COLOR:** white, with black ribbon only. Just compare this beautiful Perry-Dame Waist with other waists offered elsewhere, and you will see that you cannot duplicate such quality and style, and workmanship in a waist priced under \$2.98.

PERRY-DAME PRICE.
—guaranteed to please **\$1.98** you, or your money back.

E-605
\$1.98
JAP SILK

E-602
\$1.00
EMBROIDERED
VOILE

E-603
\$1.00
LINEN

E-604
\$1.00
ORGANDIE

E-601
\$1.00
ALL OVER EMBROIDERED
VOILE

SIZES OF WAISTS : 32 to 46 BUST

E-601—An unusually attractive and dressy Waist of Allover Embroidered Voile, exquisitely embroidered front and back, and on the sleeves, as pictured. The design of the embroidery is very rich and beautiful, and your friends are sure to admire it every time you wear this waist. (Note small back view.) The dainty collar with revers is made of Embroidered Organdie, and the waist closes through in front with pearl buttons. **COLOR:** white waist, with black velvet bow-tie at the neck in front, and is provided with a jaunty patch pocket. **COLOR:** white waist, with black velvet bow-tie, as described. This is a regular 32-46 waist. **PERRY-DAME PRICE \$1.00**
—guaranteed to please you, or your money back.

E-602—The latest style "Military" Waist, made of fine quality Voile, richly embroidered front and back, as pictured. It is trimmed in front with two panels of Art lace insertion, and the high "Military" collar is made of Organdie finished with a dainty plaited frill. The stylish sleeves are made with cuffs of self-material trimmed with plaited frills to match the collar, and the waist closes through in front with beautiful crochet buttons. **WHITE ONLY.** Excellent value. **PERRY-DAME PRICE \$1.00**
—guaranteed to please you, or your money back.

E-603—This is one of the best-fitting Tailored Waists you ever saw, combining delightful comfort with a new and very becoming style. It is made of fine quality Irish Linen—the same quality that is used in \$1.50 and \$2.00 waists shown elsewhere. It has a fashionable collar with a chic black velvet bow-tie at the neck in front, and is provided with a jaunty patch pocket. **COLOR:** white waist, with black velvet bow-tie, as described. This is a regular 32-46 waist. **PERRY-DAME PRICE \$1.00**
—guaranteed to please you, or your money back.

E-604—Dainty, cool and delightfully comfortable is this Waist of fine quality Organdie, exquisitely embroidered in front and on the collar with mercerized Japanese floss in a handsome floral design. The material is sheer but very strong, and will wear well and launder beautifully. The back of the waist is trimmed with two groups of pin-tucks, and dainty Val lace is used with charming effect on the collar, cuffs, and front of the waist, as pictured. Closes through in front with pearl buttons. **WHITE ONLY.** This is one of the richest and most stylish waists you ever saw anywhere at this low price. **PERRY-DAME PRICE \$1.00**
—guaranteed to please you, or your money back.

E-605—For stylish afternoon or evening wear what could be more delightful than this charming Waist, made of the quality Striped Jap Silk. It is handsomely trimmed with silk braid, and made with sleeves of plain white Jap Silk finished with deep pointed cuffs of the striped Silks. A jaunty patch pocket is provided and the waist closes through in front with loops and ball buttons.

COLORS: white, with stripes in black or navy blue, as preferred. This Waist washes just like a handkerchief, and is one of the best Silk Waists you could buy anywhere at this price. It is a waist you will always select to wear when you want to look your very best, and it will give excellent service. **PERRY-DAME PRICE \$1.98**
—guaranteed to please you, or your money back.



E-615
\$1.00
EMBROIDERED
ORGANDIE

E-614
\$1.98
HABUTAI SILK

E-612
\$1.00
VOILE

E-613
\$1.00
VOILE

E-611
\$1.00
ALL OVER
EMBROIDERED
VOILE

SIZES OF WAISTS: 32 to 46 Bust

E-611—\$1.00 is a very, very low price for this rich and dressy Waist, made entirely of Allover Embroidered Voile. You will just love to wear it, and it looks as if it cost just double our price. The full-length sleeves are finished with stylish cuffs of plain voile, and the fashionable henstitched collar is made of Organdie with a black moiré ribbon band tying at the neck in a smart bow, as pictured. Closes through in front with pearl buttons. COLOR: white waist, with black moiré ribbon only. Don't YOU overlook this wonderful bargain waist. PERRY-DAME PRICE, **\$1.00**
—guaranteed to please you, or your money back.

E-612—This is a charming Waist for Spring and Summer wear, made of the quality Voile, with collar and cuffs of richly embroidered Organdie. The front is exquisitely embroidered and trimmed with lace insertion in Bolero style, as pictured, and the back is prettily pin-tucked. Closes through in front with pearl buttons. WHITE ONLY. Every time you wear this waist your friends are sure to admire it, and we will consider it a favor if you will tell them it is a Perry-Dame Waist. It is so rich-looking and beautiful, and such a wonderful bargain, that we know it will make many new friends for Perry, Dame & Co.

PERRY-DAME PRICE, **\$1.00**
—guaranteed to please you, or your money back.

E-613—The neat, refined style and the splendid quality Voile used in this handsome Waist make it a very desirable selection. Fine pin-tucks are evenly laid in front and over the shoulders, as pictured, and in groups in back. The fashionable collar and buttoned cuffs are made of sheer white Organdie, and the waist closes through in front with pearl buttons. WHITE ONLY. This is a very smart model on account of its plainness. It is a very becoming tailored model, and excellent value at this price. PERRY-DAME PRICE, **\$1.00**
—guaranteed to please you, or your money back.

E-614—We have designed this very handsome Striped Habutai Silk Waist in response to the many calls we have received for a Waist made in a smart, tailored style, of beautiful material, so that it would be suitable for dressy occasions. It is one of the richest-looking waists you could possibly have, and one of the most serviceable too, Madam. It is made in the latest "Military" style, with chic turnovers of white silk Crêpe de Chine on the collar and cuffs. The back is gracefully gathered into a stylish yoke, and the closing is effected entirely down the front

with novelty buttons, as pictured. COLOR: white background, with stripes in exquisite colorings of gold, medium blue and black. Yes, Madam, even if you paid \$5.00 for a Habutai Silk Waist, you could not be better pleased than with this stunning Perry-Dame model. It is wonderful value. PERRY-DAME PRICE, **\$1.98**
—guaranteed to please you, or your money back.

E-615—Waist of fine quality Organdie, richly embroidered in the front and on the collar, as pictured, and prettily pin-tucked in back. The material is sheer but very strong and will wear well and launder splendidly. Closes through in front with pearl buttons. WHITE ONLY. PERRY-DAME PRICE, **\$1.00**
—guaranteed to please you, or your money back.



E-623
\$1.69
EMBROIDERED VOILE

E-621—Do you want a Waist that is very, very rich and dressy, and one that you can wear for any occasion? You will find this Waist to be just exactly what you want, Madam. It is delightful, dainty and beautiful, and a charming addition to any woman's wardrobe. It is made of exquisite Embroidered Voile, trimmed with insertions of wide shadow lace front and back, and on the sleeves, as pictured. (Note small back view.) The collar is of shadow lace to match, and the stylish sleeves are finished with turn-back cuffs of richly embroidered organdie. Closes through in front with pearl buttons. **WHITE ONLY.** When you receive this handsome Waist, and you note the fine quality of the Embroidered Voile and Shadow Lace, and the splendid workmanship, you will KNOW that always there is a saving for you when you buy from Perry, Dame & Co's. And when your friends admire it, as they are bound to do, won't you please tell them that it is a PERRY DAME Waist? Its splendid value is sure to win many new friends for us.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back, **\$1.98**

E-622—Just think of it! Only \$1.00 for this Waist of Silk Crêpe de Chine and shadow Lace. The Crêpe de Chine is bound with lustrous silk braid front and back, and the dainty shadow lace collar is trimmed to match. (Note small back view.) The sleeves are finished with net frills, and the waist closes through in front with small covered buttons. **COLORS: Silk Crêpe de Chine in maize yellow, white, or flesh pink; each with white shadow lace and trimming. Yes, Madam, the Crêpe de Chine alone would cost you more than we ask for this whole Waist, beautifully made and finished, and guaranteed to delight you in every way. It is one of these wonderful Perry, Dame Money-saving Beauties every woman talks about. . . . **PERRY-DAME PRICE,****

—guaranteed to please you, or your money back, **\$1.00**



E-622
\$1.00
SILK CRÈPE DE CHINE
WITH SHADOW LACE

SIZES OF WAISTS : 32 to 46 BUST

E-623—A beautiful pattern of Embroidered Voile is used for this handsome Waist, and we heartily recommend it as a splendid selection because it is very, very serviceable, and exceptionally becoming. The stylish tucked yoke and the armholes are outlined with French veining, and beautiful lace edging trims the chic organdie collar, the flare cuffs, and the front of the waist, as pictured. The back is richly embroidered, as shown in the small picture, and the closing is effected visibly in front with crochet buttons. **WHITE ONLY. This is one of the smartest models shown this season, and it is offered to you here at a very, very low price.**

PERRY-DAME PRICE,
—guaranteed to please you, or your money back, **\$1.69**

E-624—It is hard to show in a picture how really exquisite the embroidery on this Waist is. It is one of the handsomest raised floral designs we have ever seen, and shows up beautifully on the material which is fine quality Voile. The fashionable collar and the front of the waist are trimmed with dainty Fillet pattern lace, and the graceful sleeves are finished with lace frills to match. The back is embroidered too, as shown in the small picture, and the closing is effected visibly in front with handsome ball buttons. **WHITE ONLY. You can tell the minute you see this Waist that you are getting a genuine bargain. It is one of the richest and dressiest models you could have, and not the kind of a waist that is usually sold for \$1.98. It is worth \$2.79 easily, and in some places would cost you even more than that.**

PERRY-DAME PRICE,
—guaranteed to please you, or your money back, **\$1.98**



E-624
\$1.98
EMBROIDERED VOILE

SIZES OF WAISTS: 32 to 46 Bust

E-631—Would you like to have one of the most becoming of all the new Waists and also save 75 cents on your purchase? Then select this handsome model of fine quality Embroidered Voile, exquisitely trimmed with dainty Shadow Lace, as pictured. It is made in yoke effect with fashionable long-shoulder sleeves, and the collar and turn-back cuffs are of richly Embroidered Organdie. (Note small back view.) Closes through in front with pearl buttons. **WHITE ONLY.** This waist has an air of richness and charm that you can find only in a Perry-Dame model, Madam. It is so pretty and stylish that it is especially suited for afternoon or evening wear, and you will thank us for calling it to your attention. **PERRY-DAME PRICE, \$1.98**

—guaranteed to please you, or your money back. **\$1.98**

E-632—This exquisite Waist is an exact copy of a recently Imported French model, and is beautiful in every sense of the word. It is made of All Over Embroidered Voile, embroidered front and back alike, and has a fashionable "Sun-Ray" collar of sheer white Organdie edged with lace. (Note small back view.) A very attractive feature is the chic floral trimming consisting of two roses with foliage which is placed at the neck in front with charming effect, as pictured. Plain voile cuffs, trimmed with lace. Closes through in front with ball buttons. **COLOR:** white waist, with roses in their natural flower colors. Never has there been a more becoming style than this charming waist—and never have you seen such a beautiful model for less than \$3.00. It will add greatly to your personal beauty, and is sure to be admired every time you wear it. **PERRY-DAME PRICE, \$1.98**

—guaranteed to please you, or your money back. **\$1.98**



E-633
\$1.69
VOILE



E-632
\$1.98
ALL OVER EMBROIDERED VOILE



E-634
\$1.49
EMBROIDERED VOILE



E-631
\$1.98
EMBROIDERED VOILE WITH SHADOW LACE

E-633—The richness and beauty of this Perry-Dame Waist are only two of its most striking features. Besides this, it is delightfully comfortable, and very, very serviceable, so there are many reasons why this handsome waist is a splendid selection for you to make. It is made of fine quality Voile, exquisitely embroidered in front, and trimmed with beautiful medallions, as pictured. One of the season's newest styles is displayed in the high "Military" collar of sheer Organdie with dainty plaited frill. The back is trimmed with tucks, and the sleeves are richly embroidered to match the front of the waist, and finished with plaited frills. Closes entirely down the front with crochet buttons. **WHITE ONLY.** A remarkable bargain at this exceptional low price. **PERRY-DAME PRICE, \$1.69**

—guaranteed to please you, or your money back.

E-634—This splendid Waist for only \$1.49 is bound to make many new friends for Perry, Dame & Co. You could not buy its equal for less than \$1.75 anywhere else. It is made of fine quality Voile, richly embroidered on the front and sleeves, as pictured, and made with an Embroidered Organdie collar. The turn-back cuffs are neatly hem-stitched, and the back of the waist is ornamented with groups of tucks. Closes through in front with pearl buttons. **WHITE ONLY.** This beautiful Waist will always come from the laundry fresh and snowy white, and you will be glad you bought it when you see how pretty it looks every time you put it on, and how splendidly it wears. **PERRY-DAME PRICE, \$1.49**

—guaranteed to please you, or your money back.

Perry-Dame Waists are always sized and proportioned just right, and are **GUARANTEED** to fit you perfectly.

E-641
69¢
CROSSBAR
VOILE

E-644
\$1.00
ALL OVER
EMBROIDERED
VOILE

E-642
69¢
EMBROIDERED
VOILE



E-643
\$1.00
COTTON
PONGEE

SIZES OF WAISTS—32 to 46 Bust

E-641—SPECIAL—This serviceable waist for only 69 cents. It is made of Crossbar Voile with a stylish yoke in front and with collar, vestee and graceful flare cuffs of white Organdie. Closes through in front with beautiful pearl buttons. COLORS: white, crossed with medium blue or black stripes, as preferred. While this waist has not the richness of our Dollar Waists it is nevertheless a Perry-Dame model and is guaranteed to launder well and give excellent wear. PERRY-DAME PRICE, .69

—guaranteed to please you, or your money back.
E-642—At our low price of 69 cents this handsome Voile Waist is unequalled anywhere for style and becomingness. It is embroidered with lustrous Japanese floss in front as pictured and made with collar and cuffs of sheer white Organdie. Closes through in front with pearl buttons. WHITE ONLY. If you want an inexpensive waist with good style choose this Perry-Dame model and you will be delighted with it, and also with your saving. PERRY-DAME PRICE, .69

—guaranteed to please you, or your money back.
E-643—Just look at this stylish Waist—one of the season's prettiest and most becoming models—for only \$1.00! It is made of fine quality Striped Cotton Pongee, with collar, flare cuffs, vestee and chic "Waist-coat" belt of white "Huck". It has a becoming yoke in front, and closes with small Biqué-covered buttons. COLOR: white, with stripes in medium blue and black. This waist is extremely stylish and dressy in this attractive combination of colors, and we just wish you would order it and see how becoming it is to you. PERRY-DAME PRICE, \$1.00

—guaranteed to please you, or your money back.
E-644—Nowhere else would it be possible to get such a beautiful waist as this for less than \$1.50. Just compare it and see. It is made of exquisite Allover Embroidered Voile, front and back alike, and the fashionable hemstitched collar and the vestee are of sheer white Organdie. The armholes and the front yoke are neatly outlined with cording and the waist closes through with beautiful crochet buttons. WHITE ONLY. This is a waist that goes well with any skirt. It will be very becoming to you and is delightfully comfortable for Spring and Summer wear. PERRY-DAME PRICE, \$1.00

—guaranteed to please you, or your money back.
E-645—Your saving is 50 cents in getting this stylish and serviceable Waist of fine quality Striped Japonica Silk for only \$1.49. It is made in a very smart style with yoke and high collar of dainty Shad-



E-645
\$1.49
STRIPED JAPONICA
SILK

black. Here is a very serviceable, becoming Waist, and a splendid bargain for you. With any one of the fashionable new style skirts shown on Pages 66 to 73, it will make a very dressy costume for any occasion. Striped silk waists are always becoming, and this is an especially smart model. PERRY-DAME PRICE, \$1.49

—guaranteed to please you, or your money back.

Special Page
of Latest
Style Middy
Blouses

E-651
89¢E-652
59¢E-653
\$1.00

SIZES STATED IN EACH DESCRIPTION

E-651—Perry-Dame Middy Blouse, made of fine quality galatea, with square-neck collar and cuffs of contrasting color galatea trimmed with white braid. The trimming on the patch pocket, and also the wide button-trimmed belt around the bottom of the blouse, are of contrasting color galatea. Laces in front, as pictured. COLORS: white, with trimming in Cadet blue or red. LADIES' SIZES: 32 to 44 bust; MISSES' SIZES: 14 to 20 years. A very becoming Middy Blouse that will give the best of service, and a decided bargain at this low price.

PERRY-DAME PRICE, .89

—guaranteed to please you, or your money back.

E-652—Girls' Middy Blouse of fine quality White Lucene, trimmed with navy blue and white Striped Galatea. Closes with pearl buttons. SIZES: 10, 12 and 14 years. An excellent Middy Blouse, and splendid value. PERRY-DAME PRICE, .59

—guaranteed to please you, or your money back.

E-653—Here is a Norfolk Middy Blouse that you will just love to wear. It is made of fine quality Galatea, trimmed with contrasting color galatea and white straps on the collar and cuffs, and made with an attractive yoke and box-plaits front and back. Detachable belt. Laces in front, as pictured. COLORS: white, trimmed with Cadet blue or red; also all white. LADIES' SIZES: 32 to 44 bust; MISSES' SIZES: 14 to 20 years. Priced SPECIAL.

PERRY-DAME PRICE, \$1.00

—guaranteed to please you, or your money back.

E-654—Just look at this Galatea Middy Blouse for \$1.00—how rich, and stylish and becoming! Did you ever see such a bargain? The collar is exquisitely embroidered with rich silk floss in Japanese style, and the patch pocket, the cuffs, and the bottom of the blouse are trimmed with contrasting color galatea. COLORS: white, with embroidery and trimming in Cadet blue or red. LADIES' SIZES: 32 to 44 bust; MISSES' SIZES: 14 to 20 years. This is a splendid example of the beautiful things you can buy from Perry, Dame & Co.'s at half what they would cost you elsewhere. PERRY-DAME PRICE, —guaranteed to please you, or your money back. \$1.00

E-655—Every one is sure to admire this beautiful Galatea Middy Blouse whenever you wear it for it is one of the richest models ever designed.

It is cut on graceful lines which are very becoming and the collar is made of the Allover Embroidery and contrasting color galatea trimmed with white straps. The cuffs are of galatea trimmed with straps to match, and the silk laces at both sides and at the neck add a very rich and dressy touch. COLORS: white, with contrasting color galatea in Cadet blue or a rich, becoming shade of tan. LADIES' SIZES:

32 to 44 bust; MISSES' SIZES: 14 to 20 years. You would be willing to pay \$2.00 for this Middy Blouse if you only knew what pleasure and comfort you will have every time you wear it. Just order it on our advice and see how stylish and becoming it is.

PERRY-DAME PRICE, \$1.25

—guaranteed to please you, or your money back.

Madam, Here Is Good News For YOU!

"Perry, Dame & Co., New York.

"Please let me know if Skirts are to be wider in the Spring, as I have heard? The flaring skirt is so much more becoming to me, as they are to every one, that I would rather wait until then to order a new skirt if I can be sure of getting that style."

Madam, we have received thousands of letters like the above, and so we say that here indeed is good news for you. Skirt Styles are more sensible and more becoming than they have been for many a season. And what pleasure we have had in the preparation of these new-style Skirts—knowing how eagerly they are being looked for by our friends, the American women!

Order your new Skirt from these pages and we guarantee you the greatest Skirt satisfaction you have ever had.

Latest Style Skirt of All Wool Serge, \$3.98

E-661—A handsome Circular Skirt, man-tailored throughout, made of fine quality ALL WOOL SERGE especially chosen for its fine, close weave and remarkable wearing qualities. The full-length front panel is richly trimmed with combination buttons of satin and self-material, and the three graceful flare folds extend all around, as pictured.

The comfortable girldle top fits smoothly around the waist, and the closing is effected invisibly at the right side of the front panel. **COLORS:** black, navy blue, or the new "Covert color," which is a soft rich shade of greyish tan, and extremely popular in New York this season. **WAIST MEASURES:** 23 to 30 inches; **FRONT LENGTHS:** 36 to 43 inches. \$5.98 would be considered a low price elsewhere for a Skirt of such rich material and exquisite style.

PERRY-DAME PRICE,—guaranteed to please **\$3.98** your money back.

Beautiful Dress Skirt Richly Braid-Trimmed, \$4.98

E-662—Here is a very fashionable Circular Skirt of ALL WOOL POPLIN, exquisitely trimmed front and back with rich silk braid and bone buttons, as pictured. When you see this Skirt mirror, you will say that it is one of the handsomest and most stylish skirts you have ever seen.

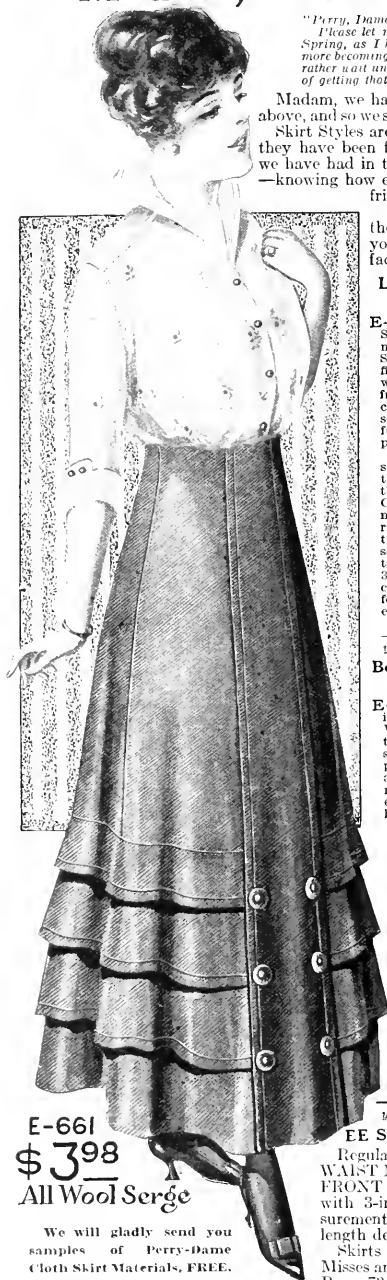
The fashionable girldle top fits smoothly around the waist, and is provided with a reinforced inside band. The back is made with a lapped seam, underneath which the closing is effected. **COLORS:** black or navy blue, each trimmed with black silk braid; or the new shade of greyish tan called "sand color," trimmed with silk braid to match. **WAIST MEASURES:** 23 to 30 inches; **FRONT LENGTHS:** 36 to 43 inches.

Madam, this beautiful skirt will give you the very best of service, and you will have the added pleasure and satisfaction of knowing that you are wearing one of the season's handsomest models. **PERRY-DAME PRICE**,—guaranteed to please **\$4.98** your money back.

BE SURE TO READ THIS:

Regular Sizes of Ladies' Skirts—**WAIST MEASURES:** 23 to 30 inches; **FRONT LENGTHS:** 36 to 43 inches, with 3-inch basted hem. Take measurement from top of waist band to length desired in front.

Skirts especially proportioned for Misses and Small Women are shown on Page 73. The famous Perry-Dame Maternity Skirt is shown on Page 70.



E-661
\$3.98
All Wool Serge

We will gladly send you samples of Perry-Dame Cloth Skirt Materials, FREE. Please state numbers and colors desired.



E-662
\$4.98
All Wool Poplin

New York's
Latest Style
Skirts



All Wool
Serge

E-671
\$2⁹⁸

Covert
Cloth
E-672
\$3⁹⁸

E-673
\$4⁹⁸

All Wool
French
Serge

SIZES OF SKIRTS: Waist Measures—23 to 30 inches; Front Lengths—36 to 43 inches, with 3-inch basted hem
E-671—This handsome Skirt of fine quality All Wool Serge is made with a snug-fitting girdele top, and a stylish yoke front and back. Below the yoke in front the skirt is richly trimmed with small self-covered buttons, as pictured, and from about knee depth the material is gracefully side-plaited all around in the very latest style. Closes invisibly at the left side. COLORS: black, navy blue, or the fashionable new shade of greyish tan called "Covert color." This is a very serviceable Skirt, and it is made in a smart, sensible style which is exceptionally becoming. PERRY-DAME PRICE, \$2.98
—guaranteed to please you, or your money back.

E-672—Covert Cloth is one of the season's newest materials for Skirts, and also for Coats, Suits and Dresses, and it shows to splendid advantage in this man-tailored Circular Skirt with jaunty patch pocket. The studded belt at the waist-line is provided with a reinforced inside waist-band, and handsome pearl buttons are applied on the lapped seam in front, as pictured. The bottom is made in the new

"cut" effect, neatly tailor-stitched. Invisibly front-closing. COLOR: Covert color only. If you could only see how stylish this Skirt is, and what a bargain it is for only \$3.98, you would order it at once.

PERRY-DAME PRICE, \$3.98

E-673—Every line of this handsome Skirt of fine quality All Wool French Serge shows grace and beauty. It is designed with a fashionable yoke and three graceful side-plaited tiers, and the perfect-fitting girdele top is provided with a reinforced inside waist-band. Closes invisibly at the left side. COLORS: black, navy blue, or the new shade of greyish tan called "Covert color." Alas! when we tell you this handsome skirt is worth \$7.50, we don't overestimate its value one single bit. It is a skirt that will give you exceptionally good service because the French Serge is All Wool, of fine quality, and the workmanship is perfect. PERRY-DAME PRICE, \$4.98
—a thank-off to please you, or your money back.

SIZES OF SKIRTS: Waist Measures—23 to 30 inches; Front Lengths—36 to 43 ins., with 3-in. basted hem

E-683—This handsome Circular Skirt is made of fine quality All Wool Serge in one of the season's newest and prettiest styles, and it is beautifully tailored throughout. It is designed in tunic effect front and back, and is exquisitely embroidered with fancy silk braid, as pictured. The smooth-fitting girdele top is provided with a reinforced inside waist-band. Invisible front closing. **COLORS:** black or navy blue, each embroidered in black; also in the fashionable new shade of greyish tan called "Covert color," embroidered to match. This skirt flares gracefully in the very latest style, and will always look smart and stylish. A bargain at this special price.

PERRY-DAME PRICE, \$2.98

—guaranteed to please you, or your money back.

Samples of Perry-Dame cloth skirt materials will be sent you gladly free. Please state numbers and colors desired.



E-681
\$3.98

All Wool
Poplin

All Wool
French
Serge

E-682
\$3.98

E-681—Just picture how smart and stylish this handsome Skirt will look on you! It is made of fine quality All Wool Poplin, cut on long, graceful lines and with the new stylish flare that is so very comfortable and so very, very becoming. The stylish yoke is made in scalloped outline in front and button-trimmed, as pictured, with groups of width-giving plaits all around. Perfect-fitting girdele top with reinforced inside waist-band. Closes invisibly at the left side. **COLORS:** black, navy blue, or the fashionable new shade of greyish tan called "Covert color." You will take the greatest pleasure and satisfaction in wearing this handsome Perry-Dame Skirt. It will give splendid service, and is a genuine bargain.

—guaranteed to please you, or your money back.

E-682—Every woman who likes refined style will be delighted with this beautiful Perry-Dame Skirt of fine quality All Wool French Serge. It is made with the new style double yoke, as pictured, and is richly button-trimmed in front. In the back below the yoke there are four width-giving plaits, and the skirt flares gracefully in the very latest style. Perfect-fitting girdele top with reinforced inside waist-band. Invisible back closing. **COLORS:** black, navy blue, or the new shade of "Battleship" grey. Just order this handsome Skirt and see for yourself why we recommend it so strongly. You will enjoy wearing it more than any skirt you ever had, and it is a money-saving bargain at this special friend-making price.

PERRY-DAME PRICE, \$3.98

—guaranteed to please you, or your money back.

E-683
\$2.98

All Wool Serge

PERRY, DAME & CO.,

SIZES OF SKIRTS: Waist Measures—23 to 30 inches; Front Lengths—36 to 43 ins., with 3-in. basted hem

E-691—You will be proud to wear this handsome Skirt of fine quality All Wool French Serge. It displays a becoming yoke front and back, and a group of four plaits at each side, where it is richly trimmed with braid buttons and straps of lustrous satin and silk braid. The back has an inverted box-plait which is stitched about half way and falls in wide-giving plaits below. Snug-fitting girdle top. Invisible front closing. **COLORS:** black or navy blue, each trimmed with black; or the fashionable new shade of greyish tan called "Covert color," trimmed to match. Yes, Madam, the actual worth of this beautiful skirt, considering the material, style, workmanship and trimming, is \$4.98.

PERRY-DAME PRICE, \$4.50
—guaranteed to please you, or your money back.



E-691
\$4⁵⁰
All Wool
French Serge



E-692
\$2⁹⁸
Voile or
All Wool Serge



E-693
\$3⁹⁸
All Wool Shadow Crepe

E-692—Fashionable Circular Skirt—rich-looking, dressy, and delightfully comfortable. It is handsomely trimmed with three rows of lustrous black satin entirely around, and black satin buttons are applied on the lapped seam in front and provide a charming finish. Girdle top with reinforced inside waist-band. Closes invisibly at the left side. Can be had in a beautiful quality of BLACK VOILE, trimmed with black; or in fine quality ALL WOOL SERGE, in black or navy blue, as preferred, each trimmed with black. Anyone who understands values will tell you that such a beautiful skirt for only \$2.98 is a wonderful bargain. —guaranteed to please you, or your money back. **\$2.98**

E-693—The All Wool Shadow Crepe used in this handsome Skirt is a very stylish material which makes up beautifully, and is well known for its splendid wearing qualities. This model displays a fashionable yoke front and back outlined with silk braid and richly button-trimmed. The long, graceful tunic is made with groups of box-plaits and side-plaits entirely around, and the underskirt is cut comfortably wide. Girdle top with reinforced inside waist-band. Invisible front closing. **COLORS:** black or navy blue, each trimmed with black braid; or the fashionable new shade of greyish tan called "Covert color," trimmed with braid to match. The charming grace of this handsome skirt together with its beautiful material and splendid workmanship make it excellent value for \$3.98. —guaranteed to please you, or your money back. **\$3.98**



Striped
Mixture

E-701
\$198

E-702
\$298

All
Wool
Serge

Mohair
Maternity
Skirt

E-703
\$298

SIZES OF SKIRTS: Waist Measures—23 to 30 inches; Front Lengths—36 to 43 inches, with 3-inch basted hem

E-701—A very stylish skirt of fine quality Striped Mixture, made with a yoke front and back. It is richly bottom-trimmed, as pictured, and has an inverted plait at each side stitched to about knee depth. Giraffe top. Closes invisibly at the left side. COLORS: blue mixture, or brown mixture, each with hairline threads in contrasting colors. Priced SPECIAL PERRY-DAME PRICE, **\$1.98**

—guaranteed to please you, or your money back.

E-702—Here is a splendid skirt of fine quality All Wool Serge for the woman who wants a skirt for general wear and for dressy occasions too. It is gracefully box-plaited all around in accordance with the latest style, and the yoke is exquisitely embroidered front and back with fancy silk braids. Giraffe top. Reversible back closing. COLORS: black or navy blue, each embroidered with black, or the beautiful new shade of tan called "Covert color," embroidered to match. Excellent value. PERRY-DAME PRICE, **\$2.98**

—guaranteed to please you, or your money back.

E-703—PERRY-DAME MATERNITY SKIRT of fine quality All Wool Mohair, smartly trimmed with ball buttons, and made with inverted plaits, as pictured. The special Perry-Dame Maternity feature absolutely goes away with all tightness or discomfort. The back part of the skirt is open at the left side to the depth of a regular placket, and fastens around the waist with strong tape. The sides overlap the back, and there is a hook on the waist-band at each side, to be adjusted into whichever one of the eyes at the back will give the size desired. This Perry-Dame skirt never sags in the back, and is the most desirable skirt you could possibly buy. You will certainly agree with us when you see it and try it on. COLORS: black or navy blue. State front length desired, and give regular waist measure. This is a very beautiful and easily adjusted model, which will always look neat and becoming, and is very stylish. It can also be worn at any time as a regular skirt. PERRY-DAME PRICE, **\$2.98**

—guaranteed to please you, or your money back.



E-711

\$2.98 All Wool
Panama

Fancy
Check
Worsted

E-712

\$2.98

All Wool
Serge

E-713

\$1.98

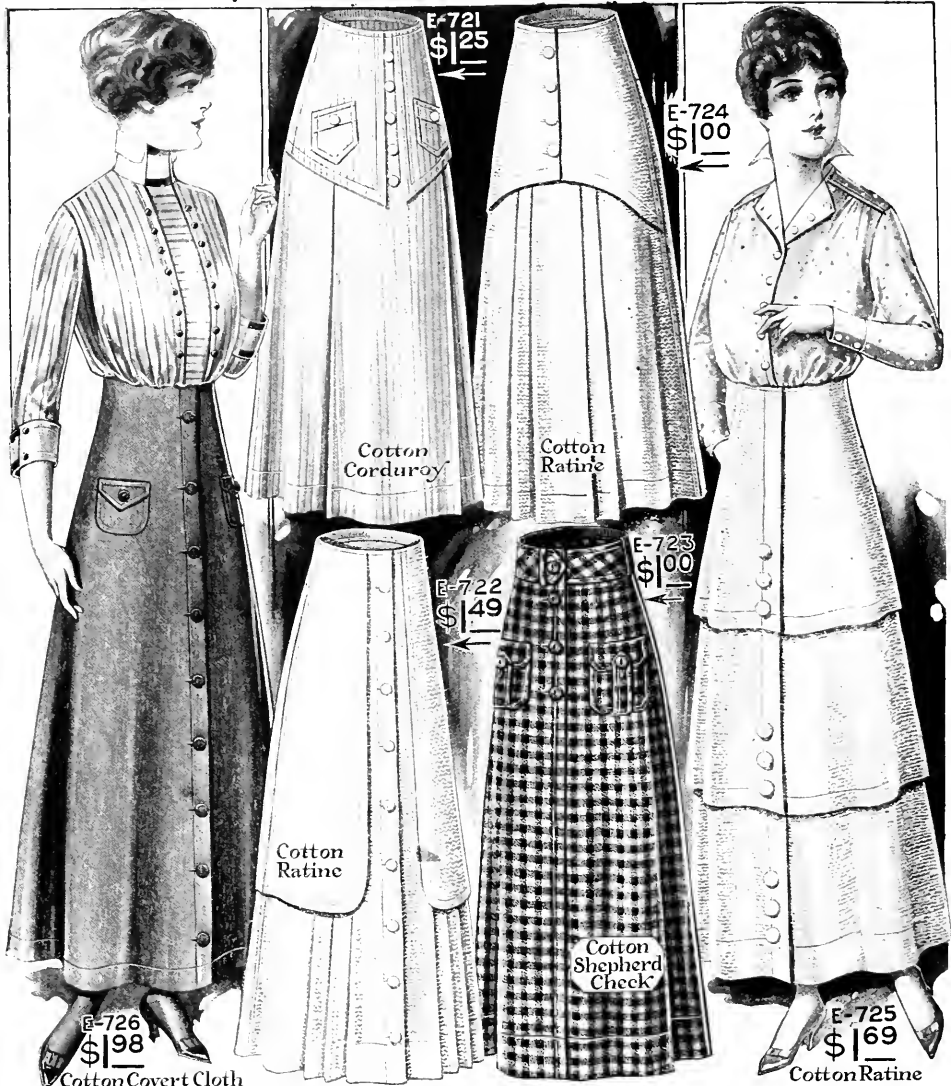
SIZES OF SKIRTS: Waist Measures—23 to 30 inches; Front Lengths—35 to 43 inches, with 3-inch basted hem

E-711—Here is a Skirt of smart style—delightfully becoming and exceptionally serviceable. It is made of fine quality All Wool Panama trimmed with silk taffeta covered buttons in front, and made with a deep lap front and back, below which the skirt is side-plaited and richly trimmed with folds of silk taffeta, as pictured. Girdle top. Closes invisibly at the left side. **COLORS:** black or navy blue, each trimmed with black. This handsome skirt is priced so low that its purchase is a real economy. . . . **PERRY-DAME PRICE, \$2.98**
—guaranteed to please you, or your money back.

E-712—A handsome pattern of Fancy Checked Worsted is used for this fashionable Skirt, made with a stylish yoke piped with rich black satin and trimmed with ball buttons, as pictured. Below the yoke the skirt is side-plaited front and back in accordance with the season's latest style. Girdle top. Closes invisibly at the left side. **COLORS:** black and white checks; or in a handsome combination of

black, tan and white check. It is hard to describe the beautiful pattern of this Fancy Checked Worsted so that you can know how rich and stylish it is. Just send for samples and we shall be very glad to send them to you free. Or better yet send for the skirt itself in the color you prefer—just so you can see how lovely it looks on you, and what a bargain it is. Remember, your money back if you wish.

PERRY-DAME PRICE, \$2.98
—guaranteed to please you, or your money back.
E-713—A stylish, serviceable Skirt of fine quality All Wool Serge, made with a lone, graceful tunic richly trimmed with self-covered buttons and a fold of black silk taffeta. The lower part of the underskirt is also of All Wool Serge, accordion-plaited as pictured. Girdle top. Closes invisibly at the left side. **COLORS:** black or navy blue. A regular \$3.00 skirt. . . . **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.



Cotton Covert Cloth

Cotton Ratine

LADIES' AND MISSES' SKIRTS: Waist Measures—22 to 30 inches; Front Lengths—34 to 43 inches

- E-721—Fine quality Cotton Corduroy is used for this stylish Wash Skirt, which is handsomely trimmed with pearl buttons, and made with a yoke and two pockets. Closes invisibly in back. Girdle top. WHITE. A decided bargain. PERRY-DAME PRICE, **\$1.25**
—guaranteed to please you, or your money back.
- E-722—Wash Skirt of fine quality Cotton Ratine, made with tunic effect at both sides, and paneled in back. The closing is effected entirely down the front with pearl buttons. Girdle top. WHITE. Worth \$2.00. PERRY-DAME PRICE, **\$1.49**
—guaranteed to please you, or your money back.
- E-723—Serviceable new-style Skirt of Black and White Cotton Shepherd Check. It has a stitched belt at the waist-line, and is provided with two button-trimmed patch pockets. Closes in front with pearl buttons. PERRY-DAME PRICE, **\$1.00**
—guaranteed to please you, or your money back.
- E-724—Perfect-fitting Wash Skirt of fine quality Cotton

- Ratine, with girdle top and long, graceful lines. The front is made in tunic style, with four wide-going plaits. Closes in front with pearl buttons. WHITE. PERRY-DAME PRICE, **\$1.00**
—guaranteed to please you, or your money back.
- E-725—Fashionable three-tier Wash Skirt of fine quality Cotton Ratine, beautifully trimmed with pearl buttons. Closes invisibly at the left side. Girdle top with reinforced inside waist-band. WHITE. Excellent value. PERRY-DAME PRICE, **\$1.69**
—guaranteed to please you, or your money back.
- E-726—The latest style Skirt—a splendid selection for general wear. It is made of Cotton Covert Cloth, cut in circular style, and provided with two button-trimmed patch pockets. Perfect-fitting girdle top. Closes entirely down the front with smoked pearl buttons. COLOR: a very pretty shade of dark tan only. Others would ask you \$2.98 for a skirt as stylish as this one. PERRY-DAME PRICE, **\$1.98**
—guaranteed to please you, or your money back.

MISSES SKIRTS



All Wool Serge

E-731
\$1.98

E-732
\$2.98

Fancy Check Worsted

E-733
\$2.98

All Wool Poplin

All Wool French Serge

E-734
\$3.98

SIZES OF MISSES' SKIRTS: Waist Measures—22 to 28 ins.; Front Lengths—33 to 37 ins. with 3-in. basted hem

E-731—Misses' Skirt of fine quality All Wool Serge, made with a yoke front and back richly trimmed with fancy braid. Four width-giving plaits in front. Girdle top. Closes invisibly at the left side. **COLORS:** black, navy blue, or Copenhagen blue; each trimmed with black braid. Will give splendid wear.

—guaranteed to please you, or your money back. **\$1.98**

E-732—The latest "Suspender" style Skirt of fine quality Fancy Check Worsted, especially designed for Misses and Small Women. It displays the newest style high girdle top, and a yoke which extends below hip depth and is smartly button-trimmed. Closes invisibly at the left side. **COLORS:** black and white check; or a beautiful combination of black, tan and white check. You can have a charming costume with this skirt and any one of the Perry-Dame Waists shown on Pages 62 to 64.

—guaranteed to please you, or your money back. **\$2.98**

E-733—Smart tailored style is shown in this beautiful girdle-top Misses' Skirt of fine quality All Wool Poplin. It is trimmed with

small bone buttons, and a junty patch pocket heads the width-giving box-plaits at each side, as pictured. The back is plain. Invisible front closing. **COLORS:** black, navy blue, or the new shade of greyish tan called "Covert color." Poplin is a splendid skirt material for general wear as it sheds dust easily and gives splendid service. Priced very low.

—guaranteed to please you, or your money back. **\$2.98**

E-734—We are proud to be able to offer you this stylish Misses' Skirt of fine quality All Wool French Serge for only \$3.98. It has the new style high girdle top, with an elastic inside belt which makes it fit smoothly and very, very comfortably, and it displays those long, graceful, height-giving lines so very becoming to the smaller figure. The material is gracefully shirred front and back to about hip depth, and box-plaited below. Closes invisibly at the left side. **COLORS:** black, navy blue, or the new shade of greyish tan called "Covert color." Make this skirt your choice and you are sure to be delighted in every way.

—guaranteed to please you, or your money back. **\$3.98**

A New York Hat for YOU

If you could only make it convenient to visit New York just now, you would find the fashionably dressed women of New York wearing just such Hats as we show you here.

And that is why we have chosen them for YOU.

You owe it to yourself to wear the most stylish Hat you can buy, for a woman's entire appearance is either made or marred by the Hat she wears. It does not have to be a costly hat, but it must be well made, and above all it must be becoming.

And that is just the secret of all Perry-Dame Hats. They are, above all, BECOMING. The reason for this is that before we accept any hat for a place in our Style Book, it is tried on many different living models so as to find out whether it is *universally becoming to every type of face*.

That is why you are so safe in ordering your new Hat from Perry, Dame & Co. *It is bound to be becoming to you.*

Whatever else you order, be sure to let your new Hat be a Perry-Dame model, and you will be more than pleased—you will be delighted with it.

Every Perry-Dame Hat is carefully wrapped and boxed by expert hat packers, and is guaranteed to reach you in perfect condition.

And please remember, if for any reason you should wish to exchange your Hat when you get it, for any other style or color, we will gladly exchange it for you, or refund your money if you wish.



E-741
\$3.49

A Beautiful, Dressy Hat, only \$3.49

E-741—Madam, you will find it a real pleasure and delight to wear this beautiful Perry-Dame Hat because it is so stylish and becoming, and so exquisitely trimmed. It is made of lustrous Satin Straw Braid, with a round crown, and straight brim faced with fine quality Benzaline Silk in matching color. It is trimmed with lovely Ostrich Plumage around the crown, and two large American beauty roses with soft green foliage. COLORS: hat and ostrich plumage in black, "Sand color," "Covert color," Copenhagen blue or white, each with roses in their natural flower colors. Only at Perry, Dame & Co.'s would it be possible to get this beautiful hat at this low price. . . . PERRY-DAME PRICE. —guaranteed to please you, or your money back. \$3.49

The Latest New York Style, \$2.98

E-742—Here is a real New York Hat for you—one of the handsomest and richest-looking of all the season's new models. It is a very becoming Turban in the new boat shape, made of fine quality Hemp Braid, trimmed with a band of black velvet around the brim and finished in back with a smart bow. Gracefully arranged around the close-fitting brim is a new style Ostrich Feather Band with long tufts beautifully curled, as pictured. An ostrich feather "stuck-up" fancy and a pink rose with foliage are placed in front with charming effect. COLORS: hat and feathers in white, black, navy blue, or the new shade of greyish tan called "Sand color"; each with black velvet and pink rose. This hat is a bargain at this special price. . . . PERRY-DAME PRICE. —guaranteed to please you, or your money back. \$2.98

A Very Smart Hat. \$2.39

E-743—A very stylish and becoming Hat, suitable for every occasion and offered at a real money-saving price. It is made of lustrous Fancy Silk Straw Braid, with a smart round crown and straight brim. Satin Messaline is gracefully draped around the crown, finishing with a handsome wired bow, and a large American beauty red rose with soft green foliage provides a charming finish. (COLORS: hat and messaline in black, white, "Sand color," or navy blue. If you make this Perry-Dame Hat your choice, Madam, you will not only save money on your purchase, but you will secure a hat that will always look smart and stylish on you, and add greatly to your personal appearance. . . . PERRY-DAME PRICE. —guaranteed to please you, or your money back. \$2.39

E-743
\$2.39



E-742
\$2.98



E-751—Rich and very beautiful Dress Hat of Hemp Braid, trimmed with two exquisite Ostrich Feather Plumes, each one about 16 inches long, and made with full head and long flaps handsomely curled. The brim is rolled up high at one side, while black silk velvet encircles the crown and a black spangled ornament provides a chic finish. **COLORS:** black or white hat, with plumes in black, white, American beauty rose, or King blue; navy blue hat, with plumes in navy blue or white; or hat in the new shade of greyish tan called "Sand color," with plumes to match or in black, white or King blue. **PERRY-DAME PRICE.**

—guaranteed to please you, or your money back. **\$5.98**

E-752—Stylish Turban made of Fancy Straw Braids. It is richly trimmed with an exquisite shaded rose and wired satin messaline ribbon, as pictured. **COLORS:** black, navy blue, wistaria, or "sand" color, which is the new shade of greyish tan. **PERRY-DAME PRICE.**

—guaranteed to please you, or your money back. **\$2.98**

E-753—Fashionable New York Hat of Hemp Braid, trimmed with a handsome "Lobster Curl" Ostrich Feather Band, and a beautiful natural color rose with green foliage at each side. **COLORS:** black or white hat, with Ostrich Feather band in black, white, emerald green, wistaria, or American beauty rose; or burnt straw color hat, with Ostrich Feather band in tan or King blue. . . . **PERRY-DAME PRICE.**

—guaranteed to please you, or your money back. **\$3.98**

E-754—Becoming sailor style Hat of Hemp Braid, trimmed with an exquisite 13-inch Ostrich Plume with thick flues beautifully curled. Black velvet is draped around the crown, and there is a bunch of rosebuds and forget-me-nots at one side and a beautiful pink rose with foliage at the other side. **COLORS:** black or white hat, with plume in black, white, wistaria or American beauty rose; or hat in the new shade of greyish tan called "Sand color," with plume to match, or in King blue. **PERRY-DAME PRICE.**

—guaranteed to please you, or your money back. **\$3.98**

E-754
\$3.98

E-753
\$3.98

E-756
\$3.98

E-751
\$5.98

E-755—A beautiful hand-made Hat of Silk Straw Braid, gracefully turned up in back showing a facing of black silk straw braid. It is trimmed with black silk velvet around the crown, an exquisite natural color rose, and six large, beautifully curled ostrich feather tips. **COLORS:** black or white hat, with tips in white, black or American beauty rose; or, the new shade of greyish tan called "Sand color," with tips in self-color, white or King blue. **PERRY-DAME PRICE.**

—guaranteed to please you, or your money back. **\$4.98**

E-756—This fashionable Turban of Hemp Braid is trimmed with black velvet and a pink rose with green foliage. The uncurled Ostrich Fancy at the side is new in style and extremely smart. **COLORS:** black or white hat, each with flanes to match; or burnt straw color hat, with fancy in white or black as preferred. **PERRY-DAME PRICE.**

—guaranteed to please you, or your money back. **\$3.98**

E-752
\$2.98

E-755
\$4.98

Be Sure to State Color Desired



E-765
\$2.98



E-762
\$3.98



E-763
\$3.98



E-761
\$2.98



E-764
\$2.69



E-766
\$3.98

E-761—Madam, you must see this fashionable new-style Turban and try it on in order to appreciate its wonderful beauty and becomingness. It is made of Hemp Braid with a novel brim faced with lustrous silk on the inside. The trimming consists of a full Ostrich Feather Fancy with long flues beautifully curled, and a natural color rose and forest-green with soft green foliage. COLORS: hat in black, wistaria, navy blue, or the new shade of tau called "Sand color," each with silk and fancy to match. This hat is especially becoming to women of short stature as it makes them look taller.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back. \$2.98

E-762—A beautiful Hat, suitable for every occasion. It is made of Fancy Satin Straw Braid with brim becomingly turned up, and is stylishly trimmed around the crown with folds of velvet and silk moiré ribbon finishing with a knot and ends at one side, and two attractive wired wings at the other side. A wreath of lovely pink roses and blue forget-me-nots is arranged on the hat with charming effect, as pictured. COLORS: all black, all navy blue, or all burnt straw color, each with flowers as described; also in white, with white moiré ribbon and light blue velvet, with flowers as described. A very stylish hat, and excellent value.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back. \$3.98

E-763—Stylish, dressy Hat of medium size, made of Satin Straw Braid with high crown and narrow brim gracefully rolled up all around. Folds of satin messaline encircle the crown, and two beautiful Ostrich Feather Plumes, each made with full head and long flues exquisitely curled, provide a very smart trimming. COLORS: all black, all navy blue, or all white; also burnt straw color hat with brown feathers and messaline. The Plumes on this hat alone are really worth what we ask for the entire hat, beautifully made of the fine quality material. . . . PERRY-DAME PRICE,

—guaranteed to please you, or your money back. \$3.98

E-764—A very handsome and dressy Hat of Chip Straw, stylishly trimmed with fancy Ostrich Feather Plumes, two natural color silk wings with foliage, and two wired wings of rich black velvet and messaline in color to match the ostrich trimming. A band of black velvet encircles the crown. COLORS: black or white hat, with ostrich trimming in black, white, wistaria, King blue, or shaded pink; or hat in the new shade of greyish tan called "Sand color," with ostrich trimming to match or in shaded pink. This is an exceptionally becoming hat, and a truly wonderful bargain.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back. \$2.69

E-765—Richness of materials and beauty of design make this Hat one that you will be proud indeed to own. It is made of Hemp Braid, with top of crown and upper brim of lustrous Satin Messaline, is stylishly trimmed at each side with a large American beauty red rose with soft, green foliage. COLORS: hat in wistaria, black, navy blue, or "Sand color," which is the new pretty shade of greenish tan; each with roses as described. \$5.00 would be considered a very low price for this exquisite Hat in your own town.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back. \$2.98

E-766—This stylish Hat is made of Hemp Braid, with brim becomingly rolled up at one side, and trimmed with an American beauty red rose with green foliage at the other side. A band of fancy straw braid piped with velvet encircles the crown, and a cluster of three fine quality Ostrich Feather Tips, and an imitation Heron Aigrette Fancy, provide a very pleasing trimming. COLORS: black or white hat, each with white aigrette fancy, and tips in black, white, wistaria or King blue, or hat in the new shade of tan called "Sand color," with tips to match, and white aigrette fancy. Just order this hat, try it on and notice the smart effect in your mirror. It is a beautiful hat and universal in becoming. Remember, your money back if you wish. . . . PERRY-DAME PRICE,
—guaranteed to please you, or your money back. \$3.98

Be Sure to State Color Desired

E-771—A beautiful, finely woven, GENUINE PANAMA HAT in a smart and very becoming sailor shape, with round crown and broad straight brim. A wide band of rich black velvet encircles the crown finishing at the side in a tailored bow, and it is trimmed at the other side with an exquisite pink silk rose and green foliage. COLOR: cream white hat, trimmed as described. This beautiful hat is just as serviceable as it is beautiful, and at our wonderfully low price it is sure to make many new friends for Perry, Dame & Co.

PERRY-DAME PRICE,
—guaranteed to please you, or
your money back. **\$2.98**

E-772—You will just love to wear this hat because it is so beautifully made and so stylishly trimmed—and you can be sure that you saved money in getting it from Perry, Dame & Co.'s. It is made of Fancy Straw Braid with brim gracefully rolled, and it is trimmed around the crown with an exquisitely curled Ostrich Feather Band, finishing at the side in smart stick-up style. The ostrich flower effect in front is a favorite style feature this season. COLORS: all black; black hat, with white trimming; or navy blue hat, with white trimming.

PERRY-DAME PRICE,
—guaranteed to please you, or
your money back. **\$2.49**

E-773—This charming hat you can wear for any occasion—it is so smart, and stylish, and becoming. It is made of Fancy Straw Braid interwoven with threads, and is trimmed around the crown with folds of silk net forming a knot in back and holding in place the attractive wired wing of rich velvet. A wreath of two beautiful roses with soft green foliage encircles the crown, as pictured. COLORS: all black, all navy blue, or burnt straw color hat with black trimming; each with roses in beautiful natural flower colorings. This is one of the richest-looking and most becoming hats you ever saw at any where near this price. PERRY-DAME PRICE,

—guaranteed to please you, or
your money back. **\$2.49**

E-774—Where else could you get such a smart, becoming hat for only \$1.98? It is made of fancy Braid with a stylish turned-up brim bound with velvet, and it is trimmed with a bow and rosette of the velvet at one side, and at the other side with a beautiful fancy made of ostrich plumage in pompon effect and a fashionable imitation Heron aigrette. COLORS: all black; black hat with King blue velvet and fancy in black or white; or navy blue hat with velvet to match, and black or white fancy.

PERRY-DAME PRICE,
—guaranteed to please you, or
your money back. **\$1.98**

E-775—Excellent taste and refinement are shown in this becoming hat of Fancy Straw Braid. It is trimmed around the crown with three lovely pink roses with soft green foliage, and is finished at the back with a stunning bow of satio messaline which is carefully wired to keep in shape. The wide brim is faced with satio messaline to match the bow, and it is bound around the edge with fancy silver-color braid. COLORS: black hat, with messaline in black, Royal blue, or emerald green; navy blue hat, with messaline in navy blue or emerald green; or the new shade of greyish tan called "Sand color," with messaline to match. There is no air of richness and boxy about this hat, which makes it charming. You have never seen anything like it for less than double our price.

PERRY-DAME PRICE,
—guaranteed to please you, or
your money back. **\$2.69**

E-776—Lustrous Silk Straw Braid is used for this chic Turban, and it is just as pretty as can be. The brim is smartly dented, as pictured, and faced with rich satio messaline on the inside, and the trimming consists of a beautiful American beauty red rose with green foliage, and a handsome wired satio messaline bow. COLORS: all black, all navy blue, or burnt straw color hat, with brown satio messaline trimming. Unusual value. PERRY-DAME PRICE,
—guaranteed to please you, or
your money back. **\$2.49**



E-771
\$2.98



E-773
\$2.49



E-776
\$2.49



E-775
\$2.69



E-772
\$2.49



E-774
\$1.98



E-786
\$1.98



E-782
\$1.98



E-783
\$1.98

E-781—Cream-white GENUINE PANAMA HAT, very flexible, trimmed with rich black velvet. The brim can be bent into whichever shape is most becoming to you. A bargain at this price.

\$1.98

PERRY-DAME PRICE. E-782—The charming style of this Hat of Silk Straw Braid will positively delight you. The brim is gracefully turned upward all around, and it is trimmed around the crown with shirred Satin Messaline, as pictured. The attractive satin messaline bow is made over a strong foundation to keep its shape. COLORS: all black, all navy blue, or burnt straw color hat with brown trimming. Regular \$2.80 value.

\$1.98

PERRY-DAME PRICE. E-783—This stylish Hat is made of Crimped silk Straw Braid, trimmed with black velvet, a handsome ostrich feather fancy and three pink roses. COLORS: black hat, with fancy in black or white; navy blue hat, with fancy in navy blue or white; or burnt straw color hat, with fancy in tan or white. Priced special for this page.

\$1.98

PERRY-DAME PRICE. E-784—Smart, becoming Hat of Chip Straw, richly trimmed around the crown with velvet and pink roses, and finished at the side with a wired satin messaline bow. COLORS:



E-787
\$1.79

black hat, with black velvet, and messaline in black or King blue; or navy blue hat, with velvet and messaline to match.

\$1.98

PERRY-DAME PRICE. E-785—Turban of Straw Braid, with brim gracefully dented and bound with velvet. It is trimmed with velvet drawn through the brim and finished with two chic wired wings. COLORS: all black, all navy blue, or brown hat with cerise velvet trimming.

\$1.98

PERRY-DAME PRICE. E-786—This becoming Turban has a crown of beautiful Crêpe Silk Straw, and a dented brim of fancy Straw Braid. Each side is smartly trimmed with a feather wing. COLORS: black or navy blue hat, each with white wings and white crown.

\$1.98

PERRY-DAME PRICE. E-787—A very smart and becoming Turban, made of Fancy Straw Braid and Satin Messaline, and trimmed with two wired "quills" of satin messaline to match. COLORS: black hat, with black or cerise trimming; "Sand color" hat, with trimming to match or in Copenhagen blue; or hat in "Labrador Blue," with trimming to match or in emerald green.

\$1.79



E-784
\$1.98



E-785
\$1.98



E-781
\$1.98



E-796
\$2.49

E-798
\$1.69

E-799
\$1.49

E-791
\$1.98

Sizes stated in each description

E-791—Charming Hat of cream-white Java Straw, trimmed with black velvet ribbon around the crown finished with a tailored bow, and two bunches of red cherries with green foliage. SIZES: 12 to 20 years. A splendid bargain. PERRY-DAME PRICE, **\$1.98**

E-792—Hat of cream-white Java Straw, made with a flexible brim and stylishly trimmed with navy blue velvet around the crown and white satin-covered buttons. SIZES: 14 to 18 years. PERRY-DAME PRICE, **\$1.69**

E-793—A beautiful Hat, with Tanso-shanter crown of Silk Straw Braid showing a soft gold color, richly trimmed with satin messaline ribbon, as pictured, and little bunches of flowers. COLORS: pink or light blue. SIZES: 8 to 14 years. Worth \$3.00. PERRY-DAME PRICE, **\$1.98**

E-794—Hat of cream-white Java Straw, trimmed with rich navy blue velvet and white daisies, as pictured. SIZES: 8 to 16 years. PERRY-DAME PRICE, **\$1.75**

E-795—PERRY-DAME SPECIAL. —A \$3.98 cream-white genuine Panama Hat, finely woven, for only \$1.98. It has a wide flexible brim, and is richly trimmed with Roman Striped Satin Messaline Ribbon. SIZES: 12 to 18 years. PERRY-DAME PRICE, **\$1.98**



E-794
\$1.75

E-793
\$1.98



E-796—Just picture your little girl wearing this exquisite Hat, made of fancy Gold-color Braid interwoven with threads, bound with rich black velvet, and trimmed with two beautiful Czech Feather tips, bunches of little flowers and lustrous satin messaline ribbon. COLORS: pink or light blue. SIZES 6 to 12 years. **\$2.49** PERRY-DAME PRICE.

E-797—Only \$1.98 for this dressy Hat of Lacey Satin Straw Braid, made with straight brim bound at the edge with satin messaline. The trimming consists of a wreath of blue forget-me-nots, satin messaline ribbon and a handsome ribbon rosette. COLORS: Copenhagen blue hat, with messaline to match, a white hat, with pink messaline; or burnt straw color hat, with light blue messaline. SIZES 12 to 18 years. **\$1.98** PERRY-DAME PRICE.

E-798—Dressy Mushroom Hat of Silk Straw Braid, interwoven with threads. It is prettily trimmed with white lace, satin messaline ribbon and rosebuds. COLORS: pink or light blue. SIZES 6 to 12 years. **\$1.69** PERRY-DAME PRICE.

E-799—\$1.49 buys this charming Hat, prettily trimmed with wreath of pink rosebuds and blue forget-me-nots and a satin ribbon bow. It is made with Tanso-shanter crown of satin messaline and drooping brim of Creamed Silk Straw Braid. COLORS: white, pink or light blue. SIZES 8 to 12 years. PERRY-DAME PRICE, **\$1.49**



E-795
\$1.98



E-792
\$1.69



E-797
\$1.98

E-801—Ostrich Feather Band of extra fine quality, with long thick flues beautifully curled. It is about 31 inches long. COLORS: American beauty rose, emerald green, black, white, or the new, fashionable shade of navy blue called "Labrador Blue." This hat trimming is very easy to put on, and makes a charming, stylish addition to any hat.

PERRY-DAME PRICE, .98

E-802—Any hat will look chic and dressy with this beautiful Ostrich Feather Fancy trimming. It consists of three large tips with long flues gracefully curled, and a smart pompon. COLORS: black, navy blue, emerald green, white, or a rich shade of wistaria. This smart hat trimming is excellent value.

PERRY-DAME PRICE, .98

E-803—This stylish hat trimming consists of two large handsome silk roses, and soft green foliage. COLORS: American beauty, or pink roses, as preferred. Your hat is bound to be rich-looking and beautiful if you trim it with this floral spray. It is easy to put on and you are getting it at a very low price.

PERRY-DAME PRICE, .75

E-804—Imitation Heron Aigrette Fancy with five full strands. COLORS: black or white. About 15 inches high. This trimming looks just like the expensive, real Heron feathers, and goes beautifully on any hat.

PERRY-DAME PRICE, .62

E-805—Yes, Madam, \$2.50 is what you would have to pay outside of Perry, Dame & Co. for a French Ostrich Plume as rich-looking and as beautiful as this one. It is about 16 inches long and about 8 inches wide, made with a large full head, and the flues are very thick and lustrous, and exquisitely curled. It can be re-curved

**E-804
62¢**

from season to season, and with care will last for several years. COLORS: black or white. With this handsome plume the plainest hat can be made to look rich and stylish and dressy enough for any occasion. It is easy to put on, and is one of the richest hat trimmings you could have. This plume is spiceloid value. Remember, there is always a saving for you when you buy from Perry, Dame & Co's.

PERRY-DAME PRICE, \$1.69

E-806—When you see how handsome this Cluster of Three Ostrich Feather Tips is, you will be very glad indeed that you bought your hat trimming from Perry, Dame & Co. Each tip is about 8 1/2 inches long, with thick lustrous flues exquisitely curled. COLORS: black, white, emerald green, American beauty rose, or the new, stylish shade of navy blue called "Labrador Blue." Equal quality elsewhere would cost you \$1.50.

PERRY-DAME PRICE, .98

E-807—This beautiful Ostrich Feather Fancy is shown upright in the picture (so as to show you how it is made and give you some idea of its richness), but is worn flat on the brim of the hat, gracefully encircling the crown. It consists of two large handsome Ostrich Feathers, each one about 16 inches long with broad full heads and long flues beautifully curled, joined together at the bottom. They can, however, be taken apart and worn separately if desired. COLORS: black, white, a rich shade of medium green, the new shade of navy blue called "Labrador Blue," or the new "Sand" color, which is a soft, pretty shade of tan. This is one of the most beautiful hat trimmings you could possibly buy anywhere for \$1.49, and you will thank us for having called it to your attention.

PERRY-DAME PRICE, \$1.49

**E-806
98¢**

**E-802
98¢**

**E-807
\$1.49**

**E-805
\$1.69**

**E-801
98¢**

**E-803
75¢**

E-811—Here is one of the handsomest Ostrich Feather Fancies shown this season, and it will look perfectly stunning on any hat. It consists of four fine quality Ostrich Feather Tips, with long thick flues gracefully curled. **COLORS:** black, emerald green, white, the new shade of navy blue called "Labrador Blue," or the new "Sand" color which is a soft pretty shade of tan. A real Perry-Dame Money-Saving bargain.

PERRY-DAME PRICE, .95

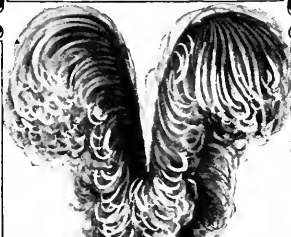
E-812—Your hat can be made to look exceptionally smart and stylish if you trim it with this Ostrich Feather Fancy, consisting of six Ostrich Tips with long flues heartifully curled. Each tip is about 9 inches long. **COLORS:** black, white, the new shade of navy blue called "Labrador Blue," or the new "Sand" color which is a very pretty shade of tan. Actual worth \$1.98.

PERRY-DAME PRICE, \$1.49

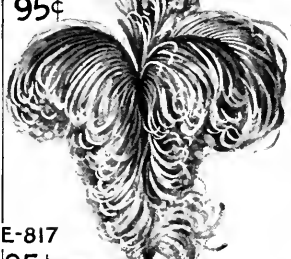
E-813—You will be delighted with this handsome Floral Wreath consisting of nine beautiful silk flowers, buds, and soft green foliage. The flowers are exquisitely shaded in American beauty red, rose-pink, and a rich shade of gold. This hat trimming is easy to put on, and is very effective.

PERRY-DAME PRICE, .69

E-814—Madam, if you know how really exquisite this trimming is you would order it right away for your hat. It is a complete trimming, consisting of a beautiful Ostrich Feather band measuring about 27 inches around and 4 inches wide, with thick flues handsomely curled, and it is finished at the side with two Ostrich Feathers in stick-up style. **COLORS:** black, white, navy blue, pink, or the new "Sand" color which is a soft, pretty shade of tan. Only at Perry, Dame & Co.'s



E-811
95¢



E-812
95¢

could you get this beautiful Ostrich Feather trimming for \$1.98?

PERRY-DAME PRICE \$1.98

E-815—An exquisite Rose of velvet, silk and muslin, with beautiful green foliage. **COLORS:** American beauty red or pink rose, as preferred. This makes a rich hat trimming, and can also be worn as a "corsage" on your new tailored suit or ton coat. Priced very low.

PERRY-DAME PRICE, .29

E-816—Just picture this exquisite Ostrich Feather Fancy on your hat and then notice how wonderfully low it is priced. This is a chance to secure a beautiful hat trimming, and save \$1.00 in cash for yourself. It consists of two large French Plumes, one 12 inches long and the other 14 inches long, each about 7 inches wide, and with thick flues gracefully curled. **COLORS:** black, white, navy blue, coral pink, or the new "Sand" color which is a pretty shade of tan. The picture gives you an idea of what this fancy looks like, but when you see it yourself you will be surprised and delighted with its richness and beauty.

PERRY-DAME PRICE, \$1.98

E-817—A beautifully Shaded "London Curl" Ostrich Plume that will add a charming touch of richness and dressiness to any hat. It is about 13 inches long, has a broad flat head, and long flues gracefully curled. **COLORS:** all black, or in exquisite shaded colors of "Labrador Blue" which is the new shade of navy blue, "Sand" color which is the new shade of tan, or a beautiful red, each shaded with the natural ostrich coloring which is a soft greyish brown. Shaded Plumes are very fashionable in New York this season, and you are getting an exceptional bargain in this plume for only 95 cents.

PERRY-DAME PRICE, .95



E-814
\$1.98



E-812
\$1.49

E-816
\$1.98

E-815
29¢



E-813
69¢

E-822
\$225E-826
98¢E-821
\$198E-823
\$298

Sizes Stated in Each Description

E-821—All Wool Sweater, knitted in a fancy zigzag stitch. It is made with a becoming V-shape neck, and is provided with two patch pockets. Closes with handsome pearl buttons. COLORS: white, a soft medium grey, or a deep rich cardinal. SIZES: 32 to 44 bust. This is the best sweater you could buy anywhere for \$1.98. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.

E-822—Even if you paid \$3.50 elsewhere, you could not get a more stylish or more serviceable sweater than this Perry-Dame Norfolk model. It is made of fine quality All Wool knitted in a fancy zigzag weave, and has an adjustable collar which may be turned up snugly around the throat as shown in the small picture. Two deep patch pockets. Closes with self-color bone buttons. COLORS: cardinal, navy blue, white, or the beautiful new shade of greyish tan called "sand color." SIZES: 32 to 44 bust. This sweater will wear beautifully, and we heartily recommend it as a most desirable selection. **PERRY-DAME PRICE, \$2.25**
—guaranteed to please you, or your money back.

E-823—This is one of the richest-looking Mannish Coat Sweaters you could buy anywhere. It is made of very fine quality All Wool knitted in a strong, elastic chain stitch, and has an adjustable collar which may be turned up snugly around the throat as shown in the small picture. Two deep patch pockets. Closes with handsome self-color bone buttons. COLORS: cardinal, navy blue, white, or the fashionable new shade of greyish tan called "sand color." SIZES: 32 to 44 bust. You will be glad you bought this sweater when you see what a genuine money-saving bargain you have received. **PERRY-DAME PRICE, \$2.98**
—guaranteed to please you, or your money back.

E-824—Here is a smart Norfolk Sweater for girls, made of fine quality Wool, woven in a stylish zigzag weave, and richly trimmed with beautiful pearl buttons. It has a turn-down collar, two patch pockets, and a jaunty knitted Norfolk belt. COLORS: navy blue, cardinal, or white. SIZES: 8 to 14 years. This sweater is worth \$2.50. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.

E-825—Very comfortable Sweater of good quality Wool, knitted in a smart mannish stitch, and made with an adjustable collar and two convenient patch pockets. Closes with self-color bone buttons. COLORS: navy blue, white, or a rich shade of cardinal. SIZES: 8 to 14 years. A genuine bargain at our special price. **PERRY-DAME PRICE, \$1.25**
—guaranteed to please you, or your money back.

E-826—Child's Sweater of good quality Wool, with turn-over collar, cuffs and two patch pockets prettily finished with contrasting color border. Closes with pearl buttons. COLORS: white, trimmed with pink or light blue berder, as preferred. SIZES: 2 to 6 years. **PERRY-DAME PRICE, .98**
—guaranteed to please you, or your money back.

E-824
\$198E-825
\$125



E-832
\$139

E-831
\$100

SIZES: 32 to 44 BUST

E-831—A delightfully cool and comfortable Kimono, made of Springtime Crepe, with dainty white Organdy collar and cuffs. Elastic cord at the waist-line. **COLORS:** Copenhagen blue background, with rose-pink flowers; or navy blue background, with light blue flowers. Worth \$1.49.

PERRY-DAME PRICE, —guaranteed to please you, or money back, \$1.00

E-832—Kimono of fine quality Serpentine Crepe. The stitched collar and cuffs are exquisitely trimmed with platted satin, and a rope-cord with tasseled ends confines the fulness at the waistline. **COLORS:** old rose or Copenhagen blue background, each with satin to match and contrasting color flowers; or medium grey background, with satin to match and heliotrope flowers. This kimono is certainly a wonderful bargain for only \$1.39.

PERRY-DAME PRICE, —guaranteed to please you, or money back, \$1.39



E-834
\$159

E-833
\$100

Serpentine Crepe Springtime Crepe

Hand Embroidered Serpentine Crepe Springtime Crepe

E-833—It is really hard to believe that you can buy such a pretty and becoming Kimono, made of Springtime Crepe, for only \$1.00. Embroidered scallops trim the collar and sleeves, and there is an elastic cord at the waist-line. **COLORS:** heliotrope, Copenhagen blue, or rose-pink background; each with flowers and scallops in white. This is the kind of value you always receive when you buy from Perry, Dame & Co.

PERRY-DAME PRICE, —guaranteed to please you, or your money back, \$1.00

E-834—The beautiful **HAND-EMBROIDERED** on this Neglige of fine quality Serpentine Crepe makes it one of the richest models you could have. The embroidery is worked on the front and back of the waist part with heavy, lustrous silk floss in a floral design, and a very dainty touch is given by the hemstitched white Organdy collar and cuffs. It is gathered at the waist-line, and the fulness is adjusted by an elastic cord, giving a finished appearance to the uncorseted figure. Satin ribbon rosette at the waist-line in front. **COLORS:** rose-pink, Copenhagen blue, or heliotrope; each embroidered in matching color. Madam, this Neglige will positively delight you. It is perfectly beautiful, and the embroidery is very rich and makes it look as though it cost double our price.

PERRY-DAME PRICE, —guaranteed to please you, or your money back, \$1.59

E-835
\$149

E-836
\$198

Serpentine Crepe Japanese Silk

E-835—This handsome Kimono is made of Serpentine Crepe, and is heartily recommended as a splendid selection. It is in an attractive Japanese pattern, as pictured, made in clue "Bolero" style in front, and is richly trimmed with self-color satin. **COLORS:** Copenhagen blue or rose-pink background, each with Japanese pattern in contrasting colors. A very rich-looking Kimono, and a bargain.

PERRY-DAME PRICE, —guaranteed to please you, or your money back, \$1.49

E-836—Madam, you never saw a more beautiful or more comfortable Neglige for only \$1.98 than this exquisite model of lustrous Japanese silk with self-color woven silk dots. The lace-trimmed collar and cuffs are of soft white lingerie, and two attractive satin ribbon rosettes finish the neck and waist-line. The skirt part is gracefully accordion-plaited all around, and run with an elastic cord at the waist-line which makes it set in nicely and give a finished appearance to the uncorseted figure. **COLORS:** soft, pretty shades of rose-pink or Copenhagen blue. You will be proud to own this handsome Neglige, and it is offered you here at a very, very low price.

PERRY-DAME PRICE, —guaranteed to please you, or your money back, \$1.98



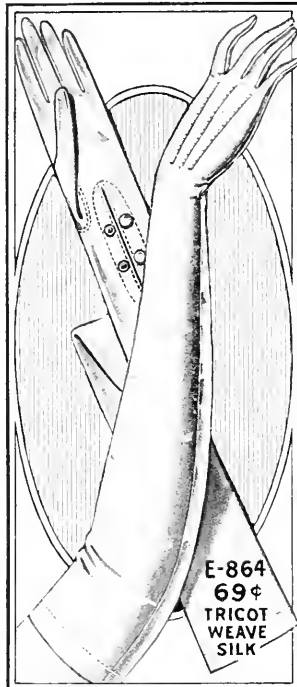
- E-1—Exquisite Evening or Boudoir Cap of Gold-flowered PINK or LIGHT BLUE tulle, as preferred, each trimmed with self-color satin messaline, and a cream-white shadow lace frill. Run with elastic. Lends a charming touch to any costume. .57
- E-2—Stylish and very neat Collar and Cuff Set of fine-finished French Linene, trimmed with accordion-plaited Organdie frills. WHITE. .57
- E-3—You would pay 50 cents elsewhere for such a handsome White Lingerie Collar, heavily embroidered and trimmed with fancy lace insertion. .23
- E-4—Yoke and High Collar of White Venise pattern lace in a very rich design. It will give a charming finish to any low-neck dress or waist. .56
- E-5—A beautiful Corsage of natural color Violets and a red rose, with soft green foliage and a handsome lavender silk cord with tassels. Would be priced at 50 cents anywhere else. .25
- E-6—Unusually rich and drossy Collar with Vestee, made of White Organdie and exquisite Venise pattern lace, as pictured. Worth \$1.00. .59
- E-7—Embroidered White Organdie Collar—very stylish, dainty and becoming. Carefully wired to keep its shape. .25
- E-8—The new "Military" Collar of fine White Net lined with Organdie, and richly trimmed with plaited Shadow Lace and silver-color ball buttons. Organdie yoke. WHITE. Closes with patent snap fasteners. .24

- E-9—Very fashionable Set of White Organdie, consisting of a smart wired Collar with button-trimmed Vestee, and two button-trimmed cuffs; two thicknesses. A genuine bargain. .57
- E-10—Fashionable Collar with Vestee of fine White Organdie. The collar is made double, and the vestee is prettily tucked and trimmed with French veining and small white buttons. .29
- E-11—A very handsome and dressy Satin Messaline Bow, with pin on back. COLORS: white, burnt orange, American beauty rose, king blue, or light blue. .25
- E-12—Very chic and stylish Vestee with rolled Tuxedo Collar made of Well Cord Madras, trimmed with white buttons. It fits beautifully, and will give splendid service. WHITE. .24
- E-13—This Collar is made of Embroidered Organdie and beautiful Oriental lace, and will add an air of richness and dressiness to any dress, waist or coat with which you wear it. WHITE. .59
- E-14—Collar and Cuff set of white Cotton Bengaline with black stripes. A splendid selection. .29
- E-15—Beautiful Collar and Cuff Set of white Embroidered Lingerie. A regular 50-cent value. .55
- E-16—An exceptionally handsome Collar of Pique and Organdie, richly embroidered. WHITE. It is very rich-looking and stylish, and a bargain at this price. .49
- E-17—Fine White Net is used for this Sleeveless Guimpe, prettily trimmed with plaited net frills and hem-stitching, and made with a collar of double net. Splendid value. .57

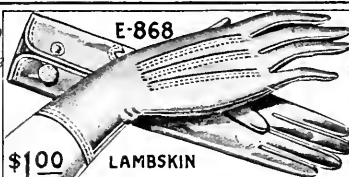


OSTRICH RUFF
E-18
\$1.98

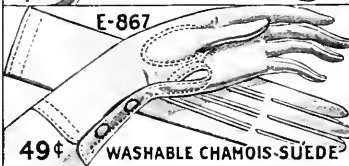
- E-18—Ostrich Neck Ruffs are being worn by the most fashionable women of New York this season, and this handsome model is a bargain for \$1.98. It is very rich-looking and dressy, being made of long, thick Ostrich flues, beautifully curled. It fastens in front with a hook and eye, and is finished with two silk braid tassels. COLORS: all black, black and white mixed, or a soft, rich shade of greyish brown. This ruff has an air of richness and refinement that is positively charming, and will add greatly to your personal appearance. **\$1.98**
- E-19—Only 25 cents for this beautiful Collar and Cuff Set of fine White Organdie, richly embroidered in Japanese style. **.25**
- E-20—A very handsome White Lingerie Collar, embroidered in an unusually rich and beautiful design. **.25**
- E-23—This stylish Embroidered White Lingerie Collar will launder splendidly, and always look neat and becoming. **.25**
- E-24—Here is a very handsome scarf, made of rich Silk Dotted Mull with self-color silk fringe at the ends. It is about 63 inches long, including the fringe, and about 23 inches wide. COLORS: light blue, pink, black, or white. This scarf can be gracefully draped in many different ways, and you will be delighted with it. **.49**
- E-25—A large handsome American Beauty Rose, with soft green foliage. It makes a charming corsage, and will also look beautiful as a hat trimming. **.49**
- E-26—Sleeveless Gimp of fine White Net, with yoke outlined with hem-stitching and exquisitely embroidered in black and white, as pictured. Hem-stitched collar provided with collar supports. Run with elastic at the waist-band. Back closing. Excellent value. **.57**
- E-27—Fashionable "Military" Collar of rich Black Velvet trimmed with small pearl buttons, and plaited frills of White Organdie. **.25**
- E-28—If you want a Collar for your Coat or Suit that is exceptionally rich and stylish, choose this one of lustrous Black Velvet and contrasting color Silk Poplin, beautifully embroidered with silk floss and gold threads. COLORS: black velvet, with trimming and embroidery in Copenhagen blue or a rich shade of green, as preferred. This looks just like an expensive hand-embroidered collar, and everyone is sure to admire it every time you wear it. **.49**
- E-29—A beautiful "Sun-ray" Collar of sheer White Embroidered Organdie with scalloped edge. Provided with collar supports. **.27**
- E-30—Double Bow, made of Black and White Satin Messaline Ribbon, with a white silk cord and tassel finish. Pin on back. **.29**
- E-34—One of the neatest and smartest Collar and Cuff Sets ever designed, made of fine quality wide wale Wash Cordine. WHITE. Regular 50-cent value. **.23**
- E-35—Just think! Only 23 cents for this fashionable Collar and Cuff Set of fine White Organdie, smartly bound with black and white stripes. **.23**
- E-36—No one would believe you paid only 49 cents for this exquisite Embroidered Collar and Cuff Set of Pique and Organdie. It is worth double this price. WHITE. **.49**
- E-37—Irish pattern lace and beautiful medallions of Embroidered Organdie make this an exceptionally handsome Collar that anyone would be proud to own. WHITE. This collar is an exact copy of a high-priced model. **.49**



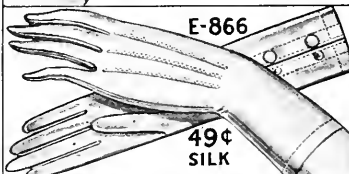
E-864
69¢
TRICOT
WEAVE
SILK



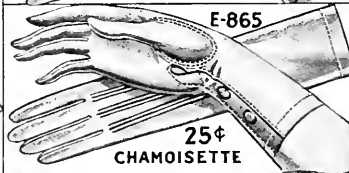
E-868
\$1.00
LAMBSKIN



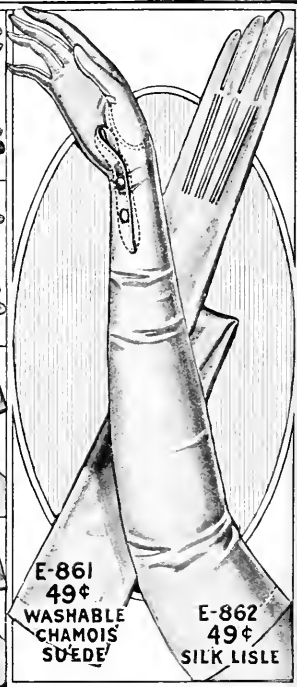
E-867
49¢
WASHABLE CHAMOIS-SUEDE



E-866
49¢
SILK



E-865
25¢
CHAMOISETTE



E-861
49¢
WASHABLE
CHAMOIS
SUEDE

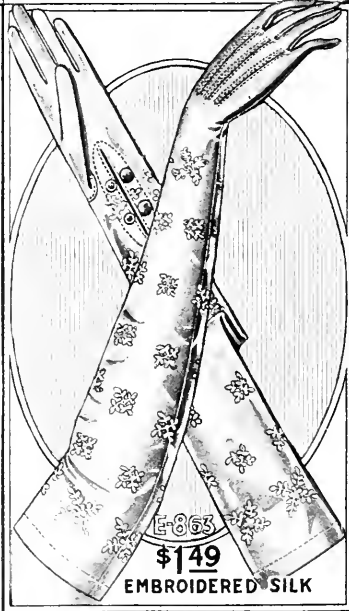
E-862
49¢
SILK LISLE

E-861—These splendid Gloves for only 49 cents are a genuine bargain. They are 16-button length and made of Washable Chamois Suede, carefully cut and proportioned to fit with absolute comfort. Three rows of fancy stitching on backs. Fasten with pearl clasps. COLORS: black, white, natural chamois color, or the new biscuit color—a soft greyish tan, very popular with fashionable dressers in New York this season. These gloves wash beautifully with just Ivory soap and water. **PERRY-DAME PRICE, 49¢**

E-862—Stylish, serviceable Gloves of fine quality Silk Lisle, 16-button length. They are made with three rows of fancy stitching on backs, and fasten at the wrist with patent clasps. COLORS: black, white or tan. A typical Perry-Dame bargain. **PERRY-DAME PRICE, 49¢**

E-863—For afternoon and evening wear these handsome Embroidered Silk Gloves are an ideal selection. They are full-length, and made of very fine quality close-woven silk with double finger tips. Fasten at the wrist with patent clasps. COLORS: black, white, or tan pongee color; each beautifully embroidered in self-color. These gloves look perfectly lovely on account of the rich lustre of the silk and the handsome pattern of the embroidery. They are carefully proportioned so that they fit just exactly right, and are delightfully comfortable. Others would ask you \$2.00 for such carefully made, splendid-wearing gloves. **\$1.49**

E-864—These full-length Silk Gloves are woven in a handsome Tricot weave, and are very stylish and dressy. They are made with double finger tips, and three rows of fancy embroidery. Fasten at the wrists with patent clasps. COLORS: black or white. These silk gloves are not quite as heavy as our Biscuit Silk Gloves E-873 on Page 87, but they are positively the very best pair of silk gloves ever offered for 69 cents. **PERRY-DAME PRICE, .69**



E-863
\$1.49
EMBROIDERED SILK

SIZES OF GLOVES: 6 to 8; All in Quarter Sizes

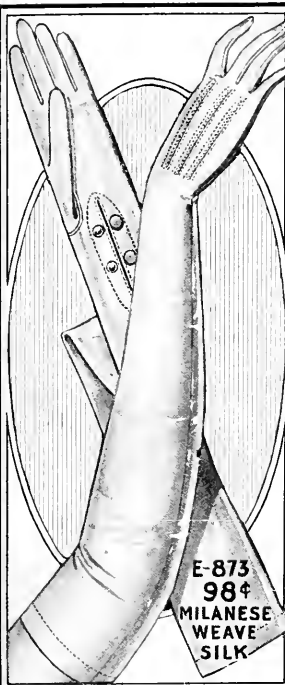
Every pair of Perry-Dame Gloves is guaranteed—**and YOU are to be the judge.** If they should not give satisfactory wear, we will send you another pair of gloves free.

E-865—Washable Chamoisette Gloves with three rows of fancy stitching on backs. Fasten with pearl clasps. COLORS: black, white, natural chamois color, or the new biscuit color—a soft, greyish tan, very popular this season with New York's most fashionable dressers. These gloves will wash splendidly with Ivory soap and water, and are priced unusually low. **PERRY-DAME PRICE, 25¢**

E-866—Beautiful, stylish Gloves of heavy Italian Silk that will give long and very satisfactory wear. They are made with double finger tips and three rows of fancy embroidery on backs. Fasten with patent clasps. COLORS: black, white or tan. Regular 75-cent value. **PERRY-DAME PRICE, 49¢**

E-867—Here is a very serviceable pair of Gloves, made of fine quality Washable Chamois Suede, that will wash beautifully with just Ivory soap and water. Three rows of stitching on back. Fasten with two pearl clasps. COLORS: black, white, grey, natural chamois color, or the new biscuit color—a soft, greyish tan that looks very rich and dressy, and is extremely popular in New York this season. **PERRY-DAME PRICE, 49¢**

E-868—Smart Kid Gloves of fine quality Lambskin with fancy stitching on back. Piqué sewn. Fasten with patent clasps at the wrists. COLORS: black, white, grey or tan. You cannot get these handsome gloves outside of Perry, Dame & Co. at anywhere near our low price. They will give you excellent wear, and always keep their shape. **PERRY-DAME PRICE, \$1.00**



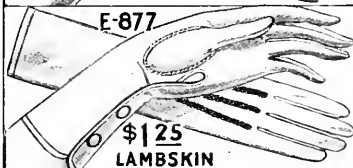
E-873
98¢
MILANESE
WEAVE
SILK



E-875

\$1.39

EXTRA QUALITY CAPESKIN



E-877

\$1.25

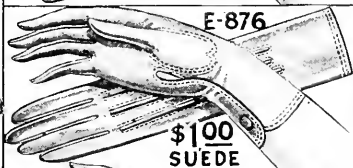
LAMBSKIN



E-878

\$1.00

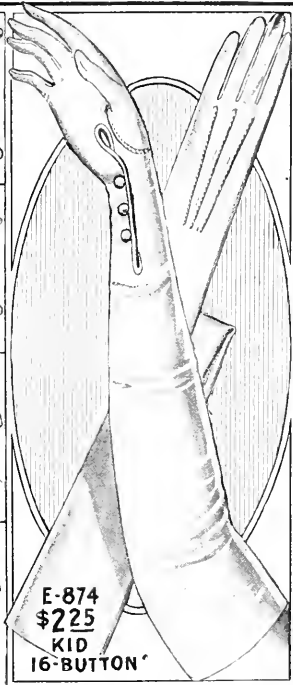
CAPESKIN



E-876

\$1.00

SUEDE



E-874

\$2.25

KID

16-BUTTON

SIZES OF GLOVES: 6 to 8; All in Quarter Sizes

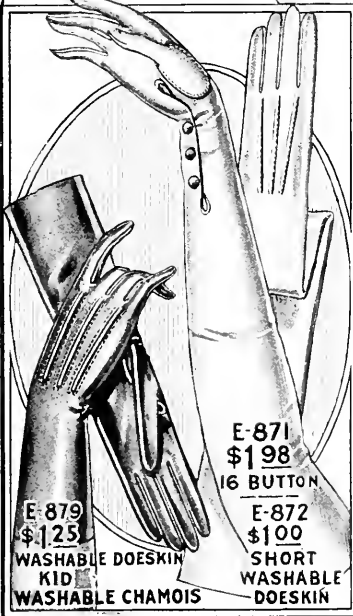
E-871—These handsome full-length Kid Gloves of fine quality soft, velvety DOESKIN can be washed very easily with just Ivory Soap and water. Three rows of stitching on backs. Fasten with pearl clasps. Overseam sewn and will not rip. 16-button length. **COLORS:** black, white, or natural chamois color. These gloves are very smart and stylish, and every time they are washed they look as fresh as when new. You could not get such beautiful, perfect-fitting Doeskin Gloves anywhere else for less than \$2.50.
PERRY-DAME PRICE, \$1.98

E-872—SHORT Washable Doeskin Gloves, same quality as E-871. **COLORS:** white, or natural chamois color. No one would believe you paid only \$1.00 for these fashionable gloves.
PERRY-DAME PRICE, \$1.00

E-873—Fine quality Milanese Weave Silk—that lustrous Silk that is so very rich-looking and dressy and serviceable—is used for these handsome full-length Gloves. They have double finger tips, and three rows of fancy stitching on back. Fasten with patent clasps. **COLORS:** black, white, grey or tan. Madam, if you want a pair of Silk Gloves that will give you the best of service, take our advice and order this number. . . .
PERRY-DAME PRICE, .98

E-874—You will take great pleasure and comfort in wearing this beautiful pair of full-length Dress Kid Gloves for they are made of extra fine quality soft selected skins, and are carefully proportioned so that they fit perfectly. Three rows of stitching on back. Overseam sewn and will not rip. Fasten with three pearl clasps. **COLORS:** black, white or tan. 16-button length.
PERRY-DAME PRICE, \$2.25

E-875—These handsome full-length Kid Gloves of fine quality soft, velvety DOESKIN can be washed very easily with just Ivory Soap and water. Three rows of stitching on backs. Fasten with patent clasps. Overseam sewn and will not rip. 16-button length.
PERRY-DAME PRICE, \$1.98



E-871

\$1.98

16 BUTTON

E-879

\$1.25

WASHABLE DOESKIN

KID

WASHABLE CHAMOIS

E-872

\$1.00

SHORT

WASHABLE

DOESKIN

E-875—Splendid service, smart style and delightful comfort are all combined in these handsome Kid Gloves of extra fine quality Cape-skin. Three rows of spear-point stitching on backs. Fasten with patent clasps. **COLORS:** black, tan or white. These gloves are beautifully made and finish-ful, and splendid value. **PERRY-DAME PRICE, \$1.39**

E-876—You have never seen anywhere such an excellent pair of Kid Gloves for less than \$1.50. They are made of the quality soft, pliable Suede with three rows of stitching on backs. Fasten with pearl clasps. **COLORS:** grey or tan. An excellent glove at a very low price. **PERRY-DAME PRICE, \$1.00**

E-877—These stylish Lambskin Gloves are very rich-looking and dressy, and are made of soft, selected, pliable skins, embroidered on back in contrasting color. Fasten with pearl clasps. **COLORS:** black, embroidered in white; white, embroidered in black; or tan, embroidered in black. These gloves will wear splendidly. Only at Perry, Dame & Co.'s could you get such fine quality gloves for \$1.25.
PERRY-DAME PRICE, \$1.25

E-878—Here is a splendid pair of Cape-skin Gloves for only \$1.00, and you will be glad you bought them when you see how stylish and serviceable they are. They are made of the quality soft, selected skins, with three rows of stitching on back. Fasten with patent clasps. **COLORS:** black, tan or white. Would cost you \$1.50 anywhere else.
PERRY-DAME PRICE, \$1.00

E-879—You will be delighted with the charming new style and splendid value of these fashionable Gloves. They reach far over the wrists like gauntlet gloves, and are made without any fastening. Three rows of stitching on back. Come in the soft-finished KID, in white, black or tan; in WASHABLE WHITE DOESKIN; or in WASHABLE CHAMOIS in natural chamois color.
PERRY-DAME PRICE, \$1.25

Maternity and Nursing Corset

E-881—The right Maternity Corset is absolutely necessary for both health and comfort, and this "Perida" GUARANTEED Maternity and Nursing Corset, which we have priced special at \$1.75, is the best you could possibly choose, Madam. It is made of fine quality soft French Coutil, prettily trimmed with lace, and provided with four elastic hose supporters. It is delightfully healthful and comfortable, being scientifically designed to give just the correct necessary support. The nursing feature, which closes with glove clasps, is also very convenient.

The full-length lacings at each side and the extra lacings across the front make it easily adjustable, and the boning and front steels are just the right length. **WHITE. SIZES:** 20 to 30. Order the size corset you usually wear, and we will send the right size. You will thank us for having designed this splendid corset because with this model you will look well and feel entirely comfortable. It is splendidly made and finished in every detail, and very easy to adjust.

PERRY-DAME PRICE,

—guaranteed to please you, or your money back, **\$1.75**



TRICOT INSERT FOR VENTILATION

BACK VIEW
E-882

ELASTIC INSERT

FRONT LACING

E-882
\$1.49

"Perida" Front-lacing Corset with Special Insert for Ventilation

E-882—This beautiful "Perida" GUARANTEED Front-Lacing Corset is made of fine quality Coutil, prettily trimmed with lace and ribbon, and provided with six elastic hose supporters. The boning is just the right length, and it is made with medium low bust, suitable for medium, average or slender figures.

The elastic insert at each side of the top clings to the figure and yields to every movement, and the back has an entirely new feature—an insert of strong Tricot webbing which provides ventilation and makes the corset fit smoothly and very, very comfortably. (Note small back view.) It laces in front and fastens with the regular corset clasps. **WHITE. SIZES:** 18 to 30.

This corset should be ordered two sizes larger than your regular corset size on account of the front-lacing feature. It gives excellent support to the back, and the front-lacing feature makes it very easy to adjust. . . . **PERRY-DAME PRICE,** —guaranteed to please you, or your money back, **\$1.49**

Always order the BEST CORSET you can afford to buy. Remember, every "Perida" Corset is GUARANTEED to give you all the SERVICE and SATISFACTION you have a right to expect, and is GUARANTEED to be absolutely the best value you could get anywhere for the price you pay.

The Famous "Perida" Reducing Corset

E-883—This is without question the very best Reducing Corset you could buy anywhere for \$1.49. It is the famous "Perida" GUARANTEED Reducing Corset, made with medium low bust, and cut long over the hips. It is a model designed especially for stout figures, or for medium figures requiring a strong corset, and is made of French Coutil, boned to just the right depth, and prettily trimmed with lace and ribbon. Six elastic hose supporters.

Note especially the Reducing Belt by means of which the corset can be tightened from the sides after it is on. This gently and firmly reduces the abdomen, giving just the correct necessary support, and graceful, stylish lines. **WHITE. SIZES:** 20 to 36. This corset will show to splendid advantage any dress or suit you wear with it. And we advise you, Madam, if you want comfort, excellent service, and charming grace in your new corset, and if you only want to spend \$1.49, by all means let this "Perida" model be your choice.

PERRY-DAME PRICE,

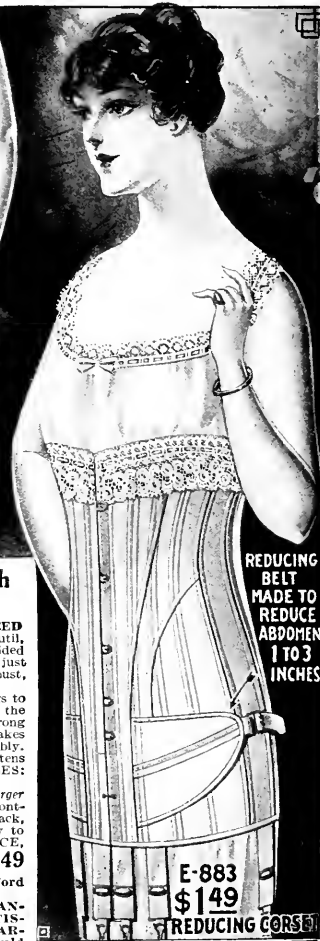
—guaranteed to please you, or your money back, **\$1.49**



CONVENIENT NURSING FEATURE

E-881
\$1.75

MATERNITY & NURSING CORSET



REDUCING BELT MADE TO REDUCE ABDOMEN 1 TO 3 INCHES

E-883
\$1.49

REDUCING CORSET

E-891—You can hardly believe what a stylish, graceful figure you can have until you try this "Perida" GUARANTEED Corset of fine quality French Coutil. It is made with low bust and long hips, especially suitable for *slender* or *average* figures, and is handsomely trimmed with lace and a satin bow. Six elastic hose supporters. Note especially the elastic lacing in front over the abdomen, and the elastic inserts at each side of the front and back, shown by the arrows in the picture. These features make the corset just as comfortable as can be, and one of the most healthful models you could possibly buy. **WHITE.** SIZES: 18 to 30. Madam, you cannot make a mistake when you order a "Perida" Corset, for if you are not delighted with your purchase you can exchange it or have your money refunded at once. **PERRY-DAME PRICE, —guaranteed to please you, or your money back, \$1.98**

E-892—Here is your chance to get a fashionable, lightly boned "Perida" GUARANTEED Corset of fine quality Coutil at a genuine money-saving price. It is made with medium low bust, suitable for *medium* or *slender* figures, and is cut extra long in back and at the sides, giving these smart, graceful lines that are so very becoming. The steels are short, ending just at the right depth, and the elastic gussets at both sides of the top and bottom allow perfect freedom of movement. The top is trimmed with fancy silk braid and six elastic hose supporters are provided. **WHITE.** SIZES: 18 to 30. Madam, if you only knew how delightfully comfortable a "Perida" Corset is, you would never wear any other kind. And always there is a saving for you when you buy your corset from Perry, Dame & Co. **PERRY-DAME PRICE, —guaranteed to please you, or your money back, \$1.49**



How to Order Your Right Size Corset

Order your Corset by **SIZE**, not by your waist measure. The correct size of your Corset is **THREE INCHES** less than your waist measure taken over your dress.

E-893—You never wore a more comfortable Corset than this lightly-boned Topless or Low Bust "Perida" GUARANTEED Corset, made of fine quality Coutil. It is just the corset for *medium* or *slender* figures, and an ideal corset for dancing, athletic sports or exercise of any kind. The top is finished with an elastic band which yields to every movement. Fastens with laces in back, and also has a lacing in front over the abdomen. Four elastic hose supporters. **WHITE.** SIZES: 18 to 26. **PERRY-DAME PRICE, .98** —guaranteed to please you, or your money back.

E-894—This "Perida" GUARANTEED Corset is made of fine quality Brocaded Coutil, and has a medium low bust, designed especially for *slender*, *medium* or *average* figures. The top is trimmed with fine Batiste embroidered with silk floss and finished with scalloped edge. The firm, supportive are provided. **WHITE.** SIZES: 18 to 30. This splendid Corset for only 98 cents is remarkable value even for Perry, Dame & Co. **PERRY-DAME PRICE, .98** —guaranteed to please you, or your money back.

E-892 \$1.49

E-894 98¢
BROCADED COUITL

E-893 98¢

E-891 \$1.98

E-902
\$1 98

E-903
\$1 49

E-904
\$1 98

E-901
\$2 98
REDUCING CORSET

ELASTIC INSERT

EXTRA BELT TO PREVENT STRETCHING

ADDITIONAL SUPPORT SPOON CLASP

REDUCING BELT MADE TO REDUCE ABBDOMEN 1 TO 3 INCHES

E-901—Madam, if you want absolutely the **BEST** Corset made for well developed figures — the strongest, the most comfortable, and the most stylish—then *this* is the corset for you. It is a "Perida" **GUARANTEED** Reducing Corset of Coutil, handsomely trimmed with embroidered batiste and ribbon. It is strongly boned to just the right depth and made with medium low bust for stout figures or for medium figures requiring a strong corset. The Reducing Belt can be loosened from both sides after the corset is on, gently and firmly reducing the abdomen, and tightened from both sides after the corset is on, gently and firmly reducing the abdomen, and giving stylish lines and the correct healthful support. Six elastic hose supporters. **WHITE**. SIZES: 20 to 36. You will be delighted with the improvement in your figure if you select this model, and you are saving money for it is a regular \$5.00 value. **PERRY-DAME PRICE, \$2.98**
—guaranteed to please you, or your money back.

E-902—"Perida" **GUARANTEED** Corset of Coutil, richly trimmed with silk-embroidered batiste, and carefully boned to just the right depth. It is made with medium low bust for medium or average figures, and has three strong elastic bands set in at each side across the abdomen which give the proper support to the body, together with perfect ease and comfort in walking or sitting. Six elastic hose supporters. **WHITE**. SIZES: 20 to 30. Stylish, comfortable and a bargain at this price. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.

E-903—This fashionable "Perida" **GUARANTEED** Corset is made of Coutil, richly trimmed with fancy silk braid, and provided with six elastic hose supporters. It is very comfortable, has extra low bust and extra long hips, and is designed especially for slender, medium or average figures. The elastic inserts at both sides of the top and bottom yield to every movement, and make this corset smooth-fitting. **WHITE**. SIZES: 18 to 26. Equal quality would be priced at \$2.50 anywhere else. **PERRY-DAME PRICE, \$1.49**
—guaranteed to please you, or your money back.

E-904—You would hardly believe how comfortable you can feel in a new corset until you try on this handsome "Perida" **GUARANTEED** model. It has a medium low bust, suitable for average, medium or slender figures, and is made of fine quality Coutil trimmed with silk-embroidered batiste. Six elastic hose supporters. The extra stitched belt around the waist-line prevents stretching, and the spoon clasps in front make the corset always retain its stylish, graceful lines. **WHITE**. SIZES: 18 to 30. Unusual value. . . . **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.

PERRY, DAME & CO.,



BACK VIEW OF E-911

SHOULDER STRAPS

BUTTONS FOR FASTENING UNDERGARMENTS

E-914 59¢ MISSES CORSET

ALUMINUM TIPS TO PREVENT CUTTING

STITCHED STRAPS FOR EXTRA STRENGTH AND TO PREVENT STRETCHING

FRONT LACING

E-911 98¢

E-912 98¢

E-913 98¢

SPOON CLASP

REDUCING BELT MADE TO REDUCE ABDOMEN

E-915 1 TO 3 INCHES 98¢

REDUCING CORSET

E-911—"Perida" GUARANTEED Back-Resting Corset, designed to give special support across the back. (note the small back view.) It is a front-lacing model of fine quality Coutil, made with medium low bust for average, medium or slender figures, and prettily trimmed with lace and ribbon. six elastic hose supporters. WHITE. SIZES: 18 to 30. This Corset should be ordered two sizes larger than your regular corset size on account of the front-lacing feature. Priced SPECIAL..... PERRY-DAME PRICE, .98

E-912—This "Perida" GUARANTEED Corset is an ideal selection for you to make if you want a strong, comfortable corset that will give splendid wear. It is made of Coutil with medium low bust, for medium, average or slender figures, and is prettily trimmed with embroidery. The boning is just the right length. Four elastic hose supporters. WHITE. SIZES: 18 to 30. Unusual value..... PERRY-DAME PRICE, .98

E-913—"Perida" GUARANTEED Corset of fine quality Coutil, with medium low bust, for medium or average figures. This model is designed to give stylish, graceful lines, is trimmed with lace and ribbon, and is strongly boned to just the right depth. Four elastic hose supporters. WHITE. SIZES: 18 to 26. Priced very low PERRY-DAME PRICE, .98

E-914—Misses' Ideal Corset of strong White Coutil, made with adjustable shoulder straps, and provided with front hose supporters. The boning is light and very flexible. Laces in back and buttons in front. SIZES: 18 to 30 inches. Your correct size is two inches less than waist measure taken over dress. PERRY-DAME PRICE, .59

E-915—PERRY-DAME SPECIAL—A "Perida" GUARANTEED Reducing Corset for only 98 cents! It is made of Coutil, prettily lace-trimmed, and has medium low bust, for stout figures or for medium figures requiring a strong corset. The "spoon clasps" in front make the corset always retain its stylish, graceful lines, and the boning is just the right length. Six elastic hose supporters. The Reducing Belt can be tightened from the sides after the corset is on, gently and firmly reducing the abdomen, and giving just the needed support. WHITE. SIZES: 18 to 36..... PERRY-DAME PRICE, .98

.....guaranteed to please you, or your money back.

E-921—A beautiful Jersey Top Petticoat, made with Jersey Top of heavy, lustrous Italian Silk. The accordion-plated flounce is made of fine quality Satin Messaline and is unusually rich and dressy. COLORS: black, emerald green, the new shade of navy blue called "Labrador Blue," or the new "Sand" color which is a soft tan. This is one of the richest petticoats you could have, and you are saving money for it is a very handsome garment and a regular \$4.50 value.

PERRY-DAME PRICE, \$2.98

—guaranteed to please you, or your money back.

E-922—This Perry-Dame Petticoat of fine quality Satin Messaline is cut on long, graceful, smooth-fitting lines, and has a knee-deep flounce handsomely accordion-plated and finished with a platted ruffle. COLORS: black, the new shade of navy blue called "Labrador Blue," or the new "Sand" color which is a soft, pretty shade of tan. This Petticoat will show to the very best advantage any dress or skirt you wear over it. It is a very beautiful model, and priced very low. **PERRY-DAME PRICE, \$2.98**

—guaranteed to please you, or your money back.

SIZES OF PETTICOATS 36 to 42 Inches Front Length

E-923—**PERRY-DAME SPECIAL!** Only \$1.98 for this rich-looking and stylish Petticoat of fine quality Satin Messaline, with a handsome Roman Striped Satin Messaline Flounce. It is carefully cut and proportioned, and fits with perfect smoothness over the hips. COLORS: black, emerald green, or the new shade of navy blue called "Labrador Blue." This beautiful petticoat will give you splendid wear. **PERRY-DAME PRICE, \$1.98**

—guaranteed to please you, or your money back.

E-924—One of the handsomest Petticoats shown this season, and one of the biggest bargains too. It is made of rich, lustrous Satin Messaline, carefully gored to fit smoothly over the hips, and finished with an exquisite accordion-plated flounce. COLORS: black, emerald green, American beauty rose, or the new shade of navy blue called "Labrador Blue." A bargain. **PERRY-DAME PRICE, \$1.98**

—guaranteed to please you, or your money back.

Satin Messaline Top

Roman Striped Satin Messaline Flounce

Silk Jersey Top

Satin Messaline Flounce

E-924 Satin Messaline \$1.98

E-925 Satin Messaline \$1.98

E-923 \$1.98

E-922 Satin Messaline \$2.98

E-921 Satin Messaline \$2.98

E-925—This dressy Perry-Dame Petticoat of fine quality Satin Messaline will give splendid service, and your saving at this special price is \$1.00, in actual cash. It is cut on smooth-fitting, graceful lines, and has a beautiful accordion-plated flounce. Dust ruffle of strong Cotton Messaline. COLORS: black, navy blue, emerald green, or American beauty rose. A genuine money-saving bargain for you. **PERRY-DAME PRICE, \$1.98** —guaranteed to please you, or your money back.

SIZES OF PETTICOATS

36 to 42 inches front length

E-931—A splendid Petticoat of Silk-finish Cotton Messaline with flounce attractively accordion-plated, as pictured. **COLORS:** black, emerald green, American beauty rose, or the new shade of navy blue called "Labrador Blue," or the new "Sand" color which is a soft, pretty shade of tan.

PERRY-DAME PRICE, \$1.25

—guaranteed to please you, or your money back.

E-932—This exquisite Petticoat is made with Jersey Top of lustrous Italian silk—the same rich quality of silk that is used in high-priced silk gloves. It fits smoothly over the hips, and the deep accordion-plated flounce is made of rich, lustrous Satin Messaline trimmed with pin-tucks. **COLORS:** black, emerald green, American beauty rose, or the new shade of navy blue called "Labrador Blue." Only at Perry, Dame & Co.'s could you get such a rich-looking, luxurious, perfect-fitting Petticoat for \$1.98. You are saving \$1.00 in cash for yourself at this low price. **PERRY-DAME PRICE, \$1.98**

—guaranteed to please you, or your money back.

E-933—A very serviceable quality of rich, lustrous Satin is used for this perfect-fitting Dress Petticoat. It is carefully cut and proportioned, and is finished with a handsome accordion-plated flounce. **COLORS:** black, American beauty rose, navy blue, or emerald green. You can't see from the picture what a beautiful lustre this Satin has, nor can you tell what a fine quality it is, but the minute you have this Petticoat in your hands, Madam, you will KNOW you received an unusual bargain. **PERRY-DAME PRICE, \$1.49**

—guaranteed to please you, or your money back.

E-934—This handsome Petticoat fits beautifully, is light in weight, and is very, very comfortable. It is made with a fine Cotton Jersey Top which is very elastic, and an attractive plaited-flounce of lustrous Satin Messaline. **COLORS:** black, navy blue, or emerald green. Nowhere else could you ever think of getting this Petticoat at our remarkably low price. It is one of those money-saving Perry-Dame bargains every woman talks about. **PERRY-DAME PRICE, \$1.49**

—guaranteed to please you, or your money back.



Cotton Jersey Top

Roman Striped Cotton Messaline Flounce

Silk Jersey Top

Satin Messaline Flounce

Satin Messaline Flounce

E-935
98¢

E-935—This Petticoat is made with a smooth-fitting fine Cotton Jersey Top, which is light in weight and very elastic, and is finished with a deep accordion-plated flounce of Roman Striped Cotton Messaline. **COLORS:** black, navy blue, or emerald green; each with flounce in beautiful Roman colorings. While this petticoat has not the richness nor elegance that E-932 has, we would just like to have you compare it with the 98-cent quality shown elsewhere and then you will see for yourself what splendid value it is. **PERRY-DAME PRICE —guaranteed to please you, or your money back. 98**

E-934
\$1.49

E-931
Silk Finished Cotton Messaline
\$1.25

E-933
Satin
\$1.49

E-932
\$1.98

SIZES OF PETTICOATS—36 to 42 INCHES FRONT LENGTH

E-941—A Perry-Dame Special—this dressy Petticoat of lustrous Silk Brocade Crêpe for only 98 cents. The material is a beautiful fabric similar in appearance to Crêpe de Chine, and wears splendidly. It fits smoothly over the hips, and is finished with a deep accordion-plated flounce. **COLORS:** black, emerald green, or the new shade of navy blue called "Labrador Blue." The remarkable value of this handsome Petticoat will make many new friends for Perry, Dame & Co.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back. **.98**

E-942—Petticoat of Cotton Messaline with a handsome accordion-plated flounce. **COLORS:** black, American beauty rose, emerald green, or King blue. . . . **PERRY-DAME PRICE,**
—guaranteed to please you, or your money back. **.49**

**E-945
Gingham
49c**



**E-947
Embroidered
Percaline
49c**



**E-944
Light Weight
Sateen
59c**



E-945—This Striped Gingham Petticoat with pin-tucked flounce will give you excellent service, and launder splendidly. **COLORS:** Cadet blue and white stripes; or grey and white stripes. If you want a good-fitting, serviceable Wash Petticoat at a real bargain price, choose this model. **PERRY-DAME PRICE,**
—guaranteed to please you, or your money back. **.49**

E-946—Washable Petticoat of fine quality Chambray Gingham, smooth-fitting over the hips and made with a handsome embroidered flounce with scalloped edge. **COLORS:** medium blue, or Oxford grey. Such excellent quality for only 59 cents is an opportunity you should not overlook. **PERRY-DAME PRICE,**
—guaranteed to please you, or your money back. **.59**

E-947—49 cents is a very, very low price for this Petticoat of fine quality Percaline, with accordion-plated flounce beautifully embroidered and made with scalloped edge. **BLACK ONLY.** . . . **PERRY-DAME PRICE,**
—guaranteed to please you, or your money back. **.49**

PERRY, DAME & CO..

**E-942
Cotton Messaline
49c**



**E-946
Chambray Gingham
59c**



**E-943
98c**



**Fine Cotton
Messaline Top**

Satin Messaline Flounce

E-943—Madam, when you get this Petticoat you are bound to say, "I never expected to receive such a beautiful Petticoat for only 98 cents." It is made with a perfect-fitting top of fine quality Cotton Messaline and a plaited flounce, as pictured, of lustrous real Sateen Messaline, giving it an air of richness that is positively charming. **COLORS:** black, navy blue, emerald green, or American beauty rose. We have designed this Petticoat especially for our friends who only want to spend 98 cents but wish a stylish, dressy and very serviceable petticoat. . . . **PERRY-DAME PRICE,**
—guaranteed to please you, or your money back. **.98**

E-944—Petticoat of light-weight Black Sateen with a handsome accordion-plated flounce trimmed with Roman stripes. This petticoat is offered to you here at a price that cannot be duplicated anywhere else for equal quality. **PERRY-DAME PRICE,**
—guaranteed to please you, or your money back. **.59**

**E-941
Silk Brocade Crêpe
98c**



SIZES OF PRINCESS SLIPS: 32 to 44 BUST

E-951—I certainly received a beautiful Princess Slip and saved \$1.00 sure, is what you are bound to say if you choose this handsome, perfect-fitting model. It is made of fine quality soft-finished Muslin, the front being designed in corset cover style, as pictured, and made of one of the richest patterns of fine Embroidery we have ever seen. The flounce is made to match, and ornamented with a larger ribbon bow. Closes in front. WHITE. Every time you put on this handsome Perry-Dame Princess Slip you will thank us for having designed such a beautiful, comfortable model, and for pricing it so low. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.

E-952—Madam, it is very hard to show in a picture how rich and beautiful this Princess Slip is—to give you a fair idea of the daintiness of the shadow Lace and the fine quality of the soft-finished Muslin. The flounce and the entire cover are made of the Shadow Lace, threaded with lustrous ribbon ending in bows. The armholes and the front of the cover are edged with Val lace, and ribbon regulates the fulness at the neck. Invisible front closing. WHITE. Just picture to yourself how rich and dressy this Princess Slip will look on you. Take our advice and send for it. It is one of those beautiful garments you can buy from Perry, Dame & Co. and save \$1.00 in cash for yourself. . . . **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.

E-953—The handsome Embroidery and Laces used, and the fine quality of the soft-finished Muslin make this perfect-fitting Princess Slip one that you will indeed take pleasure in wearing. The deep front yoke is made of lace and embroidery threaded with lustrous ribbon ending in attractive bows, as pictured. The flounce is made to match, and Val lace edging finishes the back of the neck and the armholes. Closes in front. WHITE. Just compare this handsome Princess Slip with others priced elsewhere at \$2.50, and you will see what a genuine money-saving bargain this is. . . . **PERRY-DAME PRICE, \$1.49**
—guaranteed to please you, or your money back.



E-951
\$1.98



E-954
\$1.25

E-954—This is a perfect-fitting Princess slip of good quality soft-finished Muslin, made with a beautiful front yoke of embroidery insertion, and lace edging at the neck and armholes. Wash silk ribbon controls the fulness, and adds a dainty touch. The deep Embroidery flounce is made with a fancy scalloped edge, and is headed with embroidery insertion to match the yoke. Closes invisibly at the side front. WHITE. Here indeed is a Princess Slip with splendid wearing qualities. Anywhere else \$1.75 would be considered a low price for such a garment. **PERRY-DAME PRICE, \$1.25**
—guaranteed to please you, or your money back.

All our Laces and Embroideries are selected for their splendid wearing qualities as well as for their beauty.

E-952
\$1.98



E-955
\$1.49

E-953
\$1.49

E-955—One of the handsomest Princess Slips you could buy anywhere for \$1.49, made of fine quality embroidery and soft-finished Muslin, that will wear well and launder beautifully. The embroidery front yoke is threaded with lustrous ribbon, as pictured, and the neck and armholes are trimmed with Val lace. It has a deep flounce of Eyelet Embroidery which is also run with ribbon ending in a pretty bow. Invisible back closing. WHITE. This Princess slip is just as carefully finished as if made in your own home, and is excellent value at this price. **PERRY-DAME PRICE, \$1.49**
—guaranteed to please you, or your money back.

Every Perry-Dame Princess Slip is correctly proportioned and will fit smoothly over the bust and hips.

SIZES OF PRINCESS SLIPS—32 to 44 BUST

E-961—Convenient FRONT-CLOSING Princess Slip of soft-finished Muslin, carefully proportioned to fit smoothly. The flounce and the front of the cover are made of handsome Swiss embroidery, and the neck and armholes are finished with thread lace. Wash silk ribbon at the neck and waist-line. WHITE. This Princess Slip will launder splendidly and give excellent wear. Worth \$1.50. **PERRY-DAME PRICE, .98**
—guaranteed to please you, or your money back.

E-962—Charming style and splendid wearing qualities are combined in this Princess Slip of soft-finished Muslin, prettily trimmed with ribbon. The front yoke and flounce are made of exquisite Eyelet Embroidery, and the back of the neck and the armholes are trimmed with lace. Invisible back closing. WHITE. This PERRY-DAME Princess Slip will give you just as good service as any \$1.50 slip you could buy elsewhere, and you will like it better because it is perfectly cut and proportioned, and will fit you smoothly and very comfortably. . . . **PERRY-DAME PRICE, .98**
—guaranteed to please you, or your money back.

E-963—Even if you paid \$3.00 elsewhere, you could not get a Princess Slip with any more charm or beauty or daintiness than you will find in this perfect-fitting model which Perry, Dame & Co. offer you here for only \$1.49. It is made of fine quality soft-finished Muslin, trimmed in front with rows of lace in Cluny and Point de Paris patterns, and made with sleeves and an exquisite flounce to match. The flounce is ornamented with a handsome ribbon bow in front, where it is prettily



E-964
\$1.25

E-965
98¢

E-963
\$1.49

E-961
98¢

E-962
98¢

slashed and finished with lace, as pictured. Closes in front. WHITE. Choose this Princess Slip to wear with your evening gown or sheer dresses—you will be delighted with your purchase and with your saving too. The laces were chosen for their excellent wearing qualities as well as for their beauty, and it is a slip that will give long and satisfactory service.

PERRY-DAME PRICE, \$1.49
—guaranteed to please you, or your money back.

E-964—OPEN-FRONT Princess Slip of fine quality Muslin, made to fit smoothly and hang in long, graceful lines. The front yoke and the flounce are of exquisite Embroidery run with ribbon ending in bows. Lace edging trims the back of the neck and the armholes, and wash silk ribbon controls the fullness. WHITE. The minute you see this beautiful Princess Slip you will know it is a bargain for \$1.25.

PERRY-DAME PRICE, \$1.25
—guaranteed to please you, or your money back.

E-965—Here is a chance for you to secure an exceptional bargain only possible at Perry, Dame & Co.'s—a handsome, perfect-fitting Princess Slip of fine quality Muslin beautifully trimmed, for only 98 cents. The back is made like a regular Princess Slip, while the front is made of Embroidery in corset cover style. Lace edging finishes the back of the neck and the armholes, and wash silk ribbon controls the fullness. Closes in front. WHITE. This Slip will show to splendid advantage any dress or skirt you wear over it, and it is excellent value. **PERRY-DAME PRICE, .98**
—guaranteed to please you, or your money back.

REGULAR SIZES OF PRINCESS SLIPS—32 to 44 BUST

E-974 and E-975 ARE SPECIALLY PROPORTIONED FOR MISSES AND SMALL WOMEN AND COME IN SIZES 11 TO 15 YEARS.

E-974—Princess Slip specially proportioned for Misses and Small Women, and at this price is a bargain YOU really should not miss. It is made of soft-finished Muslin, and is richly trimmed with lace and an exquisite "butterfly" medallion of fine Shadow Lace. The neck and armholes are edged with lace, and wash silk ribbon regulates the fullness. The lower edge is daintily trimmed with lace and finished with an edging, as pictured. Invisible back closing. WHITE. SIZES: 14, 16 and 18 years; or 32, 34 and 36 inches Bust Measure. This handsome Slip is one of the prettiest models you could possibly buy. It is carefully cut to fit smoothly, and hangs in long, graceful lines.PERRY-DAME PRICE, .75

—guaranteed to please you, or your money back.

E-975—A beautiful Princess Slip, especially designed for Misses and Small Women. It is made of fine quality soft-finished Muslin, richly trimmed with embroidery in front in "Carnisole" style, and run with wash silk ribbon ending in pretty bows. Embroidery shoulder straps. It is finished with a handsome embroidery flounce, headed with ribbon-run beading. Closes in front. WHITE. SIZES: 14, 16 and 18 years; or 32, 34 and 36 inches Bust Measure. This beautiful Slip fits smoothly, and will show to the very best advantage any garment worn over it. And in getting it at this price you will save at least 50 cents for it would cost you \$1.19 if you bought it elsewherePERRY-DAME PRICE, .98

—guaranteed to please you, or your money back.



E-971
69¢

E-972
79¢

E-973
79¢

E-974
75¢
MISSES

E-975
98¢
MISSES

All Perry-Dame Underwear gives the very best of service and always comes from the laundry fresh and snowy white.

E-971—Where else could you get such a charming, serviceable Princess Slip for only 69 cents? It is made of soft-finished Muslin, cut on smooth-fitting lines, and has a front yoke of ribbon-run embroidery and lace insertion. A neat embroidery ruffle finishes the lower edge. Invisible front closing. WHITE. SIZES: 32 to 44 bust. Will give splendid service.PERRY-DAME PRICE, .69

—guaranteed to please you, or your money back.

E-972—This is a regular 98-cent Princess Slip priced SPECIAL here at 79 cents. It is made of soft-finished Muslin, cut on smooth-fitting lines, and has a front yoke of lace and embroidery insertion. The bottom of the slip is trimmed with lace, headed with ribbon-run beading ending with an attractive bow. Closes through in back. WHITE. SIZES: 32 to 44 bust. This Slip for only 79 cents is a great bargain.PERRY-DAME PRICE, .79

E-973—An exceptionally well-fitting Princess Slip, made of strong wearing Muslin, with a dainty front yoke of eyelet embroidery, and thread lace edging at the neck and armholes. An attractive embroidery ruffle with scalloped edge finishes the bottom, as pictured. Invisible front closing. WHITE. SIZES: 32 to 44 bust. This is the same quality that is sold by others for 98 cents.PERRY-DAME PRICE, .79

—guaranteed to please you, or your money back.



E-986
98¢



E-984
98¢



E-983
\$1.49

E-982
CAP
49¢



SIZES OF GOWNS—32 to 44 BUST

E-981—All the beauty and charm of a \$1.00 Gown are in this handsome Perry-Dame model, priced SPECIAL at \$1.98. It is made of fine quality soft-finished Nainsook with a front yoke and sleeves of dainty lawn embroidery richly ornamented with bowknot embroidery medallions. Wash silk ribbon controls the fullness at the neck, and a large ribbon rosette provides a charming finish. WHITE. You will be more than pleased—you will be positively delighted with this exquisite gown...PERRY-DAME PRICE, **\$1.98**

E-982—Handsome Breakfast or Boudoir Cap of White Shadow Lace over Silk Mull in LIGHT BLUE or SHIBUI PINK, as preferred. It is richly trimmed with satin ribbon to match, and gathered on an elastic band. Be sure to state color desired. A beautiful, becoming model, and a regular 98-cent value. PERRY-DAME PRICE, **.49**

E-983—Wouldn't you be anxious to have a beautiful Gown if you could buy it at a genuine money-saving price? Here is your opportunity, Madam. \$2.50 is what you would be asked to pay anywhere else for a Gown with exquisite embroidery and laces, and lustrous satin ribbon rosettes. It is exceptionally dainty, and very, very rich-looking. **\$1.49** WHITE. PERRY-DAME PRICE, **\$1.49**

E-984—Only 98 cents for this charming Muslin Gown, effectively trimmed with embroidery and lustrous ribbon. WHITE. It is just as serviceable as it is pretty, and is a bargain for only 98 cents. PERRY-DAME PRICE, **.98**

E-985—The beautiful eyelet embroidery in this charming Gown is a very rich pattern that is generally found only in very high-priced underwear. The body of the gown is made of fine quality soft-finished Muslin, trimmed with eyelet embroidery and pin-tucks, and ornamented with a large satin ribbon bow. WHITE. This gown will wear well and launder beautifully, and it is excellent value at this price. PERRY-DAME PRICE, **\$1.49**

E-986—Yes, Madam, this is certainly an ideal selection if you prefer an OPEN FRONT Gown. It is made of strong-wearing Muslin, trimmed with a handsome pattern of strong, serviceable embroidery, and a ribbon bow. Three-quarter length sleeves. Reinforced double back yoke. WHITE. Regular \$1.50 value. PERRY-DAME PRICE, **.98**

E-987—The Japanese embroidery on this charming Gown of soft-finished Muslin looks so much like real hand-work that it is hard to tell the difference. WHITE. You will be delighted with it, and with your saving too, for only at Perry, Dame & Co.'s could you get such a beautiful embroidered gown for less than \$1.50. PERRY-DAME PRICE, **.98**

E-988—Here is a Gown that will surely delight you—it is so pretty and dainty and comfortable. It is made of fine quality soft-finished Muslin, and is handsomely trimmed with a fancy pattern lace, an insert of embroidery, and ribbon-run beading finished with bows. WHITE. A bargain at this price. PERRY-DAME PRICE, **.98**



E-987
98¢



E-985
\$1.49



E-988
98¢

E-981
\$1.98

CRÈPE
E-994
69¢

E-997
89¢

CRÈPE
E-998
89¢

CAP
F-992
39¢

E-993
89¢

CRÈPE
E-996
98¢

E-995
98¢

E-991
98¢

SIZES OF GOWNS—32 to 44 BUST

E-991—PERRY-DAME SPECIAL—This beautiful \$1.50 Gown for only 98 cents. It is made of fine quality soft-finished Muslin with front yoke and sleeves of exquisite embroidery in a solid and openwork pattern. The neck is edged with lace run with ribbon ending in a bow. **WHITE**. This Gown will launder splendidly, and it is very, very serviceable. **PERRY-DAME PRICE, .98**

E-992—Breakfast or Boudoir Cap of exquisite Shadow Lace, gathered on an elastic band. It is trimmed with a lustrous silk cord and tassels, and finished with an embroidered net frill. **COLORS:** white lace with pink or light blue cord. Very good value. **PERRY-DAME PRICE, .39**

E-993—You would have to pay at least \$1.25 in your own town for this handsome Gown. It is made of fine quality soft-finished Muslin, handsomely trimmed in front with embroidery and an attractive ribbon rosette, and made with embroidery sleeves. **WHITE**. No one would believe you paid only 89 cents for this charming gown. **PERRY-DAME PRICE, .89**

E-994—Do not overlook this money-saving bargain. Only 69 cents for this dainty Gown of Crinkled Crepe, handsomely embroidered in Japanese style on the front, as pictured, and finished with embroidered scallops at the neck and sleeves. **COLORS:** white, embroidered in light blue or shell pink, as preferred. This gown launders beautifully and requires no ironing. **PERRY-DAME PRICE, .69**

E-995—This attractive Gown of fine quality soft-finished Muslin is made in Empire style, beautifully trimmed with embroidery and a knotted ribbon rosette. Wash silk ribbon controls the fullness at the neck and adds a charming touch. **WHITE**. It is splendidly made and finished, and priced unusually low. **PERRY-DAME PRICE, .98**

E-996—This beautiful Gown comes in LIGHT BLUE or SHELL PINK, and looks perfectly charming in either of these colors. It is made of Crinkled Crepe with self-color stripes, prettily trimmed with lace and ribbon—run beading finished with bows. Wash silk ribbon at the neck controls the fullness and adds a dainty touch. **COLORS:** light blue or shell pink, as preferred. You will be glad indeed that you bought this gown when you see how pretty it is and what a bargain. **PERRY-DAME PRICE, .98**

E-997—One of the most beautiful Gowns you could buy anywhere for 89 cents, made of fine quality soft-finished Muslin, trimmed in front with dainty lawn embroidery and lustrous ribbon ending in a bow. WHITE. It is delightfully comfortable, and will give splendid service. **PERRY-DAME PRICE, .89**

E-998—Crinkled Crepe—that material which is so desirable because it launders easily and requires no ironing—is used for this handsome Gown. The neck and sleeves are trimmed with embroidery run with ribbon. **WHITE**. It is very neat, serviceable, and a typical Perry-Dame Money-Saving bargain. **PERRY-DAME PRICE, .89**

SIZES OF GOWNS—32 to 44 BUST



CAP
E-1002
25¢

E-1004
59¢

E-1001
59¢

E-1006
59¢

E-1008
59¢

E-1004—89-cent value for only 59 cents. Yes, Madam, that is what you are getting in this attractive Gown of soft-finished Muslin. It is made with a handsome front yoke of embroidery, and embroidered sleeves. WHITE. Will give excellent service.
—guaranteed to please you, or your money back. PERRY-DAME PRICE, .59

E-1005—Exquisite Japanese Embroidery ornaments this Gown of soft-finished Muslin, as pictured, and it will wear well and launder beautifully. It is splendidly made and finished, and a very excellent selection. WHITE. . . . PERRY-DAME PRICE, .49
—guaranteed to please you, or your money back.

E-1006—A very neat and serviceable OPEN-FRONT Gown of strong Cambric, trimmed with embroidery edging, and made with a pin-tucked front yoke and double back yoke. Three-quarter length sleeves. WHITE. This well made Gown is remarkable value at the price we ask PERRY-DAME PRICE, .59
—guaranteed to please you, or your money back.

E-1007—Just like a 98-cent Gown in everything but the price, which is only 59 cents. It is made of soft-finished Muslin, beautifully trimmed with ribbon-run embroidery in front in Empire style. The sleeves and the back of the neck are finished with thread lace edging. WHITE. Take our advice, Madam, and don't YOU overlook this bargain gown PERRY-DAME PRICE, .59
—guaranteed to please you, or your money back.

E-1008—This comfortable Gown is made of soft-finished Muslin, richly trimmed in front with Embroidery. The sleeves are edged with thread lace. WHITE. Would be considered a bargain at 79 cents anywhere else PERRY-DAME PRICE, .59
—guaranteed to please you, or your money back.

E-1005
49¢

E-1006
59¢

E-1008
59¢

CRÈPE E-1003
59¢

E-1007
59¢

E-1001—This handsome OPEN-FRONT Gown for only 59 cents is a bargain, and the woman who knows values won't overlook it. It is made of fine quality Cambric trimmed with beautiful embroidery, pin-tucks and a ribbon bow. It is cut comfortably full, and has three-quarter length sleeves and a double back yoke. WHITE. Nowhere else could you equal this Gown at our low price. PERRY-DAME PRICE, .59
—guaranteed to please you, or your money back.

E-1002—A beautiful style Breakfast or Boudoir Cap, made of lustrous Silk Brocaded Tussah trimmed with satin ribbon and a plaited white net frill. COLORS: a dainty light blue, or a soft, delicate pink. This Cap is very, very rich-looking, and unusually becoming. When you see it you will wonder how we can sell it at such a low price. PERRY-DAME PRICE, .25
—guaranteed to please you, or your money back.

E-1003—We heartily recommend this charming Gown of fine quality Crinkled Crêpe as a very desirable one because it washes easily and requires no ironing. It is trimmed with fine Thread Lace, and has a dainty embroidered front yoke. WHITE. Just order this pretty Gown and see for yourself how much you save by dealing with Perry, Dame & Co. PERRY-DAME PRICE, .59
—guaranteed to please you, or your money back.

SIZES OF PETTICOATS—36 to 42 inches Front Length

E-1011—This is one of the handsomest Petticoats you could possibly buy, Madam, and it fits beautifully because it is carefully cut and proportioned, and is perfectly smooth over the hips. It is made of fine quality soft-finished Muslin with a deep flounce of exquisite Embroidery with fancy scalloped edge, headed with insertion to match, and provided with a muslin underlay. This Petticoat is just as serviceable as it is beautiful, and is bound to delight you in every way. Others would ask you \$3.50 for equal quality. **PERRY-DAME PRICE, \$2.25**

E-1012—A beautiful Camisole Corset Cover of Swiss Embroidery; front and back alike. The waist-band is made of ribbon-run embroidery, and the shoulder straps are made to match and finished with Irish pattern lace. WHITE. SIZES: 32 to 44 bust. This dainty cover will give excellent wear, and is splendid value at our low price. **PERRY-DAME PRICE, .75**

E-1013—Just look at this handsome, perfect-fitting Dress Petticoat for only \$1.98. It is made with the upper part of Allover Embroidery in a beautiful pattern, joined to an exquisite Embroidery flounce with ribbon-run insertion finished with a bow. Draw-string at the waist-band. WHITE. The embroidery used in this handsome petticoat was chosen for its splendid wearing qualities as well as its beauty, and you will be delighted with it. **PERRY-DAME PRICE, \$1.98**

E-1014—An exceptionally dainty Camisole Corset Cover made of Chury pattern lace. It has an insert of silk dotted tulle, wash silk ribbon at the neck and waist-line, and ribbon shoulder straps. COLORS: white lace, with pink or light blue trimming, as preferred. SIZES: 32 to 44 bust. This cover looks perfectly charming underneath sheer waists and dresses. **PERRY-DAME PRICE, .69**



CAMISOLE E-1012 75¢

CAMISOLE E-1014 69¢

E-1017 98¢

E-1015 98¢

E-1011 \$2.25

E-1013 \$1.98

E-1016 \$1.49

E-1018 \$1.25

E-1015—This Petticoat is made of fine quality Cambric with a handsome embroidery flounce, trimmed with ribbon and finished with an attractive bow. Cambric underlay. It is very pretty and serviceable, and will launder splendidly. **PERRY-DAME PRICE, .98**

E-1016—The flounce on this Petticoat of fine quality Muslin is the kind of embroidery that is generally found in very much higher-priced undergarments than \$1.49. It is cared to fit smoothly over the hips, and trimmed with ribbon-run heading finished with a bow. Muslin underlay. A splendid petticoat, and excellent value. **PERRY-DAME PRICE, \$1.49**

E-1017—This handsome Petticoat will give splendid service, because it is made of the quality soft-finished Cambric, with a strong embroidery flounce headed with ribbon-run insertion to match. Cambric underlay. An excellent selection. **PERRY-DAME PRICE, .98**

E-1018—Here is the very best Petticoat you could possibly buy anywhere for \$1.25. It is made of fine quality soft-finished Muslin, and displays a handsome flounce of Embroidery, lace and pin-tucks. A deep muslin underlay provides additional wear. **PERRY-DAME PRICE, \$1.25**

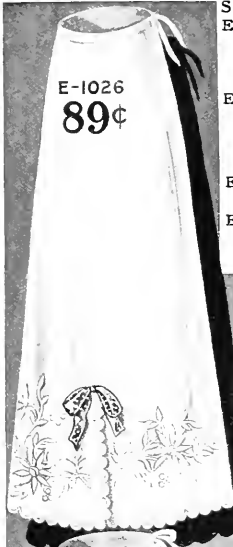
SIZES OF PETTICOATS—36 to 42 INCHES, FRONT LENGTH

E-1021—You couldn't equal this exquisite Petticoat outside of Perry, Dame & Co. at anywhere near our low price of \$1.98. It is made of fine quality Muslin, trimmed with ribbon-run embroidery beading, and an Embroidery flounce in a very rich solid and openwork pattern. Muslin underlay with dust ruffle. **WHITE.** This petticoat will wear well and launder beautifully. **PERRY-DAME PRICE, \$1.98**

E-1022—Bien Jolie Brassiere and Bust Extender, especially designed for slender women who wish to improve their appearance. It is made of fine quality strong Nainsook, trimmed with Val lace, and provided with inside ruffles of Hexagon Net which may be easily removed and laundered. Boned in front, and reinforced under the armholes. **SIZES: 32 to 38 bust.** If you are slender, take our advice and order this brassiere, and see what stylish, graceful lines it gives you. **PERRY-DAME PRICE, \$1.00**

E-1023—This Petticoat is made of soft-finished Muslin with an exquisite lace flounce headed with ribbon-run beading. Muslin underlay. **WHITE.** It really looks as if it cost \$1.98. **PERRY-DAME PRICE, .98**

E-1024—Bien Jolie Brassiere—Corsette of strong Lincen Mesh, carefully boned. Laces in back and closes in front with hooks and eyes. Elastic bands at the sides and over the shoulders. **SIZES: 32 to 48 bust.** This brassiere gives just the right support. **PERRY-DAME PRICE, \$1.49**



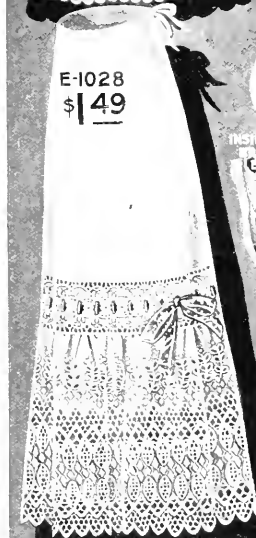
E-1026
89¢



E-1025
98¢

BRASSIERE
E-1022
\$1.00

BRASSIERE
E-1024
\$1.49



E-1028
\$1.49



E-1027
98¢

INSIDE VIEW OF
BRASSIERE
E-1022

E-1025—A beautiful Petticoat of soft-finished Muslin, carefully cut and proportioned. The handsome embroidery flounce is headed with ribbon-run insertion finished with a bow. Muslin underlay. **WHITE.** Worth \$1.50. **PERRY-DAME PRICE, .98**

E-1026—Only at Perry, Dame & Co.'s could you secure such a bargain. 80 cents for this Petticoat of fine quality satin with a lustrous finish, exquisitely embroidered in front in Japanese style, and finished with an attractive ribbon bow. **WHITE.** You will be delighted with the splendid wearing qualities of this Satin Petticoat. **PERRY-DAME PRICE, .89**

E-1021
\$1.98

E-1023
98¢

E-1027—This fine Cambrie Petticoat is the quality sold by others for \$1.49. The handsome embroidery flounce is headed with ribbon-run insertion finished with a bow. **Cambrie underlay. WHITE. .98**

E-1028—You save 40 cents in actual cash if you choose this beautiful Petticoat with deep Embroidery flounce. It is made of fine quality soft-finished Muslin, trimmed with ribbon. Muslin underlay with dust ruffle. **WHITE.** This petticoat is a regular \$1.98 value, and you are getting a bargain at this exceptionally low price. **PERRY-DAME PRICE, \$1.49**

SIZES OF PETTICOAT—36 to 42 inches Front Length

E-1031—Please don't judge the value of this Petticoat by our low price, because you would pay 89 cents for equal quality elsewhere. It is a well made, smooth-fitting model of serviceable Muslin, richly embroidered in front in Japanese style, and finished with embroidered scallops all around the bottom. WHITE. PERRY-DAME PRICE, **.59**
—guaranteed to please you, or your money back.

E-1032—This Brassiere is made of fine quality Cambric, trimmed in front with Swiss embroidery. Reinforced under the armholes, and carefully boned. SIZES: 32 to 48 bust . . . PERRY-DAME PRICE, **.25**
—guaranteed to please you, or your money back.

E-1033—59 cents is a very, very low price for this Petticoat of long-wearing Cambric, with a strong embroidery flounce headed with insertion to match. A deep Cambric underlay provides additional wear. Just order this petticoat on our recommendation and see for yourself what a bargain it is PERRY-DAME PRICE, **.59**
—guaranteed to please you, or your money back.

E-1034—Cambric Brassiere with insert of Swiss embroidery, and fancy lace at the neck and armholes. It is carefully boned in front. SIZES: 32 to 48 bust. Three for .53; each **.19**
—guaranteed to please you, or your money back.

E-1036
49¢

E-1035
75¢

E-1037
49¢

E-1038
69¢

BRASSIERE
E-1034
19¢

BRASSIERE
E-1032
25¢

E-1031
59¢

E-1033
59¢

E-1035—A light-weight Petticoat of Crinkled Crêpe, beautifully embroidered in Japanese style, as pictured, and finished all around the bottom with embroidered scallops. Crinkled Crêpe launders easily and requires no ironing. This is a splendid Petticoat and priced very low. WHITE ONLY.
PERRY-DAME PRICE, **.75**
—guaranteed to please you, or your money back.

E-1036—This Petticoat is made of strong Cambric with a beautiful embroidery flounce, and is provided with a Cambric underlay.
PERRY-DAME PRICE, **.49**
—guaranteed to please you, or your money back.

E-1037—Did you notice what a handsome embroidery flounce this Petticoat has? It is made of Swiss embroidery trimmed with ribbon and finished with an attractive bow. The upper part is made of soft-finished Muslin. PERRY-DAME PRICE, **.49**
—guaranteed to please you, or your money back.

E-1038—Don't hesitate to order this Petticoat just because of its low price. It is made of strong Cambric with a handsome knee-deep flounce of embroidery with scalloped edge. Cambric underlay. Well made and very serviceable.
PERRY-DAME PRICE, **.69**
—guaranteed to please you, or your money back.

E-1041—Exquisite Embroidery Flouncing with scalloped edge is used for this Combination Corset Cover and Drawers. The front and back of the cover are alike, and the neck is prettily run with wash silk ribbon tying in a bow. The drawers are made with a smooth-fitting Muslin yoke. Ribbon-run embroidery beading at the waist-line. Open only. **WHITE.** Just think! A beautiful Embroidery Combination, just like a \$1.50 garment in every way, for only 98 cents.

PERRY-DAME PRICE, .98

—guaranteed to please you, or your money back.

Every Perry-Dame Undergarment is correctly proportioned and cut generously full for absolute comfort.



**E-1041
98¢**

**E-1042
79¢**

**E-1045
\$1.39**

SIZES OF COMBINATIONS—32 to 44 BUST

E-1043—The new "Camisole" Corset Cover and Drawers Combination, made of exquisite Eyelet Embroidery—one of the prettiest Combinations that you could buy anywhere even if you paid \$2.00. The "Camisole" Corset Cover is the same front and back, with embroidery shoulder straps run with ribbon tying in pretty bows. The drawers are made with a smooth-fitting Muslin yoke. Open only. **WHITE.** The Embroidery in this Combination is just as serviceable as it is beautiful, and the new "Camisole" style of the cover makes it an ideal garment to wear with evening gowns, or low-cut waists and dresses. **PERRY-DAME PRICE, \$1.49**

E-1044—Yes, Madam, even if you paid double our price you couldn't buy a handsomer Combination Corset Cover and Drawers than this exquisite model. And only at Perry, Dame & Co.'s could you get it for \$1.39. The entire cover is made of one of the richest patterns of Embroidery ever designed, and the front is trimmed with lace, as pictured. The neck and armholes are edged with lace, and wash silk ribbon regulates the fullness. The drawers are made with a perfect-fitting Nainsook yoke, finished with embroidery and lace to match the cover. Ribbon-run embroidery beading at the waist-line. Open only. **WHITE.** The woman who loves rich, beautiful Underwear will be proud to own this exquisite Perry-Dame Combination. It is wonderful value. **PERRY-DAME PRICE, \$1.59**

E-1045—It is hard to show in a picture the real beauty and daintiness of this Combination Corset Cover and Drawers. It is made of the fine quality soft-finished Muslin, with an exquisite front yoke of embroidery with scalloped edge, run with wide satin ribbon ending in a bow. The back of the neck and the armholes are lace-trimmed, and wash silk ribbon controls the fullness. The drawers fit smoothly over the hips, and are trimmed with embroidery and ribbon to match the cover. Open only. **WHITE.** This handsome Combination will wear well and launder beautifully, and is a regular \$2.00 value. **PERRY-DAME PRICE, \$1.39**

E-1042—You will be perfectly delighted with this beautiful Combination Corset Cover and Drawers, and with your saving too in getting it for only 79 cents. It is made of soft-finished Muslin, exquisitely scalloped and embroidered in Japanese style, as pictured. Wash silk ribbon is drawn through eyelets at the neck and adds a dainty touch. Open only. **WHITE.** This is your chance to buy a charming and very serviceable Combination at a genuine money-saving price.

PERRY-DAME PRICE, .79

—guaranteed to please you, or your money back.

All our Embroideries and Laces are selected for their splendid wearing qualities as well as for their beauty.



**E-1043
\$1.49**



**E-1044
\$1.59**

E-1051—Madam, please don't think because we are able to make this Combination Corset Cover and Drawers for 49 cents that it is cheap in quality. It is well made—soft, dainty, and very serviceable. The front of the cover is made of attractive embroidery flouncing, while the back and the drawers are made of good quality soft-finished Muslin. It is trimmed with thread lace and wash silk ribbon tying in bows. Open only. **WHITE.** This is a real money-saving opportunity for you.

PERRY-DAME PRICE, .49
—guaranteed to please you, or your money back.

You can judge all Perry-Dame values by the splendid bargains offered to you on these two pages.



E-1054
59¢

E-1052
49¢

E-1051
49¢

SIZES OF COMBINATIONS AND CHEMISE—32 to 44 BUST

E-1053—A Perry-Dame "Blouse" Corset Cover and Drawers Combination, made of beautiful Embroidery Flouncing that will wear well and launder splendidly. The cover is made of the embroidery front and back, finished at the neck with a scalloped edge which extends entirely down the front in that charming "blouse" style. Wash silk ribbon controls the fullness at the neck and dainty lace edging trims the armholes. The drawers have a smooth-fitting yoke, and are finished with embroidery to match the cover. Ribbon-run embroidery heading at the waist-line. Open only. **WHITE.** This handsome Combination is priced at just half what it would cost you if you bought it elsewhere.....**PERRY-DAME PRICE, .98**

—guaranteed to please you, or your money back.

E-1054—This is one of those wonderful Perry-Dame values every woman talks about. Just think of it! Only 59 cents for this charming Combination Corset Cover and Drawers, made of fine quality Crinkled Crêpe—that material which is so desirable because it washes beautifully and does not require ironing. The neck and armholes are edged with thread lace, and wash silk ribbon controls the fullness. The comfortable "Bloomer" drawers are cut generously wide and made with elastic at the knees. Open only. **WHITE.** Nowhere else could you equal such value.....**PERRY-DAME PRICE, .59**

—guaranteed to please you, or your money back.

E-1055—89 cents is an exceptionally low price for this dainty Combination Corset Cover and "Knickerbocker" Drawers, Madam, and you will positively agree with us when you see this garment. It is made of fine quality soft-finished Muslin, richly trimmed with an embroidery front yoke finished at the neck with a scalloped edge. The back of the neck and the armholes are trimmed with lace edging, and wash silk ribbon regulates the fullness at the neck. The comfortable "Knickerbocker" drawers are gathered at the knees, finished with embroidery to match the yoke and run with wash silk ribbon tying in pretty bows. Ribbon-run embroidery heading at the waist-line. Open only. **WHITE.** You would be satisfied even if you paid \$1.25 for this beautiful combination.....**PERRY-DAME PRICE, .89**

—guaranteed to please you, or your money back.

E-1052—Here is your chance to get a regular 75-cent Chemise for only 49 cents—a very pretty model of fine quality soft-finished Nainsook, cut comfortably full, and very serviceable. It is beautifully trimmed with thread lace, and has a front yoke of embroidery. The neck is run with wash silk ribbon tying in a bow. **WHITE.** This chemise will launder well and give excellent wear. It is a typical Perry-Dame bargain at this special price.

PERRY-DAME PRICE, .49
—guaranteed to please you, or your money back.

Perry-Dame Underwear gives the very best of service, and always comes from the laundry fresh and snowy white.



E-1055
89¢

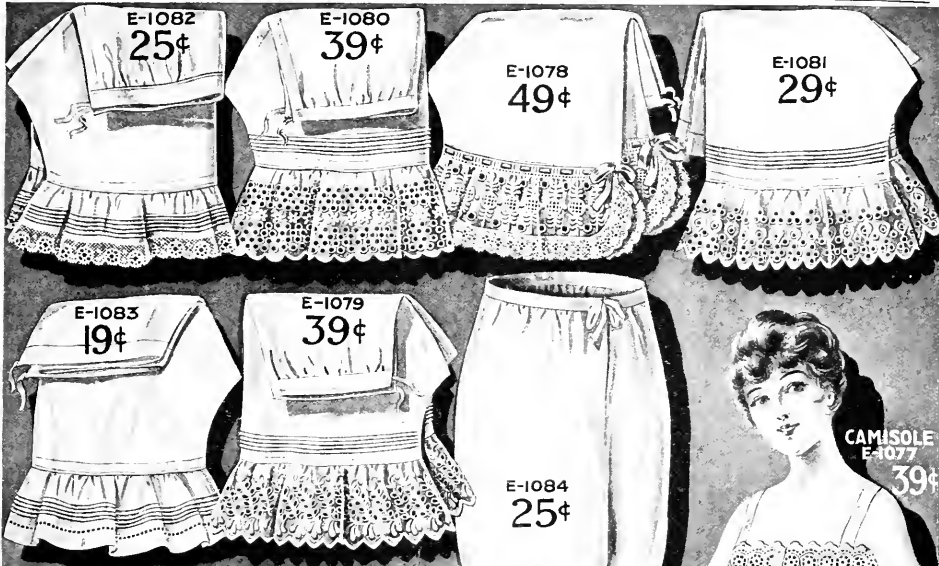


E-1053
98¢

E-1061 25¢
E-1073 49¢
E-1075 29¢
E-1070 39¢
E-1069 25¢
E-1068 25¢
E-1074 59¢
E-1063 37¢
E-1065 49¢
E-1064 49¢
E-1067 49¢
E-1066 49¢
E-1072 49¢
E-1062 25¢

SIZES OF BRASSIERES—32 to 48 BUST
E-1061—A strong Cambric Brassiere, embroidered in Japanese style, and carefully boned. Scalloped edging trims the neck and armholes. PERRY-DAME PRICE, .25
E-1062—Perfect-fitting "Boneless" Brassiere of serviceable Cambric, trimmed with embroidery. Closes in front with non-rustible-hooks-and-eyes. PERRY-DAME PRICE, .25
E-1063—"Boneless" Brassiere of fine quality Cambric, richly trimmed with Swiss embroidery. Closes in front with non-rustible hooks and eyes. PERRY-DAME PRICE, .37
E-1064—This beautiful Brassiere is made of fine quality Cambric, handsomely trimmed in front with Swiss embroidery. Reinforced under the armholes and carefully boned. Will launder splendidly. PERRY-DAME PRICE, .49
E-1065—A convenient SIDE-LACING Brassiere of fine quality Cambric, beautifully embroidered in front in Japanese style, and carefully boned. Closes in front with non-rustible hooks and eyes. Excellent value. PERRY-DAME PRICE, .49
E-1066—"Boneless" Brassiere for only 49 cents, made of fine quality Cambric, richly trimmed with wide Cluny pattern lace, front and back alike. Closes in front with non-rustible hooks and eyes. PERRY-DAME PRICE, .49
E-1067—Perfect-fitting Brassiere made entirely of fine Allover embroidery, with fancy embroidery edging at the neck and armholes. Carefully boned in front, and reinforced under the armholes. Closes in front with non-rustible hooks and eyes. Worth 75 cents. PERRY-DAME PRICE, .49
E-1075—A serviceable "Boneless" Brassiere, made entirely of fine quality Allover Embroidery, with scalloped edging at the neck and armholes. Closes in front with non-rustible hooks and eyes. PERRY-DAME PRICE, .29

SIZES OF CORSET COVERS—32 to 44 BUST
E-1068—Muslin Corset Cover, with front yoke of embroidery and lace. PERRY-DAME PRICE, .25
E-1069—Embroidery Flouncing is used for this pretty Corset Cover. PERRY-DAME PRICE, .25
E-1070—Beautiful Embroidery Corset Cover, front and back alike. The armholes are finished with scalloped edging, and wash silk ribbon controls the fullness at the neck. Will give splendid service. PERRY-DAME PRICE, .39
E-1071—One of the handsomest and most serviceable Embroidery Corset Covers you could buy anywhere for 49 cents. It is made front and back alike, and wash silk ribbon controls the fullness. PERRY-DAME PRICE, .49
E-1072—This beautiful Corset Cover for only 49 cents is a splendid bargain. It is made of fine quality Muslin, with entire front of handsome embroidery, and thread lace edging at the neck and armholes. PERRY-DAME PRICE, .49
E-1073—A handsome "Blouse" Corset Cover made entirely of fine embroidery, with wash silk ribbon at the neck, and lace at the armholes. This cover will look charming with sheer waists and dresses. PERRY-DAME PRICE, .49
E-1074—You will be perfectly delighted with this dainty Corset Cover of fine quality Nainsook, richly trimmed with Val lace, and a front yoke of embroidery run with lustrous ribbon ending in a bow. Any woman would be proud to own this beautiful Corset Cover. PERRY-DAME PRICE, .59



REGULAR SIZES OF DRAWERS—23 to 27 inches Side Length

E-1085 and E-1086 are EXTRA WIDE DRAWERS, and come in SIZES 27 to 29 inches Side Length.

E-1078—Fine quality soft-finished Muslin, combined with exquisite Point de Paris pattern. Lace and satin ribbon make this pair of Drawers one of the handsomest and most beautiful you could buy. Open or closed. You will be perfectly delighted when you see what a lovely selection you made in choosing these drawers PERRY-DAME PRICE, **.49**

E-1077—This new-style Camisole Corset Cover is just as pretty as it can be, and it is offered to you here at a genuine bargain price. It is made entirely of Embroidery run with lustrous ribbon ending in a bow, and has dainty ribbon shoulder straps. COLORS: white embroidery, with pink or light blue ribbon, as preferred. Will launder beautifully. PERRY-DAME PRICE, **.39**

E-1078—An exceptionally handsome Pair of Drawers made of fine quality soft-finished Muslin, with embroidery flounce slashed at the sides and trimmed with lace and ribbon. Open or closed. These drawers are worth 75 cents. PERRY-DAME PRICE, **.49**

E-1079—Soft-finished Cambric Drawers with beautiful Embroidery ruffles headed with pin-tucks. Open or closed. Excellent value. PERRY-DAME PRICE, **.39**

E-1080—These handsome Drawers are very comfortable, and will give splendid service. They are made of fine quality soft-finished Cambric with deep ruffles of embroidery headed with pin-tucks. Open or closed. PERRY-DAME PRICE, **.39**

E-1081—A typical Perry-Dame Value—these beautiful Drawers for only 29 cents. They are made of fine quality Cambric trimmed with pin-tucks and fancy embroidery. Open or closed. PERRY-DAME PRICE, **.29**

E-1082—Dainty lace-trimmed Drawers, made of fine quality soft-finished Cambric, with pin-tucked ruffles edged with lace. Open or closed. Will give very good wear. PERRY-DAME PRICE, **.25**

E-1083—Regular 25-cent Muslin Drawers for 19 cents, made with neat hem-stitched ruffles trimmed with pin-tucks. Open or closed. PERRY-DAME PRICE, **.19**

E-1084—Delightfully comfortable "Bloomer" Drawers of fine quality soft-finished Muslin trimmed with ribbon-run lace heading. Open or closed. These are regular 49-cent drawers, and would cost you that much anywhere else. It will be an economy to order several pairs at this special price. PERRY-DAME PRICE, **.25**

E-1085—EXTRA WIDE Cambric Drawers, neatly trimmed with hem-stitched ruffles, and made extra large in the waist-line and through the hips. Open only. SIZES: 27 to 29 inches Side Length. These drawers are very comfortable and will give excellent service. PERRY-DAME PRICE, **.25**

E-1086—Our stout friends will find these EXTRA WIDE Drawers very, very comfortable, because they have been especially proportioned for stout figures. They are made of fine quality Cambric, beautifully trimmed with embroidery and pin-tucks. Open only. SIZES: 27 to 29 inches Side Length. Excellent value at this very low price. PERRY-DAME PRICE, **.49**





Misses' and Children's Special-Price Underwear

Sizes Stated in Each Description

- E-198—Misses' "Bloomer" Drawers of fine quality Muslin and eyellet embroidery. Closed. SIZES: 17, 19, 21 or 23 inches Side Length. You will be glad you bought these drawers from Perry, Dame & Co.'s when you see what splendid service they give you. **29**
- E-199—Crankled Crêpe Drawers, prettily trimmed with lace. Closed. SIZES: 2 to 12 years. They launder very easily and require no ironing. **29**
- E-200—These fine quality Crinkled Crêpe Knickerbocker Drawers are delightfully comfortable for Spring and Summer wear. They are prettily trimmed with embroidery edging, and made with buttonholed waist-band. Closed. SIZES: 2 to 8 years. Wash beautifully and need no ironing. **29**
- E-205—Misses' Muslin Petticoat with handsome embroidery flounce. SIZES: 28 to 34 inches Front Length. **39**
- E-206—Misses' Muslin Petticoat, prettily trimmed with flounce of hem-stitched tucks and embroidery run with ribbon ending in a bow. SIZES: 28 to 34 inches Front Length. Regular 75-cent quality. **49**
- E-207—Beautiful Lace-trimmed Petticoat of fine quality Muslin. The flounce is made with pin-tucks and three rows of lace edging. Buttonholed waist-band. SIZES: 2 to 14 years. Dainty, serviceable and a real bargain. **49**

- E-187—Princess Slip of good quality soft-finished Muslin, prettily trimmed at the neck and armholes with ribbon-run embroidery, and finished with a handsome embroidery ruffle at the bottom. Closes in back. WHITE. SIZES: 6 to 14 years. This Princess slip will wear well and launder splendidly. **59**
- E-188—A regular 80-cent towel for only 59 cents. It is made of fine quality soft-finished Muslin, with front yoke and sleeves of beautiful embroidery. Wash ribbon controls the fulness at the neck and adds a dainty touch. SIZES: 6 to 14 years. **59**
- E-189—This Princess Slip is beautifully made of fine quality soft-finished Muslin and handsome embroidery run with lustrous ribbon ending in dainty bows. Closes in back. WHITE. SIZES: 6 to 14 years. A very dainty and serviceable slip and excellent value at this special price. **75**
- E-190—This Princess Slip is especially designed for Misses and Small Women, and is cut on long, graceful, smooth-fitting lines. It is made of fine quality soft-finished Muslin edged with lace at the neck and armholes, and made with a handsome front yoke of embroidery run with ribbon ending in a bow. The flounce is trimmed with rows of lace and lawn, and a group of pin-tucks. Back closing. COLORS: white, a soft delicate pink, or a dainty light blue. SIZES: 14 to 20 years, or 32 to 38 inches bust measure. We just wish you would compare this beautiful Princess Slip with those sold elsewhere, and see for yourself how much you always save when you buy from Perry, Dame & Co. **89**
- E-195—Misses' Cambrie Drawers with pin-tucked ruffles finished with hem-stitching. Closed. SIZES: 19, 21 or 23 inches Side Length. **19**
- E-196—This is a very dainty and also a very serviceable Nightgown, made of soft-finished Muslin, and trimmed with an embroidered front yoke and strong thread lace at the neck and sleeves. SIZES: 4 to 12 years. **39**
- E-197—Misses' fine quality Muslin Drawers with beautiful embroidery ruffles. Closed. SIZES 19, 21 or 23 inches Side Length. **25**



Children's Underwear at Bargain Prices

Sizes Stated in Each Description

- E-208—A very dainty Petticoat, made of fine quality Cambric with an embroidery flourish in a pretty raised pattern. Buttonholed waistband. SIZES: 8 to 14 years. We heartily recommend this petticoat for its beauty and wearing qualities, and also for its remarkable value. **.45**
- E-209—Serviceable Cambric Underwaist with double row of buttons. Back closing. SIZES: 2 to 12 years. **.29**
- E-210—This is a beautiful Gown, cut comfortably full, and splendidly made of fine quality soft-finished Muslin. It has a dainty front yoke of embroidery, and fancy edging at the neck and sleeves. Double back yoke. Closes in front. SIZES: 6 to 14 years. Worth 75 cents. **.59**
- E-215—Boys' or Girls' Sleeping Garment of fine quality White Crinkled Crêpe. Back closing; drop seat. SIZES: 2 to 10 years. This is an ideal garment for Spring and Summer, because it is very light in weight, and it washes easily and requires no ironing. **.59**
- E-216—White Crinkled Crêpe Nightgown, prettily trimmed with lace and lustrous ribbon ending in a bow. SIZES: 4 to 14 years. This Gown is a splendid selection because it launders easily and does not have to be ironed. **.49**
- E-217—Drawers of good quality Cambric, prettily trimmed with pin-tucks and hemstitching. Closed. SIZES: 2 to 12 years. **.25**



- E-218—Children's Sleeping Garment of serviceable Cambric. Drop seat, back closing. WHITE. SIZES: 2 to 10 years. Excellent value. **.49**
- E-219—Child's Waist of strong White Cotton, made with suspender straps in back, and provided with durable hose supporters. SIZES: 2 to 12 years. **.49**
- E-220—Children's Muslin Drawers with pretty embroidery ruffles. Closed. SIZES: 2 to 12 years. **Two pairs for .25**
- E-225—A genuine money-saving bargain for you—this beautiful Nightgown for only 49 cents. It is made of soft-finished Muslin, with a dainty front yoke of pin-tucks and ribbon-run embroidery. Double back yoke. Front closing. SIZES: 4 to 14 years. **.49**
- E-226—Just look at this pretty Nightgown, made of fine quality Cambric, for only 39 cents! It is trimmed in front with embroidery and pin-tucks, and made with a double back yoke. Front closing. SIZES: 4 to 12. **.39**
- E-227—Fine quality Muslin Drawers with hem-stitched ruffles prettily edged with lace. Closed. SIZES: 2 to 12 years. **.25**
- E-228—A beautiful Princess Slip made of the quality Muslin, trimmed with white lace. Closes in back. COLORS: white, a dainty light blue, or a soft delicate shade of pink. SIZES: 4 to 12 years. You will be delighted with the splendid quality, style and fit of this Princess slip, and with your saving too. **.49** getting it at this low Perry-Dame price
- E-229—Soft-finished Cambric Drawers, prettily trimmed with pin-tucks and ruffles of embroidery run with ribbon ending in bows. Closed. SIZES: 4 to 14 years. Will wear well and launder beautifully. **.25**



REGULAR SIZES OF UNION SUITS AND VESTS—32 to 40 BUST

For EXTRA SIZE VEST, See Description X-1109

- E-1101—Here is a Union Suit that is sure to please you more than any Union Suit that you would buy elsewhere for the same money because it is splendidly made, it fits smoothly and comfortably, and will give you the service you would expect from a garment double this price. It is made of good quality medium-weight Sea Island Cotton, close-ribbed, with wide knees prettily edged with lace. Wash tape at the neck and armholes. Open only. White. Three for .83; each **.29**
- E-1102—Union Suit of good quality medium-weight Cotton, close-ribbed. It is richly trimmed with Art lace, as pictured, and made with wide knees. The neck and armholes are trimmed with crochet beading run with wash silk tape ending in pretty bows. Open only. White. This is without question the very best Union Suit 30 cents could buy for you. Remember, Madam, always there is a saving in actual cash for you on everything you buy from Perry, Dame & Co. Three for \$1.08; each **.39**
- E-1103—Medium-weight Union Suit of fine quality close-ribbed Cotton, with yoke of Cluny pattern insertion, and run with silk tape at the neck and armholes. It is made with wide knees, lace-trimmed, and fits smoothly and very comfortably. Open only. White. This Union Suit will wear well and give excellent service. It is splendidly made, and very elastic and comfortable. Three for \$1.08; each **.50**
- E-1104—Girls' medium-weight Union Suit of good quality close-ribbed Cotton, and a genuine money-saving bargain. The neck and armholes are trimmed with crochet beading run with mercerized tape to control the fullness, and the drawers are prettily trimmed with Art lace. White. SIZES: 6, 8 and 10 years with drop seat, each Three for .82; each **.25**
- SIZES: 12 and 14 years, with open seat, each **.35**
- E-1105—Vest of good quality light weight Cotton, Swiss ribbed, run with mercerized tape at the neck and armholes. White. Three for .47; each **.15**
- E-1106—Vest of good quality light-weight Cotton, Swiss ribbed, with front yoke of fancy Art lace. White. This vest is unusual value. Three for .42; each **.19**
- E-1107—Just think of it! This beautiful light-weight Vest, made of Swiss ribbed Cotton with crochet yoke, for only 19 cents. White. No woman should overlook this money-saving bargain. Three for .50; each **.25**
- E-1108—Vest of fine quality light-weight Cotton, Swiss ribbed, with crochet yoke ornamented with a fancy applique. White. A very pretty and serviceable garment. Three for .72; each **.25**
- E-1109—A delightfully soft and comfortable Vest of fine quality medium-weight Sea Island Cotton, close-ribbed and very elastic. The neck and armholes are trimmed with crochet beading run with fancy wash silk ribbon, tying in pretty bows. White. Excellent value. Three for .72; each **.25**
- X-1109—EXTRA SIZE VEST of fine quality medium-weight Sea Island Cotton, exactly the same as E-1109, but made in Extra sizes 42, 44 and 46 bust. Three for .82; each **.29**

E-1104
25¢ UP
GIRLS UNION SUIT
6 TO 14 YRS.



E-1112
75¢

E-1113
50¢
LI FALCO

E-1111
50¢
LI FALCO

E-1119
50¢

E-1118
25¢

E-1117
59¢

E-1114
39¢

E-1120
29¢

E-1116
49¢

E-1115
\$1.00

REGULAR SIZES OF LADIES' UNION SUITS AND VESTS—32 to 40 BUST

For EXTRA SIZES, see Descriptions X-1111, X-1113, X-1118, X-1119 and X-1120

- E-1111—Li Falco medium-weight Union Suit of fine quality Sea Island Cotton, knit in a fine elastic rib. Close-fitting knees. Open only. White. This is the famous "Li Falco" brand known all over the world, and you will be delighted with it. It will give long and very satisfactory service. Three for \$2.30; each .50
- X-1111—EXTRA SIZE LI FALCO UNION SUIT, same as E-1111, but made in Extra Sizes 42, 44 and 46 bust65
- E-1112—Light-weight Union Suit of fine quality Lisle, Swiss-ribbed. Wash silk ribbon controls the fullness, and fancy lace trims the drawers. Open only. White. This is one of the best Union Suits you could buy for spring and summer wear, and it is remarkable value. Three for \$2.90; each .75
- E-1113—Li Falco Union Suit of fine quality medium-weight Sea Island Cotton, knit in a smooth close rib. Wide knee, prettily trimmed with Art lace. Open only. White. You will find it a real pleasure to wear this "Li Falco" Union Suit because it fits perfectly and is very comfortable. Three for \$2.90; each .50
- X-1113—EXTRA SIZE LI FALCO UNION SUIT, same as E-1113, but made in Extra Sizes 42, 44 and 46 bust.65
- E-1114—This handsome Vest is made of fine quality light-weight Cotton, Swiss ribbed. It is trimmed with real hand-crochet lace. White. Excellent value. Three for \$1.10; each .39
- E-1115—A beautiful Union Suit of extra fine quality light-weight Lisle, knit in a close and very elastic rib. It has an exquisite yoke of real hand-crochet lace, and Cluny pattern lace trims the wide knees. Open only. White. You would have to pay at least \$1.50 elsewhere. Three for \$2.90; each \$1.
- E-1116—Vest of very fine quality light-weight Lisle, Swiss ribbed, prettily trimmed with real hand-crochet lace. White. Wonderful value at this special price. Three for \$1.39; each .49
- E-1117—Beauty, comfort and splendid service are all combined in this Vest of extra fine quality light-weight Lisle, Swiss ribbed. It is trimmed with real hand-crochet lace, and is the quality others would ask 75 cents for. White. Three for \$1.69; each .59
- E-1118—Drawers of good quality medium-weight Sea Island Cotton. Wide knee, trimmed with Art lace. Open only. White. WAIST MEASURES: 20 to 30 inches. Three for .72; each .25
- X-1118—EXTRA SIZE DRAWERS, same as E-1118, but made in Extra Sizes 30 to 36 inches. Waist Measure. Three for \$1.00; each .35
- E-1119—Drawers of fine quality medium-weight Cotton, shaped in the knitting to fit smoothly, with wide knee, lace-trimmed. Open only. White. WAIST MEASURES: 20 to 30 inches. Three for .72; each .30
- X-1119—EXTRA SIZE DRAWERS, same as E-1119, but made in Extra Sizes 30 to 36 inches. Waist Measure. Three for \$1.00; each .69
- E-1120—Vest of good quality light-weight Cotton, close-ribbed, trimmed with real hand-crochet lace. White. A genuine bargain. Three for .83; each .29
- X-1120—VEST, same as E-1120, but made in Extra Sizes 42, 44 and 46 bust. Three for \$1.10; each .39

E-1121—These serviceable Lisle Hose are the 19-cent quality sold by others. COLORS: black or white. SIZES: 8½ to 10. A splendid stocking that will give excellent wear, and a bargain. It will be economy for you to order several pairs at this price. Two pairs for .35; each.

E1121
13¢
LISLE FULL SEAMLESS



HIGH SPLICED HEELS
DOUBLE SOLES HEELS & TOES

PATENT GARTER TOP

E1135
19¢
GIRL'S OR BOY'S COTTON STOCKING FULL SEAMLESS



E-1135—Fine Ribbed Cotton Hose. COLORS: black, white, or tan. SIZES: 6 to 9½. Three pairs for .55; each. .19

PATENT GARTER TOP

E1122
25¢
GIRL'S OR BOY'S STOCKING SILK LISLE SEAMLESS



E-1124—'Phoenix' Silk-finished Lisle Hose. GUARANTEED, with excellent wearing qualities. COLORS: black or tan. SIZES: 8½ to 10. This is the well known 'Phoenix' brand advertised all over the country. They are very rich looking and will give excellent service. Three pairs for 81; each. .35

E1124
35¢



GUARANTEED SILK LISLE
HIGH SPLICED HEELS
DOUBLE SOLES HEELS AND TOES

E1134
13¢

GIRL'S OR BOY'S STOCKING COTTON FULL SEAMLESS



E-1134—Ribbed Cotton Hose, medium weight, Double heels and toes. BLACK ONLY. SIZES: 5 to 9½. Just the hose for school wear and hard service. Two pairs for .25; each. .13

E-1128—Silk-finished Lisle Hose with double garter tops. COLORS: black, white or tan. SIZES: 8½ to 10. These hose will give you the service you would expect from 50-cent Lisle stockings. They are splendidly made and will wear well. Three pairs for .73; each. .25

E1128
25¢
SILK LISLE FULL SEAMLESS



HIGH SPLICED HEELS
DOUBLE SOLES HEELS AND TOES

E-1129—'Phoenix' heavy lustrous Pure Thread Silk Hose, GUARANTEED. COLORS: black, white, navy blue or tan. SIZES: 8½ to 10½. You will be perfectly delighted with their richness and beauty, and with the way they wear. Four prs. in a box, GUARANTEED. \$4.00; each. \$1

E1129
\$1.00



FOUR INCH GARTER TOP OF SILK LISLE
FULL FASHIONED THREAD SILK
HIGH SPLICED HEELS
DOUBLE SOLES HEELS AND TOES

PATENT GARTER TOP

E-1132—COLORS: black, white, tan or light blue. SIZES: 6 to 9½. Three pairs for .73; each. .25

E1136
19¢
CHILDRENS SILK LISLE FULL SEAMLESS



E-1125—Beautiful, dressy Hose of lustrous Fibre Silk with double garter tops, high spliced heels and double soles, heels and toes. COLORS: black, white or tan. SIZES: 8½ to 10. These Fibre Silk stockings are very rich looking, and will outwear any other 50-cent Silk Stocking ever made. .50

E1125
50¢
FIBRE SILK HIGH SPLICED HEELS



FOUR INCH GARTER TOP
DOUBLE SOLES HEELS AND TOES

E1131
39¢
THREAD SILK FULL SEAMLESS LISLE SOLES



E-1131—Men's Thread Silk Hose, with double heels and toes. COLORS: black, navy blue, tan or grey. SIZES: 9½ to 12. Three pairs for \$1.15; each. .39

E-1127—This is the famous advertised 'Phoenix' Guaranteed silk Hose. Upper part of the Silk Lisle. COLORS: black, navy blue, tan or white. SIZES: 8½ to 10. Exceptionally rich and dressy, and an ideal hose for Spring and Summer wear. Four pairs in a box, GUARANTEED. \$3.00; each. .75

E1127
75¢
THREAD SILK



FOUR INCH GARTER TOP
HIGH SPLICED HEELS
DOUBLE SOLES HEELS AND TOES

E-1123—Stylish, serviceable Hose with Fibre Silk Boot and Lisle double garter tops. COLORS: black, white or tan. SIZES: 8½ to 10. The very best 25-cent Silk Boot Stocking you ever saw, both in appearance and also for its wearing qualities. Three pairs for .70; each. 25

E1123
25¢
SILK BOOT FULL SEAMLESS



HIGH SPLICED HEELS
DOUBLE SOLES HEELS AND TOES

E-1138—White with black or pink stripes; or all white, black, light blue, tan or pink. SIZES: 4 to 7½. Three pairs for .55; each. .19

E1133
19¢
CHILDRENS SILK LISLE SEAMLESS



E-1138—COLORS: black, white, light blue or tan. SIZES: 4 to 6½. Three pairs for .55; each. .19

E-1122—These comfortable line ribbed Cotton Hose have a silk finish, and are made with high-splined heels and toes. BLACK ONLY. SIZES: 8½ to 10. They will wear splendidly, and are excellent value at this low price. Three pairs for .53; each. .19

E1122
19¢
COTTON FULL SEAMLESS MEDIUM WEIGHT DOUBLE SOLES HEELS AND TOES



E1130
25¢
SILK LISLE



E-1130—Men's strong-wearing Hose of Silk-finished Lisle. COLORS: black, tan, navy blue or grey. SIZES: 9½ to 12. Will give long and very satisfactory service. Three pairs for .73; each. .25

DOUBLE HEELS AND TOES

E-1126—Comfortable Full-Fashioned Black Cotton Hose with double garter tops and UNBLEACHED SOLES. SIZES: 8½ to 10½. This is an excellent selection for the woman who doesn't like hosiery with black feet, and it is priced unusually low. They are very elastic and comfortable, and wear splendidly. .29

E1126
29¢
COTTON FULL FASHIONED UNBLEACHED SOLES



JUNIOR SUITS AND COATS

SIZES: 13 years—bust 33 inches, skirt length 33 inches; 15 years—bust 35 inches, skirt length 35 inches; 17 years—bust 37 inches, skirt length 37 inches. Skirts made with 3-inch basted hems.

E-1137—Stylish Junior Suit of fine quality All Wool Serge. The coat is made with two collars—one of self-material in graceful "Tuxedo" effect, and the other in the new flare style, made of exquisite silk in harmonizing colors. It is provided with two patch pockets, and the back is trimmed with plaits, a belt and two self-covered buckles. Closes with bone buttons, and is lined throughout with lustrous Grey Satin; satin-covered shields. The stylish girde-top skirt is button-trimmed to match the coat. Closes invisibly at the left side. **COLORS:** navy blue, or Copenhagen blue. A genuine money-saving bargain at this low price. **PERRY-DAME PRICE.**
—guaranteed to please you, or your money back. **\$7.98**

E-1138—Stylish Norfolk Suit of fine quality Pebble Ratine, displaying those graceful lines so becoming to the Junior figure. The coat, which is unlined, is made with stylish box-plaits front and back, provided with a black patent leather belt, and closes with self-covered buttons. Button-trimmed girde-top skirt, closing invisibly at the left side. **COLORS:** white, Copenhagen blue, rose-pink, or the fashionable new shade of greyish tan called "sand color." "Pebble Ratine" can be washed very easily and always looks very smart and becoming. **PERRY-DAME PRICE.**
—guaranteed to please you, or money back. **\$5.98**



E-1137
\$7.98
ALL WOOL SERGE
SATIN LINED

E-1139
\$9.98
ALL WOOL SERGE

E-1139—Here is the latest style Junior Suit, made of fine quality All Wool Serge. The coat has a handsome collar of silk Bengaline, and is cleverly designed with button-trimmed sections of self-material around the neck, on the sleeves, and in chic belt effect, placed high on the coat in accord with the latest edicts of Fashion, above stylish plaits. (Note small back view.) Girde-top skirt with fashionable yoke and plaits; invisible back closing. **COLORS:** navy blue, lined with Grey Satin; or the beautiful new shade of greyish tan called "Covert color," lined with satin to match; satin-covered shields. The All Wool Serge is the same as that used in high-priced Ladies' Suits, and is very rich and stylish, and the suit is cut on graceful, height-giving lines so especially becoming to the Junior figure. **PERRY-DAME PRICE.**
—guaranteed to please you, or money back. **\$9.98**

E-1140
\$3.98
PEBBLE RATINE

E-1138
\$5.98
PEBBLE RATINE

E-1140—What a satisfaction it is to have a stylish, rich-looking Coat to wear on cool evenings and to take over your arm on day trips or Excursions during the Spring and Summer! This charming new-style coat of fine quality Pebble Ratine is just the thing, for it can be washed if it gets soiled, and will give excellent service. It is handsomely trimmed with novelty buttons, and designed with a smart stitched belt and graceful plaits front and back, as pictured. It is unlined, but has wide side facings of self-material. Length about 24 inches in back. **COLORS: Copenhagen blue, rose-pink, or the beautiful new shade of greyish tan called "sand color." This Coat looks perfectly lovely in any of these colors, so you are sure to be delighted, no matter which one you choose. **PERRY-DAME PRICE.**
—guaranteed to please you, or money back. **\$3.98****



E-1145
\$3.98

EMBROIDERED VOILE

E-1142
\$2.98

WORSTEDS
SERGE

E-1141
\$1.98

SHEPHERD
CHECK

E-1143
\$1.98

FLOWERED LACE CLOTH

JUNIOR DRESSES—SIZES: 13 years—bust 33 inches, skirt length 33 inches; 15 years—bust 35 inches, skirt length 35 inches; 17 years—bust 37 inches, skirt length 37 inches.

E-1141—Stylish Tunic Dress, made of Black and White Cotton Shepherd Check trimmed with Saten. Invisible front closing. TRIMMING IN KING BLUE or a BRIGHT PRETTY SHADE of RED, as preferred.

PERRY-DAME PRICE,
—guaranteed to please you, or your
money back. **\$1.98**

E-1142—This Perry-Dame Sailor Dress is made of good quality Worsteds Serge, embroidered with silk floss, as pictured. The front is trimmed with novelty buttons, and a satin messaline bow-tie and jaunty patent leather belt are provided. Invisible front closing. COLOR: navy blue dress, with red trimming; or wine color dress with black trimming. Actual worth, \$1.30 PERRY-DAME PRICE,
—guaranteed to please you, or your
money back. **\$2.98**

E-1143—The Flowered Lace Cloth used in this new-style Dress is similar to voile but with a rich lacy effect. The collar, cuffs and button-trimmed vestee are of sheer white Organdie edged with lace, and the graceful tier skirt is trimmed with black velvet buttons. Black velvet belt with bow. Invisible front closing. (COLORS: white background, with flowers in blue, lilac, or apple green PERRY-DAME PRICE,
—guaranteed to please you, or your
money back. **\$1.98**

E-1144
\$3.75

CHIFFON VOILE

E-1144—This is one of the prettiest Dresses you could have for Spring and Summer wear, made of fine quality Chiffon Voile in the latest style. The waist, which is lined with white net, is made with hem-stitched collar and revers of dainty white Organdie, and closes through in front with beautiful novelty buttons. A very smart touch is given by the black velvet band around the neck and on the cuffs, and the black velvet belt with streamer. The skirt is cut gracefully full, and is handsomely trimmed at the bottom with a gathered full of self-material. (COLORS: Copenhagen blue, deep rose, or the new "Sand color"; each trimmed with black velvet. This makes a beautiful Party Dress—it is so dainty and so very becoming to the Junior figure. PERRY-DAME PRICE,
—guaranteed to please you, or your
money back. **\$3.75**

E-1145—Here is a beautiful Voile Dress, exquisitely embroidered with Japanese floss. The waist is designed in Bolero style with a dainty Organdie collar, and is richly trimmed with Irish pattern lace. The skirt is made of Embroidered and plain voile, with a handsome girle and bow of satin messaline ribbon. Closes in front. (COLORS: white dress, with ribbon in white, light blue, or pink, as preferred. In all white it makes a fine Confirmation or Graduation Dress, and you are getting it at a very low price. PERRY-DAME PRICE,
—guaranteed to please you, or your
money back. **\$3.98**



E-1151
\$149
GALATEA

E-1153
\$149
GINGHAM

E-1155
\$149
LINENE

E-1152
\$100
LINENE



E-1154
\$198
EMBROIDERED
VOILE

JUNIOR DRESSES—SIZES: 13 years—bust 33 inches, skirt length 33 inches; 14 years—bust 35 inches, skirt length 35 inches; 17 years—bust 37 inches, skirt length 37 inches.

E-1151—Stylish Two-Piece Middy Dress of fine quality White Galatea, richly trimmed with navy blue and white Striped Galatea, as pictured. The blouse is made in slip-over style, with a lacing at each side and at the neck in front. The skirt is a fashionable circular model with graceful, height-giving lines, and closes invisibly in front. **COLOR:** as described only. You will take the greatest comfort and pleasure in wearing this charming Dress. **PERRY-DAME PRICE,**—guaranteed to please you, or your money back. **\$1.49**

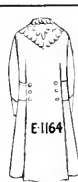
E-1152—\$1.75 is what you would have to pay out of Perry, Dame & Co. for this stylish Dress of fine quality Linene. The collar, cuffs and simulated pockets are of white lace, prettily embroidered. smooth-fitting yoke skirt, with two box-plaits in front and an inverted plait in back. Invisibly front closing. **COLORS:** tan dress, with red piping and embroidery; or medium blue dress, with medium blue piping and embroidery. **PERRY-DAME PRICE,**—guaranteed to please you, or your money back. **\$1.00**

E-1153—A very smart, becoming Dress of fine quality Gingham, trimmed with cotton corduroy and embroidery edging, as pictured. The fashionable sleeves are designed in yoke effect front and back, prettily piped with white, and small covered buttons are

used with charming effect down the front of the dress. Invisibly front closing. **COLOR:** white background, crossed with medium blue and tan stripes, and trimmed with white cotton corduroy. This Dress will wear well and launder beautifully, and you will be delighted with its splendid value. **PERRY-DAME PRICE,**—guaranteed to please you, or your money back. **\$1.49**

E-1154—A charming Dress of richly Embroidered Voile with graceful two-tier skirt—a regular \$3.50 value for only \$1.98. The neck is finished with a dainty embroidered net frill, and the back of the waist is made of plain voile. Satin moss-line girle. Invisibly front closing. **COLORS:** white dress, with girle in white, rose pink or Copenhagen blue, as preferred. In all white this is a splendid Confirmation or Graduation Dress. It is a particularly stylish model. **PERRY-DAME PRICE,**—guaranteed to please you, or your money back. **\$1.98**

E-1155—Just picture yourself in this stylish Dress of fine quality Linene. It is made with a deep sailor collar of self-material trimmed with contrasting color linene, and the front of the waist, the cuffs, and the slip-knot tie are trimmed to match. The skirt is smartly button-trimmed. Invisibly front closing. **COLORS:** white, with blue trimming; tan, with red trimming; or blue, with white trimming. Would be priced at \$2.50 anywhere else. **PERRY-DAME PRICE,**—guaranteed to please you, or your money back. **\$1.49**



E-1164

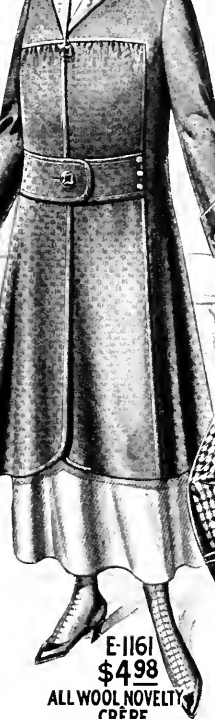


E-1164
\$4.98

ALL WOOL SERGE



E-1161



E-1161
\$4.98

ALL WOOL NOVELTY
CRÉPE

E-1161—This handsome Junior Coat of fine quality All Wool Novelty Crépe is made in the very latest style. It is fashionably loose-fitting, has a jaunty belt front and back, and displays a yoke into which the front of the coat is gracefully shirred, as pictured. (Note small back view.) The collar is made of rich Brocaded Silk, and the cuffs are trimmed to match. Side facings of self-material. COLORS: navy blue, or Copenhagen blue, each with trimming in harmonizing colors. This is a Coat we have designed not alone for beauty and style, but for service too, and it is priced here special at a wonderful saving to you. PERRY-DAME PRICE, **\$4.98**
—guaranteed to please you, or your money back.

E-1162—Here is a Junior Coat that every one will admire for its richness and beautiful new style. It is made of fine quality All Wool Serge, cut on graceful, straight lines, and is trimmed on the collar and cuffs with rich brocaded silk. Charming style is also shown in the back of the coat. (Note small back view.) It is designed with two inverted box-plaits and a novel stitched belt of self-material which extends around the front, as pictured. The belt is provided with two inside pockets where the button-trimmed points are. Wide side facings of self-material. COLORS: navy blue, Copenhagen blue, black, or the beautiful new shade of greyish tan called "Covert color." You will secure one of the handsomest Coats brought out this season, and an exceptional bargain too, if you choose this Perry-Dame Coat. It is very rich-looking and dressy, and its charming style will mean your greater personal beauty.

PERRY-DAME PRICE, **\$5.98**

—guaranteed to please you, or your money back.



E-1162



E-1163
\$3.98

ALL WOOL CHECK
MIXTURE

E-1162
\$5.98

ALL WOOL SERGE

SIZES OF JUNIOR COATS—13 years, bust 33 inches; 15 years, bust 35 inches; 17 years, bust 37 inches.

E-1163—"Sport" Coat for Junior Misses, made of fine quality All Wool Check Mixture, in a very becoming loose-fitting style, and provided with two patch pockets. Note the jaunty belt of self-material in the back, as shown in the small back view. Wide side facings of self-material. COLOR: black and white fancy check, showing touches of red, tan and blue. It is hard to describe this beautiful combination of colors, but we will gladly send you a sample free if you ask for it.

PERRY-DAME PRICE, **\$3.98**

E-1164—You will be delighted when you see what a charming, stylish appearance this handsome Junior Coat gives you. It is made of fine quality All Wool Serge, and displays the popular flare and cut-away effect, the same as the high-priced new Ladies' models this season. The collar is made of fancy Macramé braid, and the stylish plaits front and back are held in place by novelty buttons and a belt of self-material. (Note small back view.) Wide side facings of self-material. COLORS: navy blue, Copenhagen blue, or the beautiful new shade of greyish tan called "Covert color." A coat combining the latest style with rich, serviceable material, and a charming coat for Spring and Summer wear. We guarantee you will be delighted with it. PERRY-DAME PRICE, **\$4.98**
—guaranteed to please you, or your money back.

GIRLS' COATS

Sizes Stated in Each Description

E-1171—SPECIAL—This stylish Box Coat of Woven Black and White Cotton Shepherd Check, made in the latest style, for only \$1.98. Cotton Crêpe in a beautiful rich shade of green is used for the attractive collar, and for the button-trimmed tab at the waist-line at each side in smart belt effect. Lined with Venetian. **SIZES: 6 to 11 years.**

PERRY-DAME PRICE, \$1.98

—guaranteed to please you, or money back.

E-1172—Here is a beautiful Coat of very fine quality Lymanville All Wool Serge, with a handsome collar of cream-white Venise pattern lace. The revers, cuffs and jaunty stitched belt are button-trimmed, and two convenient pockets are provided inside the belt. Lined with Venetian. COLORS: a beautiful new shade of navy blue called "Labrador Blue," or the new "Covert color" which is a soft, pretty shade of greyish tan. **SIZES: 6 to 14 years. Here is your chance to secure a beautiful, latest-style coat for your daughter at a wonderfully low price.**

PERRY-DAME PRICE, \$3.98

—guaranteed to please you, or money back.

E-1173—All Wool Golf Cloth is used for this smart box coat, made in belt effect in front, and provided with two patch pockets. Closes with novelty buttons. COLORS: Hunter's green, or a bright, pretty shade of red. **SIZES: 6 to 14 years. Will give splendid service, and is a very stylish, becoming coat.**

PERRY-DAME PRICE, \$2.98

—guaranteed to please you, or money back.



**E-1175
\$1.69
PONGEE**

**E-1173
\$2.98
ALL WOOL
GOLF CLOTH**

**E-1174
\$3.98
ALL WOOL SERGE**



**E-1172
\$3.98
ALL WOOL
LYMANVILLE
SERGE**

**E-1171
\$1.98
COTTON SHEPHERD
CHECK**

**E-1176
\$1.98
ALL WOOL SERGE
OR
BLACK & WHITE CHECK**

E-1174—A rich, dressy Coat, made of fine quality All Wool Serge, with collar and cuffs of self-material trimmed with rich gold-color Pongee Silk and fancy buttons. The jaunty revers are of lustrous black satin, and a very attractive style feature is shown in the button-trimmed straps of self-material around each side in stylish belt effect, finished in front with two black satin streamers. Lined with Venetian. COLORS: navy blue, or Copenhagen blue, each trimmed as described. **SIZES: 6 to 14 years. A typical Perry-Dame money-saving bargain. **PERRY-DAME PRICE, \$3.98****

—guaranteed to please you, or money back.
E-1175—A charming Coat for your little girl, made of fine quality Tan Pongee, in the always becoming box style. It has a handsome collar of Venise pattern lace, and a stylish belt. Closes with pearl buttons. Lined with Venetian. **SIZES: 2 to 6 years. **PERRY-DAME PRICE, \$1.69****

—guaranteed to please you, or money back.
E-1176—This stylish little Box Coat can be had in fine quality ALL WOOL SERGE, or BLACK AND WHITE FANCY SHEPHERD CHECK. Each of these materials is very serviceable, and you are sure to be delighted with the coat, no matter which material you choose. It is designed with two collars—one of self-material, and one of exquisite white Venise pattern lace. The revers are trimmed with lace to match the collar. Plaited belt of lustrous black satin. Lined with Venetian. COLORS: All Wool Serge, in navy blue, or Copenhagen blue; or in Black and White Fancy Shepherd Check, each trimmed as described. **SIZES: 2 to 6 years. Splendid value.**

PERRY-DAME PRICE, \$1.98
—guaranteed to please you, or money back.



E-1184
98¢
FRENCH
FINISHED
LINENE.

E-1185
\$1.25

E-1183—This beautiful Tunic Dress is made of fine quality Flowered Crepe, with trimming buttons and chic little bow of black velvet. White Voile is used for the front panel, and the lace-trimmed collar and cuffs. Invisible back closing. **COLORS:** white, with flowers in rose-pink or Cadet blue, as preferred. Yes, Madam, the materials alone in this Dress would cost you more than its cents. The style is very sweet and pretty, and the whole dress looks as if it cost double this low price.

—guaranteed to please you, or your money back. .98

E-1184—The minute you see this stylish Tunic Dress you will see it is wonderful value for its cents. It is made of the quality French Finished Linene, trimmed with a fancy border, and made with a becoming Dutch collar embroidered with scallops all around. jaunty black patent leather belt. Closes in front with pearl buttons. **COLORS:** white dress, trimmed with red or navy blue, as preferred. Your daughter will just love to wear this charming Dress—it is so stylish and becoming. And it is a very serviceable dress too because it will give splendid wear and launder beautifully.

—guaranteed to please you, or your money back. .98

E-1181—The style of this Dress is unusually pretty and girlish. It is made of fine quality Dotted and Solid Color Percale, as pictured and the back is made to correspond with the front. Invisible back closing. **COLORS:** white, with polka dots and Solid Color Percale in blue or rose-pink, as preferred. In each one of these combinations of colors the dress is very smart, and you will be delighted with it. It is a wonderful dress for only its cents.

—guaranteed to please you, or your money back. .98

E-1182—A very stylish and becoming Dress of fine quality Embroidery Flouncing with fancy scalloped edge. It is designed in that long-waisted effect that always looks so sweet and charming, and the back of the waist is made of plain lawn with groups of pin-tucks. Closes invisibly in back. **WHITE ONLY.** You would have to pay \$1.50 anywhere else for this kind of a dress, and even then you would not get such fine quality Embroidery and such splendid workmanship.

—guaranteed to please you, or your money back. .98



E-1181
98¢
PERCALE

E-1183
98¢
FLOWERED
CREPE

**SIZES OF GIRLS' DRESSES—
6 to 14 YEARS**

E-1185—Here is a new style two-tier Dress, made of fine quality Embroidery Flouncing finished with a scalloped edge. The square neck and the front of the waist are richly trimmed with Art lace, while the back of the waist is made of plain lawn with groups of pin-tucks. Wide embroidery bands invisible back closing. **WHITE ONLY.** You can select no prettier or more stylish Embroidery Dress anywhere for \$1.25 than this charming model. It is very rich in appearance and very dressy, and it is beautifully made and finished. It will launder well and give excellent service.

—guaranteed to please you, or your money back. \$1.25

E-1186—The latest style "Basque" Dress with two-tier skirt. It is just as pretty and as becoming as it can be, and you will be delighted when you see how charming your daughter looks in it. It is made of fine quality Plaid Gingham, stylishly trimmed with solid color gingham and fancy white braid buttons, as pictured. The waist is gracefully shirred in front and made with a button-trimmed panel and a hem-stitched collar of White Organza. Invisible front closing. **COLORS:** white, plaid and trimmed with rose-pink or blue, as preferred. Nowhere else could you buy such a beautiful Dress at anywhere near our low price.

—guaranteed to please you, or your money back. .98



E-1186
98¢
GINGHAM

E-1182
98¢

SIZES OF GIRLS' DRESSES —6 to 14 YEARS

E-1191—This is a new style Tunic Dress, made of fine quality Solid Color Gingham combined with Striped Gingham to over-dress effect, as pictured, front and back alike. Dainty embroidered frill around the neck. Invisible back closing. **COLORS:** blue and white stripes, with solid color blue; or rose-pink and white stripes, with solid color rose-pink. You could not get a Dress as good as this elsewhere for less than \$2.25.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back. **\$1.49**

E-1192—A splendid Dress for only \$1.49, made of beautiful Embroidery Flouncing, with side-plaited skirt. Pin-tucked Lawn is used for the back of the waist. Embroidery belt threaded with ribbon ending in a handsome rosette. Invisible back closing. **COLORS:** white dress, with pink or light blue ribbon as preferred. This dress is carefully made and will launder splendidly.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back. **\$1.49**



E-1193
\$1.49
FRENCH
FINISHED
LINE NE

E-1192
\$1.49

E-1193—This Tunic Dress is made of fine quality French Finished Linene combined with Roman Striped Gingham, as pictured, front and back alike. The front of the waist is trimmed with small croch buttons, and the tunic on the skirt is gracefully rounded at the sides. Invisible back closing. **COLORS:** tan or medium blue; each combined with Roman Striped Gingham. This is your chance to get a regular \$2.49 value for only \$1.49. **PERRY-DAME PRICE,** —guaranteed to please you, or your money back. **\$1.49**

E-1194—Here is a beautiful "Party" Dress, made of Embroidery, with a three-tier embroidery skirt, for only \$2.98. It is very rich-looking, as the picture shows you, and the style is new and unusually becoming. The neck, sleeves and front of the waist are trimmed with Val lace, while the back is made of pin-tucked Lawn. Flowered silk ribbon is drawn through lace loops at the waistline, finishing at the side with an attractive bow. Invisible back closing. **COLORS:** white dress, with pink or blue flowered sash, as preferred. Such beautiful embroidery and charming style were never before combined in a dress priced under \$3.00.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back. **\$2.98**



E-1194
\$2.98

E-1195
\$1.98
CORDUROY



E-1191
\$1.49
GINGHAM

E-1196
\$2.98

FLOWERED
VOILE

E-1195—This stylish Dress is made of fine quality Wash Corduroy. The front of the waist is cut in tab effect trimmed with novelty buttons, and the collar and cuffs are of Embroidered Organza. Black velvet bow with buckle at the neck lends a charming touch. Stylish tunic skirt, and detachable black patent leather belt with bow. Invisible front closing. **COLOR:** white dress, trimmed as described only. This handsome Dress is a great bargain. **PERRY-DAME PRICE,** —guaranteed to please you, or your money back. **\$1.98**

E-1196—Do you want to buy a really exquisite Dress—a Dress that will be admired for its richness, and beauty, and daintiness? Then choose this model of fine quality Flowered Voile, with lace-trimmed collar and cuffs of white voile, and graceful tunic skirt. The back of the waist is made with a stylish yoke, and the front is trimmed with Art lace and croch buttons with braid loops, as pictured. The bow-tie at the neck and the broad girde with bow are made of lustrous satin messaline. Invisible front closing. **COLORS:** white, with flowers in pastel shades, and satin messaline trimming in either rose-pink or blue, as preferred.

PERRY-DAME PRICE,
—guaranteed to please you, or your money back. **\$2.98**



E-1205
\$1.98

FRENCH FINISHED LINENE
AND
FLOWERED DOTTED SWISS

E-1203
\$1.98
GINGHAM
WITH WOVEN
STRIPED MADRAS

E-1204
\$2.49

E-1204—Just picture your daughter in this handsome two-tier Dress. Can you imagine how sweet and charming she will look? It is made entirely of one of the richest patterns of Embroidered Nansook we have ever seen, the flowers and leaves being heavily padded and very rich looking. It is trimmed with fine lace and pin-tucks, and the embroidery belt is threaded with satin ribbon finished with two knotted rosettes. Invisible back closing. COLORS: white dress, with pink or light blue ribbon, as preferred. You will thank us for having designed such a stylish, becoming Dress for your daughter, and especially for being able to supply it at this low price. **PERRY-DAME PRICE, \$2.49**
—guaranteed to please you, or your money back.

E-1205—Smart style in this delightful becoming dress shown in every line of this Tunic Dress of fine quality French Finished Linene, combined with Flowered Dotted Swiss in underwaist effect. The black velvet tie in the front of the waist and the black velvet belt with bow add a very rich touch. Invisible back closing. COLORS: white, with flowers in rose-pink or blue, as preferred. This dress is splendidly made, and will give excellent service. It is a dress your daughter will always look well in, and you will be glad that we called it to your attention. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.

E-1206—This beautiful Embroidery Dress with fashionable two-tier skirt, for only \$1.98. Where else could you equal such value? It has a stylish little chemisette in front of the shadow Lace lined with white silk, and the back of the waist is made of plain lawn prettily pin-tucked. A handsome sash of Flowered Silk Ribbon is drawn through large belt loops, finishing at the side with a rosette and streamers. Invisible back closing. COLORS: white dress, with pink or blue flowered sash, as preferred. A splendid dress, and excellent value. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.

SIZES OF GIRLS' DRESSES—6 to 14 YEARS

Order by age only. If the girl is large or small for her age, order the age she would usually be taken for.

Please note that all Perry-Dame Girls' Dresses are correctly proportioned to fit exactly and are becoming to ALL ages in which the Dress is sold.

E-1201—This smart Dress is made of fine quality Plaid Gingham, combined with White Woven Striped Madras in underwaist effect, and trimmed with embroidery edging and a fancy cord ornament. Detachable belt with pearl buttons. Invisible front closing. COLOR: blue and tan plaid only. Only at Perry, Dame & Co.'s could such a low price be possible for this fashionable dress.

PERRY-DAME PRICE, \$1.98

—guaranteed to please you, or your money back.

E-1202—Just think of getting this Dress, copied from an Imported French model, for only \$1.98! It is made of fine quality sheer Lawn, richly trimmed front and back with tucks and lace, and made with a panel of embroidery and lace in front. Satin ribbon belt, finished with an attractive bow. Invisible back closing. COLORS: white dress, with pink or light blue ribbon, as preferred. Nowhere else could you buy such a beautiful Dress for less than \$3.50.

PERRY-DAME PRICE, \$1.98

—guaranteed to please you, or your money back.

E-1203—A real New York Dress, made with Waist of Woven Striped Madras trimmed with lace, and tunc skirt of the quality Gingham. The attractive Gingham Cape is handsomely embroidered. It can be unfastened at the neck and laundered easily, because it is attached there with patent snap clasps. Black patent leather belt. Invisible front closing. COLORS: white, combined with Cadet blue or rose-pink, as preferred. A genuine Perry-Dame money-saving bargain. **PERRY-DAME PRICE, \$1.98**
—guaranteed to please you, or your money back.



E-1202
\$1.98

E-1201
\$1.98
PLAID
GINGHAM

E-1206
\$1.98

SIZES OF GIRLS' DRESSES: 6 to 14 YRS.

E-1211—This Dress of fine quality Plaid Gingham with the stylish two-tier skirt is an unusually pretty model, and it will wear well and launder beautifully. The collar and cuffs are of white repp, and the front of the waist is made with a box-plait trimmed with beautiful pearl buttons, and finished at the neck with a chic cord ornament with tasseled ends. A jaunty black patent leather belt is provided. Invisible front closing. **COLORS:** white, plaided with rose-pink and dark grey; or white, plaided with blue and dark grey. A charming Dress for Spring and Summer wear, and priced very, very low.

PERRY-DAME PRICE, .98
—guaranteed to please you, or your money back.

E-1212—A very becoming and splendidly made Wash Dress of Tan Linene with sailor collar and cuffs of Cadet blue, and the front of the waist is made with a box-plait trimmed with white straps. The little chemisette and the sailor tie are also of Cadet blue, and a smart patch pocket is provided. Closes entirely down the front with pearl buttons. **COLOR:** tan, trimmed with Cadet blue, as described. This dress is a decided bargain at this low price. **PERRY-DAME PRICE, .69**

E-1213—A delightfully charming Dress for Spring and Summer, made of the quality Plaid Gingham richly trimmed with white wash corduroy and scalloped edging. The front is embroidered in a handsome floral design, as pictured. A very attractive feature is the scalloped outline of the waist and the stylish tunic skirt, prettily trimmed with pearl buttons. Closes in front. **COLORS:** white, plaided with blue and tan, and embroidered in blue; or white, plaided with rose-pink and tan, and embroidered in rose-pink. The splendid material and smart, becoming style of this Dress make it unusual value for only 95 cents.

PERRY-DAME PRICE, .98
—guaranteed to please you, or your money back.



**E-1212
69¢
LINENE**

**E-1213
98¢
GINGHAM**

**E-1211
98¢
GINGHAM**



**E-1216
49¢
GINGHAM**

**E-1215
98¢
FRENCH
FINISHED LINENE**

**E-1214
59¢
GINGHAM**

Please note that all Perry-Dame Girls' Dresses are correctly proportioned to fit exactly and be becoming to ALL ages in which the Dress is sold.

E-1214—Remember, this Dress is a PERRY-DAME bargain, so we hope you won't judge its value by our low price. It is made of Plaid and Solid Color Gingham combined, the back being made to correspond with the front. Side-plaited skirt. Invisible back closing. **COLORS:** blue plaid, with solid color blue; or rose-pink plaid, with solid color rose-pink. **PERRY-DAME PRICE, .59**

E-1215—Your daughter will just love to wear this stylish two-piece Middy Dress of fine quality French Finished Linene. The slip-over blouse is attractively trimmed with white repp and soutache braid applied on a very pretty shade of red linene. Fastens with a silk lacing drawn through eyelets in front. The skirt is attached to a sleeveless underwaist of self-material, and closes in back with pearl buttons. **COLOR:** tan dress, trimmed as described only. This is one of the very best dresses you could possibly buy for only 98 cents.

PERRY-DAME PRICE, .98
—guaranteed to please you, or your money back.

E-1216—After you see this charming Dress, you will KNOW that a Perry-Dame bargain is a genuine money-saving opportunity for you. It is made of Plaid Gingham with collar and cuffs of embroidered white repp, and a stylish little peplum on the skirt. Closes through in front with pearl buttons. **COLORS:** blue plaid, or rose-pink plaid; each embroidered to match. Order this dress on our advice, and see for yourself how splendidly it is made and what a bargain it is.

PERRY-DAME PRICE, .49
—guaranteed to please you, or your money back.

SIZES OF CHILDREN'S DRESSES—2 to 6 YEARS

E-1221—This Lawn Dress with two-tier Embroidery skirt will look very sweet and pretty on any little girl. Nearly the whole front of the waist is made of embroidery and lace, as pictured, and the embroidery belt is threaded with ribbon ending in a beautiful rosette. Closes invisibly in back. **COLORS:** white dress, with pink or light blue ribbon. **\$1.49**
Wonderful value.....PERRY-DAME PRICE.

E-1222—First of all, this little Girl's Dress is very pretty and serviceable, and second, you save 50 cents in getting it at our low price. It is made of Flowered Crepe, trimmed with solid color piping and White Crepe, and closes in front with pearl buttons. **COLORS:** white, with Cadet blue or rose-pink flowers and piping, as preferred. **PERRY-DAME PRICE, .98**

E-1223—If you want to buy a beautiful "Party" Dress for your little girl, take our advice and choose this exquisite French model. The whole dress, front and back, is made of fine quality Embroidery Flouncing—the kind of embroidery you would expect to find in a \$3.00 Dress. The wide embroidery belt is run with ribbon ending in a rosette. Closes invisibly in back. **COLORS:** white dress, with pink or light blue ribbon, as preferred. We guarantee that you will be perfectly delighted if you choose this Perry-Dame Dress for your daughter. **PERRY-DAME PRICE, \$1.98**

E-1224—A wonderful Dress for only 98 cents, made of fine quality Scotch Plaid Gingham, with white repp belt, and white repp collar and cuffs trimmed with red scallops. The front of the waist is made with three plaits at each side, and the attractive little tunic on the skirt is plaited back and front to match. Closes with pearl buttons in front. **COLOR:** a beautiful Scotch plaid, with red predominating. An unusually smart little dress, and excellent value.....**PERRY-DAME PRICE, .98**



E-1228
89¢
LINENE



E-1226
98¢



E-1227
89¢
GINGHAM



E-1225
98¢
LINENE



E-1224
98¢
PLAID GINGHAM



E-1229
79¢



E-1222
98¢
FLOWERED CREPE



E-1221
\$1.49

E-1225—This is a beautiful little Dress for only 98 cents, made of fine quality Linene combined with Striped Wash Corduroy, as pictured. It is trimmed with embroidery edging, and the little poplum on the skirt is gathered all around and finished in front with a black velvet ribbon drawn through a crochet ring at each side. Closes invisibly in back. **COLORS:** rose-pink or Delft blue linene; each combined with wash corduroy in white, with thin black stripes. **PERRY-DAME PRICE, .98**

E-1226—The little two-tier Embroidery skirt of this stylish Dress will delight your daughter. The waist is made of fine quality Lawn, richly trimmed with embroidery, lace and pin-tucks, as pictured. Closes invisibly in back. **WHITE.** A regular \$1.50 dress offered here at a very SPECIAL price.....**PERRY-DAME PRICE, .98**

E-1227—Striped Gingham and Solid Color Gingham are combined in this charming little Dress, which is made front and back alike. It is trimmed in front with pearl buttons and lace, and made with a stylish poplum on the skirt. Closes invisibly in back. **COLORS:** solid color blue, combined with blue and white stripes; or solid color rose-pink, combined with rose-pink and white stripes. This Dress will launder well and wear splendidly.....**PERRY-DAME PRICE, .89**

E-1228—Becoming Two-Piece Middy Dress, made of fine quality White Linene, prettily trimmed with Copenhagen blue linene and white straps. The blouse closes in front with a Copenhagen blue silk lacing, and the skirt is attached to a sleeveless underwaist of self-material which closes in back. This dress is a splendid bargain, and you will be glad you bought it when you see how sweet and pretty it looks on your little girl.....**PERRY-DAME PRICE, .89**

E-1229—A regular \$1.00 Dress for only 79 cents, made of beautiful Embroidery Flouncing. Pin-tucked Lawn is used for the back of the waist where the dress closes invisibly. **WHITE.** A very becoming little dress, priced very low.....**PERRY-DAME PRICE, .79**



E-1223
\$1.98

SIZES: 2 to 6 YEARS

E-1231—Does it pay to make your little daughter's dresses yourself when you can buy this pretty model all ready to wear, for only 49 cents? It has an embroidery skirt, and the waist is made of pin-tucked lawn, trimmed in front with embroidery to match the skirt. The neck and sleeves are edged with lace. Closes through in back with small pearl buttons. WHITE. Always there is a saving for you when you buy from Perry, Dame & Co's.
PERRY-DAME PRICE, .49

E-1232—Two-piece "Oliver Twist" Dress of fine quality Butcher's Linene, made with buttonholes and beautiful pearl buttons around the waist-bands. COLORS: Cadet blue waist, with white skirt, or white waist, with Cadet blue skirt. This little dress will stand good hard wear, and is a splendid dress to buy for your little girl. It is exceptional value for the money. **PERRY-DAME PRICE, .49**

E-1233—A stylish little Dress of serviceable Plaid Gingham, trimmed with solid color Linene and pearl buttons, as pictured. Scalloped edging outlines the front panel on the waist, and a jaunty patch pocket is provided. Invisible back closing. COLORS: blue and white plaid, trimmed with blue; or rose-pink and white plaid, trimmed with rose-pink. 68-cent value. **PERRY-DAME PRICE, .59**

E-1234—Dainty Lawn Dress trimmed with embroidery and lace, and made with attractive Embroidery Skirt. Closes invisibly in back. WHITE. This dress is a splendid selection if you want to get a pretty, dainty, and serviceable dress for your little girl. It looks as if it cost very much more than our low price, and you may be sure that you would have to pay more if you bought it anywhere else. It will launder beautifully. . . . **PERRY-DAME PRICE, .69**



E-1237
.49¢
SEERSUCKER
YACHT



E-1232
.49¢
BUTCHERS
LINENE



E-1233
.79¢
GINGHAM



E-1236
.69¢
LINENE



E-1238 THREE FOR \$1.00



E-1231
.49¢



E-1234
.69¢

E-1235—79 cents buys this pretty little Dress with separate Bloomers, both made of fine quality Striped Gingham. The collar, cuffs, and belt are made of solid color gingham, and the front panel is trimmed at each side with scalloped edging. Closes entirely down the front with beautiful pearl buttons. COLORS: white with blue stripes, or white with rose-pink stripes; each trimmed with solid color to match. The little bloomers and dress both for this price. **PERRY-DAME PRICE, .79**

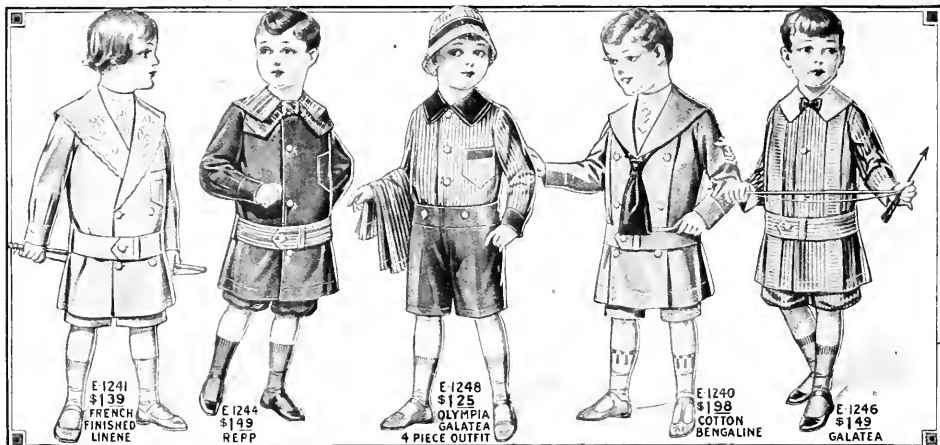
E-1236—Becoming little one-piece Dress of serviceable Linene, richly embroidered in Japanese style, and provided with a jaunty black patent leather belt with gilt buckle. Closes in front with pearl buttons. COLORS: tan, embroidered in red; or Cadet blue, embroidered in white. Excellent value. **PERRY-DAME PRICE, .69**

E-1237—Stylish Romper Suit of fine quality Crinkled Seersucker, prettily trimmed with white pique, as pictured. The collar is made in becoming sailor style, and there is elastic at the knees. Closes in front, and made with drop seat in back. COLORS: blue and white stripes; or rose-pink and white stripes; each trimmed with white pique. A typical Perry-Dame Money-saving bargain. **PERRY-DAME PRICE, .49**

E-1238—Just think of it—three for \$1.00! Madam, you will thank us for having designed these little Rompers and Suits, and especially for pricing them so very, very low. The first model is made of Blue and White Checked Gingham trimmed with white; the second is made of Rose-Pink Gingham trimmed with attractive plaid gingham; and the third is a charming little "Oliver Twist" style suit, made of Blue and White Striped Percale and Blue Linene, trimmed with white. They will wear well and launder beautifully, and you would have to pay 50 cents apiece for them anywhere else. Sold only in Set of three, as pictured, one of each style, all in the same size. **PERRY-DAME PRICE, \$1.00**



E-1233
.59¢
GINGHAM



BOYS' SUITS—SIZES STATED IN EACH DESCRIPTION

E-1240—Here is a very manly little Suit of fine quality Cotton Bengaline that any boy will be proud to wear. The detachable white bengaline shield and the left sleeve are embroidered, and the new-style straight pants are provided with two side pockets. COLORS: tan suit, with red tie; Cadet blue suit, with Cadet blue tie; or white suit, with white tie; each with white shield. SIZES: 3 to 8 years. Would be priced at \$3.00 anywhere else.

PERRY-DAME PRICE, **\$1.98**

E-1241—We are proud to offer you this beautiful Suit of fine quality French Finished Linene for only \$1.39. The collar and the detachable shield are handsomely embroidered. New-style straight pants with side pockets. COLORS: white, tan or Cadet blue; each embroidered in white. SIZES: 3 to 8 years. A genuine money-saving opportunity for you.

PERRY-DAME PRICE, **\$1.39**

E-1242—This splendid Sailor Suit of Silk-Finished Mercerized Poplin is a wonderful bargain for only \$1.49. It is smartly trimmed with white straps, as pictured, and made with a detachable white poplin shield. New-style straight pants with side pockets. COLORS: tan pongee color suit with red tie; or Cadet blue suit with tie to match. SIZES: 3 to 8 years.

PERRY-DAME PRICE, **\$1.49**

E-1243—Double Service Sailor Suit of fine quality White Duck, consisting of Niddy Sailor Blouse trimmed with navy blue Linene, one pair of long Sailor Pants, and one pair of short Straight Pants; each pair of pants provided with side pockets. SIZES: 3 to 10 yrs. Will launder well and wear splendidly. PERRY-DAME PRICE, **\$1.49**

E-1244—One of the smartest Suits you could buy for your boy, made of fine quality Repp, richly trimmed with Roman Striped Linene in harmonious colors. Bloomer Pants with side pockets. COLORS: tan or Cadet blue; each with FAST COLOR Striped trimming. SIZES: 3 to 8 years. A real bargain. PERRY-DAME PRICE, **\$1.49**

E-1245—"Oliver Twist" Suit of fine quality Galatea. The collar and cuffs are trimmed with navy blue cording, and the pants are provided with side pockets. COLOR: white, with navy blue stripes and cording. SIZES: 3 to 8 years. Value, \$1.49.

PERRY-DAME PRICE, **.98**

E-1246—Just the kind of a Suit you will be proud to have your boy wear, made of fine quality Striped Galatea in Norfolk style, trimmed with White Kepp and a smart bow-tie. Bloomer Pants with side pockets. COLORS: navy blue and white stripes; or tan and white stripes. SIZES: 3 to 8 years. PERRY-DAME PRICE, **\$1.49**

E-1247—Smart Sailor Suit of fine quality Striped Galatea, trimmed with solid color galatea and white straps, as pictured. Detachable shield; new-style straight pants with side pockets. COLORS: white, with dark tan stripes and trimming; or white, with navy blue stripes and trimming. SIZES: 3 to 8 years. Priced very low.

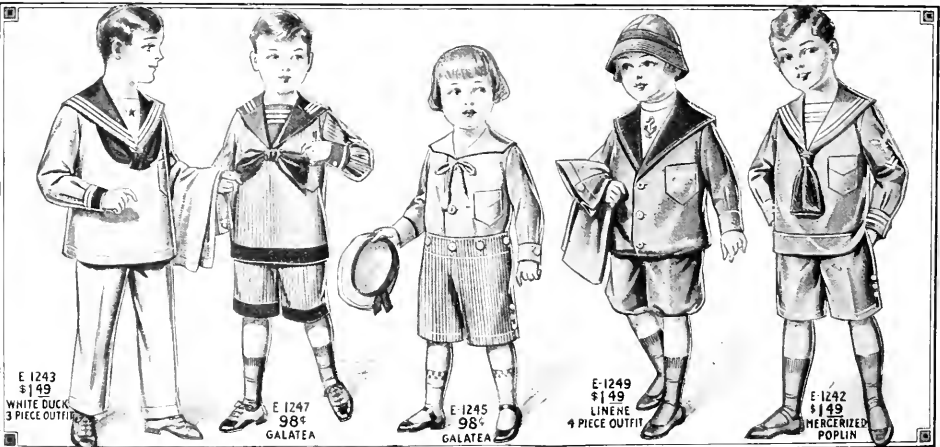
PERRY-DAME PRICE, **.98**

E-1248—Only \$1.25 for this four-piece Outfit, consisting of an "Oliver Twist" Suit with two pairs of new-style Straight Pants with side pockets, and a Bah-Rah Hat. It is made of fine quality Cadet blue and white Striped Olympia Galatea combined with Cadet Blue French Finished Linene. SIZES: 3 to 8 years. This Double Service Suit launders well and will give splendid wear.

PERRY-DAME PRICE, **\$1.25**

E-1249—Four-piece Suit of fine quality Linene, consisting of a Bah-Rah Hat, Sailor Blouse, one pair of Bloomer Pants and one pair of new-style Straight Pants; each pair of pants provided with side pockets. COLORS: tan, with dark brown collar; or Cadet blue, with dark blue collar; each with hat trimmed to match. SIZES: 3 to 10 years. A regular \$1.98 value.

PERRY-DAME PRICE, **\$1.49**



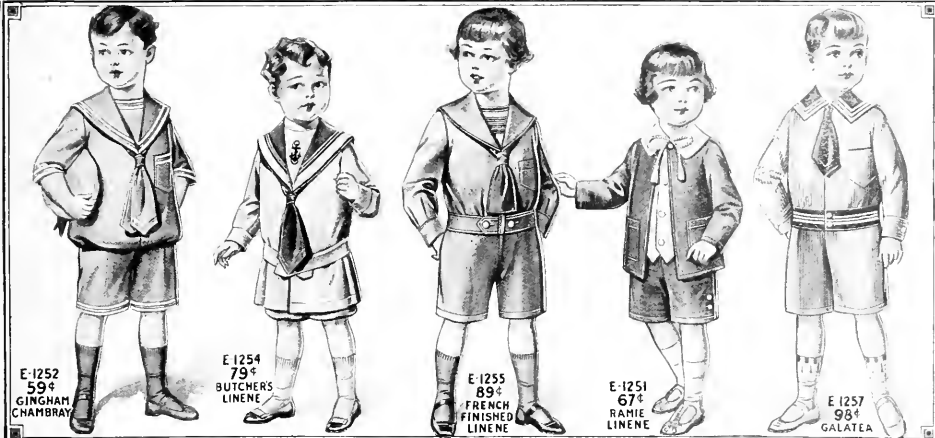
E 1243
\$1.49
WHITE DUCK
3 PIECE OUTFIT

E 1247
98¢
GALATEA

E 1245
98¢
GALATEA

E-1249
\$1.49
LINENE
4 PIECE OUTFIT

E 1242
\$1.49
MERCERIZED
POPILIN



E-1252
59¢
GINGHAM
CHAMBRAY

E-1254
79¢
BUTCHERS
LINENE

E-1255
89¢
FRENCH
FINISHED
LINENE

E-1251
67¢
RAMIE
LINENE

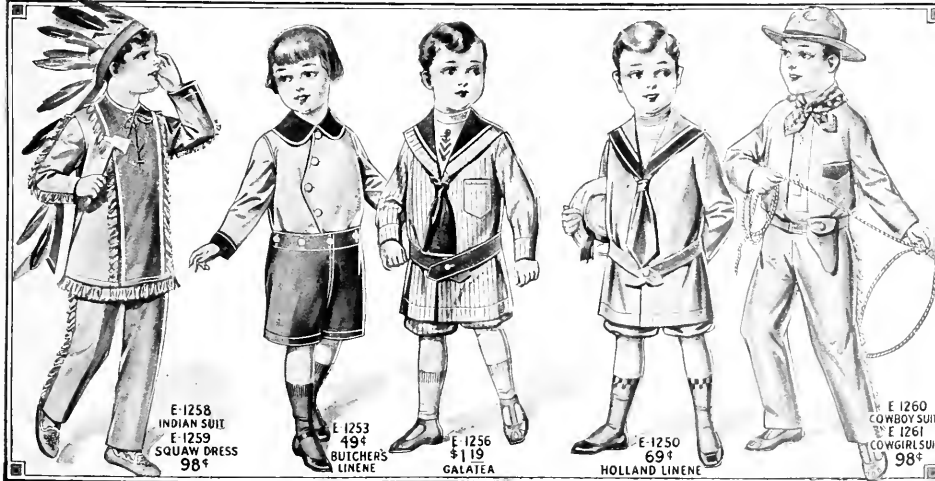
E-1257
98¢
GALATEA

BOYS' SUITS—SIZES STATED IN EACH DESCRIPTION

- E-1250—A regular 98-cent suit for only 69 cents. It is made of fine quality Holland Linene, prettily trimmed, as pictured. Bloomer Pants. COLORS: Cadet blue, trimmed with red; or tan, trimmed with dark brown. SIZES: 3 to 8 years. PERRY-DAME PRICE, **.69**
- E-1251—Just picture your boy in this mainly little two-piece Suit of fine quality Ramie Linene trimmed with white ragg and pearl buttons, as pictured. Newest-style straight pants with side pockets. COLORS: Cadet blue or tan. SIZES: 2 to 6 years. PERRY-DAME PRICE, **.67**
- E-1252—Serviceable Suit of fine quality Chambray Gingham, prettily trimmed with white straps. New-style straight pants with side pockets. COLORS: Cadet blue, or tan. SIZES: 2 to 6 years. PERRY-DAME PRICE, **.59**
- E-1253—Two-piece "Oliver Twist" Suit of fine quality Butcher's Linene, with handsome pearl buttons. COLORS: white, with Cadet blue; or white, with tan. SIZES: 2 to 6 years. Will give splendid service. PERRY-DAME PRICE, **.49**
- E-1254—Such a beautiful little Suit would cost you \$1.25 anywhere else. It is

- made of fine quality White Butcher's Linene, trimmed with navy blue linene, and has full cut Bloomer Pants. SIZES: 3 to 8 years. PERRY-DAME PRICE, **.79**
- E-1255—Here is a mainly little Suit of fine quality French Finished Linene. The blouse has a smart stitched belt of self-material, and the pants are provided with side pockets. COLORS: tan or Cadet blue; each trimmed with red. SIZES: 3 to 8 years. PERRY-DAME PRICE, **.89**
- E-1256—When you see the splendid quality and workmanship of this handsome Suit, you will agree with us that it is worth \$1.75. It is made of a beautiful quality of Striped Galatea, smartly trimmed with solid color galatea to match the stripes. Bloomer Pants with side pockets. COLORS: white with Cadet blue or tan, as preferred. SIZES: 3 to 8 years. PERRY-DAME PRICE, **\$1.19**
- E-1257—This is a splendid Suit for your boy, and one of the best suits you could buy anywhere for 98 cents. It is made of fine quality Striped Galatea, richly trimmed on the blouse with solid color linene to match the stripes. New-style straight pants with side pockets. COLORS: white, with tan or

- navy blue, as preferred. SIZES: 4 to 10 years. PERRY-DAME PRICE, **.98**
- E-1258—Boys' Indian Play Suit of good, strong, tan-color Khaki Cloth, consisting of Slipover Blouse and Long Trousers trimmed with red and yellow, and Indian War Hat with bright colored feathers. SIZES: 4 to 14 years. Your boy will have great fun wearing this suit, and at the same time save his better clothes. PERRY-DAME PRICE, **.98**
- E-1259—FOR THE GIRL—Indian Squaw Outfit, similar to E-1258, with skirt instead of trousers. SIZES: 4 to 14 years. PERRY-DAME PRICE, **.98**
- E-1260—Cowboy Outfit, consisting of Shirt, Trousers, and Hat of fine quality tan-color Khaki Cloth; also a red Bandanna Handkerchief, Rope Lasso, Cap-Pistol in tan Leatherette Holster, and tan Leatherette Belt. SIZES: 4 to 14 years. This is a very serviceable Play Suit that will delight your boy. It is \$1.49 value. PERRY-DAME PRICE, **.98**
- E-1261—GIRLS' OUTFIT—Similar to E-1260, but made with skirt instead of trousers. SIZES: 4 to 14 years. PERRY-DAME PRICE, **.98**



E-1258
INDIAN SUIT
E-1259
SQUAW DRESS
98¢

E-1253
49¢
BUTCHERS
LINENE

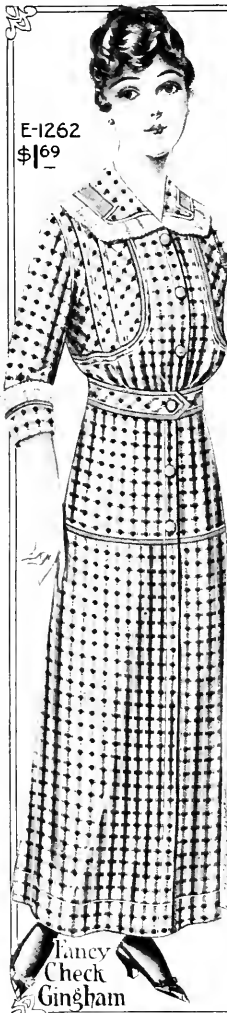
E-1256
\$1.19
GALATEA

E-1250
69¢
HOLLAND
LINENE

E-1260
COWBOY SUIT
E-1261
COWGIRLS SUIT
98¢

E-1262

\$1.69

Fancy
Check
GinghamE-1263
Fancy Striped Lawn
\$1.49

E-1266

THREE

FOR

25¢



E-1264—Dress of fine quality Linene with collar, cuffs, and chemise of white repp embroidered in Japanese style. Closes in front. COLORS: medium blue or tan, each embroidered in blue. Actual worth, \$1.49.

PERRY-DAME PRICE,

—guaranteed to please you, or money back. **\$1.00**

E-1265—EXTRA SIZE DRESS, made of fine quality Novelty Striped Gingham, trimmed with solid color gingham and Japanese embroidery, as pictured. Invisible front closing. COLORS: grey and white; heliotrope and white; or medium blue and white; each trimmed to match. SIZES: 39 to 51 bust; skirt length 41 inches. Will give excellent service. PERRY-DAME PRICE **\$1.25**

—guaranteed to please you, or money back.

E-1266—Three beautiful Aprons for only 25 cents—two of sheer Lawn, and one of Crossbar Lawn with dainty bib. Set of three as pictured. —guaranteed to please you, or money back. **.25**

E-1265

\$1.25

E-1264
Linene
\$1.00Novelty Striped
Gingham

SIZES OF THESE DRESSES—32 to 46 Bust, Skirt Length 40 Ins. Extra Size E-1265 comes from 39 to 51 Bust, Skirt Length 41 inches.

E-1262—A wonderful bargain!—this splendidly made Dress of fine quality Fancy Checked Gingham for only \$1.69. It is smartly trimmed with solid color and plaited white organdie frills, and the front of the waist is made in becoming Bolero style. Closes through in front. COLORS: medium blue and white; heliotrope and white, or black and white. This dress is very smart and becoming, and it will wear well and launder beautifully. PERRY-DAME PRICE **\$1.69**

—guaranteed to please you, or your money back.

E-1263—This Dress is made of Fancy Striped Lawn, and is equally suitable for street and house wear. It is trimmed with white wash corduroy, embroidery edging, and solid color piping, as pictured, and displays one of the prettiest of the season's new styles in the long "Basque" waist. The skirt is made with plaits entirely around, and is comfortably wide at the bottom. Invisible front closing. COLORS: white, with fancy stripes in medium blue, and piping in heliotrope; or white, with fancy stripes in heliotrope, and piping in heliotrope. Excellent value.

PERRY-DAME PRICE. **\$1.49**

—guaranteed to please you, or your money back.

Extra Size Dress

E-1271—This is one of those Dresses that you will always enjoy wearing, either when you make neighborly calls or in your own home. It is made of fine quality Striped Madras Gingham, stylishly trimmed with embroidery edging and solid color gingham, as pictured. Closes in front. **COLORS:** medium blue and white; or heliotrope and white; each trimmed to match. Just order this dress and you will say that it is a splendid bargain.

PERRY-DAME PRICE, \$1.69
—guaranteed to please you, or money back.

E-1272—Here is a Dress made of fine quality Striped Gingham, with collar and cuffs of solid color gingham, and a stylish tunic effect on the skirt, front and back. It is richly embroidered with fancy braid, as pictured, and closes through in front with pearl buttons. **COLORS:** medium blue and white; or heliotrope and white; each trimmed to match. This is a very smart model, and is excellent value. **PERRY-DAME PRICE, \$1.25**
—guaranteed to please you, or money back.



E-1271
Madras
Gingham
\$1.69



E-1272
Gingham
\$1.25

E-1273
Flowered Crepe
98¢

E-1274
Gingham
\$1.49

SIZES OF THESE DRESSES: 32 to 46 Bust, Skirt Length 40 ins.

E-1273—Every woman who knows a bargain when she sees one will order this charming Flowered Crepe Dress for only 98 cents. The cuffs and the embroidered collar are of white repp, and the fashionable Russian tunic hangs free from the waist-line, and is prettily piped to match the waist. Closes in front with pearl buttons. **COLORS:** white, with flowers in rose-pink or light blue; each embroidered to match. You will be glad indeed that you bought this dress when you see how it looks on you, and how beautifully it fits. **PERRY-DAME PRICE, .98**
—guaranteed to please you, or your money back.

E-1274—Such style, and material, and workmanship you never saw anywhere else in a Dress priced at \$1.49. It is made of fine quality Striped Gingham, trimmed with solid color gingham to match and embroidery edging, and made with collar and cuffs of white wash corduroy. The front of the waist is made with two tabs which extend over the belt in chic suspender style, and the graceful tunic of the skirt hangs free from the waist-line. Closes in front with pearl buttons. **COLORS:** medium blue and white; grey and white; or heliotrope and white. We are proud to be able to offer you such a genuine money-saving bargain. **PERRY-DAME PRICE, \$1.49**
—guaranteed to please you, or your money back.

E-1275—Dainty Lawn Apron, trimmed with lace and embroidery. Two convenient pockets. . . . **PERRY-DAME PRICE, .25**



E-1282
\$1.25

SIZES OF THESE DRESSES—32 to 46 Bust, Skirt Length 40 inches. Extra Size E-1284 comes from 39 to 51 Bust; Skirt Length 41 inches.

E-1281—PERRY-DAME SPECIAL—this Checked Gingham Dress, Apron and Cap, all for 98 cents. The Dress is smartly trimmed with solid color gingham and scalloped edging, as pictured, and closes in front with pearl buttons. The Cap, and the Apron which is provided with a patch pocket, are both bound with solid color Gingham. **COLORS:** black and white check, or medium blue and white check; each trimmed with medium blue. Madras, you will be delighted if you buy this Three-Piece Set, and you will save money. . . . **PERRY-DAME PRICE, .98**
—guaranteed to please you, or your money back.

E-1282—This smart dress is appropriate for either street or house wear, and it is an excellent bargain at this low price. It is made of fine quality Striped Gingham, with a white pique chemisette, collar and turn-back cuffs, as pictured, and plaited hemstitched organdie frills. The smooth-fitting skirt is made in tunic effect in front, trimmed with pearl buttons, and there are two inverted box-plaits below which provide comfortable width. Invisible front closing. **COLORS:** medium blue and white, or heliotrope and white. Will launder well and give excellent service. **Actual worth, \$1.89. . . . PERRY-DAME PRICE, \$1.25**
—guaranteed to please you, or your money back.



Dress,
Cap
and
Apron
all for
98c.

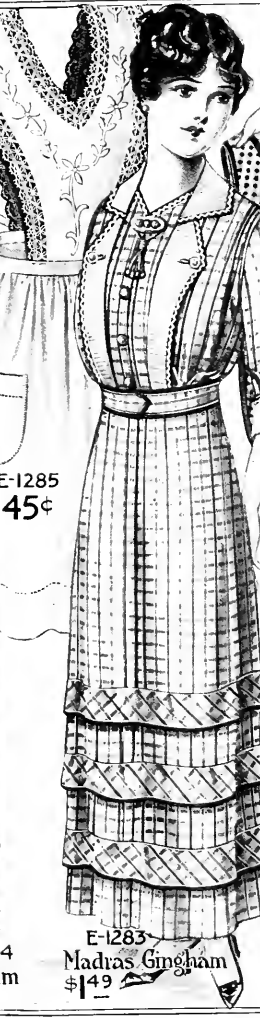
E-1284—EXTRA SIZE DRESS, of fine quality Striped Gingham, trimmed with solid color gingham, embroidery edging, and pearl buttons. Black satin bow-tie. Smooth-fitting skirt made in tunic effect front and back. Invisible front closing. **COLORS:** heliotrope and white, or medium blue and white. **SIZES:** 39 to 51 inches bust, skirt length 41 ins. Excellent value. **PERRY-DAME PRICE, —guaranteed to please you, \$1.69**

E-1285—Apron of White Lawn, richly embroidered in Japanese style, and trimmed with lace. **PERRY-DAME PRICE, .45**



E-1285
45c

Extra-Size Dress



E-1283
Madras Gingham
\$1.49

E-1283—Dress of fine quality Amoskeag Madras Gingham, trimmed with white pique, piping, and lace. The skirt fits smoothly over the hips, and is stylishly trimmed with three bias folds of self-material entirely around. Invisible front closing. **COLORS:** white background, crossed with blue and tan stripes; or white background, crossed with light and dark heliotrope stripes. This dress will launder beautifully and give splendid wear. **PERRY-DAME PRICE, —guaranteed to please you, or your \$1.49 money back.**

E-1281
Gingham
98c

E-1284
Gingham
\$1.69

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142 to 154 East 32nd Street, New York City

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PLEASE DO NOT WRITE IN THIS SPACE	
M. O.	C
Ch.	St.

Mrs.
or Miss

Post Office

Street, R. F. D.
or Box Number

State

Style No.	How Many	Color	Bust, or Size	Waist	Length	ARTICLE	PRICE	
							\$	Cts.
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
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Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		

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TOTAL

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Will you kindly do Perry, Dame & Co. a favor? That is, to write here the names of two of your friends who you think would be interested in receiving our style books. We will appreciate this favor and will not mention your name unless you wish it.

Friend's Name

Friend's Address

Friend's Name

Friend's Address

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This tremendous business has been built up solely upon the foundation principle that we would give our customers honest merchandise at lower prices, and that we would show the latest New York Styles each season and deliver them to your door at prices that mean a great saving for you. And so each season our Style Book is prepared with only this in view. To sum up in a few words, the policy of Perry, Dame & Co. is to give you the highest quality at the lowest prices, and the best possible service. And to safeguard you against any possible disappointment, we guarantee that YOU will be entirely satisfied with everything you buy from us, or we will cheerfully refund your money.

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Always remember that PERRY, DAME & Co. pay all mail or express charges to all parts of the world. You can readily understand that this means a wonderful saving to you, and is also a great convenience, because you do not have to sit down and figure out how much the express charges or mail charges are going to be. All you have to do is send the amount that is quoted under each catalogue number. We do not, however, pay delivery charges on goods sent C. O. D., as explained in Paragraph 5 on this page.

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PERRY, DAME & Co. guarantee that every article you buy from them must please you in every way, and if for any reason whatever you are not thoroughly pleased and even delighted with your order, you may return the goods at once at our expense, and we will exchange them for other goods or refund your money without one cent of expense to you.

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Enclose with your order the amount the order calls for. The best way is to get a Postal Money Order from your Postmaster, or an Express Money Order from your Express Agent, or else a New York Bank Draft, which you can easily get at any Bank in your town. If you have to send cash, enclose it in a strong envelope and be sure to have your letter registered. If you put cash in with your order and have it registered it will reach us safely, but do not send cash unless you register your letter. We cannot be responsible for money lost in the mail that is NOT registered. Remember, PERRY, DAME & Co. pay all mail or express charges on everything you order from them, so you do not have to think about adding anything for delivery.

No. 5. OUR TERMS FOR C. O. D. SHIPMENTS

PERRY, DAME & Co. will ship C. O. D. any order amounting to \$5.00 or more to any address in the United States, if a remittance of one-quarter the amount of the goods accompanies the order. But on C. O. D. shipments the customer must pay the delivery charges, and also the fee for sending the balance of the money to us. We do not ship C. O. D. without the required remittance. Our only object in asking our customers to send the full amount of money with their orders is that we can handle the business with less expense, and therefore you get the benefit of it by buying your clothes for less money. We can not, in any case, ship goods C. O. D. to any point outside of the United States.

No. 6. CORRESPONDENCE

PERRY, DAME & Co. have a corps of expert women correspondents to answer all letters from our customers, and we are glad to answer every question, but it will save you time and unnecessary expense if you make sure before writing us that the information you desire is not covered in this Style Book. Remember, however, we are always glad to receive your letters and will answer them promptly. Please date your letters and always write your name the same way. If you are married, use your husband's name like this: Mrs. William H. Foster. If you change your address please write us giving your old as well as your new address.

No. 7. TIME REQUIRED TO FILL ORDERS

PERRY, DAME & Co. always fill all orders promptly and take a great deal of pride in the prompt service we give our customers. It is easy for you to figure out just about how long it will take for our package to reach you from the time you have mailed your order, but it is always well to wait a day or two before writing us about it, as there might be some slight delay on the part of the transportation companies. You may be sure every order you send us will receive prompt attention.

No. 8. IMPORTANT

If you wish to return anything to us for exchange or refund, please DO NOT SEND IT C. O. D., as it will cause delay in the adjustment and means additional expense for us. Send it in the regular way, either by Parcel Post or Express, and we will refund your money at once, if you so desire, together with any money you have spent for the forwarding charges. Please, do not, under any circumstances, send anything to us by Parcel Post C. O. D.

PERRY-DAME GARMENTS ARE SURE TO FIT YOU PERFECTLY

PERRY-DAME CLOTHES always fit you perfectly if you order the right size garment. And it is a very easy matter for you to find out just what size garment you should wear,—that is, by actually taking your measure with an accurate tape-measure. This is true of underwear as well as outer garments.

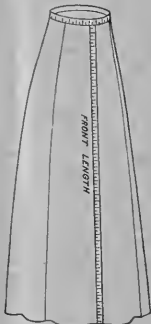
You may think you wear size 38, in fact some garment which is marked with this size may fit you, whereas if you take your measure you may find that your size is really 36 or 40.

So be sure to take your measure, then send us the size, and you will receive a perfect-fitting garment.



To find your correct Bust Measure, take an accurate tape measure and your size will be the number of inches over the largest part of bust, taken over your shirtwaist. (See illustration.) Be sure the tape-measure does not slip up or down in the back, and do not take this measurement too tight. Make no allowances whatever.

To find your correct Waist Measure, take this measurement all around your waist, making no allowances.



When ordering skirts, either with regulation waist-band or girde-top, give your waist measure taken around your waist, making no allowances; and also give front length, taken from top of skirt band to desired length. (See illustration.) For petticoats, order by front length only.

Be sure to order petticoats two inches shorter than the front length of your skirt, as this is just the right length in order to get the best effect and the greatest amount of service.

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Ch.	St.

Mrs. _____
or Miss _____

Street, R. F. D. _____
or Box Number _____

Post Office _____

State _____

Style No.	How Many	Color	Bust, or Size	Waist	Length	ARTICLE	PRICE	
							\$	Cts.
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
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Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		
Style No.	How many	Color	Bust, or Size	Waist	Length	Article		

If you want your order sent by insured mail, add 5 cents here:

TOTAL

NOTE May we substitute the same size of a similar style of the same or higher value, without extra charge, if we are temporarily out of your selection ?

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Will you kindly do Perry, Dame & Co. a favor? That is, to write here the names of two of your friends who you think would be interested in receiving our style books. We will appreciate this favor and will not mention your name unless you wish it.

Friend's Name

Friend's Address

Friend's Name

Friend's Address

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PERRY, DAME & CO. guarantee that every article you buy from them must please you in every way, and if for any reason whatever you are not thoroughly pleased and even delighted with your order, you may return the goods at once at our expense, and we will exchange them for other goods or refund your money without one cent of expense to you.

No. 4. THE BEST WAY TO SEND MONEY

Enclose with your order the amount the order calls for. The best way is to get a Postal Money Order from your Postmaster, or an Express Money Order from your Express Agent, or else a New York Bank Draft which you can easily get at any Bank in your town. If you have to send cash, enclose it in a strong envelope and be sure to have your letter registered. If you put cash in with your order and have it registered it will reach us safely, but do not send cash unless you register your letter. We cannot be responsible for money lost in the mail that is NOT registered. Remember, PERRY, DAME & CO. pay all mail or express charges on everything you order from them, so you do not have to think about adding anything for delivery.

No. 5. OUR TERMS FOR C. O. D. SHIPMENTS

PERRY, DAME & CO. will ship C. O. D. any order amounting to \$5.00 or more to any address in the United States, if a remittance of one-quarter the amount of the goods accompanies the order. But on C. O. D. shipments the customer must pay the delivery charges, and also the fee for sending the balance of the money to us. We do not ship C. O. D. without the required remittance. Our only object in asking our customers to send the full amount of money with their orders is that we can handle the business with less expense, and therefore you get the benefit of it by having your clothes for less money. We can not, in any case, ship goods C. O. D. to any point outside of the United States.

No. 6. CORRESPONDENCE

PERRY, DAME & CO. have a corps of expert women correspondents to answer all letters from our customers, and we are glad to answer every question, but it will save you time and unnecessary expense if you make a sure bet by writing us that the information you desire is not covered in this Style Book. Remember, however, we are always glad to receive your letters and will answer them promptly. Please date your letters and always write your name the same way. If you are married, use your husband's name like this: Mrs. William H. Foster. If you change your address please write us giving your old as well as your new address.

No. 7. TIME REQUIRED TO FILL ORDERS

PERRY, DAME & CO. always fill all orders promptly and take a great deal of pride in the prompt service we give our customers. It is easy for you to figure out just about how long it will take for our package to reach you from the time you have mailed your order, but it is always well to wait a day or two before writing us about it, as there might be some slight delay on the part of the transportation companies. You may be sure every order you send us will receive prompt attention.

No. 8. IMPORTANT

If you wish to return anything to us for exchange or refund, please DO NOT SEND IT C. O. D., as it will cause delay in the adjustment and means additional expense for us. Send it in the regular way, either by Parcel Post or Express, and we will refund your money at once, if you so desire, together with any money you have spent for the forwarding charges. Please, do not, under any circumstances, send anything to us by Parcel Post C. O. D.

PERRY-DAME GARMENTS ARE SURE TO FIT YOU PERFECTLY

PERRY-DAME CLOTHES always fit you perfectly if you order the right size garment. And it is a very easy matter for you to find out just what size garment you should wear,—that is, by actually taking your measure with an accurate tape-measure. This is true of underwear as well as outer garments.

You may think you wear size 38, in fact some garment which is marked with this size may fit you, whereas if you take your measure you may find that your size is really 36 or 40.

So be sure to take your measure, then send us the size, and you will receive a perfect-fitting garment.



To find your correct Bust Measure, take an accurate tape measure and your size will be the number of inches over the largest part of bust, taken over your shirtwaist. (See illustration.) Be sure the tape-measure does not slip up or down in the back, and do not take this measurement too tight. Make no allowances whatever.

To find your correct Waist Measure, take this measurement all around your waist, making no allowances.



When ordering skirts, either with regulation waist-band or girdle-top, give your waist measure taken around your waist, making no allowances; and also give front length, taken from top of skirt band to desired length. (See illustration.) For petticoats, order by front length only.

Be sure to order petticoats two inches shorter than the front length of your skirt, as this is just the right length in order to get the best effect and the greatest amount of service.

CUT OUT ON DOTTED LINE AND MAIL TO PERRY, DAME & CO., NEW YORK CITY

SPECIAL — PERRY-DAME KHAKI CLOTH RIDING GARMENTS — SPECIAL.

E-1293
69¢
CAP

E-1295
69¢
CAP

E-1298
69¢
CAP

E-1296
\$1.59
Khaki
Middy

E-1292
\$1.25
GLOVES

E-1297
\$2.19
Waist

One-Piece
Riding
Dress
E-1291
\$3.89

Riding
Suit
E-1294
\$4.98

Khaki
Riding Skirt
E-1297
\$2.19

We have received requests from so many thousands of our friends for Perry-Dame Khaki Cloth Riding Garments made of Tan Khaki Cloth, that we are making a special feature of them and offer them to you at very special FRIEND-MAKING PRICES

NOTE—The skirts of these garments are all DIVIDED, in Riding Habit style, but the front panel is so arranged that it may be buttoned over when desired and the skirt worn as pictured so that the divided effect will not show.

E-1291. Riding Dress of Tan Khaki Cloth, made with waist and skirt in one piece. Three convenient patch pockets. Tie included. Divided skirt, in riding habit style. (See note above.) SIZES: 32 to 44 bust; skirt length 40 inches with 3-inch basted hem for easy adjustment. SPECIAL PRICE, **\$3.89**

E-1294. Riding Suit of Tan Khaki Cloth. The coat is made in smart Norfolk style with belt, and brown velvet corduroy collar and cuffs. Divided skirt, in habit style. (See note above.) SIZES: Coat, 32 to 44 bust. Skirt length, 40 inches with 3-inch basted hem. In ordering, also give Waist Measure desired for Skirt. SPECIAL PRICE, **\$4.98**

E-1297. Riding Skirt of Tan Khaki Cloth, button-trimmed, made divided, in riding habit style. The front panel, however, is arranged in such a way that it may be buttoned over and worn as pictured so that the divided effect will not show. SIZES: 24 to 30 inches Waist Measure; Front Length 32 to 42 inches. SPECIAL PRICE, **\$2.19**

E-1292. Gauntlet Gloves in natural grey Buckskin color, with pliable gauntlet cuffs. SIZES: 6 to 8. SPECIAL PRICE, **\$1.25**

E-1295. Cap of Tan Khaki Cloth, to match Suit E-1294, gathered on an elastic band. No size required. SPECIAL PRICE, **69¢**

Special Price for Khaki Middy E-1296 and Khaki Riding Skirt E-1297 when ordered together, **\$3.69**

E-1293. Jaunty Cap of Tan Khaki Cloth to match Riding Dress E-1291. No size required. SPECIAL PRICE, **69¢**

E-1296. Tan Khaki Middy with four patch pockets, and handsome novelty buttons, adjustable storm collar, and buttoned tabs on cuffs. SIZES: 32 to 44 bust. SPECIAL PRICE, **\$1.59**

E-1298. Stylish Hood of Tan Mercerized Repp, trimmed with lustrous navy blue satin messaline, and gathered on an elastic band. No size required. SPECIAL PRICE, **69¢**

THREE PERRY-DAME & COMPANY SPECIAL FRIEND-MAKING VALUES

E-426—COVERT CLOTH—Always becoming, strong-wearing, serviceable! You have seen it mentioned in every fashion note about Coats this season. And no doubt you have seen models similar to this that cost very much more. But as a **Special Friend-Making Value** we offer you here this fashionable Coat, made of fine quality Covert Cloth, for only \$6.98. It is made with a becoming front yoke, and has a comfortable plait at each side, front and back, held in place by novelty buttons and detachable side-belts of self-material. Inner yoke and side facings of self-material. **COLOR**: Tan Covert Cloth only, as pictured. **SIZES**: 32 to 46 bust. **Back Length** about 38 inches. This is the greatest coat bargain you ever saw.

Special Friend-Making Price **\$6.98**
— guaranteed to please you, or your money back.



E-425
\$7.98



E-426
\$6.98



E-427
\$14.98

E-425—A fine quality of **GUARANTEED All Wool** Pique is the material we chose for this beautiful model. First, because it is an ideal material for a Spring and Summer Coat, it is very rich-looking, gives splendid wear, and it sheds dust easily. Altogether it is one of the most **serviceable** coats you could have. The collar is of rich **Brocaded striped Silk**, and the sleeves are finished with stylish **button-trimmed cuffs**. The broad belt of self-material is **button-trimmed** and placed high on the coat in accordance with the very latest style. Inner yoke and side facings of self-material. **COLORS**: Black navy blue as shown, or the new, fashionable shade of tan, called "Sand Color." **SIZES**: 32 to 46 bust. **Back Length** about 44 inches. Just picture how stylish and becoming this handsome Coat will look on you. And you are saving \$4.00 in cash for yourself because this model would cost you at least \$12.00 if you bought it elsewhere.
Special Friend-Making Price **\$7.98**
— guaranteed to please you, or your money back.

E-427—The latest style **Tailored Suit** of fine quality **GUARANTEED All Wool French Serge**, priced **SPECIAL** to make new friends for Perry, Dame & Co. The semi-fitting Coat, which is about 22 inches long in back, is richly trimmed with black satin and White Bengaline, as pictured, and is lined throughout with self-color Silk Peau de Cygne, and is faced with silk-covered shields. **Girdle-top Skirt**, with invisible back closing. **COLORS**: Black; "Labrador Blue" as shown; or the new rich shade of dark green; each trimmed with black satin and white Bengaline. Also the new shade of tan, called "Sand Color" trimmed with self-color satin and white Bengaline. **SIZES**: 32 to 46 bust; skirt length 40 inches with 3-inch busted hem for easy adjustment. One of the most stylish Suits you could possibly buy, and a regular \$20.00 value.
Special Friend-Making Price **\$14.98**
— guaranteed to please you, or your money back.